

Local News Briefs

Students to Eugene—Five officers of the senior high school left late yesterday afternoon for Eugene where they will spend the week end in attendance at the annual conference of high school executives to be held on the University of Oregon campus.

Case on Trial—The circuit court case of Henry Lewis versus W. C. Jeschke was being tried by a jury at the court house Thursday afternoon. The suit was filed when Jeschke felled a tree across Lewis' fence and a stray horse entered the farm yard, kicked one of Lewis' horses and broke its leg.

Robinson Services Set—Funeral services for Henry Clay Robinson, who died Wednesday, will be held at 2 o'clock tomorrow afternoon at the Rigdon mortuary chapel. Interment will be made in the City View cemetery.

Big Reductions in New and Used Furniture, rugs, linoleum, heaters, ranges, etc. at the F. N. Woodry's Auction Market on Summer St.

Asks Hug's Opinion—Opinion of George W. Hug, Salem school superintendent, on the matter of the state purchasing school textbooks is sought by R. R. Turner of Dallas in a letter just received by Hug. Turner is on the commission appointed by the last legislature to make a thorough investigation of state purchase of textbooks.

High grade piano, \$125. Terms at F. N. Woodry's Auction Market.

Miss Findley to Talk—Miss Mary Findley, Salem, is one of the world peace movement, will address the regular meeting of the Y. W. C. A. board at 11:30 o'clock next Tuesday on current issues of the peace movement with special emphasis on the legislative phases.

Auto Men Confer—B. W. Batelston, owner of the Capitol Motors, and David Smith, sales manager, head a party going to Portland today for a dealer conference with factory executives from the Oldsmobile-Viking factories.

Warm in Tillamook—Mr. and Mrs. A. C. Bohmstedt and Mr. and Mrs. W. B. Rutting were business visitors in Tillamook yesterday. Bohmstedt reports that they found it nice and warm over there, found only the least bit of snow on the ground.

Services Start Today—Quarterly meeting services will be held at the Free Methodist church, corner Market and North Winter streets, commencing this evening and continuing over Sunday.

Winslow Winner—Norman Winslow, the champion ping pong player among the high school members of the Y. M. C. A., winning the tournament finals 6-2, 3-5, 6-4, from Fred Hegmann, Winslow had defeated Fred Blachford and Hagemann had won from John Sisco in the semi-finals.

Special during Jan. sale—cotton pajamas, 89c. Howard Corset Shop.

Births Reported—Mr. and Mrs. Otto Neuman of Portland are parents of a seven-and-a-half pound girl born Wednesday at the Bungalow Maternity home.

Special during Jan. sale—corsettes with inner belts, \$1.69. Howard Corset Shop.

Boy Brings Smiles—Dr. C. Ward Davis was noted to be in extra jovial mood yesterday. And here's the explanation: A baby boy, weight seven and a half pounds, was born Sunday at the maternity home to Mr. and Mrs. Glen Clark of Seattle.

Special during Jan. sale—cotton pajamas, 89c. Howard Corset Shop.

Gets Examinations—Dr. Edward Lee Russell, school physician with the county health unit, examined the school children of Pratum, Bethel and Oakridge at a clinic held yesterday at Bethel.

Special during Jan. sale—cotton pajamas, 89c. Howard Corset Shop.

Mrs. Cottonware Dies—Mrs. Delia Cottonware, mother of Ed Cottonware of this city, died Wednesday at Chehalis, Wash. She was born 71 years ago at Cowlish Prairie.

Special during Jan. sale—cotton pajamas, 89c. Howard Corset Shop.

Rummage sale Fri. & Sat. Adolph Bldg., between High and Liberty.

Special during Jan. sale—cotton pajamas, 89c. Howard Corset Shop.

Dr. Warner Returns—Dr. Estelle Ford Warner will be in her office at the county health unit headquarters this morning after spending some time visiting in southern Oregon.

Special during Jan. sale—cotton pajamas, 89c. Howard Corset Shop.

Attends Family Banquet—J. F. Ulrich, vice-president for Oregon of the northwest real estate association, was in Portland Wednesday night to attend the annual banquet of the Portland realty board.

Special during Jan. sale—cotton pajamas, 89c. Howard Corset Shop.

Bosch Radio. The best in radios. Halek Electric Co.

Special during Jan. sale—cotton pajamas, 89c. Howard Corset Shop.

Girl Reserves Meet—The Garfield Girl Reserves held a regular business and study session at the Y. W. C. A. yesterday afternoon. The group, under direction of Miss Helen Breithaupt, advisor, is studying culinary arts and as part of the program yesterday the girls prepared the first course at a dinner making soup.

Judge Evans Speaker—Judge Walter H. Evans of the Multnomah county circuit court will be the speaker at the Salem Lions club luncheon at noon today. His subject will be Boy Scout work.

