

Automotive and Building News of Interest Locally

Talk of the Road and News of the Day for Motorists and Outdoors folk

The OREGON STATESMAN, Salem, Oregon, Sunday Morning, October 20, 1929

PAGE ELEVEN

## MOTORISTS SHOULD HONOR MR. EDISON

**Autos Will Use 125,000,000 Light Bulbs This Semi-Centennial Year**

Thomas A. Edison made the first incandescent light twenty years before the automobile came into use; now, when the fiftieth anniversary of Edison's achievement is being observed, there are 125,000,000 more incandescent light bulbs in the motor cars of the United States and Canada—a tribute to the inventor that no other single industry can equal, remarks Manager Loder of Loder Bros., Graham Paige dealers.

"Every motorist should join, in spirit, in the Edison celebration," says Mr. Loder. "If a driver reflects a moment, he will realize that he is indebted to Edison and the electric light for a great measure of the safety, comfort, and pleasure of motoring. Anyone who drove one of the early automobiles will have no difficulty in picturing the improvement wrought by the Edison invention—for, although the electric light came long before the automobile, it was years before cars were electrically lighted. The lamps had been invented, but the developing of the storage battery and generators came later.

"While the motorist is virtually dependent on the electric bulb, it gets little credit because the car owner takes it as a matter of course.

"Now, answer quickly—how many light bulbs in your automobile? You don't know off-hand, and possibly cannot even list them all.

"No less than ten light bulbs are in every Graham-Paige built, and the larger models have eleven. There are two head-light bulbs, two side-lights, two lights in the instrument board, another to flood light the coincidental lock and front compartment, one dome light, one tail-light, and one stop-light. Counting ten lights per car, that means that the Graham-Paige company alone, in the first nine months of the Edison semi-centennial year, has used 710,000 bulbs.

"For the entire automobile industry, total production last year was 4,601,000 cars; counting ten bulbs per car, as in the Graham-Paige, this means 46,010,000 bulbs per annum as original equipment.

"At the end of last year, there were 25,550,000 automobiles registered in the United States and Canada. The average number of bulbs per car would hardly be less than five (two head-lights, one instrument board, one tail, one stop), and the average likely would be higher, for side-lights are almost universal. But even with only five lights, that means 127,750,000 electric light bulbs in use.

"The next time you drive out at night, give a thought to the motor car's indebtedness to Edison. You find city streets and rural highways illuminated by his invention; incandescents flashing green or red give you the right of way and protect your progress; the lamps in your own car light your road, protect your rear, signal your steps, illuminate the instrument dials, and flood light your touring maps.

"Surely, a motorist owes much to Edison and should be most enthusiastic in doing honor to the great American in the world's observance of the fiftieth anniversary of the incandescent electric light."

On a good summer day the parking space at the top of Mt. Washington in the White mountains, 6,200 feet up, is well filled with automobiles.

## DODGE PROTECTS UNCLE SAM'S TREES



Thousands of trees in the forests of Yosemite National Park are dependent upon Dodge cars for their existence. The roadster converted into a light truck pulls a trailer with 500 feet of fire hose and equipment. A pump in the truck body so the forest rangers can fight fires by pumping water from mountain streams. Four Dodge cars are used in this service where dependable operation is paramount.

## Game Wardens Vigilant In Enforcing Laws

**Game Commission Reports Arrest of Seattle Sportsmen; Other Game News**

The past week has found the employes of the state game commission working at top speed in the sale of licenses and the distribution of licenses to sub agents. Deputy warden in all parts of the state have been on the alert for law violators and their efforts have added revenue to the game fund. Many arrests have been made for such offenses as killing geese, taking more than the limit of pheasants, deer hunting by night and hunting without license. Two wealthy Seattle sportsmen, Josiah Collins and Joshua Green learned a costly lesson when they used not only their non-resident hunting licenses but those of a number of boys they had picked up at Nyssa, in hunting pheasants in Malheur county. They took the boys along hunting with them and took the birds on the licenses of the youths. They were arrested by deputy wardens and fined \$150 each in the court at Vale.

