

GENERAL MOTORS BUYS N. E. CONCERN

Acquires Northeast Electric Company for Consideration of \$13,000,000

ROCHESTER—Acquisition of the North East Electric company and its subsidiaries by the General Motors corporation, at a cost of \$13,000,000, was announced here following a meeting of North East stockholders, at which the deal was ratified.

The merger will be effected by the exchange of stock, with four shares of General Motors preferred stock being given for five shares of North East preferred and two shares of General Motors common being exchanged for three shares of North East common.

The purpose of the acquisition of North East was to expand the manufacturing facilities of General Motors in the electrical field, and it is the plan of General Motors to continue the operation of the plants and to manufacture therein automotive and electrical equipment, Alfred P. Sloan, Jr., president, declared in a statement made public after the North East stockholders' meeting today.

Mr. Sloan also stated that the payment will consist of 40,000 shares of General Motors 7 per cent, preferred stock and 1,06,000 shares of common stock, which at current market prices represents approximately \$13,000,000.

'WOOL ROCK' SEEN AS NEW INDUSTRY

ALEXANDRIA, Ind. (AP)—A peculiar rock, under heat can be blown into a light wool-like substance ideal for every insulating purpose, has put Indiana under the gaze of the manufacturing world.

Nowhere is there such a large deposit of this rock as that underlying Alexandria and immediate territory. It is claimed, it is apparently unlimited, engineers declare.

Insulating material of every description from that used in ice boxes to the type applied in sound-proofing houses and minimizing fire hazard, is being made from the product, commonly known as "wool rock." It has several trade names.

The rock was discovered nearly 30 years ago in this territory by C. C. Hall, who had been sent to Alexandria during the natural boom to erect a steel plant. He was a chemical engineer.

He found the rock was self-fluxing. It is an argillaceous limestone, geologically termed Silurissinewa shale.

An abundance of natural gas was an added inducement to Hall to persist in his efforts to make the rock commercially useful.

When the natural gas ran out the steel plant was removed, but Hall stayed on and formed his own little wool rock organization. Mineral wool was first produced here in 1898 but only in recent years has its value been generally understood.

The rock, in its natural state, is covered with from three to five feet of clay and loam overburden. It attains a maximum thickness of 15 to 20 feet and tapers in all directions.

With the natural gas boom Alexandria grew from a village of 700 to 12,000 population. When the gas died out the population dwindled to 4,000 and the town was at a standstill.

Growth under the wool rock boom, however, has been rapid and that some of the people who work here are forced to live in nearby towns.

PAPER DOLL DRESS LEADS TO FINE JOB

WASHINGTON, (AP)—Dressing the paper dolls when she was a little girl interested Jeanette Fuqua more than anything else.

Now, as the grown-up 22-year-old daughter of Maj. Gen. Stephen O. Fuqua, chief of infantry, designing dresses for "real women" intrigues her fancy more than the gay activities of army life.

Miss Fuqua knew early in life what she wanted. After graduating from the high school in Honolulu, where her father was stationed, she attended the New York School of Applied Arts and Sciences, then took a finishing course in Paris. Now she devotes most of her time to drawing clever and original sketches for fashions.

Her designs are noted for their striking simplicity. She carries this idea out in her own costumes. Upon her return from Europe in October she will come to Washington for a short stay with her parents before continuing her work in New York.

Mrs. Fuqua, who is spending the summer in California, also will arrive here in the fall. A son, Stephen O. Fuqua, Jr., is a cadet at West Point.

The Fuquas, like most army people have lived in widely different climates. General Fuqua served in the Spanish-American war in both Cuba and the Philippines. He participated in many engagements.

After a few years' residence in the United States he returned to the Philippines, was transferred to Texas, then to California.

During the world war he was chief of staff of the test division spending part of his time in Germany and part in the United States. He then was made assistant chief of staff of the Hawaiian department. For the past two years he has been at Governor's Island, New York, until his transfer to Washington.

How's The Road?

