

What was Best Thing Accomplished in Salem in 1929?

What Does Salem Need Most the Coming Year?

EVERY wise citizen of Salem thinks into the future. As the New Year comes he glimpses the past only as it may bring happy memories of deeds well done, or that from errors of the months now gone, he may better chart the future.

As the true citizen thinks of his own problems, his mind likewise encompasses those of his community. Where has it advanced? Where has the city lagged? And

always, thinking of improvement, he seeks the answer to the eternal query: "What can be done in 1930 to improve my city?"

Truly, the progress of the year lies in the hands of the citizens of the community. 'Tis theirs to determine how far Salem can advance in 1930.

Thus the following audit of community feeling made here and yon by the reporters of The Statesman.

RAY L. FASCHING, manager of the Cooperative Realty and Sales company, said: "The greatest thing for Salem was advent in this field of the Portland Gas and Coke company. That concern has already employed many men that would otherwise be loafing around, but that is just one reason why I think that is the biggest thing that has happened to Salem, despite the fact I'm not a supporter of public utilities. Further development in every endeavor is needed for next year."

LEE COE, Salem youth who has just entered Stanford, said: "The airport is the big thing to my mind; it doesn't sound big right now, and it doesn't look big, but it is. What is needed for next year is an advertising campaign for the Salem airport to get its share of air traffic and to get the local merchants to use the air for freight shipments."

JOHN ULRICH, clerk at the postoffice said: "One good thing in 1929 was the grandstand and exhibits building constructed at the state fairgrounds. That was a big thing not only for Salem but for the state at large. The new state building is also a real asset."

A. M. CHURCH, publisher of the Salem Statesman, said: "The progress toward municipal ownership of her water utilities."

GARDNER KNAPP, advertising manager, said: "Construction of the new state office building was the biggest thing in Salem during 1929. As for the new year, I think completion of the new highway is most needed."

MISS ESTHER ANDERSON, cashier of the American Fidelity Investment office, said: "The new bridge constructed during the year seem to be of outstanding worth, not only from a practical but also from an artistic standpoint. As for the new year, judging from the way the present council is fighting, it looks as though a new council is a big need."

DOROTHY HARLAND, stenographer, and who lives at 378 South 21st, said: "I believe the best thing done in Salem in 1929 was establishment of the municipal airport. Everyone is more and more air-minded and it seems to me the airport put Salem more on a par with other progressive cities. For 1930? Well, I just don't know."

DR. ESTELLA FORD WARNER, director of the Marion county child health demonstration, said: "In Salem and in the whole county the sanitary work inspection of water supplies and small town schools, seems to me to be the best thing that has happened. In 1930 I believe something should be done to require examination of food handlers, or a forward movement in disease control through this means; some measures should also be taken to study the problems of venereal disease and its control."

WILLIAM W. FOX, rural school supervisor, said: "I think that one of the best things that happened to Salem in 1929 was making the city the center for 10 outstanding conventions during the year; undoubtedly more advertising and good will will result from this source than from anything else. I believe a civic auditorium is a real need and should be constructed in 1930; the drawback of not having one was clearly shown during the past big convention year."

A. B. McLAUCHLAN, manager Salem Iron works: "A good prune crop was the best thing of the year for Salem. A lot of old obligations were paid off by growers and their purchasing power was increased. We need more industries in the coming year—industries of merit—and then we need to support the industry that is already here."

JOSEPH BENNER, leader of the Benner musicians and clerk at the local postoffice, said: "The best thing for Salem in the long run is the building of the permanent bridges. I believe. The greatest need for 1930 looks to be a unified council and executive department, in order that moneys may be expended wisely to carry out the work already commenced."

G. H. EDWARDS, High street shoe repairman, said: "Establishment of the Reid-Murdoch cannery seems to me to have been the biggest thing in 1929. What we need for next year is more payrolls; more industries to keep employed the people who are already living here."

J. F. ULRICH, local realtor and retiring president of the Realty Board, said: "The number of conventions held in the city in 1929 have meant much to Salem. In 1930 we need more manufacturing; I don't see why we can't have a good big candy factory or a shoe factory."

STEPHEN MERGLER, editor of the Collegian: "Creation of better understanding and stimulation of loyalty on the part of the townsmen of Willamette as the result of the success of the Bearcat football team is the best thing that happened in Salem in 1929, from my viewpoint. Reorganization of the city government in order to relieve friction and promote efficiency is the big need for 1930."

