

Exceptionally Good Shows at Local Theatres This Week

The Call Board ..

By OLIVE M. DOAK

HOLLYWOOD
North Capitol St. in North Salem
Today—"Where East is East." Lon Chaney and Lupe Velez.
Wednesday—"The Night Watch." Billie Dove and Manhattan players.
Thursday—"The Night Watch." and Manhattan players.
Friday—"A Man's Man." William Haines.

GRAND
North High St. between State & High
Today—"Jazz Heaven." Sally O'Neill.
Monday—"Why Bring That Up." Moran and Mack, the two black crows.
Tuesday—"Night Parade" and Frazier players.
Friday—"Night Parade" and Frazier players.

BLIGH'S CAPITOL
State St., between Church and High
Today—"Show of Shows."
FOX ELSINORE
South High between State and Ferry
Today—"The Great Gabbo." Betty Compson.
Tuesday—"The Kiss." Greta Garbo.

Ladies and gentlemen (if this leaves anybody out, don't feel hurt for this is meant for everybody) it is the writer's opinion that this week will be one to be remembered in the circle of the theatre goers in Salem. There is mystery, beauty, splendor, love, kisses and what have you to be had the whole week through in local playhouses, and with some of the brightest luminaries of the screen world presenting them for the pleasure of you folk who choose to go and be amused, amazed and thrilled.

Bligh's Capitol is starting the week off with a real pace with the "Show of Shows" which is said to be the last word in screen reviews. The Grand is stepping into the limelight with a brand new Western Electric improved up to the minute vitaphone and with it is presenting some last minute pictures.

The Hollywood is offering some excellent mystery work and a fascinating "inside view" of Hollywood folk as they go about their daily life. The Fox Elsinore is bringing Greta Garbo to town for the first time for a long time and so—with all this arranged by managers Stumbo, Holt, Harrington and Dow for you, Dir Publock, it would appear that you have a good week ahead for you and much for which to thank these respective gentlemen.

The stage of the Fox Elsinore Saturday afternoon, with the setting given it by the Fanchon and Marco show "The Black and Gold" idea took on at times an excellent study for an etching by some clever person.

The stage is startlingly formal in its black background of what looks to be heavy velvet with here and there spots of gold. Standing at the foot of a tall black column at one side of the stage, during the first part of the act, is a Roman gladiator statue in solid gold coating. He shimmers and shines and holds his pose admirably. The appearance of the Sunkist Beauties chorine in long full skirts of gold, who form themselves in a dazzling formation on steps at the back of the stage, the gladiator leaps into the middle of the stage. If it is with his other appearances as it was Saturday afternoon, he will arrive on the stage amidst a burst of applause from an audience quite taken with his posing and with his eccentric dance which seems to be a combination of a toedancer, a band leader and a jazz dancer. This man is Arnold Glazer.

Where the etching comes in would be the last poses of three men and a woman, known as the Kemmys brothers, Hollanders with muscles that make one gasp, and Eva Grey, an agile dancer with a beautiful form. The work that they do all the way through their act is outstanding, but the last poses against the black and gold background of the stage were worthy the pencil of an artist.

There is one thing that would be a big personal favor that Fanchon and Marco could do its public—that is the simple matter of choosing soloists.



Attractive Betty Compson in "The Great Gabbo at the Fox Elsinore."

CAPITOL SHOW IS STUPENDOUS

Special Feature Reviews Big Number of Attractions Upon Screen

"The Show of Shows" is here and it is at Bligh's Capitol. The name itself tells the story according to what all say who have seen the picture. Each seems to be agreed that it is the "last word" in reviews. Now that must mean something for after having seen the "Hollywood Review." It is hard to imagine anything much more stupendous and it seems to be the general opinion that it is not worth mentioning beside "The Show of Shows."

Frank Fay is the master of ceremonies. John Barrymore interprets a scene from "King Henry VI" in such fashion as to hold his audience breathless. Close on the heels of this performance is such riots as Winnie Lightner and 100 other stars with each presenting his and her particular strong forte. It would seem that no matter what the taste, certainly every member of any audience should find sufficient to please in "The Show of Shows."

Here are a few of those who will appear for the coming seven days at the Capitol in the "Show of Shows":

Winnie Lightner in her tender bathtub romance, with no less a person than Bull Montana himself, the Floradora Sextet with Marion Nixon, Sally O'Neill, Myrna Loy, Patsy Ruth Miller, Lila Lee, Alice Day, Ben Turpin, Heinie Conklin, Lupino Lane, Lee Moran, Bert Roach and Lloyd Hamilton; the sister act featuring most of the famous sisters of the screen; Georges Carpentier in his "Whirlwind Number"; the somewhat antiquated Ted Lewis in a gorgeous, colorful "Skull and Crossbones";

to the statement that the picture teems with human interest, not a few tears and some of the heartiest laughs for which one could ask.

