

# STAGE and SCREEN

## GOLD DIGGERS ARE DEPICTED

### Seductive Wives of Broadway's Girls Shown in Film at Capitol

The expression "gold diggers" is a very modern term suggested by the activities of certain of the younger generation of the "female species." Along with this term goes its source of operation, "the butter and egg man" so named perhaps to suggest the country and its inhabitants who once were supposed to be easily fooled by city wiles.

Now the "butter and egg men" may not be so innocent but they are easily lead astray by the seductive opposite sex and so—the story of the "Gold Diggers of Broadway" which is showing at the Capitol theatre for five days. A glittering and spectacular comedy of Broadway's chorus girls on and off stage, the gold diggers in the picture, impersonate miners of both periods. On the stage, in which they appear in an elaborate "show within a show," the lovely ladies appear as Forty-niners in the attire of gold rush days, singing and dancing to the tune of "The Song of the Gold Diggers," one of the many song hits written by Al Dubin and Joe Burke, celebrated Tin Pan Alley writers. After theatre hours they become real gold diggers and pursue their digging activities, to the discomfiture of big butter and egg men, college boys and millionaires' sons.

Nancy Welford, Winnie Lightner, Ann Pennington, Lilyan Tashman, Gertrude Short and Helen Foster play chorus girls in "Gold Diggers of Broadway," while other principals in the cast are Conway Tearle, William Bakewell, Nick Lucas, Armand Kalis, Lee Moran and Albert Gran. There is a beauty chorus of 100.

Robert Lord did the adaptation of the Avery Hopwood play; Larry Ceballos the stage presentation, and direction was in charge of Robert Lord. Beginning Friday the "Mississippi Gambler" will be shown for Friday and Saturday and of course the usual Vitaphone vaudeville, and Fox movie news will be shown as it is at all times.

A terrific storm at sea is especially good. And much is to be expected from the Frazier players who are making a real appeal to Salem folk.

Tom Mix, that good old friend of the "wide open spaces," will again be seen in Salem. He will appear at the Grand Saturday only in "Son of the Golden West" and he is true to his old style of riding hard, rescuing the heroine just in the nick of time and then falling in love as only Tom Mix can. It's a good show.

Oh, yes, Sunday and Monday, November 24-25, as a special "Tarzan the Mighty" will be shown. He will appear in person and will tell some stories about the filming of the series of Tarzan pictures which have created such interest in both children and adults.

## Fanchon and Marco Girls Start Week Right at Fox Elsinore Theatre in City

The Elsinore starts the week right Sunday with Fanchon and Marco in the queer sounding but very attractive "Accordion Idea," musical novelty, with excellent support in such folk as Burt and Leyman and Theodora and Katya. On the screen is the all-color picture "The Viking" with an excellent cast in which Donald Crisp and Pauline Starke make the days of Viking adventure live again in clanking suits of mail and picturesque costumes. It's a seafaring picture, very real and very intense.

Monday, Tuesday and Wednesday Evelyn Brent and Hal Skelly will play the leads in "Woman Trap," a story of a woman who tries to play false and then begs forgiveness of the one she tried to hurt. It seems like a fine vehicle for the excellent voice of Evelyn Brent. She is developing a "characteristic" voice by playing the role of a hard, straight shooting woman whose expressive voice adds much to her interpretation.

## MORE PLANTING OF FLAX URGED

### Linseed Oil Ban Be Produced In Portland Plants at High Rate, Said

Portland plants have recently enlarged until they are now able to produce 10,000 gallons of linseed oil per day, according to statements made at the meeting of flax growers at the Salem Chamber of commerce on Saturday.

Col. E. Hofer presided at the meeting and introduced Geo. Merwin, of the Empire Linseed Oil and stock food company of Portland. Phil Benedict, assistant manager of Kerr-Gifford and company, also of Portland, and Robert Crawford, of West Salem, pioneer flax grower of the Willamette valley.

