

# STYLES TALKED BY MRS. MACK

### Three Piece Suit Takes Lead For Street Wear Says Local Expert

For the street wear the three piece suit takes the lead. It appears in velvet, flat crepe, or satin. The jacket length varies from short, finger tip to long. Blouses in satin, chiffon or lace makes up the third piece to the suit. Favorite colors are white, egg shell, and beige. Yoke tops are a feature of these shirts as are pleats and circular effects. In length they reach about two inches below the knee.

The afternoon dress is with very few exceptions, form fitting, with an irregular hemline some no more than three inches shorter in the back than the front while others graduate to the ankle in the back—many of the skirt lines effect a result of as many as four different hemlines. The materials for these gowns are preferably velvet, crepe roumaine, and flat crepe, while others are good in georgette and satin.

Dame Fashion says "hips" for the fall styles, so for the more slender types many ruffles are prominent at the hip line.

The velvet, fur trimmed ensemble is being worn for afternoon. A form-fitted dress, lace or metallic trimmed, is worn with the long coat. With the removal of the coat an evening dress is the result.

As to length of dresses, one stylist has said, and well said, that the belt line this season can be any place from the neck to the ankle.

Formal gowns? Well, their chief attraction lies in their perfect simplicity, and their long, irregular hemline. Velvet, satin, and chiffon are the materials used and one finds them in such shades as robin egg blue, egg-shell white, bright red, and black which is very good.

Coats vary in style from the straight line with shawl collar to the princess form-fit with high standing collar. Many flares shown in the back and at the side front. Large fur collars pointed at the back appear on many of the coats. Furs which predominate are blue and red fox, badger, wolf, caracul, and beaver.

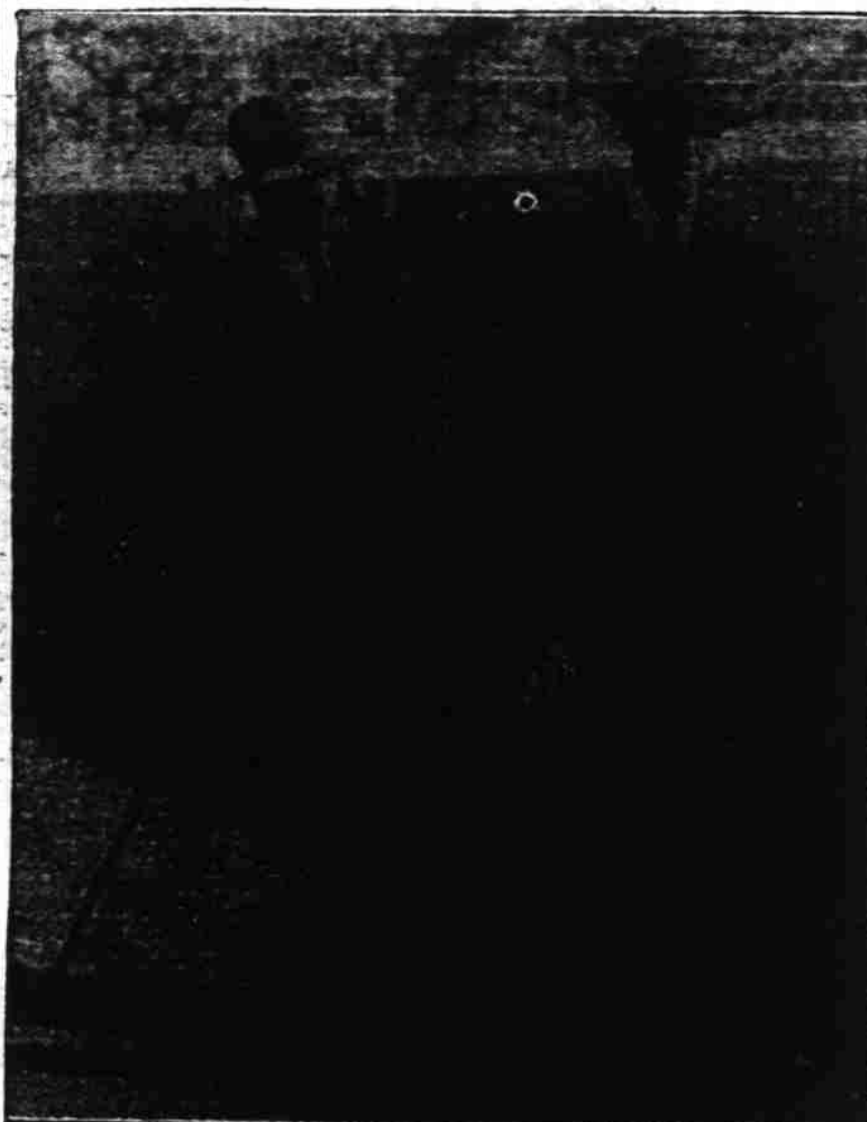
### Vogue for Color Invades Nursery

The vogue for color has invaded the nursery, bringing in gay furniture much more modern in design, and this feeling for color has extended itself to the wardrobe.

