

# To users of the new blue GASCO this positive guarantee:

1. Total freedom from high-compression knocking
2. A saving of more than eight ounces of fuel per gallon

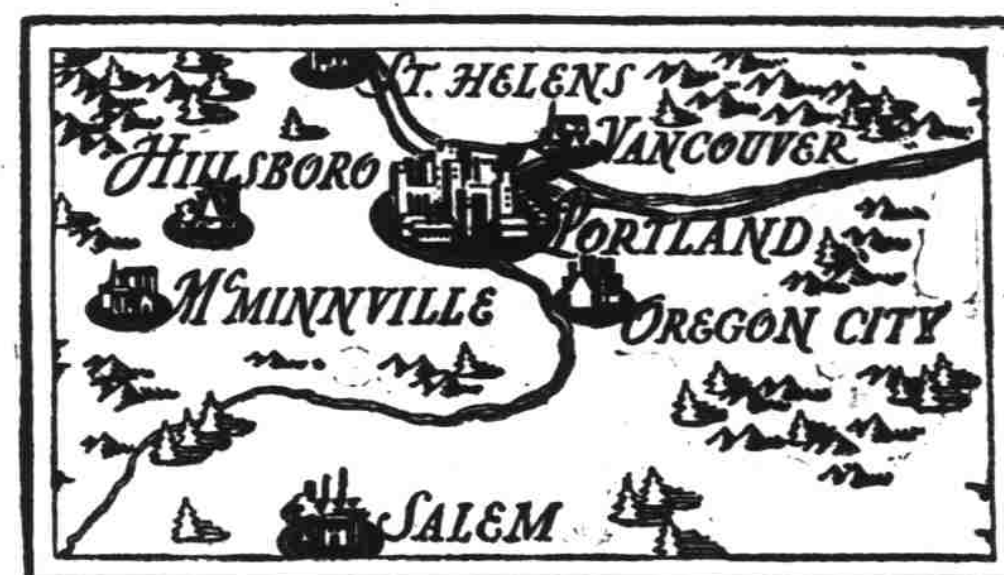
CONSIDER these results of the new formula: *Less than half* the benzol contained in the new blue Gasco would stop high-compression knocking in any car made. The added quantity is to reduce the fuel consumption of your motor.

Benzol, a marvelous fuel itself, is different from other anti-knock solutions. Instead of merely "slowing down" the gasoline, benzol actually produces energy! Nearly half the tremendous power in Gasco comes from benzol.

And the gasoline that is now being blended with benzol to make Gasco is high-test "dry" gas. It vaporizes completely, burns cleanly, thereby preventing crankcase dilution.

You pay a premium price *per gallon* for Gasco. But your motor burns fuel by the *pound*, as automotive engineers will tell you, and since a tankful of Gasco weighs more *pounds* you are getting your money's worth in two ways. In addition to perfect anti-knock qualities, a gallon of Gasco will positively carry you farther than *any* gasoline at *any* price!

Try it. Compare it with other motor fuels at the same or lower prices. See for yourself how much longer it lasts.



Nowhere on the Pacific Coast are motorists so fortunate as here. A big factory in Portland produces a limited supply of benzol and you are therefore able to have Gasco. It is impossible to get enough precious benzol to supply car owners elsewhere.



You save more than eight ounces of every gallon of the new blue Gasco, because your motor burns fuel by the pound—and Gasco weighs more.



If you expect to use Gasco regularly, thin the carburetor mixture. Gasco can burn a larger proportion of air than gasoline can. Thus you'll save still more fuel—as much as 20% to 25% in some cases!



The New Blue  
**G A S C O**  
M O T O R F U E L

(Colored to prevent substitution)

NEW FORMULA—GREATER VALUE