

Society News and Club Affairs

OLIVE M. DOAK, Society Editor

New York Guests Inspiration For Affairs

Mr. and Mrs. Frank L. Montague of New York City, guests of Miss Elizabeth Lord, are the inspiration of a number of delightful holiday affairs.

Statesman Pattern



1808

The woman who is no longer slender will enjoy this frock for wear about the home, as it is extremely simple and most becoming.

Design 1808 may be made of gingham, percale, pique or rayon, in gayly colored, printed designs. The collar, vestee, cuffs and pocket trimming are made of white pique.

Patterns will be delivered upon receipt of fifteen cents in coins, carefully wrapped or stamps.

DAYTON—Mrs. Carria Sherman was hostess for the Pleasant Hour Reading club recently. This meeting was a Christmas party.

Mr. and Mrs. R. B. McClay were hosts for Christmas dinner at their home a few miles north of Salem. Covers were placed for Mr. and Mrs. N. R. Moon, Mr. and Mrs. William Gray, Mr. and Mrs. S. F. Lucas, Miss Myrtle McClay, Miss Lulu McClay, Miss Bessie McClay, William McClay.

ROBERTS—Mr. and Mrs. W. C. Pettyjohn and daughter Maxine had a party for Christmas dinner, Mr. and Mrs. Roy Rice, Mrs. E. M. Rice, Dorothy Rice, Roy Rice, Jr., Mrs. C. D. Query, Julia Query, Henry and Floyd Query. After dinner, each guest was given a Christmas gift.

Mr. and Mrs. Frank G. Patterson are spending the Christmas holidays with the parents of Mr. Patterson, Mr. and Mrs. George N. Patterson, Mr. Patterson, Jr., is on the staff of the high school in Washtucna, Washington.

Mr. and Mrs. Gilbert Wrenn are spending the holidays in Salem. Mr. Wrenn is working for his Ph. D. from Stanford university, and is vocational counselor for the university. Mrs. Wrenn is busy with musical activities.

Mrs. Curtis Cross entertained for her sons Thursday night in compliment to Tommy Livesley and Charles Kay Bishop. Covers at dinner were placed for eight boys.

Miss Ruth Fick will entertain with a line party at the Fox Elsinore tonight and this will be followed by dancing at her home.

Mrs. Charles K. Spaulding will be hostess to members of the Piety Hill club at her home Thursday afternoon.

After a short wedding trip Mr. and Mrs. John Elliott are now at home in their Royal Court apartment.

Mrs. David Eason of McMinnville was a guest in Salem Friday.

Attractive Party Compliments Dr. Warner

Members of the staff of the Marion county health demonstration gave a delightful dinner party at Mrs. Godfrey's Friday night in compliment to Dr. Estella Ford Warner, the occasion being the approaching close of the demonstration under its present regime.

Dinner was served at 7:15 o'clock with covers placed for the honored guest, Dr. Estella Ford Warner, Dr. and Mrs. V. A. Douglass, Dr. and Mrs. Estill Brunk, Dr. and Mrs. Edward Lee Russell, Mr. and Mrs. J. E. Binkhorn, Mr. and Mrs. Harry Stark, Mr. and Mrs. Batty Cooper, Mr. and Mrs. Lawrence Flagg, Mr. and Mrs. C. A. Fischer, Miss Mildred Ehrig, Miss Zella Harlan, Miss Ethel Milburn, Miss Mary Elliott, Miss Agnes Campbell, Miss Margaret McAlpine, Miss Ruby Brietzka, Miss Grace Taylor, Miss Elizabeth Freeman, Miss Gertrude Breyer, Mrs. Irma Le Riche, Miss Beneta Stroud, and Miss Martha Harrison.

Younger Set Have Jolly Bridge Afternoon

Miss Evelyn Ross entertained with four tables of bridge at her home Thursday afternoon in compliment to a group of the younger set. The guest rooms were delightfully decorated with the gay symbols of Christmas time.

Guests for this affair were Miss Grace Holman, Miss Wilma Wirtz, Miss Margaret Bean, Miss Jeanne Lunsford, Miss Mariona Johnson, Miss Beatrice Johnson, Miss Fern Harris, Miss Marjory Tweed, Miss Ruth Chapman, Miss Mabel Taylor, Miss Louise Cramer, Miss Charlotte Brown, and Miss Betty May Hartung.

Holiday Cheer Brought To Aged Veterans

Daughters of Union Veterans brought holiday cheer to 21 veterans of the Civil War who are between the ages of 85 and 92 years old, Sunday afternoon between the hours of 2 o'clock and 7 o'clock.

Those who made up this party were Mrs. C. N. Needham, president of the Daughters, Mrs. Laurence Stow, chairman of the committee on arrangements for this program, Mrs. Mabel Gardner, Mrs. F. L. Waters, Mrs. F. G. Stearns, Miss Irma Swaddell, Mrs. Elizabeth Skewis, Mrs. F. N. Sagers, Mrs. E. E. Bergman, Mrs. Kathryn Brown, Mrs. Van Slyke, and E. E. Bergman, and Mr. Gardner who accompanied the women on the tour.

