

# This Week's Slogan:

More and Better Apples  
Should Be a Slogan Here

## SHOULD GROW MORE AND BETTER APPLES

We Have a Pioneer Great  
Apple District of the Old  
Oregon Country

In 1853, four bushels of Oregon apples were sold in San Francisco for \$500. The next year, 40 bushels sold for \$2500. In 1861 we shipped from this state to that market 75,000 bushels; and this state in that respect then meant virtually the Salem district. The pioneer orchards were planted here. The Aurora colony in 1872 had the largest and best orchards in Oregon.

We have no markets now that will take apples at almost their weight in California gold dust. Those good old days are gone, perhaps forever. But listen to this one: Governor I. L. Patterson, though he is the one real dirt farmer chief executive of the United States, is no better or more hard working farmer than the hands of land owners in this state, but he has small red delicious apple orchard on his farm out on route 2, Polk county, about 10 minutes by auto from the capitol. And he has no other crop among many on his farm that pays him better; perhaps none that pays him as well.

Governor Patterson was duck hunting Friday when the Slogan man tried to interview him. But Ed Schunke, of the Roth Grocery Company, who always handles the governor's delicious apple crop, was available. He said the crop this year was about 400 boxes. And the strictly choice ones were all sold before they were delivered, at \$4.25 a box. Some 40 bushels were sold to A. N. Bush, Salem banker, for Christmas presents for his friends in various parts of the United States. To show them what Oregon can do when she has the proper opportunity in growing the best apples on earth.

A Mark to Shoot At  
That is a mark to shoot at. That is the kind of apples our growers should produce. They should grow more and better apples—more and still more of them, and better and still better.

Ed Blehm, a good judge of apples, who was long in Salem and is now in Portland, has told the Slogan man many times that the Salem district grows the best flavored apples in the world, and her only fault in this respect is that she does not produce enough of them.

He has suggested that we should have an apple slogan, like this: "It's the flavor." (No charge for the suggestion; it is not copyrighted.)

As Salem grows, he has said, the city itself will take more and more of the best apples; does take many car loads annually from Hood River and Yakima and Wenatchee. Mr. Blehm has suggested that we may do it to favor, and remain there, on his suggested slogan; by living up to it.

We Use Many Culls  
We are annually using many cull apples in Salem. Our canneries take them, from all the apple growing sections of the northwest.

One of our canneries, the Northwest, is still running on apples, and will be, for about two weeks. Getting them from Corvallis, Newberg, Hood River and elsewhere.

This will be the next to the last cannery here to shut down for the season. The last one will be the Paulus plant, which is still going on carrots, and will be for about three weeks; longer, if the carrots can be had. Growers should know that they are still buying carrots, and want more, and more.

The Stolz vinegar factory in Salem, the biggest and best in the northwest, uses many cull apples, from all over the valley, besides taking the peelings from the canneries. They would have taken more this year had they been available. They have a storage capacity for 900,000 gallons of vinegar, and they work on a schedule of two years in advance, else they would be out of vinegar before the next harvest, because of an apple shortage this year. We had about an 80 percent crop.

Not Enough Apples  
So it will be seen that we do not grow enough apples. We need more. Our dryers could use more. We have two or three cider factories, and they do not get enough.

It is strange that the pioneer apple district is falling down. Of course, in pioneer days, there were no apple pests. Not one. But our farmers can fight pests and still make money on apples. Witness the governor.

If our farmers will grow enough apples for the fancy and shipping trade, there will be plenty of culls for the vinegar and cider factories and the canneries and dryers. And these latter will help to make fancy apple growing profitable. It is a great advantage to have a market for the culls.

This is one of the best bets that our farmers are overlooking. No one can beat the Salem district on either the red delicious, or the golden or Stark's delicious. Prof. C. L. Lewis used to advocate only four varieties, the Grimes golden, Newton and Ortley, with some

## Curing Alternate Bearing Of Apple and Pear Trees Considered by College Man

Experiments Show There Are Several Points to  
Be Considered; the Varieties of Apples  
that Tend to Be Immune  
From the Fault

John C. Burriner, associate director of the college news service of the Oregon State Agricultural college, furnished the following for this annual apple Slogan issue of The Statesman:

Alternate bearing of apples and pears—a tendency or habit of trees to bear heavy crops on alternate years—has long been a serious problem in western Oregon fruit centers. It was formerly attributed to natural causes, but a great deal of research and investigation during recent years has brought to light considerable information regarding its causes and control.

At the present, says Henry Hartman, horticulturist of the Oregon State Agricultural college experiment station, alternate bearing is regarded as a nutrition problem, with available nitrogen as the prime factor. Studies have shown a definite correlation between the tendency to alternate bearing and a deficiency of available nitrogen.

