

### WANTED BARITONE SINGS OVER RADIO

Giuseppe DeLuca, Metropolitan Opera Artist, Over NBC Tonight

The ability to make the spirit song live and become vibrant attributed to Giuseppe DeLuca, baritone of the Metropolitan Opera company, in a greater degree than any other operatic vocalist of the present time and he will demonstrate his remarkable art as a great soloist over the radio in the NBC hookup, Sunday, October 27 at 6:15 p. m., Pacific Coast time.

It was this quality in the voice of a Roman boy of 13 years of age that caused DeLuca to attract the attention of Bartolini, the famous baritone and teacher of the Eternal City. The master was astonished at the precocity of the child and insisted on taking him in charge.

DeLuca's voice was most carefully guarded during the period it was changing, the future baritone not being permitted to sing a note. When he reached the age of 16 he was entered as a student in the Conservatory of St. Cecilia in Rome and spent the next five years in intensive study.

Then he made his debut in "Faust" and scored a triumph. For eight years he was chief baritone of the famous La Scala Opera House in Milan and then came to America, after acquiring fame in every country of Europe as an interpreter of operatic character and the poetry and romance of song.

His career in both North and South America was a repetition of his European triumph and today he is recognized as the chief baritone of the great Metropolitan galaxy of stars and one of the most sought after concert singers.

In his program for tonight the singer has chosen groups of songs descriptive of almost every emotion, much of which comes from the pens of composers of both the old and the new.

Two operatic songs will have orchestral accompaniment and other contributions of the soloist will be accompanied on the piano by Pietro Cimara, the well known pianist.

The concert orchestra, directed by Josef Pasternak, will present several symphonic and operatic compositions, notable among which will be Tschalkowsky's famous "Andante Cantabile."



Benny Rubin, Sim comedian, who plays in "Marianne," Metro-Goldwyn-Mayer's new Marion Davies starring picture, is shown here practicing a new song and dance with the Symphonized Western Air Patrol radio which is now on display in all Western Auto Supply Company stores.

### On The Air For Sunday and Monday

**KGW**  
483.6 Meters, Portland, Oregon.  
10 to 11 a. m.—International Bible Students.  
11 to 12:30 p. m.—Church service.  
12:30 to 1 p. m.—Studio program.  
1 to 1:30 p. m.—Catholic Truth.  
1:30 to 2:30 p. m.—Organ recital.  
2:30 to 3 p. m.—NBC.  
3:30 to 4:30 p. m.—Dental talk.  
4:30 to 5 p. m.—NBC.  
5 to 5:15 p. m.—Book Chat.  
5:15 to 8 p. m.—NBC.  
8:30 to 9 p. m.—Balladica.  
10 to 11 p. m.—Little Symphony orchestra.

**KOMO**  
325.9 Meters, Seattle, Washington.  
10 a. m.—International Bible Students Assoc.  
11 a. m.—Dorothea Wel, contralto, and Fred Lynch, tenor.  
11:15 a. m.—Plymouth Congregational Church.  
12:15 p. m.—Orchestra; Fred Lynch, and Veona Sociolofsky.  
1 p. m.—NBC.  
2:30 p. m.—Orchestra; Greenwood Mitchell and Veona Sociolofsky.  
3:30 to 4 p. m.—NBC.  
4 to 5 p. m.—NBC.  
5:15 to 7:45 p. m.—NBC.  
8 p. m.—First Church of Christ, Scientist, Portland.  
9 p. m.—Studio program.  
9:30 p. m.—Francesco Longo's Philharmonic Orchestra, busno.  
10:30 p. m.—Artistic Ensemble.

**KPO**  
449.9 Meters, San Francisco.  
9 to 9:45 a. m.—Sabbath Hour with Theodore Strong, organist, and the Marionettes.  
9:45 to 10:45 a. m.—Interdenominational and nonsectarian church services, Dr. Lloyd C. Carrick, St. John's Presbyterian church.  
10:45 to 11:30 a. m.—Studio orchestra.  
11:30 to 12:30 p. m.—Afternoon musicals by Uga Waldrop with Marguerite Kass Waldrop, soprano.  
12:30 to 2:15 p. m.—Talk, Elmer Robinson.  
2:15 to 5 p. m.—Football broadcast, St. Mary's vs. Gonzaga, Kezar stadium.  
5 to 5:15 p. m.—Baseball scores.  
5:15 to 8 p. m.—NBC.  
8:30 to 9 p. m.—Rudy Selger and his Fairmont Hotel Concert Orchestra.  
9 to 10 p. m.—Abas String Quartette, with Myrao Jones, busno.  
10 to 10:15 p. m.—News digest, "Scotty" Mortland.  
10:15 to 10:30 p. m.—Narrative organ recital, Theodore Strong.

