

Absolute anti-knock protection

plus

Guaranteed greater mileage

★ ★ ★

Gasco gives you both and more!

HERETOFORE, if you wished to stop the nerve-racking "ping" in a high-compression engine you had to pay a premium of three cents per gallon for your fuel.

And if you wanted the smoother running of a high-compression fuel even in a low-compression car, you had to pay extra for it.

But now with the new blue Gasco you get extra mileage for your three cents—this *in addition* to smooth running, anti-knock protection, quick starting.

Gasco contains benzol—a remarkable fuel which prevents knocks. And benzol weighs more pounds per gallon than gasoline. Any automotive engineer knows that *pounds per gallon* determine *miles per gallon*. Thus with Gasco you simply can't help getting more mileage!

Blended with "dry" gas
With the benzol is mixed a special high-test "dry"

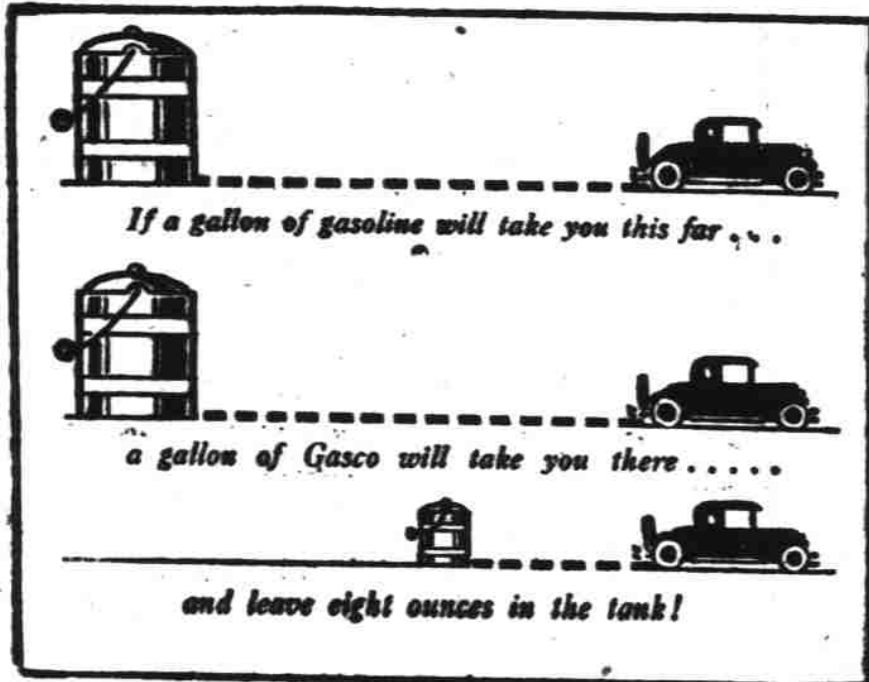
gasoline to add the flash and the pick-up which every car needs in modern traffic. This "dry" gas gives Gasco quicker starting; it prevents oil dilution; burns cleanly and completely.

A rare bargain

Gasco is only sold in a few cities here in the Northwest. There is not enough of the precious benzol it contains to supply motorists generally. It is just one of those "bargains" which comes along so very rarely. A benzol plant in Portland makes it possible.

Take full advantage of Gasco Motor Fuel. Use it regularly if you are fortunate enough to live where it is sold. It brings you a fuel efficiency that is the envy of drivers in other parts of the country.

Fill your tank with Gasco today—notice your increase in mileage, your cold weather starting, your smoother running and you'll never want to go back to ordinary fuels.



You save more than eight ounces out of every gallon of the new blue Gasco, because your motor burns fuel by the pound—and Gasco weighs more



If you expect to use Gasco regularly, thin the carburetor mixture. Gasco can burn a larger proportion of air than gasoline can. Thus you'll save still more fuel—as much as 20% to 25% in some cases!



Nowhere on the Pacific Coast are motorists so fortunate as here. A big factory in Portland produces a limited supply of benzol—enough to make Gasco for these cities. It is impossible to get enough precious benzol to supply car owners generally



The New Blue
G A S C O
M O T O R F U E L