

The Oregon Statesman

"No Favor Sways Us; No Fear Shall Awe." From First Statesman, March 28, 1851

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New Year Prophecies

THERE will be the usual crop of predictions on business during 1930 from bankers, business men, politicians, and stock brokers. They will use many words to say little. No one ever succeeded in business by trying to decipher the oracular utterances of the captains of finance. What one says is counterbalanced by the words of another in equal authority. The prophecies of all are cryptic and mystifying, as well they may be, for business trends are always treacherous themes for prophecy.

Another fact is this: most of the utterances we read about will be from eastern capitalists, dealing with the "general" business situation. But we have observed that general conditions by no means determine local welfare. They may affect it, but the local situation finally governs. In the whitest map of national prosperity there are black spots of depression; in the darkest maps of "hard times" there are white zones of good business.

So far as Salem is concerned this community can face 1930 with honest confidence. In general it may be said that agriculture which forms the real foundation of wealth in the Willamette valley is in as healthy a condition as it has been in since 1920. There are some sore spots, like hops and wool and mohair. But other conditions are reassuring. Grain crops of 1929 were bountiful and remunerative. Dairying and poultry production continue reasonably profitable. So far as fruits are concerned it may be said that the Salem district is in the best balanced condition for many years. There is an active demand for all the fruit and berry crops of the valley. For years growers were facing hard problems of overproduction or restricted demand in loganberries, prunes, strawberries. In 1929 every fruit and berry crop met with ready sale.

Moreover the pack is being shipped out freely into consumption so there is little chance of a heavy carry-over. The growth of the cold pack process is increasing greatly the market for our fruits and berries, with every promise of steady growth in demand.

What the crop yields will be in 1930 no one may yet venture. The price situation in most lines of production is wholesome and gives promise of remaining so. The rest of the ultimate result depends on the weather and on the husbandry of the farmer.

Salem industries have their problems in the coming year. The lumber industry still scrapes bottom; and other industries have to face the sharp competition which marks most lines of business. Salem people need to support these payroll industries heartily and loyally, patronizing them, advertising them, responding to proper appeals for capital support.

No community may ignore "general conditions," but every winning community is one that digs in a little harder and exerts even greater effort to command success when the forecast flags of business warn of squalls ahead.

This is 1930

GOOD morning, Salem, this is 1930. Happy New Year! New Year's Day is something of a neglected holiday. The Chinese have the right idea: they make a grand day of it, all day long. It used to be rather a gay day in America, before the income tax forced an annual balance sheet and before certain legislation tamed the riot of greeting the new year.

Now we make New Year's a day for business. Merchants pull their blinds while they take inventory, count the kegs of nails and the bolts of muslin and the bottles of library paste. In counting rooms bookkeepers give place to accountants who balance the books and prepare the tax sheet for Uncle Sam. The formal calls on New Year's day are now a thing of the past. Young men about town no longer dress up in fashion plate style to call on the fair belles of the city. There are no beau brummels left, with top hats and walking sticks. If the men made a call it might be in plus fours and most probably would be in soft shirts and collars.

For our part we regret that business is moving in on New Year's Day. Why may one not put off for a week or two finding out just how far he fell short in his business expectations for the year? Why not have fair frolic for the day, like the lawyers do, who keep no accounts and worry not over an income tax? There is no chance. Business is incorporated nowadays and the books must balance. The head office calls for instant reports; and perhaps the banker is asking for a new statement.

So one tacks a new calendar on the wall, turns to a fresh page in his daybook, and gets ready to open tomorrow morning with "business as usual."

Black Magic

IT was surely "black magic" that robbed us of Cooke Patton. Some evil genie has tricked us. For Cooke Patton was not old enough to go. Life still had zest for him, and he still had rich stores of playful wizardry with which to regale his public. Friendly, kindly, known to all; it seems some illusion that he has been called away. One would fain say "presto" and look to see Cooke step out again from the wings onto the stage of life. Ah, but death is no friendly trickster; he practices no gay deception. He smites, and no magic wand may loosen his cold grip. He closes eyes in sleep, and no magic words may break his spell.