Mr. Merwin pointed out that, contrary to previous ideas, flax does not injure the soil any more than any other crop and not as much as wheat and barley. Crops should be rotated, however, and it has not proven profitable to grow flax on the same land often more than once in three or five years. The Empire company will be able to use 350,000 bushels of flax seed next year, according to Merwin. At present much of the seed is being imported from Argentina and Manchuria. The tariff amounts to one cent per pound, however, and Mr. Merwin believes that flax seed is one of the most profitable crops that Willamette valley farmers can grow.

Mr. Benedict urged more planting of seed flax in the Willamette valley and said that the Portland mills could undoubtedly handle all the seed that could be grown. He also stated that local farmers could secure from the Portland

## NEW GAS TAX STARTED SOON

### Extra Cent Levy Expected to Increase State Revenue Over \$2,000,000

More than \$2,000,000 in additional revenue will be collected by the state of Oregon in 1930 as a result of the one cent per gallon increase in the state tax on gasoline and distillate sales, bringing the total receipts from this source to \$7,052,054, according to a tentative estimate made by Hal E. Hoss, secretary of state. After January 1, 1930, this tax will be four cents per gallon on gasoline, and three and one-half cents on distillate, the new rate being the first change since the rise in 1923.

During the present year, with collections in for nine months and the revenue for the remainder of the year estimated, a total of \$4,807,973 is anticipated for receipts during 1929. Based on the constantly increasing number of gallons of motor vehicle fuel sold during the year, an estimate has been fixed for 1930 on a gain of 10 per cent in sales. This, taken in conjunction with the one cent additional tax, is expected to bring a total of \$7,052,054 into the state's coffers. Refunds made to purchasers who use gasoline or distillate for agricultural or industrial purposes will run approximately \$520,301 and administrative expense will require \$10,000, leaving a net revenue for the state highway fund of \$6,521,253. This may be added the projected receipts from motor vehicle fees and licenses of \$,605,327, which will give the highway fund more than \$12,000,000 during 1930.

All revenue accruing from the tax on motor vehicle fuel is turned over to the state highway fund to be allocated by the state highway commission in the construction and maintenance of roads throughout the state. No division

is made direct to the counties from this source as is the case in the receipts from motor vehicle fees, which will net the counties some \$2,802,663 in 1930. Reduction in automobile license rates and a new apportionment of one-third of the receipts from motor vehicle fees to counties would leave the state highway fund with less revenue proportionately than heretofore were it not for the added tax on gasoline, which was established by the 1929 legislative assembly.

## THREE BIG FILMS TO SHOW THIS WEEK

The Hollywood has for this week's offering three strong programs. Coming today and for three days "The Iron Mask" starring Douglas Fairbanks, bringing Doug's voice to the screen for the first time. Fairbanks and his "Three Musketeers" are riding again in this dramatic action picture. It has thrills, and laughs, which crowd upon one another in rapid succession.

Douglas Fairbanks in "The Iron Mask" is real entertainment. Continuous performance Thursday.

An all-talking comedy drama, "Divorce Made Easy," is an out-and-out farce—the kind of plot in which MacLean is most at home. He doesn't miss a chance to put over his inimitable pantomime. Marie Prevost, and Johnny Arthur are the mainstays of the support, and Miss Lee, Duffy and Miss Farley, all veterans of the art of farce comedy, also provide acting of great merit.

The Hollywood has booked a picture for Friday and Saturday, that will satisfy the whole family, Rin Tin Tin in "Frozen River." This is a clean out-door action story, was especially written for Rin Tin. The balance of this program is made up of all-talking short subjects and acts.

Read the Classified Ads.



PAULINE STARKE in "THE VIKING"



The mighty "Tarzan" at the Grand today.

## Experts to Observe Voice Of Movie Star in Latest Feature From Hollywood

Added to such paradoxical occupations as tea-tasters, beer-tasters and the like, is a new one, born of the talking picture. Now there are experts who look at people's voices.