STOCK MART RALLY FAILS TO DEVELOP

NEW YORK, Dec. 27.—(AP)—The rally in stock prices, promoted by short covering, which began Tuesday, was swamped with renewed liquidation today, after a final spurt during the early hours of the session.

Such shares as U. S. Steel, General Electric, American Can, American and Foreign Power, Johns Manville, International Telephone, American Telephone, and Simmons' stock up about 3 to 5 points during the morning, but these gains were practically all lost during the afternoon.

Governor Norblad today will hold an extradition hearing involving Frank Anderson, who is under arrest at Medford charged with larceny in Los Angeles.

Norblad Holds Hearing Upon Anderson Issue

Governor Norblad today will hold an extradition hearing involving Frank Anderson, who is under arrest at Medford charged with larceny in Los Angeles.

We guarantee service if your Statesman fails to arrive by 6:30, phone 500 and a copy will be delivered to you.

OREGON CITY'S FALLS ARGUED

Power Generating Possibilities Discussed at Rate Hearing

PORTLAND, Ore., Dec. 27.—(AP)—The Falls of the Willamette river at Oregon City, 24 miles south of this city, power generating possibilities of which were first perceived by Dr. John McLoughlin, the "baron of the Columbia," as early as 1829, took the center of the stage in the public service commission's hearing of this city's petition to reduce domestic electric rates and the Portland Electric Power company's plea that street car tariffs be increased from eight to 10 cents.

Kenneth J. Harlan, city rate expert, charged the power company's \$4,321,970 valuation of its Willamette falls generating station is beyond reason. He declared the plant is obsolete, that it is no longer an important factor in the company's generating system. He expressed the opinion that it should be withdrawn from public opinion.

Franklin T. Griffith, president of the power company, took the stand in defense of the falls. He agreed that the plant might be withdrawn but declared the company's valuation of the property was not excessive.

"It must be remembered," he told the commission, "that the plant was built when engineers did not know as much as they do now. To do away with it would be to cast aside a huge investment honestly made at the time."

The city, through its rate experts, is endeavoring to prove that valuations of the power company for rate making purposes are too high by from \$6,500,000 to \$13,000,000. The city contends that if all or part of the alleged

Glass Cake Plate 88 Years Old Is Prized Viewloom

MOUNTAIN VIEW, Dec. 27.—Mrs. Dudley Gibson went to Oregon City, Monday, where she was the guest of her sister, Mrs. Alice Casedy, for several days. Mr. Gibson drove down on Christmas day and they returned home that evening. At Mrs. Casedy's dinner table that day, she served cake from a glass plate 88 years old, which formerly belonged to Mrs. Rosanna Baker, the mother of Mrs. Casedy and Mrs. Gibson. Mrs. Baker died eight years ago at the age of 88. At the time of her marriage, her wedding cake was served from the glass plate.

excess valuations were sliced from the total, domestic rates would be reduced about 10 percent.

POWER RULING TO BE GIVEN SHORTLY

The state Reclamation commission, through Rhea Luper, state engineer, will soon announce its decision on the application of the Northwest Electric Power company, a subsidiary of the Portland Electric Power company, for permission to appropriate the waters of the North Santiam river and Marion Lake for power purposes.

Hearing of the application was held in Salem last September, and three days were required to take the testimony.

A large number of sportsmen organizations opposed the application on the grounds that the proposed development would menace the wild life of the Santiam district.

The cost of the proposed development was estimated at \$1,900,000.

Pre-INVENTORY CLEAN-UP SALE

Drastic Reductions in All Major Departments of the Store

We are proud to state that none of our merchandise is marked up and reduced for this special occasion. You will find the most sweeping clean-up prices on merchandise ever witnessed in Salem.

Sale Begins Monday, December 30 And Lasts Until Monday, January 6

Men's Dress Shirts Sale—All \$1.23, \$1.33 and \$1.48 Dress Shirts, sizes 14 to 17. Special at 89c

Men's Underwear Sale—Men's All Wool (100% wool label) Unionsuits. Sold for \$5.98. Special at \$4.48

Men's 50% Wool (50% wool label) Unionsuits—Sold for \$3.98. Special at \$2.48

Men's 25% Wool (25% wool label) Unionsuits—Sold for \$2.98. Special at \$1.98

Men's 2 Pc. Shirt and Drawer Underwear—Heavy wool mixed, 50% mixture. Sold for \$1.48 a garment. Special at, a garment \$1.13

Men's heavy cotton ribbed 2 Pc. Underwear—Shirt and Drawers, sold for 79c a garment. Special at \$59c

Men's Flannel Pajamas and Nightgowns—All \$1.39 garments, special 98c. All \$1.48 garments special \$1.13

Boys' Blue mottled Jersey Knit Blazer Jackets. Knit bottoms. Very nice and warm garments. Sold for \$1.23. Special at \$79c