Cooke Patton had lived in Salem all his life, until he seemed a part of Salem: an institution like Ladd and Bush bank or the court house. He knew everybody; everybody knew him. Faithful in his business and devoted in his home, he developed legerdemain as an avocation. Generously he used his skill. Many are the towns of the valley where Cooke Patton displayed the conjuror's art to the bewilderment of his audiences. He was not just an amateur; he was a student of the art of hallucination and did his work with professional skill. It was on such a mission of goodwill to a neighboring community that he suffered a fatal stroke.

The death of his sister, Mrs. J. D. McCully of Hood River from the shock of the news of her brother's death, doubles the tragedy and sorrow for the Patton family. The host of friends who have known the family for many years grieve with them and extend the comfort which time-tested friends may give.

Happy New Year, Sigs.

THE YOUNGER GENERATION



BITS for BREAKFAST

By R. J. HENDRICKS

Happy New Year!

This should be a good year for Salem; and so should be all the years for this city and its trade territory.

Salem is entitled to a balanced and steady (not to say a rapid) growth. Its foundations are well laid. They rest on the combination of soil and sunshine and showers that make this the land of diversity and the country of opportunity.

Salem has had from the beginning a balanced growth. There is no city in any land where there is opportunity for such general employment for all the members of the family. Our canneries and packing houses make up a part of the endless chain that connects the fruit harvests and the other harvests of the industries on the land. The faster the acres in intensified cultivation expand, and the greater the per acre tonnage of crops becomes, the more people will be required in the city to can and pack and process and manufacture and merchandise the larger supplies.

Every new ton of strawberries, for instance, contributes to give work to more men and women in the cities; more men and women in the canneries and processing and preserving plants, more drivers of trucks to haul the product, more workers in the cold storage plants, more hands in the railroad switching crew; more and more and more—it is endless, the need of more workers, directly and indirectly employed in the country and in the towns, including the "butcher and baker and candlestick maker," in all the lines of business and trade and the professions.

A man who recently made a tour of the whole country came back to Salem filled with new hopes for the continuous and great growth and prosperity of this city. He saw no other city with the balanced prosperity of Oregon's capital.

He learned to appreciate by comparison that this is an American city and an orderly one. No foreign element here. No race question. No lawless class. No racketeers or hijackers; few bootleggers. No labor troubles. No single great industry the failure or dull days of which throws the whole trend of life and living out of balance. Salem has a hundred strings to her bow to sound out the music of prosperity and contentment.

In 1930, Salem's people should increase and renew their faith in their city and its potentially productive trade territory. They should teach their children and tell the stranger that this is the land blessed above all others by nature's bounties. The spirit of Salem is justified in being and becoming more intensely loyal to its home land than the spirit of California, or any other.

We need a new birth of loyalty to our own city and our own country. There are a thousand ways to show it. To justify our faith. There is nothing too good for Salem and for its back country. How shall we show our faith?

Here are some suggestions, out of a million that might with propriety be made: Work to get a corporate form of city government, with a city manager. Work to get the highway over the Cascades, by way of the Hog pass, that should be renamed the Minnie pass. Work to get a county agriculturalist, in the county of all in Oregon that has the most in dividend forms and the greatest need for one, and where the right kind of a man can do the

at least three times the original amount of its capital investment.

We can get more paper mills, more paper converting plants, and furniture factories. More and more all the year fruit processing and preserving plants. We should have chicken canning plants, and turkey canning. We can speedily spread poultry industry money to \$25,000,000 annually, beating Petaluma. We have a better poultry country than California has.

The new state office building will add to state money expended on payroll accounts that will amount to the equivalent of a good sized factory. We need a many factory payrolls. Irrigation will bring beet sugar making, and invert sugar making, from artichokes, in the same factories. This will speed up dairying as nothing else can, with all its attendant benefits.

If we should grow all we may grow on the land, and manufacture and process the finished products of the farms, we would have need of a Salem of a million people to finish off our rounded out balanced prosperity to the full. Too many? You say. Figure it for yourself. The possibilities are here. To mention one: We have 60 possible essential oil products in commercial demand, besides peppermint oil.

