

Year Old Speech by Grundy Heard in United State
Senate Yesterday Washing Yon, Jan.




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Gardner of the Mayo elilite. Boy
10.50-Finteen minute recess.
11:05-Lecture by Dr



3:00 - Leeture by Dr. Boyd
Garener.
4.15-Lecture by Dr. Floyd
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 TODAYDOUBLE BILL
PAULINE Frederick
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is part of the special entertan-
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Officials Involved in "Pro-

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## BEBE DANIELS

The Glorions Vaice
of Rio Ritrine
Whe Sinting Rotef
FANCHON AND MARCO'S
"Hot Dominoes Idea" SUNKIST BEAUTIES
BOSTON, Jan. 31.-(AP)



## The Trade-mark

oLd silvgirsmithe, in order to help people tell pure sult ver from cheaper imitations, marked the real thing "sterting."

In a like manner, manufacturers, who stand back of their wares, identify them with trade-marks that are your guarantee of quality. By advertising these trademarks, they focus on thetr products the searchlight of attention.
Only good goodes, fairty priced, can flourish in this light of publicty. For no merchandise and mo businees can thrive under the weight of publie condemnation.

That is why a manufacturer, or a merchant, places the whole reputation of hig business at stake every thme he advertises. His goods muat be as advertised.

So, in looking through this paper, remember this: the man who spends his money to invite your consideration of his wares becks up his belief in his goods and leaves the final dectslon to you.

It pays you to read the advertisements. It pays you to buy advertised products.

