

Active Work Carried on by Salem Chamber of Commerce

INFORMATION ABOUT VALLEY IS DISPENSED

Cooperation Effected With State Group in Matter Land Settlement

By B. E. SISSON
President, 1929, Salem Chamber of Commerce

The Salem chamber of commerce has undertaken during the past year to perform definite tasks of service to the city and its surrounding territory. Particularly has it served as a central bureau of information, broadcasting to the world the virtues of Salem and the Willamette valley, and encouraging agriculture and fostering industry.

More than 25,000 folders, attractively designed, have been printed and distributed to interested persons in all parts of the country. Articles dealing with the same type of subjects as the "booster" pamphlets were prepared for and published by periodicals and magazines with more than 200,000 readers. This work was typical of that performed by the chamber during the past 12 months, with never an opportunity overlooked to advance the interests of this section.

Land Settlement Aided

Outstanding in the work of the chamber was its cooperation in land settlement with the Oregon State chamber of commerce and its assistance to other agencies in bringing 11 conventions to the city and entertaining the delegates.

In the advertising of Salem, the chamber has published and mailed 7000 copies of its Marion county booklet "Come to Oregon." These were mailed to persons who had written to either the Salem chamber or the state chamber seeking information. To interest tourists in the capital city, 10,000 "Trail 'em to Salem" folders with a highway map were issued. For the same purpose 5000 pictorial folders were distributed.

The chamber issued 7,000 statistical folders, showing the growth of Salem during the past ten years. The chamber is in constant correspondence with farmers in the east who really have some money and who are interested in Marion and Polk county land. Cooperation with the many conventions that met in Salem during 1929 was included in the chamber work.

From an industrial standpoint, the outstanding feature of the year was the decision of Reid, Murdoch & Co. to buy the former Kings Food Products plant on North Front street, and there establish a large canning plant.

Help Secure Big Plant

During 1928 the chamber interested Reid, Murdoch & Co., in leasing the canning plant in West Salem, with the option of buying. The company, on its own initiative, later decided to purchase and enlarge the plant on North Front street, and this plant will eventually be operated 12 months of the year.

Writing of articles for publication in magazines has been one of the means of advertising Salem and the Salem district. This includes writing stories and furnishing photographs for the magazine published by the Oregon-Washington Water Service Co., Better Fruit magazine, monthly magazine of the Texas Oil company, flax stories for the Oregon State Chamber of Commerce, double page story on Salem for the Northwest Pacific Real Estate Magazine, cuts and story for the Pacific Municipalities magazine and articles and photos for the State Chamber Oregon book. Also information and photos for the state book to be published by the S. P. & S. railway.

Horticulture Aided

The chamber gave material help to the filbert and walnut growers as well as cherry growers in its cooperation with the

MEET '29 CHAMBER "PREXY"



This is Brown Sisson, well-liked president of the chamber of commerce of Salem during the past year. His administration has seen a quiet, steady growth of chamber activities.

LEADERS OPTIMISTIC 1930 to Be Good Year in Industrialists' Opinion CREDIT BASIS SOUND

Frederick H. Ecker, president of the Metropolitan Life Insurance company says that the outlook in life insurance in 1929 is encouraging. He states that the volume is running about five per cent ahead of last year.

J. F. Lucey, on behalf of the American Petroleum Institute reported to the national business survey conference that the supply of crude oil in the United States has been curtailed to approximate equilibrium with current refinery demand.

F. H. Brownell, president of the Copper Institute, says that there are practically no excess stocks of copper, zinc or lead as the metallurgical industry enters 1930.

Alfred B. Koch, president of the National Retail Drygoods association, says that retail sales for the first six months of 1930 should equal and perhaps surpass the volume for the same period in 1929.

Dr. Benjamin M. Anderson, economist of the Chase National Bank of New York, says:

"The break in the stock market, though it caused a great deal of suffering, has many beneficial consequences. Business, deprived of the false stimulation of demand growing out of stock market profits, is slower but sounder. Mortgage money is available once more. The heaviest pressure of tight money is removed from foreign money markets. The credit situation is strong."

C. E. Groesbeck, president of the Electric Bond and Share company, said his company was authorized to spend \$24,000,000 in 1930 for new construction, labor, supplies and equipment.