**KGW**  
483.6 Meters, Portland, Oregon.  
7:45 to 8 a. m.—Devotional services.  
8 to 9:10 a. m.—News.  
9:30 to 10:30 a. m.—Cooking school.  
10:30 to 11:30 a. m.—Town crier.  
11:30 to 12:30 a. m.—NBC.  
12:30 to 1 p. m.—Records.  
1 to 1:15 p. m.—U. S. market reports.  
1:15 to 2 p. m.—NBC.  
2 to 3 p. m.—Studio program.  
3 to 6 p. m.—NBC.  
11 to 12 midnight—Organ recital.

**KOMO**  
325.9 Meters, Seattle, Washington.  
7:55 a. m.—Inspirational services.  
8 a. m.—Y. M. C. A. health exercises.  
8:15 a. m.—Organ recital.  
10:30 a. m.—NBC.  
11:45 a. m.—Orchestra; Greenwood Mitchell and Veona Sociolofsky.  
12:15 p. m.—"What to Prepare for Dinner."  
12:30 p. m.—Concert orchestra.  
1 p. m.—Orchestra; Agnes Skarvad and Veona Sociolofsky, vocal duet; Hayden Morris, basso.  
3 p. m.—Tabernacle choir and organ recital, NBC.  
3 p. m.—Orchestra; Fred Lynch and Dorothea Wel.  
3:30 p. m.—Orchestra; G. Donald Gray, baritone.  
4 p. m.—Mining stock quotations.  
4:15 p. m.—"Kiddies" program.  
4:45 p. m.—Stock, bond and grain quotations.  
5 p. m.—Orchestra; Greenwood Mitchell and Agnes Skarvad.  
5:45 p. m.—"Tim's" Zen Rally.  
6 p. m. to 8 p. m.—NBC.  
10 p. m.—Artistic Ensemble; G. Donald Gray, baritone.  
10:45 p. m.—News flashes.  
11 p. m.—Olympic Hotel Dance Orchestra, directed by Taty Burnet.  
12 to 12:30 a. m.—Organ recital.

**KPO**  
449.9 Meters, San Francisco.  
7 to 8 a. m.—Health exercises by Hugh Barret, busno, and William H. Hancock.  
8:30 to 10 a. m.—Dobbie's Daily Chat.  
10 to 10:30 a. m.—Helpful Hints for Housewives.  
10:30 to 11:30 a. m.—NBC.  
11:30 to 11:45 a. m.—Art talk by Helen G. Barker.  
11:45 to 12:05 p. m.—Time, scriptures, weather and announcements.  
12:05 to 12:30 p. m.—Aeolian Trio.  
1 to 1:30 p. m.—Jerry Jermans.  
1:30 to 2 p. m.—Ann Warner's Home Chats.  
2 to 2:30 p. m.—The Aeolian Trio.  
2:30 to 3 p. m.—School broadcast, Paul Pitman.  
3 to 3:30 p. m.—Mormon Tabernacle choir, NBC.  
3:30 to 3:45 p. m.—P. S. Dept. of Commerce talk.  
3:45 to 4 p. m.—Calif. State O. of G. talk.  
4 to 5 p. m.—The Eventful Hour, "Don Thompson."  
5 to 5:50 p. m.—Children's hour.  
5:50 to 6 p. m.—News digest with "Scotty" Mortland.  
6 to 10 p. m.—NBC.  
10 to 12 midnight—Audition.

**KGW**  
483.6 Meters, Portland, Oregon.  
10:30 to 11 a. m.—NBC.  
11:30 to 1 p. m.—Humboldt trio.  
3 to 3:30 p. m.—Mormon Tabernacle choir and organ recital, Salt Lake City.  
5:30 to 6 p. m.—Aunt Betty (Ruth Thompson) stories, KGO Kiddies' Club.  
6:30 to 9:30 p. m.—NBC.  
9:30 to 10 p. m.—Miniature biography, Grace Sanderson Michie.  
10 to 11 p. m.—Slumber hour.  
11 to 12 midnight—Henry Halstead's Hotel St. Francis Dance Orchestra, San Francisco.

