

Local Theatres Present Good Amusement for Coming Christmas Season



Note the shirt Hoot is wearing. At the Hollywood today



Helen Foster and Virginia Rye look happy enough. They appear in "The Road to Ruin" at Grand.



A bit of the jazz to be seen in "Sweetie" at Fox Elsinore.

Collegiate Slang Is Held Passing Into Eclipse Now

Are the movie studios about to take away the laurels of the American colleges as birthplaces of colorful "slang" and idioms? "You're just a great big bloop." "Well, Sprock, what do you want now?"

These are some of the examples of new words being inserted into the "overdone language" of America by current movie conditions.

"Bloop" comes from the sound created when a talking picture in a projection machine hits a badly spliced bit of film. The sound is exactly like the word.

"Sprock" comes from another bit of projection carelessness called "sprocket noise," a door bell buzzer sound which comes when a piece of film runs off its sprockets.

Other slang terms now used generally throughout America also owe their arrival to film sources.

A "spotlight louse" is any person who seeks to call undue attention to himself.



Scenes from "Headlines" at Capitol

HOOT GIBSON STARTS TODAY

Wild Western Thriller Will Be Shown Here for Entertainment

"The Long, Long Trail" with Hoot Gibson doing his best western thrills will begin a run of three days at the Hollywood today. This picture has much action and some excellent riding in it as well as some appealing love scenes with dainty Sally Eilers as the girl of the hour.

There are some exceptionally fine rodeo scenes in this play. Much of the action takes place about the subject of rodeos for it is through winning a rodeo event that the hero, played by Hoot, expects to win his fair lady. The rodeo pictures were taken in Salinas, California, during a week's program there.

Hoot Gibson is in his own environment in rodeo work for it was by winning the all-around championship at Pendleton Round-up that he made himself first famous.

Meet the Fairbanks
Joan Crawford and Douglas Fairbanks, Jr., now Mr. and Mrs. Douglas Fairbanks, Jr., will be seen in "Our Modern Maidens," beginning at the Hollywood Wednesday and running through Thursday. Joan Crawford made her debut as a star in this play which is characterized as the "epic of the jazz age."

It is highly spectacular and tense and from the standpoint of something to think about afterward, if you are inclined that way, there will be plenty. But like many other plays, if you don't like has enough excitement to carry to be bothered with thinking, it through two hours of keenly dramatic situation.

The story briefly is that of a girl who plays too fast and loses a life of happiness in the playing. Rod La Rocque plays the second masculine lead. There is much dancing in the play and as Joan Crawford did a great deal of it you may suppose it is good.

MICKEY MOUSE CLUB

Salem Kiddies learn of new organization with fun, fancy and fact for children under 12 years of age.



Mickey Mouse club was organized at the Fox Elsinore Saturday afternoon and from the looks and the sound it is to be a huge success. The admission price for Saturday was a penny plus a toy or a clean potato. There were \$12 in pennies to turn over to the Salvation Army which was to receive all the pennies taken in and three truck loads of potatoes and toys were also taken to the Army headquarters to be delivered to less fortunate children for Christmas day. Judging from the pennies there were about 1200 children who attended the Saturday afternoon show.

Today's Feature Story

The three principals of "Trader Horn," with several members of the technical staff of the picture, arrived in New York the first of December on the S. S. Vulcania, an Italian steamship, and left there for California three days later.

Harry Carey, who has the title role in the film transcription of "Trader Horn," Edwin Booth and Duncan Renaldo spent more than seven months on location in Africa, while a unit of thirty-five persons, working under the supervision of W. S. Van Dyke, director, accompanied the players on a five thousand mile itinerary through eastern and central Africa. Settling out from Mombasa on the east coast, the company traveled by native conveyances, boat and rail through Tanhanyika Territory and the Uganda Protectorate to the Lake Albert region.

This is the first Hollywood expedition to visit Africa for the purpose of making a sound feature photoplay. The total distance covered will amount to more than 35,000 miles by the time the company returns to California. Thousands of natives were used for sequences of the film, and twenty tons of "movie" equipment transported over the entire route.

Members of the "Trader Horn" party who returned with Carey, Renaldo and Booth on the Vulcania included Robert A. "Red" Golden, assistant director; Clyde deVinna, head cameraman; Earle A. Frank, cameraman; Al Mesch, technician; Edward Cornwall, and Will Riley electricians; and Albert Arnold, general assistant; and E. M. Albright, press representative.

Van Dyke is remaining at Mombasa, East Africa, to clear up final details of production, and plans to sail for the United States on December 25. An African native who had a featured part in the picture will return with him.

Among the animals brought back as pets by the "Trader Horn" adventurers were three red colubus monkeys, a baby leopard and a baby lion.

The club is an honor affair. There is a code which when lived up to would let mother and dad and teacher out of a tremendous lot of difficulties. There are to be reductions made in the admission price for good report cards from school, good deeds reported and such like things of value in child life.