Men at the mixing panels in the sound studios, working behind insulated glass windows, regulate the recording of the voices of stars by watching the wavering needle of a little galvanometer, which translates words from the microphone into little jerks and movements over a graduated scale. They literally hear with their eyes.

Paul Neil, dean of the mixing staff at the Metro-Goldwyn-Mayer studios, is so expert that, looking at the galvanometer, he can distinguish between the voices of John Gilbert, Norma Shearer, Norma Shearer, Greta Garbo, and other stars, by watching the needle waver. Every voice, he says, has its own fluctuation characteristic, as markedly unlike any other as one person's fingerprints differ from the next.

Neil has made a study of years of voice characteristics. He was a radio officer in the United

States Navy, and during the war used to stage radio concerts for the fleet, long before home radio was heard of. He devised the first means of modulating voices by mixing the currents from several microphones.

In the "mixing room" the mixer, by adjusting the input from the different microphones, not only gets the right blend of sound for recording, but also achieves "sound perspective." Just as a figure diminishes in size as it goes further away from the eye, so sound diminishes as its source recedes further from the ear. As a result, different locations of players on the set call for different modulations of the voices.

In fact, just as the mixer "sees" their voices in his instruments, over his headphones he can "hear" the movements made by the players in action. The subject of sound perspective, developed by Douglas Shearer, is now becoming one of the most important branches of motion picture research.

Properly handled, optical and sound perspective are so truly matched that the illusion is perfect.

## Two Attractive Pictures Will be Shown at Grand

The Grand theatre, newest organization of Salem's theatre circle is going to present at least two pictures this week, which have pleased the public in an astounding manner for the months that they have been appearing.

The first one is "Old Ironsides" which will be presented today and Monday. An all-star cast headed by Esther Ralston, Wallace Berry, George Bancroft, and Charles Farrell enacts this silver drama of the sea and makes it live again on the silver screen. James Cruze was the director, and the exciting tale of sea and battle bears proof of his excellent work.

"Able's Irish Rose," the play that made its author a "million-

airess" will be presented Tuesday and Wednesday. The play is a comedy by rights but it has so much serious human nature in it that as a true comedy should be the tears are not far from the smiles many times during the play. It treats of the age old fight between the Irish and the Jews and the matrimonial difficulties which arise are too funny for words.

The Frazier players supplement the screen production Thursday and Friday.

The picture which appears at the same time is "Scarlet Seas" in which Richard Barthelmess and Betty Compson run the scale of love, hate, intrigue and terror.

## Hollywood Theatre HOME OF 25c TALKIES

Sunday - Monday - Tuesday Continuous Sunday—2 to 11 P. M.



HEAR DOUG TALK Youth will thrill, age will gasp at the romance and valor of the dauntless daredevil who found no risk too great for love and country.



Also Comedy and Pathe Sound News

AMUSEMENTS Fox Elsinore South High between State and Ferry: Today—"The Viking"—Fanchon-Marco "Accordion Idea." Monday—"Woman Trap", Fanchon-Marco "Accordion Idea." Thursday—"The Sophomore." Saturday—"Oh, Yeah." Bligh's Capitol State between High and Church: Today—"Gold Diggers of Broadway." Friday—"Mississippi Gambler." Hollywood North Capitol, North Salem: Today—"The Iron Mask." Wednesday—"Divorce Made Easy." Friday—"Frozen River." Grand North High between State and Court: Today—"Old Ironsides." Tuesday—"Able's Irish Rose." Thursday—"Scarlet Seas"—The Frazier Players. Saturday—"Son of the Golden West."