**MONDAY**  
**KHQ**  
508.2 Meters, Spokane, Washington.  
7 to 7:30 a. m.—Sunrise pep period.  
7:30 to 8 a. m.—Local Musical Kick.  
8 to 9 a. m.—Happy time.  
9 to 10 a. m.—Musical Basar.  
10 to 10:30 a. m.—Sensational Liberty organ.  
10:30 to 11:30 a. m.—NBC.  
11:30 to 12 noon—Farmers' service hour.  
12 to 12:15  
12 to 12:30 p. m.—Musical program.  
2 to 3 p. m.—Washington Home service.  
3 to 5:30 p. m.—Musical review.  
5:30 to 6 p. m.—Period.  
6 to 8 p. m.—Concert orchestra.  
8 to 9:30 p. m.—Matched Units Hour.

**KGW**  
483.6 Meters, Portland, Oregon.  
10:30 to 11 a. m.—NBC.  
11:30 to 1 p. m.—Humboldt trio.  
3 to 3:30 p. m.—Mormon Tabernacle choir and organ recital, Salt Lake City.  
5:30 to 6 p. m.—Aunt Betty (Ruth Thompson) stories, KGO Kiddies' Club.  
6:30 to 9:30 p. m.—NBC.  
9:30 to 10 p. m.—Miniature biography, Grace Sanderson Michie.  
10 to 11 p. m.—Slumber hour.  
11 to 12 midnight—Henry Halstead's Hotel St. Francis Dance Orchestra, San Francisco.

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### ZIMBALIST WILL PRESENT PROGRAM

Famous Violinist on Air Sunday Night in Selected Program

Efrem Zimbalist, internationally famous violinist will render the following program over the NBC broadcast Sunday night, October 20, at 9:15 eastern time or 6:15 Pacific coast time.

- 1.—Overture "The Marriage of Figaro"—Mozart. Orchestra.
- 2.—Aria from Violin Concerto—Goldmark. Mr. Zimbalist with orchestra.
- 3.—Wine, Women and Song—Strauss. Orchestra.
- 4.—(a) Romance in G, Beethoven. (b) Vivace, Haydn-Auer. (c) Nocturne, Chopin-Wilhelmi. (d) Valse, Chopin-Spalding. Mr. Zimbalist with piano.
- 5.—Rhapsody Espana—Chabrier. Orchestra.
- 6.—(a) Ave Maria, Schubert-Wilhelmi. (b) Humoresque, Bowen. (c) Spanish Dance in A, Sarasate. (d) Zapateado, Sarasate. Mr. Zimbalist with piano.
- 7.—Furiant from "The Bartered Bride," Smetana. Orchestra.

In this program the music of the Haydn-Mozart period will be presented in comparison with that of the most modern composers. Arrangements made for the violin by masters of the instrument from the day of Wilhelmj and Sarasate to Auer and Spalding will have place on the program. Music that represents every human mood and that tests the utmost skill of the master technician is included in the groups Zimbalist will play, with a concert orchestra, directed by Josef Pasternak, presenting interludes of orchestral compositions and playing such of the accompaniments for the guest artist as are not played by Emanuel Bay, pianist.

This sort of program is typical of Zimbalist, who since 1907 has been recognized as possessing one of the rarest combinations to be found on the concert stage—ability to interpret the ideas that have made romance and poetry in music, and unequalled technical skill with the violin.

A native of Russia, this violinist commenced his musical education under the direction of his father, who was an orchestral director. He later became one of the favorite pupils of the famous Leopold Auer. In his concert debut at the age of 17, Zimbalist was instantly hailed as a mature artist whose interpretation of the great composers had seldom been equaled—especially in one so young. His early triumphs were repeated in all the musical capitals of Europe and when he came to America in 1911 his success was instantaneous. In 1914 he married Alma Gluck, operatic and concert soprano, and their romance has been both an artistic and a domestic success of the first caliber.

**High Court Will Hear Test Case**  
WASHINGTON—(AP)—Legal machinery which will grind out decisions of far-reaching importance was set in motion October 7 when the court of appeals of the District of Columbia started hearing test cases.

These cases, brought up on appeal from decisions of the federal radio commission, involve such questions as the constitutionality of the Radio act of 1927, the vested rights of station owners and the authority of the commission to revoke a broadcaster's license.