One female pheasant a week—that is the limit established during last session of the legislature, and hunters have been warned to act accordingly. Harold Clifford, state game warden, states that ignorance of the provisions of the game laws will be no excuse in courts. Copies of the laws are always to be obtained at places where licenses are purchased.

Two deputies working out of the Portland office of the game commission were stationed at Multnomah Falls on the Columbia river highway one even last week checked more than 1,000 pheasants in the cars of hunters who had visited eastern Oregon. They reported that deer hunters going to the favorite haunts of the mule deer in eastern and central Oregon were not having desired luck as the lack of rain in those sections has given the animals a decided advantage.

The "fish Pullman" of the hatchery department of the state game commission spent several days last week planting trout on the headwaters of the Siletz river. This week will find the truck and the planting crew at Oak Springs hatchery in Deschutes county. Thousands of trout will be placed in streams adjacent to the hatchery. Reports from the superintendent at Oak Springs say that some of the fish to be planted will be as big as one foot in length and that hundreds of them will average more than eight inches. The growth of the fish in this hatchery is due to warm water springs which bring the water to a better temperature for speedy propagation.

## The EMPRESS Extends To You a Year-Round Welcome

NEW charm in Victoria, Canada, with each change of the calendar - and many find fall and winter most delightful of all. Mild climate, golf, fishing, hunting, horseback or just rest. And always The Empress, a bit of England, with the new wing being built that even more may enjoy its hospitality.

**Special Low Winter Rates**  
American plan, \$56 weekly per person single, or \$45.50 per person double room, with two week minimum stay.

Reservations at Canadian Pacific, 148-A Broadway, Portland, or write The Empress direct.



**The EMPRESS**  
A Canadian Pacific Hotel in Victoria, B. C.

## WESTERN CLUBS FOR DEVELOPMENT

**Favor Increased Federal Aid and Scenic Preservation in West.**

Favoring increased federal aid and forest highway appropriations and the directing of additional tourist traffic into the northwest, urging preservation of national scenic areas, asking for more intensive fire protection in western land and requesting investigation of the feasibility of an international highway to Alaska, the Western Motor clubs' conference, concluded at Seattle last week, threw the composite support of half a million motoring families behind these important projects.

The conference, in resolutions which will be transmitted to state officials, auto clubs in all parts of the country and to national representatives, pointed out the necessity for immediate congressional action on those matters and asked for the support of all motorists. Requested increases in federal aid funds would provide \$125,000,000 annually, instead of the present allotment of \$75,000,000, while the forest highway appropriation would be raised to \$12,500,000 from \$7,500,000 a year.

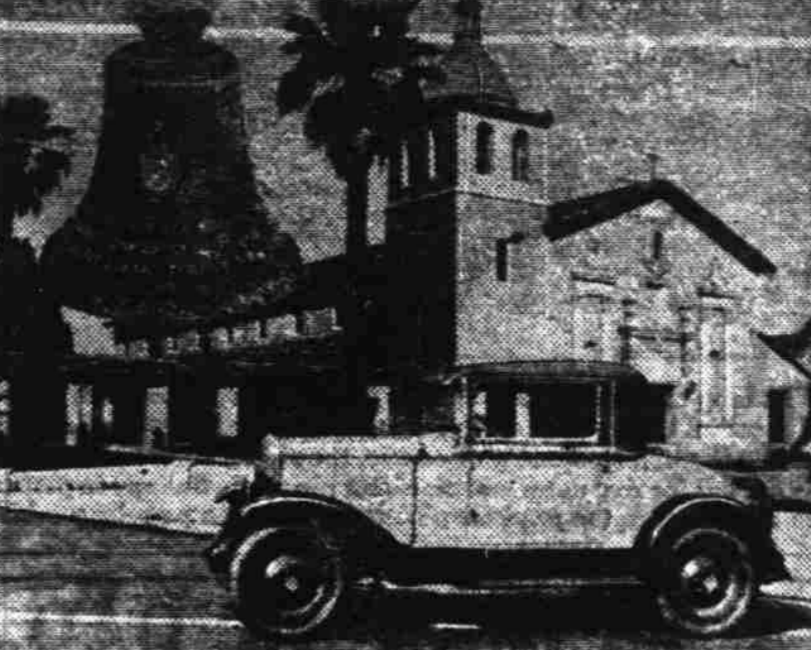
In regard to national forest lands, 25 per cent of which constitute the area of the western states, the conference points out that a more aggressive policy of national forest conservation and reforestation is necessary if these scenic and natural regions are to be preserved. In conjunction with such a policy, the government is urged to construct more trails, breaks and other improvements for the prevention and control of forest fires.