BLIGH'S CAPITOL THEATRE OPENS TODAY 5 BIG DAYS Continuous Shows 2 till 11 Sirens of "The Great White Way" at play in a brilliant setting of music, singing, dancing comedy! "GOLD DIGGERS OF BROADWAY" OF BROADWAY with WINNIE LIGHTNER-CONWAY TEARLE - NICK LUCAS ANN PENNINGTON SINGERS, DANCERS, GLORIOUS GIRLS AND THE REGAL BEAUTY OF COLORS THAT TURN THE RAINBOW GREEN WITH WITH ENVY! TALKING SINGING DANCING and 100 VITAPHONE ACTS

FOX ELSINORE DIRECTION FOX WEST COAST THEATRES Continuous 2 to 11 Daily TODAY METRO-GOLDWYN-MAYER PRESENTS Pauline Stark — Donald Crisp in The Newest Film Marvel THE VIKING ON THE STAGE TODAY — MONDAY FANCHON & MARCO "Accordion Idea" BURT & LEHMAN, Theodora & Katya Nat Spector, Mary Price, Arnold Hartman and "The Accordion Beauties" SUNKIST BEAUTIES TOMORROW TUESDAY WEDNESDAY PARADE PRESENTS "WOMAN TRAP" EVELYN BRENT HAL SKELLY CHESTER MORRIS ALL TALKING Thursday, Friday Sophomore REMEMBER FANCHON and MARCO IDEAS EVERY Sat.-Sun.-Mon.

## Screen Life in Hollywood

BY HUBBARD KEAVY HOLLYWOOD—One thing and another about Flickerville: "Mars Sinned Against Than Shinning" will be revived as a talkie. . . Johnna Ralston (Mrs. Richard Arlen), who played in several Harold Lloyd pictures, will have the lead in a Rin Tin Tin barkie. . . Harry Langdon once was a cartoonist.

Harry Green, screen funny man owns the Lyric theatre in London. . . Dolores Del Rio will be starred next in "The Bad One," with Edmund Lowe. . . Two sequels to "The Cockney World" are to be made, one starring Lowe and the other Victor McLaglen. . . "Raffles," the story of a humorous super-crook, will be Ronald Coleman's next. . . Brunet All-reen Pringle has become a blond.

Paul Whitman and his band, who spent several weeks in Hollywood without getting started on their picture, are back after an engagement in the east with better intentions. A revue, called "The King of Jazz" will star the big boy.

William Powell, who recently became a star, got the following telegram from Richard Barthelmess, who was on his way to New York: "Congratulations to the baby star from the grand old man of the screen."

Powell is several years Barthelmess' senior.

Director Fred Niblo ordered clipping bureaus to cross his name off their lists when he got \$200 worth of clippings about the Hollywood income tax troubles. Wrong kind of publicity to be paying for, he said.

Buddy DeSylva, Lew Brown and Ray Henderson, who have written scores of popular songs and eight New York musical comedy and revue hits, should know the answer to what comes first in writing a song—the words or the music.

Their answer, unfortunately is not much help to anyone who is really curious. Sometimes one, sometimes the other, is their reply.

When a comedy song is in the process of construction, the words are written first, as a rule, and the music adapted later to fit. With ballads, often times the melody is written first, as this type of song depends largely on the music to put it over.

Sometimes, however, a single lyrical phrase may be written first, and with it as a starting point, the melody is worked out. And then the rest of the words are written.

It is impossible for the average person, either living or visiting in Hollywood, to telephone his flicker favorite. Nearly every movie celebrity has a secret phone number which even "information" won't give out.

The few who have been so unwise as to allow their names to be in the directory soon had to have their numbers changed because admirers and "kiddlers" called them night and day.

Even with all the secrecy, numbers occasionally become known somehow, so many have a stand-

10c GRAND 25c THEATRE Tel. 3467 TODAY and MONDAY OLD IRONSIDES with CHARLES FARRELL, WALLACE BEERY, GEORGE BANCROFT, ESTHER RALSTON ALL HANDS ON DECK FOR THE THRILL OF A LIFETIME COMEDY — NEWS EVENTS ON THE STAGE "Tarzan the Mighty" IN PERSON The Heroic Character of the Tarzan Pictures in a Novel Presentation