

Happy New Year!

*--And So Father
Time Passes
Another
Milestone*



1929 - 1930

NOW for a Community Audit.

Accountants and bookkeepers are busy balancing the books, striking trial balances, arranging debits and credits, determining the gains and the losses of 1929. Manufacturers and merchants must take inventory at the year-end and close their books on the year's business to ascertain the true results of the year's work and investment.

So why should not a community make an annual review of its business, its activities, its investments, its progress? What better season than at the end of the year, when the old twelve-month is past and the new one is dawning?

Such is the purpose of this Annual Edition of the OREGON STATESMAN. Salem has gone through an active year. We can think back over the 365 days, and review briefly the happenings: A long winter with much snow, a mild summer, a dry, dry fall. Construction activities, chiefly of public buildings, on a great scale. New residences fewer in number than in some years, but values of the finer residences far higher than ever. A good year for the fruit-growers, for the many canneries. Normal volume and profits for most of the manufacturing plants and for the mercantile establishments in Salem. A year of conventions; a year of heavy tourist travel with guests from every part of the nation. A year of steady improvements in paving and road building. A year of heavy investment by the major utilities: water, light, gas, telephone. A year of substantial attainment along lines of cultural development. The whole record is well worth setting out and preserving, a task which The Statesman undertakes in this edition.

What of 1930?

The same steady forward drive which has put Salem to the fore in the recent years will enable the city to reach the stakes set as the goal for the coming twelve-month. Unity of purpose and unity of effort will help solve community problems and build a larger, a richer and a finer city in 1930.