J. B. HEWITT, Southern Pacific representative: "The conventions held in the city during 1929 were outstandingly successful in advertising the assets of the city. I feel that the impressions made were good and the benefit to the city far-reaching."

LORETTA MATTHEIS, student at Willamette university: "Placing of telephone wires under ground is a big improvement. I'd say that completion of comprehensive school building program is needed in 1930."

MRS. JOHN BLAKELY, assistant manager Gray Belle: "The best thing Salem had in 1929 was the American Legion convention. The greatest need for 1930 is a new, high-class hotel which should be built near the state buildings."

BEN S. BURKE, 375 North 24th, said: "I believe the Portland gas company's investment and establishment here one of the best things that has happened in Salem in the year just closed. Next year, or in 1930, it seems to me a better water system and purer water for Salem are the greatest need. It is a shame that we have such water when we could have pure mountain water at so little comparative expense."

LES SPRINGER, proprietor of the Shyne Shoppe: "To the city as a whole the big prune crop was of great importance. Personally, I got a tremendous kick out of Willamette's football victory in the northwest conference. In the coming year we need to build payrolls."

GEORGE THOMASON, real estate salesman, said: "I think the advent of the gas company was the highlight in 1929 and next year the biggest thing that could be done for the city would be to give us some good water."

LOUIS RECHTEL, real estate dealer, said: "Lots of things have happened for the good of Salem, but it seems to me the gas company is the big thing."

A. C. BOHRNSTEDT, real estate agent, said: "People don't realize how much the municipal airport is going to mean to Salem. That was probably the biggest thing in 1929, although from the financial and civic convenience standpoints, the state office building should also be included. I believe one of the biggest things that could be done for Salem in 1930 would be a reawakening of Salem people to the possibilities of their own city and the surrounding country. One of the biggest needs is faith in our own community."

JOHN H. FARRAR, postmaster, said: "I consider establishment of the airport one of the biggest things done in and for Salem the past year for this is just a beginning of the greater recognition that is coming in that field; I also think construction of the telephone building and the changes there one of the big things in 1929."

DR. EDWARD LEE RUSSELL, school physician, said: "I think the bridge construction program has been the biggest and best thing that has happened to Salem the year just ended. And one of the outstanding objectives for next year should be, I think, a city manager form of government."

DR. ESTILL BRUNK, dentist with the county health unit, said: "From a personal as well as public standpoint, I am interested in continuation of the dental program for the schools of the city and county in 1930, and from a civic standpoint, in further development of the airport; I'd also like to see Englewood or Kay park improved, for the people in that district are getting tired of its lack of improvement. As for the past year, I would say the big thing, and that is not a selfish standpoint either, was completion of plans to bring to Salem the big mid-winter dental clinic, an event of which no town the size of Salem can boast."

MERRILL D. OHLING, vice-president Hudkins & Sanford, Inc.: "Cannery development, particularly the purchase of the Kings Food Products plant by the Reid-Murdoch company, is the big thing of the year. What we need most in 1930 is a good price for hops."

MRS. BIDWELL: "The thing we need most in 1930 is a more optimistic view of everything. Both business men and farmers need to stop complaining and look on the brighter side."

J. E. BLINKHORN, dairy and food inspector, said: "Personally I think the best thing done for Salem in 1929 was the increasingly better milk supply realized; milk was much, much cleaner than in the previous year, and I only hope it is as much cleaner in 1930 as it was last year over 1928. As far as civic improvement go, the airport was the biggest thing. Contemplated improvement in the water supply, if realized in 1930, should be an outstanding event for the new year."

VIRGINIA AHALT, stenographer and office assistant, said: "I think the airport is the best thing that happened to Salem in 1929; and along with it came the big Richfield beacon or sign south of town which means that the city is definitely established on the air map. I really don't think what is needed most in 1930."

MRS. ERIC BUTLER, employment secretary at the Y. W. C. A., said: "Probably nothing was done in 1929 that will be of any greater benefit to the city than establishment of the municipal airport. I'd say Salem needs a new Y. W. C. A. building in 1930 and especially one which will provide adequate rooms for club meetings."

O. P. WEST, scout executive, said: "I believe the two big conventions of the American Legion and the Kiwanis club were the best things that happened for the city in 1929. Next year we need more industries and a bigger payroll, but to say just off hand what the nature of these should be isn't easy. And if the city wants better citizens, our boys must be trained to that; this cannot be done without funds, which means the city must see that the boy scouts have sufficient funds to operate their program next year if it wants the scouts to do their share."

