## This Week's Slogan

Salem is the Valley Center of a Large and Fast Growing Automotive Industry

Highway Business of the State About Twice Size of All the General Business The Road Funds Will Rum Beyond Twelye Millions for This Year, While the Genera Funds Will Be Around Only Seven Millions

Automotive Payrolls in the
Salem Metropolitan District More Than \$10,000 Daily
There Are More Than 2000 People Employe in the Various Automotive Industrie
Here, Supporting About a Fourth
of the Population






 Stage to New York at
The Salem Office The Salem Office
 Industry Noted
$\qquad$
M ORE than 2000 peoplo are employed in the automotive in the metropolitan distric here. Probably more than 2500
Taking the number at 200, and $\$ 5$ as the average dilly wage or earning, that means $\$ 10,000$ a day, and for the 312
week days in the year $83,120,000$ And many of the service With five to the family or dependents of each workman, these findastries in and about Salem; extending to the sub
urbs, out to the various "fur tions. And that means about 25 per cent of the population
of the metropolitan district, which may be termed Greater
Salem. There are 150 stages routed in and out of the central cars on a scheade . This traffic brings much ready money auto travel is active. Each one gets his the jere

 grow the hemp riter for making auto tops and seats end
tires. Salem should be an automotive manufacturing cenn-
ter, as well as an automotive traffic center.

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