

OREGON CITIES PAY HIGH RATE

Middle Western Municipalities Get Funds at Lower Interests

UNIVERSITY OF OREGON, Eugene, Nov. 21.—(Special)—Oregon cities, exclusive of Portland, pay one half of one per cent more for their borrowed funds than do cities of the middle west, and one per cent more than cities in the east. It is revealed in a survey on municipal borrowing rates in Oregon, recently completed by Earl L. Moser, associate professor of business administration at the University of Oregon. The survey, in bulletin form, has been published under the direction of the bureau of business research of the university, and will be mailed upon application. It is expected to be of special interest to Salem bankers, city officials and others interested in finance in the state.

Portland fares slightly better than cities of the smaller class, the report shows. The average interest for Portland is 4.269, while that of Illinois is 4.003 and Iowa 4.244.

Portland has an advantage in interest rates over cities over 30,000 population in both California and Washington, the survey shows, while in cities under this the advantage is the other way. In cities over 30,000 the differential in favor of Oregon is .411 per cent over Washington and .054 over California. In cities under 30,000, California has an advantage of .654 per cent where population is under 5,000, and .671 per cent from 5,000 to 30,000. In the under 5,000 class Washington has .157 per cent advantage and in 5,000 to 30,000, an advantage of

Salem Readers Have Own Way of Celebrating Book Week, Librarian States

Salem seems to have its own particular style of celebrating "good book" week according to indications picked up at the city library. It is not so much the "week" that is taken into consideration by Salem but the motive of the week and it would seem that the motive is spread over several weeks and at a different date than that set by whoever sets the time for "good book" week—some whisper it is the book concern that took this original little way to increase their trade.

Regardless of who started it it is a good thing, according to Miss Maud Covington, city librarian for "it encourages the buying of books for the home, and good books in the home is one of the things that is needed most there right now when the home as an in-

stitution seems to be faltering in its proper functioning." "Time was when at least the standard poets were to be found in nearly every home and a copy of Shakespeare stood side by side with the family bible, but that time has passed apparently, and now when children need to read one of the standard authors they come to the library to get it. Evidently even this small library has ceased to be in the modern home," said Miss Covington.

The library is glad to give this service and wants to increase its scope as is attested by the fact that Miss Covington was greatly pleased with the results of an experiment tried by the teachers of English in Leslie and Parrish junior high schools under the direction of Miss May Rauch.

Each child was confronted with the slogan "every pupil of the junior high schools a patron of the public library." In addition to this each child was requested to take out a public library card.

Now many of these children seemed to have only one idea and that was to take out the card—reading a book to which the card entitled him was not considered—but the whole result was to teach the child that it cost nothing to get a library card and that this card opens the whole field of reading that the library has to offer. This it is hoped will lead to reading these books.

In addition to this scheme the library sent out to the junior high schools sets of books with unusually fine illustrations and attractive

bindings and content matter. Here these exhibits were on display and the children had a chance to examine them, and read them at school if they liked.

Books, according to Miss Covington, are here recently being bought in greater numbers than in the years just passed and this may be due to advertising done on the part of book concerns, but even so, it is creating more interest in owning books. The thing that has to be watched with this growing interest in books is that people buy "good books." They must be taught to spend money for that which is really good rather than that which is showy or expensive. Some of the best books come in very inexpensive editions. "Now there are the encyclopedias," said Miss Covington, "they are very expensive and the average home cannot afford to have a set regardless of how much every home needs some such refer-

ence book. There are, however, many condensed books of standard make and name which will offer a very fine reference library at far less than the average encyclopedia. People need to be educated to these things."

"But we do not do that in one week in Salem. Salem seems to like to emphasize "good books" during the December days preceding Christmas. Then lists of the best books are made out for clubs which request them, talks are made, exhibits are made so far as possible and every effort is bent to make Christmas book giving a sane and intelligent affair. Thus "good book week" is stretched over a longer period of time and at a time when it seems that it will have more direct value and appeal."

OUTLOOK IS BRIGHT FOR WOOL GROWERS

SAN ANGELO, Texas, Nov. 21.—(AP)—World trend of wool prices has been upward and America with experience an increase in the near future, A. W. Zelomek of New York, textile statistician and economist, told the National Wool Growers' convention here. Interest in steps through which the wool producers may create a greater demand for their products supplanted that dealing strictly with marketing problems at the second day's session. Zelomek expressed the opinion that the wool industry, including producers and manufacturers, would be forced to match the advertising campaigns fostered by the cotton and man-

rayon industries and a similar campaign being organized by the Japanese silk industry, if it is to hold its place among the major textiles.

A report published Thursday in which Secretary of Agriculture Hyde was quoted as having said increased production of wool was responsible for the decline of wool prices was described by Zelomek as misleading. He said wool production has not increased in proportion to population, and further asserted that other textiles have entered the field once occupied exclusively by wool.