"The program embraces much larger construction," he said, "which cannot be completed in 1930. The total authorization involves commitments greatly in excess of the \$125,000,000 which will actually be spent for new construction next year."

James A. Farrell, president of the United States Steel corporation, says that the steel industry, having had a good year, will be able to make deferred improvements.

Trowbridge Callaway, president of the Investment Bankers' association of America, believes that larger centers will see a rising demand for bonds and investment stocks. He says that moderate and stable interest rates are anticipated for a while and that these ought to help the demand for sound securities.

Joseph P. Day, real estate and insurance executive, says:

"Real estate as an investment was forced into the background during the past year. I believe it will now forge to the front. People must have a place to live. Business must have a place to do business. Communities must grow. The United States will continue to prosper."

A. W. Robertson, chairman of the Westinghouse Electric and Manufacturing company, says:

"During 1929 there will probably be a falling off in demand for certain lines, as the effect of the recent fall in security values will undoubtedly be felt to some extent; but on the other hand the general economic situation is thoroughly sound and the movement to stabilize business being carried out by American industries under the leadership of President Hoover will probably tend to prevent any great recession."

A slow start in 1930 but a better year than 1929 is the prediction of Clement M. Keys, president of the Curtis-Wright corporation, for aviation.

After a "bad" first quarter, Mr. Keys said he expected the market would "become normal."

Promotion of Land Settlement Seen as Important Work of Chamber of Commerce

President-Elect Chambers Believes Industrial Growth of Salem Will Follow Production of an Abundance of Raw Materials on Farms

Promotion of land settlement is regarded by J. N. (Sam) Chambers, president-elect of the Salem Chamber of Commerce, as a most important work of the chamber and one which he would like to see fostered in the coming year.

"Continue land settlement, put more men on the land, build up production, supply the raw materials and you will see Salem's industries grow," said Mr. Chambers.

"When industries grow, payrolls grow."

Mr. Chambers stated that it was his object to continue the successful policies inaugurated by his predecessors in office and keep the work of the Chamber of Commerce moving along progressive lines and steadily. He said he planned no innovations but was open to new ideas and new projects for the chamber of undertakes.

Salem Excellent Home City Salem, he said was the finest home city in which he had ever lived, and he has lived in cities the length and breadth of the country. Mr. Chambers declared that he had great faith in Salem and pointed to its growth over the past seven years as indicative of the fundamental soundness of its industry and tributary territory.

He stressed the need, however, of getting more farmers on smaller tracts to do more intensive farming. Development in the fruit and vegetable lines he regarded as satisfactory, but he thought that there was much room in the raising of nuts and prunes and in dairying.

Mr. Chambers expressed himself as pleased with the personnel of the board of directors of the chamber and predicted that the work of the organization would

be efficiently and adequately dealt with by this business body.

Chambers Born in Texas Weatherford, Texas, was the birthplace of Mr. Chambers. He was born in 1880. When 2 years of age he moved with his parents to Albany, Oregon. He spent his youth there and entered business in the Linn county seat, continuing for 15 years. In 1914 he went with the J. C. Penney organization to Eugene. He first managed a Penney store at Allentown, Pa., remaining there three years.

The next shift took him to Vancouver, Wash., where he was in business for five years. In 1927 he became manager of the Salem store of the Penney system.

Mr. Chambers served on the board of directors of the chamber last year and was chosen at a recent election to head the entire body, succeeding B. E. Sisson.

DOG LICENSES TO BE ISSUED ON NEW FORM

Plan Announced for Coming Year by U. G. Boyer, County Clerk

New forms will be used by the county clerk for applications for dog license, said Grant Boyer, county clerk, yesterday. Heretofore all the information asked of an owner in making application for a dog license was the age and sex of the animal but next year there is a place on the blank for the breed and length of time applicant has owned or kept the dog. This application blank is

approved under the general laws of Oregon of 1929.

The final date for securing a dog license is set for March 1 of each year or 30 days after the dog becomes the property of an owner. Any person who is an owner or keeper of any dog who shall fail to procure a license before March 1 or later than 30 days after coming into possession of the dog shall be guilty of a misdemeanor, according to the law. Upon conviction thereof shall be subject to a fine of \$10 and costs the law reads.