Answers Framed in Weekly Report From Oregon State Highway Commission

September 29, 1929. Weekly report on condition of Oregon State highways by state highway commission.

Pacific Highway
 Portland - Oswego - Oregon City - Salem - Albany - Harrisburg - Junction City - Eugene - Cottage Grove - Roseburg - Grants Pass - Medford - Ashland - California State Line: Paved.
 Paving operations under way between Canemah and New Era. North bound traffic routed over detour from New Era to Oregon City. South bound traffic in general permitted to pass over highway but subject to being diverted over detour for short periods.

West Side Pacific Highway
 Portland - Newberg - McMinnville - Corvallis - Junction City - Eugene: Paved.
Columbia River Highway
 Astoria - Rainier - St. Helens - Portland: Paved. Portland - Hood River - The Dalles: Paved. The Dalles - Arlington - Umatilla: Oiled macadam.

Old Oregon Trail
 Umatilla - Pendleton - LaGrande - Baker - Huntington - Ontario: Oiled macadam.

Roosevelt Coast Highway
 Clatsop, Tillamook and Lincoln counties: Paved.
 Astoria - Seaside: Paved.
 Seaside - Mohler - Brighton - Lake Lytle - Rockaway - Garibaldi - Bay City - Wilson River: Oiled macadam.
 Wilson River - Tillamook - Beaver: Part paved, part oiled macadam.
 Beaver - Hebo - Neskowin - Devils Lake - Siletz River - Otter Rock - Newport: Part macadam; part oiled macadam.

Roosevelt Coast Highway
 Douglas, Coos and Curry counties: Paved.
 Reedsport - Lakeside - North Bend: Macadam. Free ferry across Coos Bay, 7 a. m. to 11 p. m. Road from Drain to Reedsport open and in fair condition. North Bend - field - Coquille: Paved.
 Coquille - Bandon - Port Orford - Goddard - Brookings - California State line: Part oiled macadam; part macadam. Free ferry across Rogue river at Gold Beach, 7 a. m. to 11 p. m.
 Coos Bay - Roseburg Highway - Junction Pacific highway - Myrtle Point - Coquille: Macadam. Surfacing operations under way between Endicott creek and Mystic creek.

Green Springs Highway
 Junction Pacific highway - Keno - Klamath Falls: Macadam. Construction operations between Keno and Jenny creek.

Siuslaw Highway
 Junction Pacific highway - Che - shire - Goldson - Blachly - Rain - rock - Mapleton: Macadam. Mapleton - Florence: Dirt road. Impassable in wet weather.
 Corvallis - Newport Highway - Corvallis - Philomath - Eddy - ville - Newport: Oiled macadam.

Tualatin Valley Highway
 Portland - Hillsboro - Forest Grove - Carlton - McMinnville: Paved.
 Mt. Hood Highway
 Portland - Government Camp - Hood River: Paved to Multnomah

dam. From state line to Crescent City, 60 miles macadam.
 Kerby - Oregon Caves: 10 miles macadam; 9 miles dirt road.
McKenzie Highway
 Eugene - Springfield - Water - ville - Blue River - Belknap Springs - Sisters - Redmond: Macadam. Re - grading under way between Springfield and Waterville. Drive carefully.

Baker - Unity Highway
 Baker - Unity: 25 miles macadam. 21 miles cushioned roadbed. Good condition.

Pendleton - John Day Highway
 Pendleton - Pilot Rock - Lazinka Ranch: Macadam.
 Lazinka Ranch - Albee: Surfacing operations under way.
 Albee - Ukiah: Surfaced.
 Ukiah - Ritter: Rough mountain road, steep grades.
 Ritter - Mt. Vernon: Partially graded and surfaced, fair condition.

Enterprise - Flora Highway
 To Lewiston, Idaho
 Enterprise - Flora: Improved road to Paradise, remaining section rough country road to Ana - tone.