Men's Suede and Jersey Knit Blazer Jackets in Blue, Brown, Khaki, Grey and other shades. Extra heavy, sold for \$2.98 a garment. Special at \$1.23

Extra heavy Men's Shaker Knit Sweater Coats, all wool, can be worn by Ladies also, in Pure White, Black, Blue, Tan and Flame Red. Sold at \$4.98 a sweater. Special at \$3.48

Extra heavy Men's Khaki Knit Sweater Coats. Pure wool, worsted. Black, Blue and Red colors. Sold for \$5.98. Special at \$4.48

Boys' Suits—For little fellows. Sizes 2 1/2, 3, 4, 5, 6, in Jersey wool and 3 piece Peter Pan style. All \$1.48 Suits, now \$1.13

All \$2.98 Suits, now \$2.13 All \$3.73 Suits, now \$2.73 in Red, Brown Blue. Beautiful combinations and styles.

Ladies' Ready-to-Wear Dept.

All Ladies' and Misses FALL AND WINTER HATS None Reserved Any Hat at, each 50c

Ladies' Coat Sale

All \$75.73, \$65.73 and \$59.73 Coats, fur trimmed with Badger, Wolf, Fox, Coney and Beaver Fur, only 14 Coats in this lot at \$34.73

All \$34.73, \$39.73 and \$44.73 Coats trimmed with Fox, Wolf and Coney, at \$23.73

All \$24.73 and \$29.73 Fur Trimmings and Sport Coats, at \$16.98

All Coats up to \$21.73 thrown into one lot. A coat \$12.73

All Children's Coats in stock, none excluded. Reduced from regular price 25%

LADIES SILK DRESSES

We put our odds and ends Dresses of Fall and Winter Styles in 3 Groups

One lot of Silk Dresses. Clean-up of our entire stock. Dresses worth up to \$12.50. Special at \$3.73

One lot of Silk Dresses in Crepes, Satins or Fancy Travel Crepes. Dresses in this group worth up to \$16.73. Special at \$6.48

One lot of Silk Dresses. Clean-up of entire stock of odds and ends. Dresses worth up to \$33.00. Special at \$10.48

In this lot you will find many "Janet Walker" Dresses which are known from Coast to Coast for their quality.

This Sale comes only once a year... After Christmas, before we invoice, and we are trying to give you the utmost values at the most reasonable price in Salem.

THOSE TRADING AT Bloch's Golden Rule Store

Salem, Ore. 220 North Liberty SAVE A SUBSTANTIAL DIFFERENCE

Ladies and Misses' Sweaters reduced from original price 25%

All Ladies' Purses reduced 25%

This includes our entire stock of 250 Purses in beautiful styles. Calfskin, Pin Seal, Steerhide, Ostrich Leather, Suedes and many other fine leathers.

Ladies and Misses' Flannel Gowns and Pajamas reduced 25%

Dress Goods Dept.

Fancy Wool and Cotton mixed Dress Goods, 36 in. wide, sold for 49c a yd., now 35c

54 in. Fancy Pure Wool Kasha, sold for \$2.73 and \$2.98 a yard. Special \$1.89

54 in. All Wool Flannel and Kasha, sold for \$2.48 a yd. Special \$1.73

54 in. All Wool Flannel, sold for \$1.98 a yard. Special \$1.48

Velvets and Velvetens and Corduroys. 36 in. Corduroy, sold for 89c a yard. Special, a yard 59c

36 in. Velveteen, all colors, sold for \$1.59 a yard. Special \$1.19

36 in. Richelieu Velvet, silk back velvet, sold for \$4.48 a yard. Special \$2.98

36 in. Black Pan or Transparent Velvet, sold for \$9.48 yd. Special \$5.73

Domestic Dept.

9-4 Bleached SHEETING Good heavy grade, a yd. 29c

36 in. Quadric Percale, finest 80 count Percale, best colored Prints, guaranteed fast colors, newest spring patterns. Sold for 29c a yd. Special, a yd. 20c

36 in. Trojan Percale. Beautiful new Spring patterns, sold for 19c a yd. Special, a yard 15c

All 36 in. English Chintz Prints. Guaranteed colors; very new Patterns. Sold for 29c to 35c a yd. Special \$20c

Cretonnes and Monks Cloth, and Satin Finished Cretonnes, 36 in. wide, sold for 35 to 43c a yd. Beautiful Floral Patterns. Extra heavy weight at a yard \$29c

Shoe Dept.

Extra Special Clean-Up Sale First Time in Our Store, A Shoe Clean-Up Sale

Ladies' Low Shoes, Pumps, Straps, Oxfords, Low Med. and high heels. Black Kid, Patent and Tans. Sold as high as \$3.98 for \$2.23

Ladies' Low Shoes. Broken lots of Pumps, Oxfords, Straps; many beautiful styles, sold up to \$4.98, for \$3.23

Men's Black, Brown Oxfords, sold up to \$4.48 \$7.98. Special \$4.48

Men's Black, Brown Oxfords. Sold up to \$4.48. Special at \$3.48

Fancy Children's Slippers One big assortment at greatly reduced Prices