

## No Favor Sways Us; No Fear Shall Ave. THE STATESMAN PUBLISHING CO. Chintiss A. Speicus:




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English, a World Language
F ARNCH succeeded Latin as the language of the nations.
 parrench came into common usage, the Latin withes the Gallic
To form the delightful "romance, long general usagee ashtful "romance" langruage which came chicle for into Now English is coming into world-wide usage. The "Neue
Zurcher Zeitung," a German.Swiss paper comments fact that while a hundred years ago only $30,000,000$ use An additional $60,000,000$ understand the language $160,00,000$. anks second, with $90,000,000$ users, while French and Ital A writer in "Npectros,", a literary monthly of Buenos Aires, discussing the language of the future, says the race for world usage lies between the English and the Spanish.
Provincial dialects must pass with the coming of radio, new
forms forms of communication and transportation, and the "talkie." His article as translated in The Living Age, contains the following comment:

 tremendous influence in famillarizing the whole world with the
products of rankee ilinization, in oi gar an photography and panto-
mime can pertorme this task. And now the Americas have invented
talki talking motion pictures, a development which is of tremenenous im
portance, since it enormously increases the posibities of the the-
patre both as a means of eatertainment and as
 language, and this language must be understoo by anyene who
wishes to enjoy the picturee. It is is it in English-language coun-
tries that the best and most elaborate pictures can be made, and it tillms produced in any other language will be less good. Thus an
Argentine, Peruvian, French, German or Spanish motion picture fan
Who wishes to enjoy the best films mast learn Engllist
 interlinked, the more people there are who know Engish, the more
books and periodicals printed in English will be read, the more op-
portunity there wwill be for those whio write in Eng lish, the more op Vertisements will be written in Eng wrilie the more products of the
Eigilish-speaking peoples will be bought, One thing is certain: the smaller lang guages and dialects will die
oft more and more quately. The time has passed when a ridge of
mountalns, a river, or a valley can searate mountains, A river, or a vailey can separate two towns and permit
thert - tatabitants to speak difterent dialeecs. It . .was in that may
that provincial Latin degenerated into the various Romance laiguages. Today, however, steam navigation, printing, ralliroads, postal
and telegraphic service are enough to aceentuate or mathtain unilormm.
tit of langage within each nation and within
the ce colon colonies or within dialects fuse into a single hanguage which for one reasoun or another
reaches



Back to Post Roads
THE United States postoffice is realizing that it is coming even has played hob with the postal service. It hain lines
difficult task to Trucks and stages are being nused methods of mail dispatch.
delivery of mail to towns where mail train service prompt That is like it was in the days before railroads came.
8tage eoaches, the pony express, boats were employed to carry the mails. Individuals traveling into remote settlements picked up the mail at the last postoffice and took it in to the set-
tlers, who in turn trusted their outgoing letters to the chance travelers going back to civilization. Brigades of bateaux winding up the Columbia to Boatione Eneampment, across portages to the Saskatchewan and thence by lakes and streams
and more portages to the Great Lakes carried mails from Fort and more portages to the Great Lakes carried mails from Fort
Vancouver to company headquarters at Montreal. The pony
express sped across Nevads and the mounteins to carry California mails-to Omaha. Hudreds of mail contracts were in effect atter the united states government extended its We can easily look ahead and see where the government
Is going to have to revamp quite radically its system of mail added from time to time. It seems reasonable thates are being well organize its own complete trucking system for dispatch west side of the valley and to outlyosing branch points, there patch is adequate for carrying mail. Why could not the government organize a trucking service independent of the stage town dispatch? As it is now mails may be made up only in On mail trucks a clerk could handle mail. main lines, they may be used for the backbone of the system but the postal authorities realize that they must revise quite
drastically the mail forwarding system in order to keep step with the changes in vehicles used in transportation.
School is Over

WOMEN of Salem may wake up this morning and feel that
they are "out of school." Many of them will have something of the feeling of children on vacation when they ing school came to an end yesterday. For The Statesman cookent, the spirit in every way. The attendance was excel
Fern T. Hubbard, the economist, instruction superior. Mrs. The art of instruction. is as old as the race. In later gears it has grown to be more and more of a science as well
s an art. Cooking instruction now is almost a course in
and

Then and Now


B
The Statesman is grateful to those who contribute
much to the success of the school-to the Salem Women Club who sponsored the school and the baking contest, to advertisers whose support made the school possibib. W have presented this school as a means of service to the wom
en of Salem. Their fine response shows that the servic BITS for BREAKFAST


Water that has been exposed to
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 puts the water nerke wonders, the rots
pruit trees and vegetables at
tumes thes most need it, and in
way most beng it

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and has anything but a mechan
He genius or bent. But Mr. Mer
chen is a wizard in the realm of
invention. He has several sue
 patented trice ore benetitivo of his applyigg irriga-
ton, freely and without cost-

| Old Oregon's Yesterdays man Thas from The States- man Our Fathers Read |  |
| :---: | :---: |
|  |  |
| socla ${ }^{\prime \prime}$ has been formed at that town, primarily to protect farming of hunters. |  |
|  |  |
| Walter Walling for some time store, bas gone to Portland to reside. |  |

$\underset{\text { beautiful flag adorns Perkings-Ma- }}{\text { LAKI }}$



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## Named



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## They Speak Your Language

THERE was a time when you had to take an interpreter into the store
with you when you went shopping, a few hundred miles from home.
The things they had for sale were hard to recognize. Even familiar products were sold in strange forms, and under queer names.

It was one of the disadvantages of travel that had to be taken along with the pleasures.

Nowadays the millions of Americans who go visiting their neighbors North, South, East and West, encounter no such difficulty. The pictubesque beauty, the quaint eustoms that make other sections of the country different and delightful have all their old appeal. You can still hear mellow mission bells in California. You can eat terrapin in Baltimore, or sleep in a Vermont farm-house under an Ethan Allen quilt. But in any. of these localities you can buy your favorite tollet soap, or breakfast ceseal, or automobile tíres as readily as in your own town.

The trade-marks and the packages speak your language. National advertising has made good brands of merchandise uniformly known frome coast to coast.

If you read the advertisements and use adjertised
goods, you are at home in any storet In America