Santiam Highway
 Albany - Lebanon: Oiled macadam.
 Lebanon - Sheehy Hill: Gravel road.
 Sheehy Hill - Cascadia: Macadam.
Willamette Highway
 Goshen - Lowell: Oiled macadam.
 Lowell - Oakridge: Rough but passable.
 Albany - Corvallis Highway
 Albany - Corvallis: Paved.
Alsea Highway
 Junction Corvallis - Newport highway - Alsea: Oiled macadam.
 Alsea - Tidewater - Waldport: Macadam.

HILO, Hawaii (AP) — Eight million tons of lava were deposited in the Halemauau pit by the July eruption of Kilauea. The pit had been 1100 feet deep but is now reduced to about 1,000.

Swedish Woodpulp Merges
 STOCKHOLM (AP) — A holding company with a 50,000,000 krona capital has obtained control over ten of Sweden's most prominent cellulose, woodpulp and timber producing companies. The new concern led by Kreuger and Toll represents almost 50 per cent of Sweden's entire woodpulp production.

Autumn Days Afford Many Opportunities for Drives

Loop Trips to Mountains and Seashore Beautiful in Fall of Year

Summer's passing should not be allowed to jull northwest motorists into the belief that touring time has waned, according to the Oregon State Motor association, which points out that although the return of the busy business period has brought an end to most prospects for long trips, it has not diminished the opportunity for short, healthful, seasonal journeys to the year-around beauty spots of the state.

Oregon is noted for its one, two, three day loop trips, some of the better known being the Mount Hood loop, Astoria-Tillamook-Portland loop, the Hebo-Newport-Corvallis loop, the Bend-Eugene-The Dalles loop.

"The passing of summer usually means the return of professional and business men, the skilled and unskilled worker to the grind of office or shop," say members of the motor association's touring department. "The tendency is to throw oneself into the old routine with an intensity that soon means a mental or physical exhaustion that well may be relieved by utilizing one's spare time in the delights of motor travel.

"These trips, of course, will not be so long as those of summer but they may be more varied and will offer sufficient change of scenery to enable one to return to work afterward in entirely new and bettered frame of mind. Fall weather is crisp and in many ways superior to that of summer for touring. There is just about gliding through a country that is rich in autumn coloring."

The motor association calls attention, however to highway construction and betterment work that now is in progress and advises those who plan even short trips to secure reliable, last-minute road data.

Maximum safety has been built into modern motor cars, and the number of motor fatalities per 100,000 registration has declined materially in the past ten years. It was recently declared by an official of the Automobile Chamber of Commerce.

Competence of the driver is always a vital factor for safety. It is pointed out by the Oregon State Motor association, although it is generally acknowledged that four-wheel brakes, more responsive motor, and balloon tires are features of modern automobile construction which have eliminated many driving hazards.

The promiscuous manner in which cars are left unlocked on the streets and highways of this state is contributing to juvenile delinquency, is causing an upward trend in crime and is responsible for many heartaches and heavy property losses, according to Joe E. Shelton, manager of the Oregon State Motor association who makes a special appeal to parents to lock their vehicles so that children may be kept out of temptation.

"Police records show that on the west coast the professional car thief's operations are negligible, with more than 50 per cent of the stolen vehicles being taken by non-professionals, who use the cars for immediate purposes and

then abandon them," Mr. Shelton says. "These purposes range from pure joy riding to major crimes."

"The youngster who is able to steal a car at will, use it as he wishes and then abandon it without penalty of law, has passed the first step in the field of crime and is well on his way toward a career which will end behind prison bars."

"Seldom does the young car thief tamper with a locked vehicle because he knows that the next machine probably will be unlocked and therefore can be driven off with ease.

"The one remedy for this serious condition is public co-operation. Parents, above all others, should realize the importance of keeping children out of temptation by carefully locking their cars at all times," Mr. Shelton concluded.

Lack of Signals Causes Crashes
 Of the automobile accident toll of injured last year, a total of 23,867 were victims of accidents at street crossings which were not equipped with signals, according to results of a nation-wide survey reported to the Oregon State Motor association. A total of 22,488 pedestrians were injured while they were crossing streets between intersections. The third largest classified group, totalling 16,328 and doubtless nearly all children, were injured while at play in the streets.