Get this: in no other section of the earth's surface has nature done so much. Shall we say it? And man so little. But that little has been done well. What is needed is more faith, more work, more vision, more expansion. This is by inheritance the land of plenty. We fall of our destiny if we do not go in and possess the inheritance. And our history. Here is a treasure neglected more than any other. It is bigger than a gold mine; than many gold mines, for the leads will ever run out. They are limitless in space and time. The truth of all this, and the use of it, this man is engaged in making more plan, and in helping to bring to pass its small beginnings, that will grow to accomplishments, in good time, almost beyond imagining.

PROSPERITY IN FAIRVIEW REFLECTED BY RESIDENTS

New Paint and Repairs Brighten Homes and Farm Buildings During Year

FAIRVIEW Dec. 31.—Prosperity has been evidenced in this community by the numerous new roofs and fresh coats of paint that are to be seen. This is a positive indication that the farmers who for the past few years have had a rather discouraging time, have retained or at least renewed their faith in the soil and intend to "carry on."

During the year H. R. Jones, who owns and operates the old Birdal farm, has remodeled the house by covering the outside with shingles giving an English effect. He also rebuilt the prune drier and painted the house, drier and other buildings making a decided improvement in the general appearance of the place. This farm, by the way, has a water system. The water is piped from a hill-side spring which insures pure water for domestic purposes as well as sufficient pressure for irrigation of the lawn and garden.

Dent Farm Attracts Probably one of the best looking and well kept farms in the community is the 316-acre farm owned by E. E. Dent, who was recently appointed as a director of the Federal Farm bank of Spokane, and which is operated by his son, W. T. Dent. As seen from the crest of Ankeny hill the farm with its houses, barns and silos all painted a snowy white with roofs of red present an imposing view.

EUGENE, Ore., Dec. 31.—(AP)—There are 1,113 children participating in the week-day Bible school work in Eugene public schools, according to Mrs. Casper M. Wood of the community council of religious education which is supervising the work. The children have given 20 churches as their affiliations, while 193 children listed no church affiliation.

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Growth and Development of Poultry Industry Sound in Salem District

Climatic and Soil Conditions Here Are Ideal for the Profitable Production of Chickens and Turkeys on a Large Scale Basis

EDITOR'S NOTE

Mr. Conner, as editor of the Northwest Poultry Journal, owned and published by The Statesman Publishing Co., has the necessary information to make an accurate account of the history and future of the poultry industry. His article herewith is interesting and illuminating.

By W. C. CONNER

Considerable advancement and progress has been made in the poultry raising industry for the Salem district during the past year. Those large and well established hatcheries and poultry breeding farms and organizations like the Lloyd A. Lee Hatchery and Poultry Farm; the Willamette Valley Hatchery of W. E. Park; the Salem Chickeries, C. N. Needham, manager, a cooperative poultry-breeding and selling association; the Matson Hatchery, and the Dr. R. E. Duganne Hatchery at Independence with its Salem branch known as the Salem Poultry, have all grown and expanded the past year and are preparing to take care of a greatly increased business for the coming year.

New poultry farms are being developed throughout this Salem district at a rapid pace, some of them by new comers to this district and others by farmers who are taking up poultry in connection with their general farm work and not a few who have been engaged in fruit growing or other lines of farming in the district.

This constant and growing development in the poultry business of this district is due to about three important factors. First, comparatively moderate priced lands and ideal climatic conditions, together with the easy production of green feeds the year round, so important to the health and vigor of the growing poultry. Second, the home supply of baby chicks and stock and service rendered to new poultry raisers by the large, well established local hatcheries and poultry breeding farm managers. Third, the constantly improving local markets for all poultry products and the well organized and ably managed state poultry marketing association with headquarters at Portland, which is known as the Pacific Cooperative Poultry Producers, E. G. Dixon, manager, which association, secures for the commercial poultrymen the highest market price for their egg product at all seasons of the year, has a large membership and is always pleased to enroll the names of new poultrymen who wish the association to market their egg product for them and thereby save the trouble of seeking a local or city market for their eggs. Another feature that makes the poultry business the more attractive is the ability of any person to familiarize himself with the business in a short time through personal visits to the various well established poultry plants where all information they are seeking can be obtained, or they can visit the poultry department at their state agricultural college, take a short course in poultry raising or get helpful information and advice from the college poultry extension service and county agents.

