Kimball School to Seek Financial Backing to Run Institution Through Year


Ask any druggist for the red box of HILL.'S CASCARA-QUININE


Kimball School, one of the fine
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 aring work at Kimball schooll
There seems to be a marked
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tudent body. This is partly due to
 quired and partly from dormitory
privleges that have been installed.
For the last two years the third
t thy of the building has been

Once upon a time there was a certain king who had a reputation for being "one hard cuss" when it came to his victuals.

The royal chef sure had his hands full try ing to please H. R. H. The King would turn up his royal nose as each new "tempter" was presented. Finally chef tried doughnuts . . . plied the cried the King. Voila, my eye," re plied the chef, "they're doughnuts.

Folks today are cheering our doughnuts too . . . and we invite you to discover the rea son for their tremendous popularity.

Made by an entirely new, automatic pro Made by an entirely new, automatic pro-
cess... and they're just teeming with goodness and nutrition.. . done, to the king s taste . . a gorgeous golden brown.

They've got that "melt-in-your-mouth" crispness, combined with a wholesomeness that can be described only by the word DELICIOUS.

Try a package today. Ask your grocer for

## Downyflake <br> Doughnuts

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##  <br> The Market Self Selecting Store

## Marion St. at Commercial

This message to those who have not yet visited this department.
Through the years business, like water, seeks and finds its level.
For years before the advent of the cash store and mail order houses, there was a level of prices established that could not be lowered by that method of selling. Only by changing methods were the cash stores able to sell at lower prices. Reduced cost of operating of course reduced selling prices.

Now after about fifteen years cash store prices have advanced along with operating overhead until cash store prices have reached a high level of prices that can not be reduced by present operating methods.

Cash store operators, like all other people, are vain; they want to appear large and to do so have spared no expense to be known as the largest in the country. Great warehouses in high rent districts, high salaried men added to the forcemen of ability to be sure-but to make a showing they added this and that to opmen of ability to be sure but to make a showing they added this
erating cost until today a higher level of prices is necessary to exist.

A NEW TYPE STORE
Busick's Self-Selecting store in the new market building has cut operating cost in half. -Twenty or more people can be served at the same time with only one man in attendance, where it would require ten men in the other type of cash store, and more than that, rent is cut in half. No water, light, telephone or heating expense; no interest on bonds or stock issues; no high-salaried officers to pay.

In this store we are offering you foods based upon this lo woverhead, and you profit just as surely as we do.

Manager Self-Selecting Dept.

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