The 1929 Oregon laws have a definite aim at the killer type of dog, chapter 431, sections 1 and 2, relative to owner of dog being liable for injury to domestic animals and dogs injuring animals may be killed.

Following are printed sections mentioned in the foregoing paragraph:

"Any dog, whether licensed or not, which, while off the premises owned or under control of its owner, shall kill, wound or injure any livestock not belonging to the master of such dog, shall be deemed to be a public nuisance and may be killed forthwith by

any person; provided, that nothing contained herein shall apply to any dog acting under the direction of its master, or the agents or employe of such master. Provided further, that if any dog, not under the control of its owner or keeper is found chasing sheep, goats, or swine not the property of such owner or keeper shall be deemed prima facie as engaged in killing, wounding or injuring livestock.

"Any person who shall own, harbor or keep any unlicensed dog, or any person who shall own, keep or harbor any dog when said person has knowledge that said dog has killed, wounded or chased livestock shall be guilty of a misdemeanor, and, upon conviction thereof, shall be fined not less than \$10 nor more than \$100."

First Celebration 1912
LA GRANDE, Ore., Dec. 31.—(AP)—According to Bryon Deffenbach's new book, "Red Heroines of the Northwest," the first New Year celebration held in the Grande Ronde valley was in 1912 near Island City, Ore., when a

TRADING, FINANCING RECORDS ESTABLISHED	
TOTAL STOCK SALES (N. Y. Stock Exchange)	
1,110,000,000 shares	\$25,000,000
(Estimated)	
TOTAL OFFERINGS OF NEW SECURITIES	
\$11,200,000,000	\$9,980,000,000
(Estimated)	
CALL MONEY	
High, 20 per cent	12 per cent
Low, 14 1/2 per cent	14 1/2 per cent
STANDARD STATISTICS	
PRICE INDICES (1928 Average Equals 100)	
High 252.8 Sep. 7 207.7 Dec. 31	Low 141.3 Nov. 13 140.9 Feb. 29
RAILS	
High 167.8 Sep. 30 132.3 Nov. 20	Low 117.7 Nov. 13 117.8 Feb. 29
UTILITIES	
High 252.1 Sep. 22 194.4 Nov. 30	Low 156.6 Nov. 13 138.4 Jan. 11
STOCKS	
High 252.5 Sep. 7 192.9 Dec. 31	Low 140.2 Nov. 13 134.5 Feb. 29