The theory—and it has been borne out by field observations—is that in years of heavy production the supply of available nitrogen is used up largely by the blossoms and fruit, and the tree is unable to set fertile buds for the next year's crops, says Professor Hartman.

The problem, therefore, is to maintain the carbon-nitrogen supply in a way that will enable the tree to mature a crop of fruit, and at the same time supply its fruit spurs with sufficient nourishment. While this seems to be the major factor in the control of alternate bearing, all orchard practices which tend to promote general vigor of the trees are valuable in this connection.

Several Points of Problem  
While the supply of soil nitrogen is extremely important, as eventually all nitrogen utilized by apple and pear trees must come from the soil, it is not, points out Professor Hartman, the only factor involved in the maintenance of a favorable carbon-nitrogen balance. He says, in this connection:

"Nitrogen as it comes from the soil is only a raw product. It cannot be utilized as food until synthesized by the plant itself, and the plant's ability to synthesize raw products depends upon several factors, such as sunlight, leaf surface, temperature, and moisture. It is possible, therefore, for plants to experience nitrogen deficiency even though nitrogen is abundant in the soil. This apparently accounts for the fact that

the estimated world crop of wheat is 509 million bushels less than last year, and the total supply after allowing for carryover is 360 million bushels less. The bureau of agricultural economics estimates that the world market for the season will average 25 to 40 cents above the average last year.

The University of North Carolina has a new library which cost \$625,000.

All Statesman carriers are little merchants. They are charged for all papers delivered by them.

Provision of some succulent feed, such as silage or root crops for the dairy herd during the winter is desirable, especially if legume hays are not available, says the Oregon Experiment station. Such feeds are palatable and cause the cow to eat more feed, resulting in more milk.

Other favorite—with a wide selection for the fourth kind. He was a good apple man.

The apple is the king of fruits, and will always be. Our growers will be recreant to their trust as the inheritors of pioneer traditions if they neglect this branch of our great fruit industry; will fail to fully live up to their opportunities.

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applications of nitrogen by themselves have not always solved the problem of alternate bearing.

Pruning, performed during the dormant season, is also considered a material aid in the elimination of alternate bearing. It affects the situation in several ways, according to Professor Hartman. First, it helps maintain a favorable carbon-nitrogen balance by decreasing the supply of carbohydrates and thus increasing the proportion of nitrogen. It also brings about a better distribution of the sunlight over the foliage, and hence increases food synthesis, and by reducing the number of individual fruits in heavy crop years it contributes to the general vigor of the tree. Pruning done during the growing season has been found ineffective in the control of alternate bearing.

Thinning of the fruit, especially in heavy crop years, is thought to have some influence on alternate bearing. While the thinning of one year's crop does not materially affect the succeeding crop, the cumulative effects of systematic and regular thinning year after year tends to increase the vigor of the trees, and thus bring about a more satisfactory carbon-nitrogen balance, believes Professor Hartman.

Alternate bearing of orchards, like many other things, is more easily prevented than cured. It is far less difficult, says Professor Hartman, to maintain an orchard in annual production by a systematic program of soil maintenance, pruning and thinning, than it is to bring trees that have acquired the habit of alternate bearing back to normal. And the profits of several years may be lost in bringing them back.

Some varieties of apples, however, are more inclined to alternate bearing than others, says Professor Hartman. For instance, the Baldwin apple of the east is well established as an alternate bearer that the even years in that section are known as "Baldwin years."

In the western states, Yellow Newton, and to a less extent, Spitzenberg, are inclined to alternate bearing, while Rome Beauty, Winesap, Ortley and Jonathan are far less susceptible, according to Professor Hartman.

Plantings in the Hermiston district were the first harvested and analyzed, Professor Wiegand was informed, and have proved entirely satisfactory to the company. Tentative plans have already been made to increase the acreage to 200 in that district. If this is done, the necessary plant in Oregon will be necessary and will possibly be located in Portland.

Products now made from the artichokes are dried flakes, fried flakes and a combination soup stock. Professor Wiegand, recognized as an authority on food manufacture, will assist in perfecting methods for processing and packing the artichokes.

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## NEW PROFITABLE CROP FOR OREGON

Jerusalem Artichokes Loom  
As Possible Line for  
Men on Land

OREGON STATE COLLEGE, Corvallis, Nov. 20.—Jerusalem artichokes as a new and profitable crop for Oregon appeared as a possibility here this week with word from the Pabst Dietary Products company plant in California that tests of Oregon grown tubers to date have proved satisfactory.

Ernest H. Wiegand, head of the section of horticultural products at the Oregon Experiment station, has obtained a month leave of absence at the request of the Pabst company to go to their plant in Santa Rosa and assist there in further development of a manufacturing process with their artichoke products. He will be there until late in December.

