

RADIO BRINGS YULE SERVICE

Today 'Christmas Sunday' For Great Air as Well As Church Crowd

Today is "Christmas Sunday" in the great university of the air as well as in ten thousand churches. For radio today brings the Christmas message in song and story. The NBC chain has a full program of music and service partly devotional partly entertaining built around the theme of Christmas. The program may be heard over KGW, Portland; KOMO, Seattle; KGO, Oakland.

First from 12:15 to 1 p. m. the National Youth conference will be heard with Dr. Daniel A. Poling preaching on "The Love of Christ Brings Men." A Christmas sermon, and the singing of Christmas hymns by the quartet. The "Cathedral Hour" follows from 1 to 2:30 with S. Parkes Cadman giving a Christmas message and a chorus will sing Christmas hymns and carols.

Concert from 2:30 to 3:30 will be the NBC Sunday afternoon concert chiefly of classical music included excerpts from Gounod's "Romeo and Juliet" and the Largo from Dvorak's "New World Symphony." The following is the full program:

Orchestra—Overture, "If I Were King," Adam.

Orchestra—Largo, "New World Symphony," Dvorak.

Orchestra—Persian Dance, Mussorgsky.

Solo—to be selected.

Orchestra—"Ballet Bacchus, Maseuet.

Orchestra—Traume, Wagner.

Solo—to be selected.

Orchestra—Selections—"Romeo and Juliet," Gounod.

Orchestra—Processional March, Goldmark.

NBC offers additional musical numbers during the remainder of the afternoon, culminating in a concert from 6:15 to 7:15, over KGW and KOMO with the concert of the Atwater Kent orchestra under direction of William von Hoogstraten, Portland, as guest conductor. The orchestra will present Engelbert Humperdinck's operatic fantasy "Hansel and Gretel" considered one of the greatest contributions to opera since Wagner. Its fairy story is known throughout the world. The two children are sent to the woods for berries. They fall asleep near the house of a wicked fairy who bakes children in her oven. When the children wake and discover the cake-house the witch captures Hansel but Gretel helps him escape and then they capture the wicked fairy and burn her in her own oven.

Music in lighter vein concludes the full day's program.

DALLAS SCHOOLS HAVE PROGRAM

DALLAS, Dec. 21.—The schools of Dallas closed today until December 30. There were Christmas programs and Christmas trees at all of the schools. The schools will open again December 30, due to the late start on account of the heavy prune crop. January 1 will be a holiday however.

The senior class sponsored the program at the high school. The program was as follows:

Song—"The First Nowell"—by entire assembly.

Song—"Stars of the Summer Night"—by boys glee club quartet.

Piano duet—"Pizzicati"—by Muriel Kelly and Alice Wiens.

Reading—"A Christmas present for a lady"—Minnie Sanders.

Solo—"To the Sun"—Mrs. Alice F. Wright.

"Why Santa Claus Got Married"—Miss Bernice Morningstar.

Solo by John Smith, class of '29.

Two accordion solos by Eugene Steiler.

Solo—"Lassie O' Mine"—Mr. Donald Balantyne.

Song—"Silent Night"—by entire assembly.

This program was followed by the reading of letters to Santa Claus written by various members of the D. H. S. student body. After this the students went to the gym where Christmas presents were given out.

Zena School Has Fine Program

ZENA, Dec. 21.—Outstanding among the programs given this year by the Zena school was the Christmas program Thursday night held at the zena school house.

The school rooms were bright with holly and lovely Christmas scenes were used effectively on walls and windows. Miss Lillian Reynolds, principal, had charge of the program. Miss Louise Seefeld, primary teacher was pianist. Christmas carols were sung behind the scenes by a group of upper grade children before the curtain was pulled aside. The opening number, "Welcome," was given by Jessie Worthington, the tiniest girl in school.

Dallas Hotel in Need of Manager

DALLAS, Dec. 21.—Mrs. P. H. Dusenberry who for the past several months has been running the Dallas hotel, is returning to Medford, Saturday, to resume charge of two rooming houses she has there.

The hotel will probably be closed until the owner, Mrs. Kinwell sends a new waiter. Considerable in the way of new equipment and repair will be necessary to put the place in good condition.

WORRY? NOT FOR THESE GIRLS!



Left to right—Gwen Lee and Clara Bow. Neither Gwen with her slim figure or the "it" girl seem to worry about too little or too much weight. That may be the secret of the charm of each that they do not worry.