J. P. PRESCOTT, newspaperman now in Portland, said: "The advertising given the city through the several conventions; the gas company is good but it'd be better if the city had cheap electricity. The change in the Salem school system was of outstanding value. Main objective for next year might easily be improvements in the sewer system."

MRS. ROY JACOBSON, office assistant at the Grabenhorst realty company, said: "The airport was probably the greatest achievement in 1929, for use of the air is a coming thing and the port here will undoubtedly be enlarged upon in the future."

What Marion County Leaders Said

T. A. LIVESLEY, mayor of Salem: "It is my frank belief that the city bridge program as completed, built on a general issuance of bonds in this community, was the best thing accomplished in 1929. For the coming year it is my view that either a commission or a city manager type of government is needed."

DR. CARL GREGG DONEY, president of Willamette university: "Good average crops in all lines and better than the average prices for them have added much to Salem's prosperity in the past year. In the coming year the need is for hopefulness, cooperation in community enterprises and the will to work."

D. W. EYRE, president of the United States National bank: "Off hand I should say that the new state office building is the most important acquisition of the city in a material way during the year. My feeling is that we shall accomplish much for Salem if more winter jobs are created for heads of households. Salem is fundamentally sound but we need to eliminate this slack employment period by creating more year-around industry."

GEORGE W. HUG, city school superintendent: "The reorganization of the high school and changes effected there for the benefit of the youngsters are foremost in my mind; the work being done by Dr. Edward Lee Russell in health education in the Salem schools is also outstanding. For the new year, I'd like to see pushed beautification of the school grounds and of the school buildings."

WILLIAM WRIGHT, a assistant pastor of the First Presbyterian church: "The chamber of commerce, to my mind, is entitled to credit for the greatest achievement in Salem in the past year, in that it was responsible for bringing here the numerous conventions, all of which proved successful and gave the city much favorable publicity."

W. A. "SCOUT" HAZELWOOD, aviator: "The best thing that Salem had in 1929 was the American Legion convention. What she needs most in 1930 is a new city council and more civic pride."

J. H. WILLIAMS: "The best thing that came to Salem in 1929 was the new grandstand at the state fair grounds. In 1930 a larger payroll and more manufacturing is the greatest need."

C. R. SMITH, public relations, Portland Electric Power company: "The outstanding event of the year to me was the American Legion convention. We should have more conventions here. Now that we are attracting tourists to Oregon, Salem should find a way of making them stop here. Too many are going right through. Improvement of the camp grounds in 1930 would help."

DR. J. M. CANSE, president Kimball school of theology: "For last year the spirit of fellowship as expressed, not only in the schools and churches but through business and social organizations. There seems to be a growing spirit of cooperating among more classes of people in Salem. Events are temporary until this lasting passion possesses the average citizen."

U. G. BOYER, county clerk: "The best thing done in Salem in 1929 was the physical and scientific effort of the Oregon-Washington water service company to furnish or supply us with pure water. We need in 1930, water which we can advertise as 'water equal to Bull Run.' Then Watch us grow!"

R. J. HENDRICKS, former editor of The Statesman: "From a construction standpoint, the new state office building is the bright spot of the year; from an industrial standpoint, the coming of Reid, Murdoch & Co. to Salem with prospect of a 12-month operation is most important. Development of the flax industry is the thing most needed next year. We have made a good start."

B. E. Sisson, retiring president of chamber of commerce: "The advent of Reid, Murdoch and company to re-open the big North Salem cannery was the big thing of the past year. Next year we ought to get out of the country town class—close all retail stores at 6 P. M. every day of the week."

FRANK TYLER, druggist: "Construction of the South Liberty street bridge will prove to be an important development of 1929. It affords an opportunity to swing the highway into Salem without traversing the South Commercial street hill. Putting the highway through by this new route ought to be undertaken in 1930 in my opinion."

F. G. MYERS, proprietor of the Spa: "Rural prosperity in Salem's trade territory was the big thing of the year. Another thing of importance was the increase in tourist trade. Tourists are never disappointed in Salem. In 1930 we need to preach the idea even stronger of tourists seeing the capital city."

H. F. SHANKS, jeweler: "I think the city's bridge building was one of the outstanding achievements of 1929. For 1930 I should like to see the water situation adequately cared for."

F. E. SHAFER, leather goods dealer: "Good crops and good prices put more money into the pockets of the farmers and their purchasing power was increased during the past year. Salem will prosper as the farmer's prosper. In 1930 we need more industry and more payroll."