There are to be officers of the club—a Mickey Mouse and a Minnie Mouse—two color bearers, whose duty it will be to place the flags on the stage each Saturday; and there will be two scribes who will write for the Mickey Column which is to be in The Statesman once each week and there are other officers, too.

There is to be a fifteen minute sing before the Mickey Mouse cartoon picture starts, or if it is not on then some other special feature. And there is to be a special orchestra—a Mickey Mouse orchestra!

Saturday admission will be granted for half price to those who come with a filled out application blank which may be had from certain stores in town, known as Mickey Mouse stores. Ask the Oregon Statesman for the name of these stores.

PRESS THEME OF FILM PLAY

Work of Newspaper in Crime Detection is Told Upon Theatre Screen

Newspapers are blamed for and credited with almost everything under the sun but the weather conditions. How a newspaper may turn detective and ferret out murder mysteries is the interesting theme of "In the Headlines," the play which will open at Bligh's Capitol today and run through Monday and Tuesday.

The play was written by James Atherton Starr, a well known newspaperman, and Joseph Jackson, another newspaper man prepared the Vitaphone adaptation of the play.

Grant Withers takes the lead in the play which starts a tense situation and holds it throughout the play. Mystery stories always make an appeal either in books or on the screen and this one, which has a love story winding through it, should have much good material for entertainment.

'SET MUSICIANS' LEARN NEW TASKS

Though the talking pictures played havoc with moving picture "set musicians" some of them have profited greatly by it. Among them is Sam Messenhelmer, who for years played an organ during the production of silent plays, and who is making his debut as a full-fledged revue composer in "The Pirate Revue."

Messenhelmer composed the music for the entire revue.

The musician, while playing on sets, began composing some years ago. One of his songs, "Idolism," achieved national popularity, and "Sing a Little Love Song" followed.

When talking pictures came in, Messenhelmer made a detailed study of the type of music necessary for these, and is now on the regular composers' staff at the studios.

The musician was born in Los Angeles, and as a schoolboy used to play marbles, with Lawrence Tibbett, now famous opera singer who recently starred in "The Rogue Song" at the studios where Messenhelmer is composing revue music.

The Call Board . . .

By OLIVE M. DOAK

CAPITOL
Today—"In the Headlines" Grant Withers and Marion Nixon.
Wednesday—"The Three Live Ghosts."

FOX ELGINORE
Today—"The Thirteenth Chair" and Fanchon and Marco in "Idea in Green."
Monday—"The Thirteenth Chair" and Fanchon and Marco in "Idea in Green."
Christmas—"Sweetie" with Nancy Carroll.
Saturday—"Sweetie" with Fanchon and Marco.

GRAND
Today—"The Road to Ruin."
Wednesday—"His Last Haul."
Thursday—"River Pirate" Frazier players.
Friday—"River Pirate" Frazier players.

HOLLYWOOD
Today—"The Long, Long Trail" with Hoot Gibson.
Wednesday—"Our Modern Maidens"—Manhattan players in "A Ruined Honey-moon."
Thursday—"Our Modern Maidens"—Manhattan players, "A Ruined Honey-moon."
Friday—"Kid Gloves" with Conrad Nagel.

'ROAD TO RUIN' PLAY ATTRACTS

Stirring Story Told in Picture Despite Ominous Sound of Name

"The Road to Ruin"—it sounds ominous and terrible but the truth is it is a vital, stirring story, clearly told, and it is said, entertainingly told, concerning the lives of the young folk of today.

These poor young folk are stirring up more discussion, more worry, more gossip, and more consternation and bewilderment among the older generation of today than the Revolutionary war caused William Pitt and Patrick Henry.

The picture is not gawesome but it is enlightening and understandable. It ran for six weeks in Portland and drew interested crowds to the very last. It stirs up controversy and no little discussion. Helen Foester plays the leading role in this picture which will be shown at the Grand beginning today and running through Monday and Tuesday.

After attending the opening of "It's a Great Life" and receiving an enthusiastic ovation from Los Angeles picture-goers, the Duncan Sisters left the coast for Chicago to fulfill a special engagement at the Palace theatre. They will return to Hollywood later in the season to work in a new dialogue and singing photoplay.

MYSTERY PLAY THRILLS CROWD

Murder in Calcutta on Dark Night Leads to Series Of Happenings

On a dark sticky night in Calcutta, a man is stabbed—a man from among the best class of English Calcutta residents but himself a sort of a "rotter." A scene is held with a queer old woman as the medium, in which it is endeavored to determine who killed the man.

Then the trouble begins. Darkness and weird photographic effects, and mysterious circumstances directed by the excellent voice and dramatic acting of Conrad Nagel make of this show beginning at the Fox Elsinore today, a tense and dramatic piece of work.