On The Air For Sunday and Monday

SUNDAY KGW
482.5 Meters, 630 Kcys. PORTLAND, OREGON

9:30 to 10 a. m.—American Legion program.

10 to 11 a. m.—International Bible Students.

11 to 12 noon—Church service.

12 to 1 p. m.—NBC.

1 to 1:30 p. m.—Catholic truth.

1:30 to 2:30 p. m.—NBC.

2:30 to 3:30 p. m.—Sunday concert.

3:30 to 4 p. m.—NBC.

4 to 4:15 p. m.—Book chat.

4:15 to 4:30 p. m.—Dental talk.

4:30 to 5:15 p. m.—NBC.

5:15 to 8:30 p. m.—Studio program.

8:30 to 9:30 p. m.—NBC.

9:30 to 10 p. m.—Players.

10 to 11 p. m.—Luzern Symphony orchestra.

11 to 12 midnight—Fox Hollywood organ.

KEX
254.1 Meters, 1180 Kcys. PORTLAND, OREGON

12 noon—Religious music.

1 p. m.—Musical.

1:30 p. m.—Classical recital.

2 to 3 p. m.—Twilight hour.

3 p. m.—"Hour on Broadway."

3:30 p. m.—Glen Eaton tenor; Starjorie Robillard, piano; Zac Kalbach, saxophone.

4 to 5 p. m.—Damski's Imperial Grand Orchestra.

5 to 6 p. m.—Los Gauchos Argentines; Elmore Vincent, tenor; Zac Kalbach, saxophone.

6 to 7 p. m.—Concert ensemble; Helen Reep, contralto; Sidney Dixon, tenor.

7 to 8 p. m.—Harmony Aces dance band; Eulalia Dean, blues.

KOIN
319 Meters, 940 Kcys. PORTLAND, OREGON

12 to 1 p. m.—Portland theater organ.

1 to 2—Four-Square Gospel Light-house service and orchestra concert.

2 to 2:30—C. B. S. chain program.

2:30 to 3—Chain and Studio program.

3 to 3:30 p. m.—NBC.

3:30 to 4—C. B. S. chain program.

4 to 7:15—The Benson hotel orchestra.

8 to 9—Sunday evening church service from First Church of Christ, Scientist, under auspices of Portland Christian Science churches of Portland.

9 to 10—Orchestra concert.

10 to 12—Chain program.

KGO
379.5 Meters, 790 Kcys. OAKLAND, CALIFORNIA

12 to 1 p. m.—National Youth Conference.

1 to 2:30 p. m.—Cathedral Hour.

2:30 to 3:30 p. m.—Sunday concert.

3:30 to 4 p. m.—NBC.

4 to 4:30 p. m.—Musical Musketeers.

4:30 to 5 p. m.—NBC.

5 to 5:30 p. m.—Hour.

5:30 to 6:15 p. m.—News service.

6:15 to 6:45 p. m.—Songs Without Words.

6:45 to 7:15 p. m.—Stanislas Bem's Little Symphony.

7:15 to 7:45 p. m.—NBC.

7:45 to 8:15 p. m.—Sunday at Seth Parkers.

8:15 to 9 p. m.—The Pilgrims.

9 to 9:30 p. m.—NBC.

9:30 to 10 p. m.—"The Reader's Guide."

10 to 11 p. m.—The Gay Classics.

KOMO
325.5 Meters, 820 Kcys. SEATTLE, WASHINGTON

9 a. m.—Organ recital.

10 a. m.—International Bible Students Assoc.

11:15 a. m.—Plymouth Congregation.

12:30 p. m.—NBC.

2 p. m.—Artistic ensemble.

2:30 p. m.—NBC.

3 to 3:15 p. m.—G. Donald Gray, baritone.

3:15 to 3:30 p. m.—Organ concert.

3:30 p. m.—First Church of Christ, Scientist.

4 to 5 p. m.—NBC.

5:30 to 10 p. m.—Artistic Ensemble.

10 to 11 p. m.—NBC.

MONDAY KGW
482.5 Meters, 630 Kcys. PORTLAND, OREGON

7 to 8 a. m.—"Making Merry," KPO.

8 to 9 a. m.—NBC.

9 to 9:30 a. m.—News.

9:30 to 10:30 a. m.—Cooking school.

10:30 to 11:30 a. m.—The Town Crier.

11:30 to 12 noon—NBC.

12:30 to 1 p. m.—Luncheon concert.

1 to 1:15 p. m.—NBC.

1:15 to 1:30 p. m.—Studio program.

1:30 to 2:30 p. m.—NBC.