Following Moran and Mack will be "The Night Parade," with Hugh Trevor and Eileen Pringle in an all singing and talking play of Broadway life. Several famous entertainers will be seen in this picture among them Ann Pennington and Joey Ray.

Thursday and Friday night the Frazier players will present a stag production of interest called "Uncle's Dilemma."

Today there is "Jazz Heaven," a first run picture of the last talks made by the vivacious and jazzy little star, Sally O'Neill. The picture was made just to be enjoyed without being bothered to think or get so excited that you ruin your fingernails and have to spend good money for a manicure next day. It is just fun and jazz—a good place to recuperate after breaking the new year's resolutions.

Beginning Monday will be Moran and Mack in their famous "two black crows" set entitled "Why Bring That Up?" Those who have seen Moran play that picture through will give ample support

Today's Feature Story

One of the biggest problems talking picture technicians had to solve when sound pictures came into vogue was the elimination of squeaky shoes.

Now they have an opposite problem to face. In "The House of Troy," Ramon Novarro appears in a scene in which the only sounds heard are the squeaking of his shoes as he climbs the stairs in the early morning hours after a wild party.

Robert Z. Leonard, directing, offered a solution, melting rosin and injecting the fluid between the leather layers in the soles of his shoes, and allowing it to harden so that it will crackle loudly when he walks.

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HOLLYWOOD Theater
HOME OF 25c TALKIES
Today, Mon., Tues.

Continuous Performance Sunday 2 to 11

Lon Chaney
Metro-Goldwyn-Mayer
"WHERE EAST IS EAST"

Also Talking Comedy Act and Prizes Sound Novelty



A bit of the magnificence in the "Show of Shows" which starts a seven day run at Bligh's Capitol today.

DANCE FEATURE IS SEEN TODAY

Fanchon and Marco Offered Along With Attractive Picture Here

To begin with today there is Fanchon and Marco in "The Black and Gold" idea and plenty of specialty dancing to make this startling color idea stand out in the mind of the observer for days to come. And the feature picture which accompanies the stage offering is such an unusual theme that it, too, will stay with the observer long enough to draw interest on the money invested at the box office.

Eric van Stroheim plays the lead—the Great Gabbo—a man of the stage with an act which is quite unusual. It is the story of a dual personality worked out through the medium of a ventriloquist and a dummy. Betty Compson plays the feminine lead. Perhaps some will remember the dapper von Stroheim who caused so much controversy over "Foolish Wives"; and also you will no doubt remember that von Stroheim directed "The Picture Greed." Mr. von Stroheim has had some recent disappointments and some very good successes in his work. You will be interested in seeing what sort of thing he does in this unusual picture "The Great Gabbo." As has always been true of him he will do the unusual and that is not a bad habit providing it is clever and von Stroheim has been although some of his attempts to be unusual have been a bit expensive.

Beginning Tuesday Salem will again meet Greta Garbo after a long absence. The intriguing young woman is of Swedish parentage, and was born in Sweden. While most of the roles she has played so far have been rather languid, pale creature types, she is not a bit like that and will not be such in the feature picture "The Kiss" in which she will be seen at the Elsinore beginning Tuesday.

She loves to ride horseback for both the sake of exercise and because she loves horses. She is a good tennis player and an excellent swimmer. And in this picture she will look the part of such a healthy, vital woman.

In "The Kiss" the audience will be transported to Paris. Paris gowns will be worn and the women of the audience will get the advantage of a thrilling play as well as the thrill of seeing the latest French fashions being worn by such women as Greta. A trial is shown in a French court.

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Diversity of Pictures to Be Offered in Addition To Manhattan Players

The Hollywood has a list of three excellent pictures to give to its audience this week and in addition it will as usual present the Manhattan players Wednesday and Thursday nights.

The settings for the three pictures are interesting in their diversity—one in the jungles of Siam, one on a French man-of-war and one in Hollywood proper with the pictures of the places where the stars gather and play after the hard days work. Won't be much chance for the Hollywood patron to become bored with such a variety.

Beginning with Sunday there will be a splendid picture by Lon Chaney in which he will play a character part. Lon has only made one picture in which he was not wearing a heavy make-up—this picture, you will remember, was "Thunder" seen not long ago at a local house. In "Where East is East" Chaney takes the part of a trapper of wild animals in Siam for circus purposes. Fierocious battles with wild animals is fought, a love theme of tense incidents and the hand of fate adds thrills and human interest to this Lon Chaney play.