The Pabst Dietary Products company, which is a subsidiary of the large parent concern at Milwaukee, Wis., is putting on the market food products made from artichokes for use by persons afflicted with diabetes. This species of artichokes is rich in both insulin and levulose sugar, a form of sugar usable by diabetics.

Test plantings were made in various sections of Oregon this year, through cooperation of the Oregon Extension service, farmers being guaranteed \$15 a ton for all produced on these plantings. Harvesting has been completed on some and is under way in others, with yields as high as 15 tons to the acre on irrigated land.

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## National Nut News Writer Gives Brixnut High Praise In October Issue of Paper

Part of the Comment of an Outstanding  
Authority on This Nut That Is Being  
Exploited Extensively at Present Time

Harry T. Larsen, in the October issue of the National Nut News, Chicago, under the heading, "The Story of the Brixnut; the Filbert Nut Supreme—the Educated Hazelnut," writes the following: "Far out in the west, close to the shores of the mighty Pacific, lies nestled a fertile valley. How beautiful it looks and peaceful! Here's nature has prepared with a lavish hand a soil and climate found possibly in no other place, a place to produce in perfection certain things for mankind's benefit.

"In this valley a man for years has been patiently laboring. He is fired with a desire to improve certain varieties of nuts. So for years he labors, planting, pruning, grafting, selecting, discarding, and planting again that which holds forth promise of better things. He is seeking the ideal of perfection itself—it must be that ere his labor ceases.

"At last the toil of years is rewarded with perfection itself. The weariness of years is dropped like a mantle in the dust as his eyes behold the perfect tree—that which man has been striving for, for hundreds of years. His dream is fulfilled and his society is enriched by this man's unselfish labor.

"Dotted here and there, sometimes on the low foothills and again on the floor of the valley, we see small groves of nut trees, dark green in the foliage and shiny, young groves that are just coming into bearing.

"Coming nearer to observe the trees more closely we are struck with the unusual size of the nuts. Never before have we beheld nuts of such size, and, holding two in our palm, we are amazed with the ease with which they can be cracked, and, popping one into our mouth, we are delighted with the rich nut flavor.

"This is, in short, a brief sketch of how the wonder filbert was propagated. Mr. C. T. Brixey of McMinnville, Oregon, is the man to whom the honor belongs of giving us this wonderful new nut creation.

"It's shell is slightly thinner than most other varieties and is also softer and easier to crack. The weight ratio of meat to shell is greater in the Brixnut than most any other variety.

"It is self husking. This is a very important item, since no machinery has been perfected which will take off the husks of filberts without breaking the shells.

"During the 12 years that this nut has been under observation it has never missed a crop of nuts and no crop has ever contained more than one per cent of blanks.

"We believe the Brixnut has more desirable qualities than any other known variety of filbert. Make a list of the fine qualities you would like to have in a filbert and your list will be a description of the Brixnut. The trees

commence bearing much earlier in life than they should be allowed to bear. The nuts are well filled, and a very noticeable feature is the absence of brown pellicle, which adheres to the kernel in so many other varieties of filberts. The kernels are exceptionally rich in flavor. Dr. Robert T. Morris, the well known nut expert and author of New York, says of the Brixnut:

"The food value and general excellence of a hazel like the Brixnut should make it notable in every market in the world."

"It is a late blooming variety, pollinating during February and the first half of March, thereby escaping the unfavorable weather of January, and has never known a complete crop failure. No variety known in the United States has a more vigorous tree growth.

"In order to obtain a maximum crop at all times, the variety known as Hall's Giant" (Geantes des Halles) is interplanted with the Brixnut.

"Somewhere around 25,000 trees have been planted in the last eight years and a very lively Brixnut club has been organized

which is known as the 'Pacific Coast Brixnut association.' "This nut has proven exceptionally popular wherever offered and has met with instant success wherever offered to the retail trade.

"It is destined to become one of the dominating factors in the filbert trade, and the writer predicts that in a few years it will be the leading variety produced.

"From the very favorable report of last year, the Brixnut growers are anticipating a greatly increased consumption of their product."

Extensive Advertising  
The West Coast Fruit company, 350 Alder street, Portland, is advertising in the National Nut News a limited quantity of Brixnut trees—"first time offered in the east." They call it "Oregon's educated hazelnut" in their announcement, and use the trade mark of the Pacific Coast Brixnut association.

C. T. Brixey, originator of the Brixnut, is now a resident of Salem, and he has farming interests in Marion county, including the growing of the Brixnut.

A vigorous campaign has been carried on lately, in selling Brixnut trees in the Salem district, and also in the upper end of the Willamette valley.

High Authority Talks  
A man considered by the Slogan editor of The Statesman as one of the highest authorities in this or any country on the various phases of the filbert industry, has the following to say, confidentially, among other things, about the Brixnut:

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