9:30 p. m.—Popular program.

10 p. m.—Dance program.

10:30 p. m.—Jack and Jill dance band.

11:30 p. m.—Weather and police news.

KGO
379.5 Meters, 790 Kcys. OAKLAND, CALIFORNIA

8 to 9 a. m.—Revels.

9 to 10 p. m.—Magazine of the Air.

11:30 to 12 noon—Philharmonic organ recital.

12 to 1 p. m.—Rembrandt Trio.

1 to 1:30 p. m.—NBC.

1:30 to 2:30 p. m.—Pacific Vagabondists.

2 to 3:30 p. m.—Morning Tabernacle choir and organ recital, Salt Lake City.

3:45 to 4:15 p. m.—California Federation of Women's clubs.

4:15 to 4:45 p. m.—Evening Reveries.

4:45 to 5 p. m.—Back of the News.

5 to 5:15 p. m.—Moment Musical.

5:15 to 5:45 p. m.—Aunt Betty Kiddie's Klub.

5:45 to 6 p. m.—News service.

6 to 7 p. m.—NBC.

7 to 7:30 p. m.—The Eternal Question.

7:30 to 8 p. m.—The Empire Builders.

8 to 8:30 p. m.—Rudy Seiger's Symphonists.

8 to 8:45 p. m.—Amos 'n' Andy.

8:45 to 9 p. m.—The Jolly Rovers.

9 to 10 p. m.—NBC.

10 to 11 p. m.—Slumber Hour.

11 to 12 midnight—Hotel St. Francis dance orchestra.

KOIN
319 Meters, 940 Kcys. PORTLAND, OREGON

7:40 to 8:10—Household Twins.

8:40 to 9:00—Cooking School.

9:00 to 9:30—Organ recital.

9:30 to 10:00—Women's program.

10:00 to 10:30—Town topics.

10:30 to 11:00—Same.

11:00—Town Topics.

11 to 12—Luncheon concert.

1 to 1:30—Organ.

1:30 to 2—Orchestra.

2 to 2:15—Inspiration speaker.

2:15 to 3—String trio programs.

3 to 4—News items and music.

4 to 7—Dinner concert on the Heathman hotel pipe organ.

7 to 7:30—The Benson hotel orchestra, playing from the main dining room of the Benson hotel.

7:30 to 8—Orchestra.

8 to 9—Orchestra and string ensemble programs.

9 to 10—Vocal program.

10 to 11:30—McBry's Oregonians.

KEX
254.1 Meters, 1180 Kcys. PORTLAND, OREGON

7 a. m.—Morning Serenaders.

8 a. m.—Anti-Tardy Time clock.

9 a. m.—Better Homes Hour.

9:45 a. m.—Devotional services.

10 a. m.—Studio program.

12 noon—World Bookman and girls' orchestra.

1 to 2 p. m.—Uncle Robbins farm fables.

2 to 3 p. m.—Popular program.

3 to 4 p. m.—NBC.

4 to 5 p. m.—NBC.

5 to 6 p. m.—NBC.

6 to 7 p. m.—NBC.

7 to 8 p. m.—NBC.

8 to 9 p. m.—NBC.

9 to 10 p. m.—NBC.

10 to 11 p. m.—NBC.

11 to 12 p. m.—NBC.

KOMO
325.5 Meters, 820 Kcys. SEATTLE, WASHINGTON

6:55 a. m.—Inspiration services.

7 a. m.—Making Merry.

8 a. m.—Happy Time.

9 a. m.—L. G. de Waal, health exarodes.

9:15 a. m.—Organ recital.

10:15 a. m.—Percin Koromo, tenor, and Rhena Marshall, soprano.

10:30 a. m.—NBC.

11:30 a. m.—Orchestra; Hayden Morria, piano.

12 noon—Agriculture farm talk.

12:15 p. m.—"What to Prepare for Dinner."

12:30 p. m.—Grain, fruit and vegetable report.

12:35 p. m.—Orchestra; Fred Lynch and Agnes Skartved.

1 p. m.—Mary Blake's recipe talk.

1:15 p. m.—Orchestra; Greenwood Mitchell, male quartet.

3 p. m.—NBC.

3:30 p. m.—Mixed vocal ensemble recital.

4 p. m.—Mining stock quotations.

4:15 p. m.—Kiddie's program.

4:45 p. m.—Stock, bond and grain quotations.

5 p. m.—Artistic ensemble with singers.