H. E. EAKIN, assistant vice president, First National bank: "From a financial standpoint the merger of the Salem Bank of Commerce with the First National bank was the outstanding event of the year. For next year, I would suggest that we build up the airplane factory, produce planes and market them. Also we should build up the aeronautical school."

ASEL EOFF, electric store proprietor: "The new state office building stands out in my mind as a big thing of the year. I was afraid that building would go to Portland. More payroll, more industry are our needs. The state has done a fine thing for the flax industry. We are just beginning to realize what this industry is going to do for our city."

A. C. HAAG, head of a local tractor agency: "The airport is undoubtedly Salem's greatest achievement in 1929, because it is a thing which will be permanent and will grow in usefulness."

R. C. BIDWELL, manager, Cherry City Milling Co.: "The best thing we had in 1929 was the fine weather. All crops were harvested without damage and yields were excellent."

MAJOR ELMER V. WOOTON, Oregon national guard headquarters, said: "Anything that gives the greatest amount of employment for the longest time to the most people is the biggest asset to the city. I look as though the Reid-Murdoch cannery was the big thing for Salem in 1929."

MISS HARRINGTON, Market Food shop: "The best thing that Salem has done in 1929 in my estimation is the changes that have been made in the city water. For 1930 I should suggest that further change be made and really good water be given to Salem folk."

IRL S. McSHERRY, assistant claim agent in state accident department: "The best thing that Salem did in 1929 was the erection of the new stadium on the fair grounds. For 1930 the best thing that Salem could do would be to go up into the mountains to the source of real water and pipe it down to the city. Good water would do as much to advertise Salem as any one thing that could be done."

ARCHIE HOLT, manager of the Capitol theatre: "The manner in which Salem folk have responded to the season of Christmas in decorating with true holiday spirit is the outstanding thing the city has done in 1929 in my estimation. The best thing that Salem could do in 1930 would be to establish a system of lighting in the districts off the main streets that would enable one to really see."

JACK HUGHES, proprietor of the Blue Bird: "The best thing that Salem has done in 1929 is to make it possible for those people in need to maintain their self-respect. And for 1930 I should say the best thing would be to continue to bring industries here that are within the reach of the city which would advance the present beauty and excellence of Salem."

PAUL WALLACE, proprietor Valley Motor company: "The best thing that Salem did in 1929 was to get the American Legion convention over for the next 20 years. For 1930 one of the best things that Salem could do would be to get behind the Salem General hospital and see that its program is put over."

C. E. PECK, West Salem citizen: "One of the best things Salem could do in 1930 is to help establish a permanent riding academy for the pleasure and benefit of its citizens."

KARL B. KUGEL, Salem Travel agency: "The best thing Salem did in 1929 was to put over the aviation field. That is a big step forward in real progress. For 1930 Salem ought to get behind the linen industry and bend every effort to push it forward. A successful linen industry will put Salem before the whole country."

CARL GABRIELSON, manager state motor vehicle license department: "The best thing that Salem did in 1929 was to receive the state American Legion convention. And the best thing it can do in 1930 is to continue to receive conventions—make Salem a convention town—get people to come here."

W. L. PHILLIPS, manager Valley Motor company: "The best thing Salem did in 1929 was the upset in the city council."

DR. KENNETH WATERS, dentist: "The best thing that Salem did in 1929 was the construction of new bridges. For 1930 the best thing I should say, would be the elimination of the cinder nuisance."

OSCAR D. OLSON, florist: "Cannery expansion was the big thing of the past year. The coming of Reid, Murdoch & Co. to this city is going to mean much. We need more payrolls. In the coming year we can do much for our city by boosting the canning and linen industries. They mean the most to Salem."

GORDON KILSO, state highway department testing laboratory: "Building construction is always a sign of growth. Salem has had its share in 1929, much of it contributed by the state. The big need in the future is for more industry. Salem has plenty of opportunity for good industry."

GORDON HADLEY, connected with Reid Murdoch & Co.: "The best thing Salem did in 1929 was to assist in establishing the Reid Murdoch Co. in its midst. For 1930 I think a very fine thing for Salem to do would be to see that a permanent riding academy was established and properly supported."

H. H. LAIDLAW, Salem business man: "In 1929 I think the improvement of the Statesman and the development of Baker Memorial park, were outstanding. For 1930, I think the need is more and more payrolls."