Committee to Meet—The Girl Reserve committee of the Y. W. C. A. will meet this afternoon at 3 o'clock at the Y. W. to consider future plans for the groups.

Big reductions in new and used furniture, rugs, linoleum, heaters, ranges, etc. at the F. N. Woodry's Auction Market on Summer St.

Hike Is Planned—The Chemeketa are planning a hike to the Independence Boy Scout cabin near Orville, on Saturday, January 19. They may also visit the Sky-line orchard if weather conditions will be favorable.

Few "Sleepers"—Only seven men applied for free beds at the jail Wednesday night. Usually when such cold weather occurs there is great demand for the basement beds at the city hall.

Statistician Coming—Miss Carolyn Boudo, statistician with the Commonwealth Fund in New York City, will arrive in Salem today to remain six weeks or so assisting with compilation of final statistics for the Marion county child health demonstration.

Released From Jail—Tom Edwards was released from the county jail Thursday, his 30-day sentence having expired.

Special during Jan. sale—cotton pajamas, 89c. Howard Corset Shop.

Waldo Hills Farmer Drops Dead Suddenly

WALDO HILLS, Jan. 9.—(Special)—Jerry Price, 37, suddenly dropped dead late Wednesday at his farm home near here as a result of an apoplectic stroke.

Obituary

White

Robinson

City View Cemetery

Belcrest Memorial Park

Salem Junk Co.

Advertising Medium Should Be Carefully Picked, Word

"No merchant should be bamboozled into buying advertising. Neither should he buy advertising to help the newspaper. The purchase of advertising space and its use is a problem to be seriously considered apart from bias or personality."

Thus did W. F. G. Thacher, professor of English and Advertising at the University of Oregon, introduced his topic, "Making Advertising Click" in an address given Thursday noon to a well-attended meeting of the Salem Advertising club.

"Advertising is too important and too serious to be carelessly considered and used in haphazard fashion," emphasized the speaker. He urged merchants to refrain from "happy thought" and sporadic and occasional "stunt" advertising.

Mr. and Mrs. Leonard Burgoyne had as their Sunday dinner guests, Mrs. Lola Burgoyne and son Norman of Salem. Additional guests were Mrs. Daniel Welzel, Conrad Fox and Lester Burgoyne, who just returned from Los Angeles, California.

Mr. and Mrs. William Andrews of 6th street recently visited in Stayton for two days at the home of Noble Andrews. When they arrived home, Mr. and Mrs. Zed Chaney of Glendale came and spent several days with them.

BIRTHDAY PARTY IS HELD, WEST SALEM

WEST SALEM, Jan. 9.—(Special)—A birthday party was given Tuesday evening honoring Leo Stevens, his 13th birthday. He is the son of Mr. and Mrs. R. B. Stevens of 1025 Second street.

Adams Leaves to Attend Gathering

O. B. Adams, state supervisor of vocational guidance, left Salem Thursday for Washington, D. C., to attend a conference called by Secretary Wilbur of the Department of the Interior.

For Expert Motor Reconditioning

G. A. Raymond Machine Shop

THROAT AND LUNG BALSAM

for the relief of Coughs

Schaefer's DRUG STORE

When It's Furniture

To-night, 8:15 p.m. ALL GIRL Minstrel

Salem Heights Hall

CONTRACT LET FOR PIPE LINES

Extension of Water Mains and Sewer Voted for West Salem

WEST SALEM, Jan. 9.—(Special)—Knapp and Goss, Camas, Washington, contractors, were awarded the contract for construction of the sewer and water main extensions for West Salem.

All members of the council were present at the meeting except Fred Gibson and Jack Summers. The bids were opened and read by the recorder, Mrs. J. L. Miller.

ESPEE ANNOUNCES ONE MORE SLEEPER

Announcement is made through the local Southern Pacific offices, of the establishment of another through sleeping car between California, Oregon and Puget Sound.

Farmers' Day AUCTION

Every Sat. 1:30 P. M. At F. N. Woodry's Auction Market

Roberts Club to Have Program

ROBERTS, Jan. 9.—B. D. Fidler, leader of his group in the community club announces a fine program for Saturday night.

FINEST TORIC READING LENSES \$4.95

THOMPSON-GLUTSCH OPTICAL CO.

DON'T FORGET TO SEE

The Special Display and SALE

OF THE MONARCH MALLEABLE RANGE

NOW FREE!

This practical 8-PIECE SET of Vollrath Enamelware in Pink-Pearl or Apple-Green with every range.

FREE! This useful 12-PIECE SET of Never-Stain Steel Cutlery with every range.

SURE we give easy terms—and take your old range in exchange.

Monarch MALLEABLE

C. S. Hamilton FURNITURE CO.

340 Court St. Hamilton's Used Furniture Exchange 255 N. Commercial