**MISSION SOCIETY NAMES OFFICERS**  
JEFFERSON, October 19.—The Woman's Missionary society of the Methodist church held their first meeting of the new year at the home of Mrs. J. G. Fontaine, Wednesday afternoon.

Elect of officers resulted in the choice of the following:—Mrs. G. C. Mason, president; Mrs. A. C. Thomas, vice president; Mrs. J. G. Fontaine, secretary; Miss Addie Libby, treasurer.

### GERMANS TO HAVE TRIPLE RADIO SOON

BERLIN—(AP)—A triple regular radio telephoto service, between Germany and the United States, the Argentine and China, is to be inaugurated this autumn to supplement the present radio telephoto.

Radio authorities here declare that the experiments carried on this summer between Berlin and Buenos Aires have been successful and only minor technical difficulties stand in the way of opening the new service. Faulty synchronization and "fading" of radio pictures, they declare, has been almost entirely overcome, and although some new conditions have arisen during the experiments that interfere with transmission, they constitute no serious handicaps.

**PRUNE HARVEST OVER IN LINCOLN AREA**  
LINCOLN, October 19.—A prune harvest has been finished in this and various orchards of the surrounding districts.

W. Frank Crawford of Zena district closed his drier for the season Tuesday. The McKinlay orchards' drier, in charge of V. A. Cochran of West Salem finished drying Tuesday. W. B. Hunt, W. D. Henry and J. S. Worthington reported their prunes all picked and each reports from fair to bumper crops.

The Ewing drier located in the Brush College district, which has been in operation for more than a month will close for the season Thursday. They report a fair crop.

Mr. Ewing does lots of prune drying for different orchards in the other districts.

Kenneth Hunt, son of Mr. and Mrs. W. B. Hunt of the Zena district, has been sick and out of school since last Thursday. He rides to school in the bus of the Lincoln route.

### THE YEAR'S GREATEST RADIO DEVELOPMENT

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Could you differentiate the bass drum from the timpani—the Soudaphone from the string bass? If you can't, the set is probably not voiced too low.

Does the bass sound like a baritone, a baritone like a tenor, a contralto like a soprano, and a soprano like —? If so, the set is voiced too high. Voicing requires an acoustic engineer, not just an electrical engineer.

### Why Foreign Mission?

Mrs. F. E. Libby had charge of the mystery box. After the program, a social hour was enjoyed, followed by dainty refreshments. Those present were: Mrs. Charles McKee; Mrs. George Mason, Mrs. F. E. Libby, Mrs. Earl Lyness, Mrs. Earl Phelps, Miss Roland, Addie Libby and Mrs. J. G. Fontaine.

**Radio Designed for Western Need**

What is said to be one of the few radios designed and built in the west to meet the conditions peculiar to the section of the country; is now being shown by the Western Auto Supply company in the new Symphonized Western Air Patrol model "90" receiving set.

The eleven states served by the more than 150 Western Auto stores, extend from the Rockies to the Pacific and present a territory quite distinct geographically and climatically from the rest of the United States," says Willis Clark. "Here we have altitudes, intense aridity and burning, brilliant sunlight. Here also, we have sea level areas and regions of great humidity. From Mexico to the Canadian line and from the Golden Gate to Pike's Peak, almost every conceivable radio condition is encountered. These conditions are complicated by mountain ranges, air pockets and vast distances.

The Western Auto radio engineers believed that with the constantly improving radio talent going on the air, the finest service a radio could render its listeners was to overcome these conditions and to reproduce the natural beauty of the voices and music exactly as they were broadcast. A careful study of western conditions was made and out of this devotion to an ideal has come a receiver designed, built, tuned and adjusted to meet western conditions.

This receiver is the new Symphonized Western Air Patrol "90" receiving set proven in the West and presenting advanced application of the most important strides in the perfection of radio reception. The Symphonized Air Patrol through unity, balance and harmony of all its various parts, broadens the radio horizon and reproduces a program exactly as it goes on the air.

The Oregon Statesman \$2.00 one full year by mail anywhere in Oregon Excluding Salem city. The Oregon Statesman \$2.00 one full year by mail anywhere in Oregon Excluding Salem city.

**WE HAVE IT!**  
The new **PHILCO** Balanced-Unit Radio  
This superb NEUTRODYNE-PLUS LOWBOY only \$159  
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