The reading of poultry breeding bulletins and poultry magazines will also be helpful to those wishing to engage in the poultry business or who may have already become engaged in the business on a small or somewhat extended scale. Moderate Outlay Required The moderate investment required to establish poultry breeding yards or a small commercial egg plant and the quick and continuous returns therefrom, ready cash markets at fairly remunerative prices, if their business is conducted efficiently and economically, as any other successful business must be to bring profit-

table returns, makes the poultry business attractive to all those who have a little capital to invest and wish to enjoy an outdoor life and small tract farming. For this class of poultrymen or farmers the Salem district offers unequalled opportunities, as this district, and in fact the state as a whole is far behind other districts and neighboring states in the amount of poultry and poultry products produced. It was shown conclusively at a recent large poultrymen's meeting and banquet held in Salem, that there is room in this Willamette valley for state for scores of poultrymen to establish and operate large and profitable commercial egg farms or plants, as well as high class poultry breeding farms.

Business in Its Infancy The business, in fact, in this district and state, is only in its infancy as compared to the extent of poultry industry in the sister states of Washington and California, while the advantages here are equal, if not even far superior to those of either of the states mentioned. While the poultry business is growing and developing in this district and state, it is on a rather too conservative basis. The unusually favorable opportunities for greater and more rapid development in the poultry industry in this district. Larger

flocks should be developed and more of them, that the output of poultry products may become of far greater volume and attract more attention from marketing agencies, bring greater returns to the poultrymen and improved and increase local feed and supply facilities for large scale operations.

Great Foundation Is Laid The foundation has been laid for a great and growing poultry industry in this district and it should be encouraged in every possible way that it may develop more rapidly into the large profitable proportions that it has in many of the leading poultry districts of our sister states of Idaho, Washington and California.

One branch of the poultry business that is showing unusual activity in this district is turkey raising. Several hatcheries in this district are making a specialty of day-old turkeys as well as day-old chickens and the improved new method of feeding and raising turkeys on smaller tracts, is making turkey raising far more safe and profitable. The rolling foothill districts of this valley are proving ideal for turkey raising, where excellent drainage is provided, and plenty of good range is available. Turkey raising is sure to become, in fact has already become, one of the large profitable branches of the poultry industry of the Salem district.

Paved Roads Out From Salem Very Extensive

270 Miles of Paved Roads in Trading Area While 1050 Miles of Macadam Are in Salem Territory

Salem is credited with having more miles of paved road within a radius of 25 miles than any city of similar size in the northwest. During the past year there were 270 miles of paved roads within its trading area and 1050 miles of macadam. In fact, the territory are rapidly becoming a curiosity.

In 1929 the county road forces completed 4.78 miles of pavement and 37.11 miles of new grade and macadam or gravel surface. The total expenditure on roads was \$513,476.91. A like expenditure will be made during 1930.

Many Projects Finished The largest project completed during the year was the Rosedale-Fairview-Buena Vista road, which was graded and surfaced for 6.33 miles. Other road grading projects of the year were: Stayton-West Stayton, 1.19 miles; Pacific highway from Brooks to Lashby market road, 2.52; Gervais-Simmons church-Maclean, 3.40; Livesley-Halls Ferry-Independence, 4.50 miles; Highway-Reform school-county line, 1.96; West Woodburn-Gervais-Checkerboard, .33; Mt. Angel-Gervais, 4.23 miles; Monitor-Silverton, 3.61; Silverton-north-east, 1.41 miles; Siegmund, 2.84; Ashmole-Taylor's camp, 2.14; Ashmole-Taylor's camp, 2.14.

Payment was laid on the Salem-St. Paul road for .13 miles and on the Spang road for .65 miles. State Standards Followed All roads were constructed to state market road standard, with a 24-foot roadbed and a 6-inch gravel surface.

The county road budget as prepared tentatively for 1930 calls for the expenditure of approximately the same amounts. Some \$175,000 has been allocated for county roads, bridges and ferries; \$138,000 for the general road fund and road districts outside of Salem; \$175,000 for market roads; and \$22,000 in special road district funds. The county will also receive \$270,000 from the state for market roads.