HILARIOUS CHRISTMAS

The Fox Elsinore has planned "Sweetie" with Nancy Carroll for its audience Wednesday. It's a college play—jazz, singing, dancing, comedy "gags," and a sprinkling of plot and love to hold it all together. The play is said to be a music and fun play and as such it should be a good Christmas gift to its audience. It is also to be seen Thursday and Friday.

Buddy Rogers Swings Up
"Buddy" Rogers has been a star for some time and now he fixes his usual location at "Half Way to Heaven" according to the name of the vehicle in which he will appear at the Fox Elsinore beginning Saturday with Fanchon and Marco running through to Tuesday inclusive.

In this show the versatile Buddy will be seen swinging in a swing from which the man before him was dropped to sudden and sure death by a bit of grudge borne against him by one of a How he manages himself in a difficult and particular situation.

Pretty Joan Arthur who will be remembered in the "The Greene Murder Case" is the heroine around whom the love story is wound. She was good in that picture if you will remember.

Take a look at the directing of this picture. George Abbott did this part of the play. Do you like him.

IRISH PROGRAM IS REAL THEATRE HIT

By OLIVE M. DOAK
It seems more like St. Patrick's day at the Fox Elsinore this week-end than three days before Christmas. Before you get away from them you are singing to yourself such old favorites as "When Irish Eyes are Smiling" and "My Wild Irish Rose" and a few others. And there is green and the sign of the shamrock where ever you look on the stage and in the costumes. The only thing lacking is the Irish pipe.

There is an unusually good Irish "Pierrot and Pierrotte" chorus number. It is both spectacular and graceful and Franklin Record sings very pleasingly which adds attraction to the chorus.

The feature picture is "The Thirteenth Chair" and leaves no dull minutes. Better put stay-coats on your hair.

Hollywood Theatre
Home of the 25c Talks
Today—Monday and Tuesday
Continuous Show Sunday 2 to 11 P. M.

First Showing in Salem—His First Talking Picture

HOOT GIBSON

THE LONG LONG TRAIL

A Rip-Roaring Western with Hoot Gibson as the Riding Fool
You've Seen Hoot Ride and Fight
Now for the First Time you will Hear Hoot Talk

Also Talking Comedy Acts and Pathe Sound News

CAPITOL
TODAY MON. TUES.

WARNER BROS. present

IN THE HEADLINES

GRANT WITHERS
MARION NIXON—PAULINE GARDIN
EDWARD BRESEE—WILLIAM COOLEY

VITAPHONE

FOX MOVIE NEWS

Date Your Sweet for the Monster New Year's Frolic

POLICE RAID APARTMANT

"SO THE PEOPLE MAY KNOW"

Perhaps never in the history of Portland has anything created so wide-spread comment and bitter controversy caused by the showing of "THE ROAD TO RUIN" to a selected group of representative members of the Ministerial Council, Police and Juvenile authorities.

Hundreds of calls have come asking about the picture. Its general theme and the reaction of those who saw it. Some say that they heard from one that it is a wonderful picture for every adult to see, a stirring, gripping, unforgettable story; while others have told them that the picture is "unclean" and not true to life, that the scenes are far-fetched and the showing of the unvarnished truths are not fit for consumption. In defense of the purpose, the producers wish to state that the presentation of the picture to the citizens of Portland is done that each and every adult, parent or no, may know the true facts concerning the indulgences of modern youth. They also call to your attention, that this picture is based on actual court records of the city of Los Angeles and made under direct supervision of Leo W. Marden of the juvenile court of that city.

Further, that this picture has met with the approval of many of the leading ministers, social workers and school authorities of the entire country. In many instances members of the clergy have used the theme of this picture for the text of their sermons from their Sunday pulpits, and hundreds have urged their congregations to attend, saying that it will do more good than could a hundred preachments.

All will note from the expressions printed here, that the majority are in favor of the picture, and have endorsed it for adult consumption. In fairness to those that condemned the showing, it might be said that some of their objections are well stated and have merit, but the producers believe that the showing of the naked facts concerning the ever increasing menace of sex delinquency among the youth of today to the parents, will make these parents realize the bootlegger, roadhouse proprietor, and most of all—the indifferent parents.

The producers wish to state that no appeal is made to the morbidly curious, and that the glaring exposures made in "THE ROAD TO RUIN" are brought to you with a sincerity of purpose.

"EVERY PARENT IN AMERICA SHOULD BE COMPELLED TO SEE 'THE ROAD TO RUIN.'" —Mayor Baker, Portland.



SEE THE ABOVE CASE FULLY PORTRAYED IN

"The ROAD to RUIN"

at **Grand Theatre**
Sunday—Monday—Tuesday

Not of Interest to Children Under 16 When attending Must be Accompanied by Adult.

Usual Prices 10c and 25c