In addition to considering these questions of paramount significance, the conference delegates, who represented motor associations in the eleven western states, Canada and Hawaii, discussed means of "gyp" club prevention and arranged programs of greater individual and national co-operation for the benefit and security of all motorists.

This co-operative work is expected to give additional impetus to western touring during 1930, with favorable results for every community on the network of highways that covers the west. Oregon was represented by Dr. E. B. McDaniel, president of the Oregon State Motor association, Jos. E. Shelton, Ray Conway, A. E. Shearer, Chas. H. Gunther and W. C. Findlay.

The conference will be in session next fall at Los Angeles. Nearly 5,000 cars of peaches were shipped out of Illinois this year.

## Bell Forged in Royal Foundries



The University of Santa Clara Mission was recently presented with a bell forged in the royal foundries of Spain. King Alfonso XIII is the donor. For over a hundred years the kings of Spain have presented bells to the Mission at Santa Clara. A Chevrolet coupe is shown in the foreground in front of the Mission.

## PORTO RICANS HAVE FINE NEW CAPITOL

SAN JUAN, Porto Rico.—(AP)—Only a mile in distance but 400 years in time separate the principal points in the domain of Col. Theodore Roosevelt as governor of Porto Rico.

The governor will live in La Fortaleza, an ancient Spanish fortress built when buccaneers ravaged the islands of the Caribbean, but his inaugural will be in a building as modern as any in an American state capitol. The ceremony will be the first in the new capitol, which is finished on the exterior. Inside, much remains to be done, but the building is occupied. It sits atop a ridge just at the edge of the business section of San Juan and overlooks both the ocean and the harbor. Nearby are the fortifications of San Cristobal, built more than 200 years ago.

Probably the governor will be more interested in La Fortaleza, for it was started as the first Spanish fortification in Porto Rico. From that it developed into the official residence of the governor general, and so it remained through the long years of Spanish rule.

When the United States took sovereignty of the island in 1898,

the building was used by military authorities. It became the home of the American governor when civil rule was established in 1900. Outwardly, La Fortaleza, does not show its age. It is a three-floor structure built about a partition, with a stairway of solid mahogany leading from the main floor to the living quarters above.

## GIRL HORSE TRADER IS STYLE PROPHET

NEW YORK.—(AP)—Manufacturers of fabrics for women's clothing reward generously these modern oracles who can forecast the trend of fashions six months or a year ahead.

Mistakes are costly. Fabric mill operators and wholesale cloth merchants try to avoid losses by hiring alert young women to tell them what the feminine world will be asking for in the way of clothing a season or two later. And the experts earn from \$36,000 to \$50,000 yearly.

Alma Archer is one of the thousands of girls who arrive each year in New York to launch their careers. Five years ago she left Galesburg, Ill., had arrived in New York with \$7 in her handbag. Her experience consisted of horse trading with gypsies whose trails crossed Galesburg, a year as secretary to a local railroad official, and a year doing magazine editorial work in Chicago. Miss Archer worked awhile as secretary to the merchandising manager of a large department store, then went to Paris to watch the fashion wheels go round. She returned to New York and became an adviser on styles to buyers for big department stores in various parts of the country.