Even baby clothes have taken to color. One sees fine lawn panties, slips and combinations in dainty rose-petal pink. But the infant no longer wears only classic pink or blue, for buttercup yellow presents itself as a favorite new shade for babies.

For Sale signs, For Rent signs, Legal blanks, etc., for sale at the Statesman.

### The Gentlemen Step Out



Canes are good and so are the suits in evidence. Note that one is double and the other is single breasted. Shoes are a bit narrower in the toe.

### Season Calls for Contrast in All Styles for Men; Dark Coats With Double-Breasted Style are Good

This is a season of contrasts... not of big checks, and tiger stripes, but of subtle contrasts. Of course contrasts in sportswear may be bolder.

Darker shades are noted in clothing for town wear, brighter hues for the open spaces.

Dark suits in the double-breasted mode are much in demand this season... this is in keeping with the formal movement.

Men are going "high hat" and showing a sensitive appreciation for the niceties of correct dress on all occasions. In the matter of outer wear dark double-breasted coats promise to be great favorites, either with or without velvet collars.

This type of coat calls for black bowlers and Homburgs in either black or grey. The black bowlers have a slightly rounded crown and a fairly flat, narrow brim. The Homburg sports a tapered crown with brim curled on the sides and dipping fore and aft.

Of course the ever-popular raglan top coat continues to be much in vogue. Soft fleeces, camel's hair, llama's wool and tweeds seem to be the preferred fabrics. And with this type of coat the snap brim is worn... in this type of headwear the tendency is for a narrower brim.

Narrower toes are sought in footwear with brogue perforations and wingtips much in evidence. Mahogany and black in heavier leathers are great favorites.

Accessories preferences reveal there is getting to be less and less of a distinction between the wants of the younger man and those of the older man.

### SPORT TRENDS ARE PICTURED

### Tweeds Again Lead in Popular Material for Outdoor Demands

When we say that the sports mode is quieting down a bit we do not in any sense mean that its popularity is on the wane. Quite to the contrary. But there is a marked tendency away from the garish futuristic motifs of the past two seasons, and toward a fine conservatism that loses none of its gaiety and "pep" because of its sanity.

Tweeds—in the foreground for sport, this fall—have undoubtedly helped to direct us in these paths, for tweeds were born sensible and have always remained so. And jerseys, being of a pliable nature, fall quite graciously with the leader. Which is to say, without relinquishing their colorful charm, their flair for pattern, they are less obvious in design.

### Brown Important Color

Brown is most important in the color range for fall, with black and black and white a close second and perhaps the more interesting. Brown is seen in combination with such colors as turquoise, chartreuse, pinks and yellows; black combines with light shades, the yellows, pale greens, white and shades of red.

Below is shown a striking three-piece sports ensemble designed for early fall by Lucien Lelong, who uses a striped sweater of black, red and white with a black jersey jacket and skirt. The skirt is both flared and pleated and stripes of the sweater fabric trim the jacket cuffs. A belt is worn with the costume; the sports hat is from Maria Guy.

Knitted dresses for sports are shown in both one and two piece models, usually with a slight flare or a few pleats or gores to relate them to prevailing silhouettes.

The three-quarters sports coat ensemble is important and a bit more formal when collared in long-haired fur or trimmed with a Tuxedo banding of one of the flat new furs.

Sports hats are united on one point—they are uniformly off-the-face types. Crowns are molded to the head and usually cut shallower in front to accent the brow.

### Prune Harvest On at Marion

MARION, Sept. 17—Preparations for the handling of the prune crops in this territory are nearly completed, the Lee Smith drier having started Monday and will be followed shortly by the Lafky, Page and Doerfler plants all of which expect to be in operation the latter part of this week.

Considerable outside drying will be done this year by these four plants. The Pemberton drier will not be operated this year as these prunes will be run through the Lafky plants.

# FALL OPENING

Thursday Evening  
September 19th  
at 7:30 p. m.

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Coats and frocks are simply irresistible . . . millinery, too, is as smart as can be. Scores of fascinating things to wear . . . for the whole family . . . are assembled in this store.

Accessories are smarter than ever before . . . gloves and hose match and blend in color.



Handbags and shoes are often selected to match . . . an effective combination.



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New goods are arriving at our store almost continuously. Nothing remains on our shelves long enough to become shop-worn. Hence there is no occasion for our holding "price slashing events" to get rid of such obsolete merchandise.

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When new merchandise is received at this store the lowest possible price consistent with the market value of the goods is placed on it. You get the advantage of this low price EVERY DAY and not alone on special "sales" occasions. We want you to shop at your convenience. No need to rush in today to enjoy a low price. The same low price will be here tomorrow.