The county road building program for the coming year has not been determined. Two projects

which are likely to obtain favorable consideration, due to the fact that surveys were made on them during the past year, are: Fern ridge road near Stayton, 3 miles east, and Union hill road near Silver creek falls, 3 miles.

Work of the road department is carried on under the direction of Frank Johnson, county road master, and H. B. Swart, county engineer. Mr. Johnson succeeded W. J. Culver, who died in August, as roadmaster. He had been deputy under Mr. Culver for many years.

Old Oregon's Yesterdays

Town Talks From The Statesman Our Fathers Read

Jan. 1, 1905 The federal grand jury which has been engaged for a number of weeks at Portland in investigating various phases of the land fraud unearthed in this state by Col. A. R. Greene, returned indictments against Senator John H. Mitchell and Congressman Binger Hermann, who are charged with conspiracy to defraud the government of public lands.

The Greater Salem Commercial club which has done a great deal for the development and growth of Salem, has taken on new life and activity and now has a membership of more than 200. E. Hofer is president and J. G. Graham is secretary.

The Oregon Statesman issued a 32-page annual edition today. A feature of the paper is an eight-page section containing summaries of scores of the better known homes in Salem. Industries of the city are reviewed, as well as schools and other aspects of the town and county's development.

When you order The Statesman it is delivered to you by the lit merchant in your neighborhood.

Resolve to Win Health

Dr. Copeland's New Year's Message

Wealth, Achievement, Success—What Does a Man Gain Who Wins These and Has Not Health?—Determine Today to Strive for a Sound Body.

By ROYAL S. COPELAND, M. D. United States Senator from New York. Former Commissioner of Health, New York City.

THREE hundred years ago tomorrow, young children, the first-born of Plymouth, were celebrating New Year's Day. With all its sacrifices, life to them was just as sweet as it is to our children, born three centuries later.

After all, it is not the year or the generation in which we live that determines our happiness. It is the spirit with which we face life that determines our contentment of mind.

On this New Year's Day every newspaper in North America will record the achievements of the year just ended. Every paper will record prophecies of the year to come.

They will talk about money, about invention, about discovery, about politics, about the act of Congress, Wall Street, the World Court, Disarmament, the Eighteenth Amendment, and a thousand other things which engage the serious attention of able editors. Columns will be written to illuminate our minds regarding each and all of these matters.

But, in the last analysis, there are not the final things. Today, tomorrow, next year, and from the beginning of time there are and have been but two things of vital importance: The state of your body and the state of your soul—what else really matters?

What is a man profited if he shall gain the whole world and lose his own soul? What is a man profited if he gain wealth and education, lands and degrees, if he be not healthy?

I have nothing but praise for all the wonderful achievements of the past. I am eager for those things that mark for progress and the welfare of the race. But of my countrymen, why are we so neglectful of the individual and public health?

To a remarkable extent the physical health has to do with the mind. That old saying from the Greeks, "Mens sana in corpore sano," is worthy of serious thought.

He speaks of the sound mind in the sound body. There is no doubt that the sound body is likely to be governed by sound mind. In many instances, well thought and willed deeds may be traced to physical fitness.

To determine to cultivate health to care for the best resolutions. Let us join in that resolve today.

Answers to Health Queries

MRS. G. G. Q.—What causes the flamed and Woodshot eyes?

A.—Have your eyes examined by a specialist. It is probable you are suffering from eyestrain.

MRS. T. C. Q.—Is it dangerous to have an overgrowth of sugar in the blood? In this condition, can't I? Will it be necessary to diet for all time if this condition exist?

A.—Yes, but the extent of the trouble determines the degree of danger—proper treatment should bring about improvement. Whether or not the trouble can be definitely cured depends upon the seriousness of the individual case. It is necessary to restrict the diet as long as there is a trace of sugar. Your doctor will advise you.

M. E. Q.—What should a girl of 14 eat? Is it better to eat 125 pounds?

A.—The electric needle handled by an expert.

Q.—The electric needle handled by an expert.

Q.—The electric needle handled by an expert.