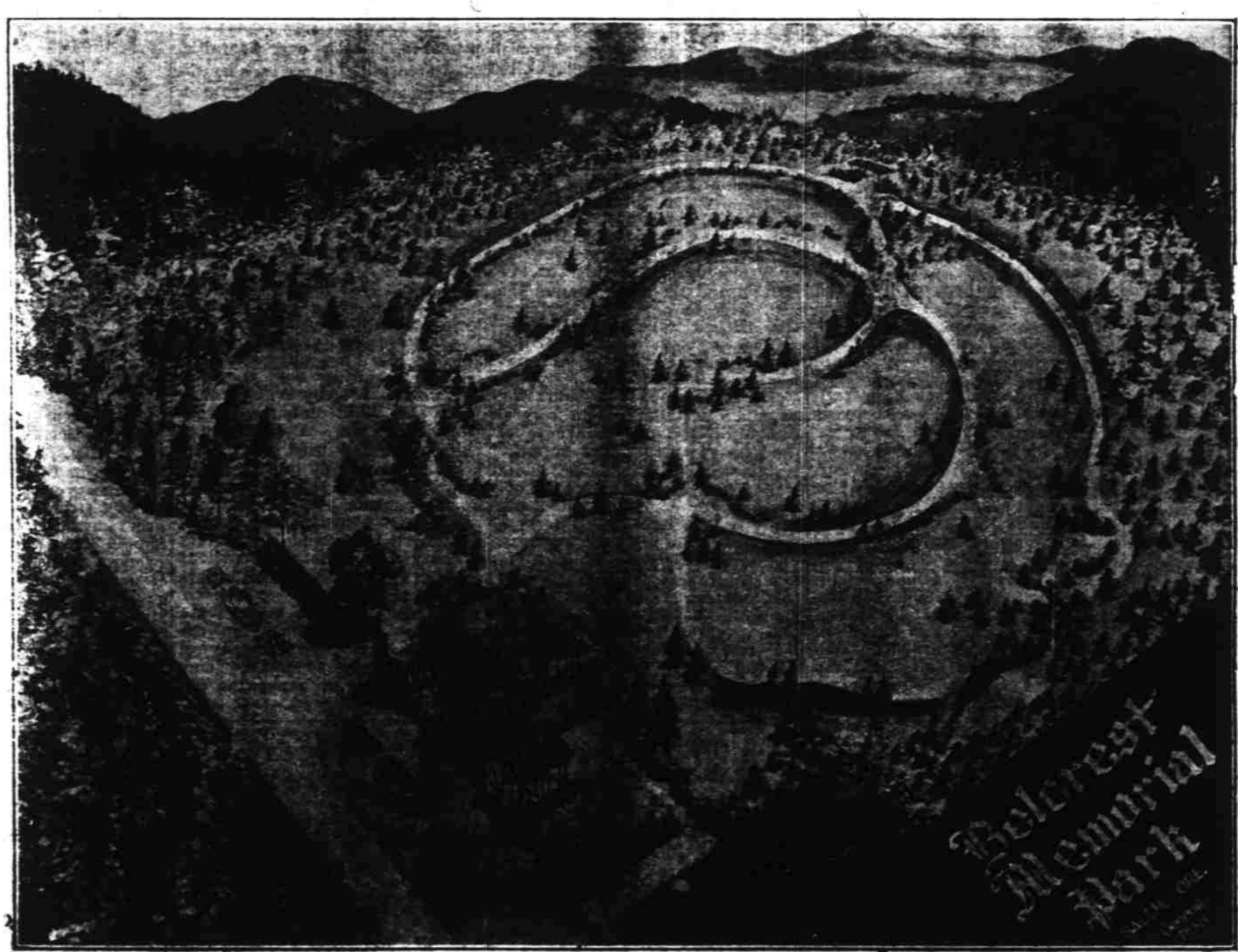
HANDBALL POPULAR GAME FOR LOCALS

Handball is the most popular game for Salem business men. The Salem association is well equipped with two fine four-wall courts and two one-wall courts, all of which are well lighted. A few of the many business men who play on the courts are: "Bill" Busick, Paul Wallace, Henry Compton, Reid Rowland, Walter Winslow, Rev. Tully, Bob Paulus, H. E. Eakin, William Hertzog, George Paulus and Dr. Beecher.

The strenuous reaching and striking makes a person sweat and gets rid of excessive fat. There is no other game for business men which is so especially beneficial and drives away business worries and cares. It promotes alertness, character thinking and bodily vigor. Many more men should take advantage of the courts.

One Hundred Years From Now

January 1930 - January 2030



We Must Take Thought of Time

Time is forever fleeting. Taking down the old calendar from the wall and putting up the one for 1930, one realizes how fast the years speed by. Birth, youth, maturity, old age, death; swiftly each stage of life succeeds the other.

Today an old year is dead; a new year is born. In a twelve-month this 1930 will be done, its record written, its story told.

This swift flight of time, impressed so forcefully at the New Year period, drives upon us the changes which time brings. Death drives hard upon birth. Oblivion quickly swallows up memories that are unpreserved.

But PERPETUAL ENDOWMENT in a worthy cause is TIME-DEFYING. BELCREST Memorial Park is built on the foundation of PERPETUAL ENDOWMENT. No matter what changes may come, what adversities may befall, what shifts in fortune may occur, Perpetual Care is provided for all lots in Belcrest Memorial Park.

Time Flies. Your good intention to purchase a plot in Belcrest may be deferred too long. The unsold portion is steadily growing smaller. Why not at this beginning of a New Year, as you are looking ahead for one year, look ahead for a longer period? BELCREST looks forward to "One Hundred Years from Now—and longer. A conference with the BELCREST managers may enable you to make that provision for Perpetual Care which will relieve you of any further thought on a matter which sooner or later you must face.

Belcrest Memorial Park

3 1/2 Miles South of Salem on Browning Avenue