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LODER FIRM GETS AGENCY FOR RADIO

Loder Bros., 445 Center street, the Graham-Faige dealers, have been appointed the sales and service representatives for Salem of the new General Motors Day Fan radio.

A talk with Mr. James L. Loder regarding their entering the radio field today brings out the information that he was in the music business for 14 years prior to his entering the automobile business with Faige nine years ago.

Mr. Loder says "once music gets into your system you never get over it" and he is glad of the opportunity to enter the field with the Day Fan radio. "We have been testing out different makes of radios now for over six months and in our opinion the set which gives us the qualities which we can recommend in keeping with our high standards of service in this territory with the Graham Faige automobile was the Day Fan radio.

"The things we were looking for in a radio were first, a tone quality that was natural covering the entire musical scale; second, a radio which was quality and not quantity made which would not require constant servicing to keep it in operating condition; third, price and appearance within the reach of those who appreciate good music and can afford to pay a fair price for such results.

"It is our ambition in this territory to be able to offer only quality merchandise which will help us build up our business and service back of such merchandise that will merit the confidence of Salem people. We are satisfied we have that combination in Graham Faige automobiles and Day Fan radios."

Metropolitan Star Is Guest Soloist Monday

Merle Alcock, contralto of the Metropolitan Opera company, will be guest soloist at the radio broadcast NBC Monday night between 6:30 and 7:30 over KGW, Portland; KOMO Seattle; KGO, Oakland.

Santa Claus songs in a "North Pole" concert will be on the air between 6 and 6:30 p. m. Monday. In the "Slumber Hour" from

5:45 p. m.—Tim's Pep Rally.
6 p. m. to 6:30 p. m.—NBC.
6:30 p. m.—Artistic ensemble; VeOna Scolorofsky, soprano.
7:30 to 8:30 p. m.—NBC.
8 p. m.—L. G. de Waal, Educ. Hour.
10:30 p. m.—Wed Chain program.
11 p. m.—News flasher.
11:15 p. m.—Olympic Hotel dance orchestra.
12 to 12:30 a. m.—Organ recital.

DALLAS KIWANIS TO PLAY SANTA CLAUS

DALLAS, December 21.—The regular Friday meeting of the Kiwanis club was turned into a Christmas party, each member bringing a gift to be given to some child, who would not otherwise have a Christmas. Over 40 presents were brought in, dolls, pocket knives, toys of all sorts and candy being among the offerings. These will be turned over to the special committee in charge of distributing Christmas cheer.

Rev. J. A. Smith of the Presbyterian church gave a talk on the meaning and spirit of Christmas, and appropriate music was sung by Devere Penhollow.

Amity Woodcraft Enjoys Christmas Program, Party

AMITY, Dec. 21.—The Neighbors of Woodcraft lodge held their regular meeting Monday, December 16, in the Woodcraft hall.

An excellent Christmas program was given. After the program everyone marched around a beautifully decorated tree and picked up a present which had been put there earlier in the evening. There were 45 members present.

Miss Gladys Kuebler was initiated into the lodge as social member. Delicious refreshment were served at a late hour.

HOME FOR HOLIDAYS

ZENA, Dec. 21.—Maurice Shepard, eldest son of Mr. and Mrs. Ralph C. Shepard and a student of O. S. C. is at the home of his parents for the holidays. Maurice took the leading part in a cantata given at the First Presbyterian church at Corvallis.

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What on earth are you doing, Junior?

Just wonderin'! How in heck is Santa Claus going to shove into this sock that RADIO he's going to get me at.

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Choosing an Optometrist

No physical defect contributes more directly to fatigue and resulting inefficiency than faulty eyesight. Out of the 42,000,000 persons employed in the United States, 25,000,000 have defective vision that handicaps them in their work.

Uncorrected faulty eyesight is the cause of 50 per cent of all the automobile accidents in the United States, according to reports from the state of California.

Statistics show that three out of ten persons are wearing glasses to correct faulty eyesight. Seven out of ten have uncorrected faulty eyesight, 90 per cent of which is due to defective eyes.

90 per cent of all eye accidents in industrial life are preventable by the wearing of protection goggles. Tinted lenses save the eyes.

Better vision may be assured to a degree impossible in any preceding period of the world's history. A greater appreciation of the importance of eyesight implies periodic eye care.

In choosing your Optometrist let your decision be the result of good judgment. Optometric service should include a conscientious accurate diagnosis: quality lens, skilled workmanship, and the examination of eyes at frequent intervals. You can instantly realize why a competent Optometrist should be consulted when you consider the delicate operation of the eye. (Rights Reserved)

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