Battery-wise Motorists buy at the SAFETY POINT

For twenty-eight years Willards have been at the safety point where dependable quality is never sacrificed for low price.

Batteries can be made for less than Willard spends in making them, and sold for less than Willard prices. But they may be short lived, and expensive to keep in repair.

The Willard of the correct electrical size for your car is the greatest battery value you can find.



WILLARD BATTERIES For All Cars

Joe Williams Center & High Phone 198

- Associated Dealers:
- Joe Williams, Center and High
 - Joe Williams, 275 S. Com'l
 - Grans-Parris, 270 Center
 - Haras Garage, 600 E. Capital
 - The Motor Shop, 247 N. Church
 - Cherry City Garage, 170 S. 12th
 - East Garage, 400 E. Com'l
 - E. L. Harris, Auto Service, 2500 Fatig Rd.
 - Radio Headquarters, 189 S. High
 - Al's Super Service, 394 N. Church
 - Ed's Electric, 337 Grant
 - Marion Garage, 235 S. Com'l
 - General Motor Shop, 1616 W. Com'l
 - Flagstaff Garage, 252 S. Liberty
 - Mike Faneck, 325 N. High
 - Tourist Service Station, 494 S. Winter
 - Railway Garage, Minomath
 - Hubbard Garage Co., Hubbard
 - Stoner Garage, Aurora
 - South Electric, Independence
 - E. B. George, Portland Road
 - Maple Park Garage, Woodburn
 - Checkboard Service Station, Gervais
 - Broadside Garage, Brooks
 - George Hirschbach, R. 3, S. 60
 - Ricknell Garage, Ricknell
 - W. Howard Bangs, Brooks
 - F. G. Manning, Ferrydale
 - Highway Garage, Jefferson
 - Hopewell Garage, Hopewell
 - Touzel Garage, Gervais
 - Donald Garage, Donald
 - Gervais Garage, Gervais
 - F. J. Walton, Dallas
 - Duncan Tire Service, Woodburn
 - Kay's Service Station, Dallas
 - O. M. Oline, Hill City
 - Hollywood Garage, 1999 N. Cap.
 - Fisher Tire Co., 504 N. High
 - Twin Cedar Service Station, near Woodburn.



No mileage Guarantee

The NEW Miller Geared-to-the-Road Balloon is Guaranteed to Outwear Any Tire of Equal Price.

ROAD-tested against 13 leading makes—this new and greater tire outlasted and outwore every one. And— at the end of a 3,000,000-mile test, not one Miller tire carcass had failed. Here are facts you cannot ignore if you are in need of tires. Come in and see this unsurpassable tire with the unsurpassable guarantee.

MILLER

Miller Tire Service Co.

217 So. Commercial Street - PHONE 514



THE YOUNGEST BEST-SELLER

National registration figures for the six months ending June 30, 1929 rank De Soto Six fifteenth in sales volume among the 41 cars listed. Twelve months previous, De Soto Six was still a closely guarded secret of Chrysler Motors—the general public was wholly unaware of its name, specifications or price. Today, the position of De Soto among the leaders of the industry is firmly and definitely established—and its progress toward higher rankings continues. De Soto Six owners know the reasons behind this swift and spectacular success—for even a brief experience at the wheel of a De Soto discloses all-around performance abilities that are a revelation.

PRICES AS LOW AS \$845 AT THE FACTORY

DE SOTO SIX

CHRYSLER MOTORS PRODUCT

W. L. ANDERSON, Inc.

360 Marion Street—Salem

PRICES:—Delivered fully equipped at Salem

| | | | |
|----------------|--------|--------------|--------|
| 2-door Sedan | \$1055 | De Lux Sedan | \$1165 |
| Business Coupe | \$1055 | 4-door Sedan | \$1095 |
| Phaeton | \$1055 | Roadster | \$1055 |
| | | De Lux Coupe | \$1095 |

OPEN EVENINGS

W. L. ANDERSON, Inc.

360 Marion Street

Phone 928

Salem, Ore.