"The outlook for consumption of fine wools in their country," Zelomek added, "however, has rarely been brighter."

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POUND
47c
2 lbs. 93c

Sugar--

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A steaming, golden-brown turkey, cranberry sauce, pumpkin pie—and all the "fix-ins" to go with them. These goodies surely sound like Thanksgiving! Now's the time to start planning. Glance down our list of appetizing foods and then hurry to MacMarr's for an early selection. Let us help you to have a Real Thanksgiving feast!



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Winter Homegoing EXCURSIONS

Fare and one-third for round trip to Council Bluffs Minneapolis Chicago Des Moines Duluth Kansas City

Departure Dates Nov. 23, 30, Dec. 7, 14, 19, 20, 21. Final return limit February 22, 1930. Stopovers going and returning.

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UNION PACIFIC THE OVERLAND ROUTE

Prices Effective Sat., November 23rd to Wed., November 27th Encl.

CAMPBELL'S SOUPS—Your choice of varieties, (Limit 12 cans) 3 Cans,	25c
CRAB MEAT—Geisha fancy Jap 1/2s, 3 Cans	\$1.00
Dunbar or Gulf Kist SHRIMP, fancy quality, No. 1, 3 for	49c
SNOWDRIFT—Finest vegetable shortening in the new can' 3 lbs.	69c
Mazola Oil—Quart Cans	45c
Calumet Baking Powder, 1 lb.	27c
Best Foods Mayonnaise Pint Jars	35c
Bread & Butter Pickles Medium Jars	19c
Ocean Spray CRANBERRY SAUCE—Ready to serve—1 lb. Tins 2 for	45c
KRAFT CHEESE—American, Pimento or Brick—1/2 lb. package	24c
Seedless Raisins 4 lb. Bag	25c
Fancy layer Figs 2 pounds for	35c
Shredded Cocoa-nut, bulk—pound	25c
DATES—New Crop Hollowi's—2 for	25c

Nuts - Confections - Candied Fruits, Etc.

Brazil Nuts 2 lbs.	35c	Almonds—I X L, Fancy Soft Shell, 2 for	69c	Filberts—grown in Oregon, 2 lbs.	39c
Walnuts—Groner's fancy franquettes—3 lbs. for	\$1.00				
Peanuts—No. 1 Virginia fresh roasted—pound	15c				
French Cream Mixed Candy, pound	69c	Chocolate Cones. Asst. Cream Centers, pound 19c; 3 lbs.	55c	Cinnamon Imperials. "Red Hots" fine for baked apples, pound 35c; Bag	10c
Citron—Fancy Torelli—pound	45c	Peel—Orange & Lemon, fancy	35c lb.		
CANDIED CHERRIES and PINEAPPLE, a pound					

CURRENTS—Imported Recleaned—15 oz. pkg. 20c

Plum Pudding—Heinz, 16 oz. Tin	37c
MINCE MEAT	
Kerr's Fancy Bulk 2 for	29c
Heinz—2 lb. Tins	43c
Heinz—1 lb. Tins	23c
FRUIT CAKES	
Barker's 1 lb. loaf	45c
N. B. C. Fancy Quality in decorated can—2 lbs. \$1.65	
Pumpkin	
Gardenia or D. M. No. 2 1/2—2 Cans	25c
No. 2 2 Cans	19c
Pineapple	
Fancy Sliced 2 1/2 2-49c	
Fancy Crushed 1	
2 for	25c
Peas	
San Wan Extra Sifted or Sel. Sweet 2s—	
2 for	35c
Swansdown CAKE FLOUR—Large package	33c
Baker's Premium Chocolate 1/2 lb. Cakes 2 for	45c
Burnett's Vanilla Extract 2 oz. Bottle	29c
Eagle Sweet Chocolate—1 lb. Package	33c
Jello—All Flavors 3 pkgs.	25c
Knox Gelatine—Package	20c
SPICES—Cinnamon, nutmeg, ginger, sage—2 oz. Cans	15c
Catsup—Del Monte Large, 2 for	39c
Pop Corn—Bulk 3 lbs.	25c
ASPARAGUS TIPS—Hillsdale—1s square—2 cans	49c
OLIVES—Del Monte, Mammoth Ripe, Pints—2 Cans	45c
American Beauty Oysters for cocktail or soup No. 1, 3 for	49c
Maraschino Cherries—3 oz. 15c—5 oz.	25c

MacMarr Coffee

You want good coffee for your Thanksgiving dinner—don't you?

lb. 45c - 3 lbs. \$1.33

Hershey's Cocoa, 1/2 lb. Cans, 2 for
 25c |

Welch's Grape Juice pints	29c
Canada Dry Ginger Ale—3 bottles	57c
Kerr's Pure Strawberry Preserves, 3 lb. jar	59c
Lipton's Tea, 1/2 lb. Cans	45c

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