She made tests of her forecasts and found that her batting average was high enough to warrant a position as style prophet.

### First Class Storage

For finest Furniture and Pianos with precaution against moths and mice

Local and Long Distance Hauling

Again with the best of care for fine Furniture

## Larmer Transfer & Storage

**Phone 930**

# You're out-of-date without an EIGHT!

On every hand you hear people talking Eights. And, what is more convincing, you see them buying Eights.

In 43 states,\* for the first seven months of this year, new car registrations above \$1000 showed a 94 per cent increase in Eights—an 18 per cent decrease in Sixes. (Five states do not compile registrations by engine types)

Every fine car in America is an Eight. In fact, 41 per cent of all makes of American cars today are Eights.

Is it any wonder that thousands intending to buy new Sixes are hesitating?

What is a Six going to bring in next year's trade-in markets? How can it possibly measure up in value with an Eight? Those are the questions that every thinking motorist is asking himself.

For, right now, at the price of a Six, you can buy a brilliant new Studebaker Eight. A champion Studebaker Eight with all the extra power, extra smoothness, extra flexibility and extra value that only an Eight can give.

An Eight built by Studebaker, now enjoying its 77th successful year—now the largest producer of Eight-cylinder cars in the world. An Eight by Studebaker, holder of 11 world records of speed and endurance and more American stock car records than all other cars combined.

Choose an Eight from the three great Studebaker lines of Eights now available at new low One-Price prices. Your car will be worth more a year from now if it's an Eight.

# STUDEBAKER

## Eights

Dictator Eight Sedan . .	\$1235
Commander Eight Sedan	\$1475
President Eight Sedan . .	\$1735

Four-Door Sedan Models. Prices at the factory

## MARION GARAGE CO.

Wallace H. Bonesteel  
Day and Night Service  
235 S. Commercial Phone 362

**CHEVROLET**  
for Economical Transportation

# CHEVROLET SIX

## —the Car of Universal Appeal!

SINCE January 1st, over a million one hundred and thirty-five thousand six-cylinder Chevrolets have been produced. Naturally, this is an outstanding industrial achievement. But it is more than that. It is a great public endorsement of Chevrolet's policy of progress: *to build a quality automobile whose design incorporates every possible feature of progressive engineering . . . whose beauty is distinctive, smart and satisfying . . . whose reliability is assured by fine materials and precision manufacture . . . and whose price is so low as to be within reach of the great majority of the people.* We want you to know that this policy has meant in the development of the Chevrolet Six—the modern car of universal appeal. We want you to know that Chevrolet has brought within the reach of everybody, everywhere, all the advantages of smooth, six-cylinder performance. Come in today!

Check ✓	The ROADSTER . . . \$525	The SPORT COUPE . . \$645
Price for Price	The PHASTON . . . \$525	The SEDAN . . . \$675
Value for Value	The CABRIOLE . . . \$595	The IMPERIAL SEDAN . . \$695
	The COUPE . . . \$595	

All prices f. o. b. factory. \* Plus Michigan  
Consider the delivered price as well as the list (f. o. b.) price when comparing automobiles values. Our dealers deliver and deliver only authorized. Our dealers freight and delivery, and the charge for any additional accessories or financing desired.

**THIS IS CHEVROLET NATIONAL DEMONSTRATION WEEK**

## DOUGLAS MCKAY CHEVROLET CO.

430 N. Commercial St.—Phone 1802

Ball Bros., Turner    Hardy Chevrolet Co., Woodburn    Hollis E. Smith, Dallas  
Columbini Garage, Mt. Angel    Halladay's Garage, Monmouth

**COME IN—TAKE A RIDE IN THIS SENSATIONAL SIX**