Billie Dove in "The Night Watch" gives plenty tense and dramatic moments to her audience as the theme of this play is unraveled. Billie is the wife of a French naval officer. A dinner is given on board her husband's ship one night and when the rest of the guests go on shore she refuses and hides in the room of another officer. The ship is ordered into action that night and a murder is committed. The straightening of these difficulties makes a tense evening.

Beginning with Friday the

FOX ELSINORE
Continuous 2 to 11 Daily

Greta Garbo
The Kiss
with CONRAD NAGEL

A tale of love, tragic, compelling, with the seductive Garbo—at her Finest!

Greta Garbo, the divine beauty, in a sweeping drama of a woman storm-tossed by life. A new triumph!

A Metro-Goldwyn-Mayer Picture
Thrilling Sound!

TUE. WED. THUR. FRI.

FOX ELSINORE
Continuous 2 to 11 Daily

TODAY - TOMORROW

In PLOW BOY

Now

"THE GREAT GABBO"

with BETTY COMPSON

AND A NOTABLE CAST OF 500

A Talking-Singing-Dancing-Dramatic Spectacle

It Brings Manhattan to Salem.

NEW - LAVISH - VIVID - SPECTACULAR - DRAMATIC -

Over flowing with tuneful melodies and breath taking ensembles. "It's the Biggest Show in Town."



Lon Chaney in a taut moment in "Where East is East" now showing at the Hollywood.

mystery element is removed from Hollywood productions and in its place there is the colorful humor of William Haines in the clever satire "A Man's Man." This picture has to do with the real life of Hollywood folk when they are playing after the hard labor of the day.

William Haines takes the part of a soda clerk who is addicted to correspondence courses and his wife who is a movie-struck girl, is played by Josephine Dunn. The development of the plot from this potent background is worthy of the situations which one could imagine.

Then of course there will be Wednesday and Thursday night when the Manhattan players will be presented on the stage.

'HALLELUJAH' SAID ANOTHER FILM EPIC

"Hallelujah." King Vidor's epochal story of the American negro, which had a remarkably good

run in the east has met with equal success on the west coast. Coast critics were as enthusiastic in praise of this thrilling picture of negro life as were the New York reviewers, and first-run bookings indicate that the film will be a stand-out attraction during the coming winter.

After "Hallelujah" had played one of its first engagements in the South, the following comment was received.

"It might interest your company that 'Hallelujah' was very favorably received here in the south. I do not think you should have any trouble getting it below the Mason-Dixon line, for it really is entertaining, and to anyone who knows the southern darky it is certainly true to life."

Nina Mae McKinney and Daniel Haynes have the principal roles in "Hallelujah," which is based on an original story by King Vidor. A large number of the sequences were made on location in the south.

Jim Bagby, one time Cleveland pitching ace, has signed as manager of the Monroe, La., club of the Cotton States league.

GRAND Theatre
MONDAY - TUESDAY WEDNESDAY

The Two Black Crows
in
"WHY BRING THAT UP"
All Singing - All Talking
All Laughing Hit!

Also
"Papa Spank"
COMEDY RIOT
and
Paramount News

Continuous 2:00 - 11:00
Matinees
Balcony - Floor
15c 25c
Evenings
Balcony - Floor
25c 35c
Kiddies a Dime anytime

Starts Today
Shows at 2, 4:30, 7, 9:30

Now
Shows at 2 - 4:30 - 7:00 - 9:30

THE FULFILLMENT OF YOUR MOST EXTRAVAGANT DREAMS OF ENTERTAINMENT!

WARNER BROS. SHOW OF SHOWS

ONE HUNDRED SHOWS IN ONE

Gorgeous Ensembles, Rhythmic Dancing, Hosts of Clever Comedians, Original Melodians, Extraneous Music, Cavalcades of Dancing Sprites, and Scores of the world's greatest stars.

100 Famous Stars in Technicolor 1000 Hollywood Beauties

LEAH HOLT - "CHUCK" BIER IN NOVEL SONG FEST

GRAND THEATRE
LAST TIMES TODAY
Continuous From 2:00 - 11:00 P. M.

The All-Talking, All-Singing Hit
"JAZZ HEAVEN"
with SALLY O'NEIL and JOHN MACK BROWN

Plus a Great Program of "Shorts"

"The Constable"
All Talking Comedy
"The Harmony Club"
All Singing Act

AND
"OUR GANG" COMEDY

OH! WHAT A SHOW!

All Day Sunday 35c
Kiddies a Dime - Anytime