

Modern Woman Daring, Individual in Her Dress Colors

SKIRT LENGTHS STILL PROBLEM

No Matter Where Line Stops Or Starts, Sensible Length Asked

There is much ado about lengths of skirts, not only today but as the years go by this subject remains the bone of contention for every new season. Convention at one time kept the finger of the law on the hem line but today milady is not the slave she was once either to convention or the whims of fashion designers. She has tasted the joys of true freedom and is asserting her personal tastes not only in what she does but in how she dresses and what she wears.

From the floor sweeping, germ collecting gowns milady has cautiously but surely shortened her skirt length until she has found the comfortable, easy and graceful line and the indications are that that line will stay. Bad "lines" condemned. And where is the comfortable, easy and graceful line? Just below the knees—never above them. No woman who values her looks will risk the effect of the average knee line. Exasperating damage is being done constantly to otherwise lovely ensemble dressing by the "knotty" knees which expose the wear.

A display of knees is neither daring nor appealing. For those few who form the exception to the rule and possess beautiful knees a charming finesse in dress is shown when the lovely lines are kept partly concealed to appear only fleetingly. And to the vast majority who possess the average womanly knee—more finesse is shown by keeping the hemline where attention will not be drawn to weak points.

Stylists would try to lengthen the present dress line. That is their job, to keep eternal change in the realm of dress, but there are some changes which they are finding hard to enforce. Hair is to be long but comfort for the majority is proven stronger than style and so with the skirt line.

Comfort is Needed. For evening when grace and femininity are the chief effects to be sought the lines are long or uneven, likewise many afternoon tea gowns, but for the street, where business the lines stay where there is comfort and ease. In a place of motion, the three things which in any phase of dress is the "thing to be desired," and the thing to insure good looking results.

BAYLOR GRID TEAM HAS HARD SCHEDULE

DALLAS (AP)—Baylor university's Bear, more or less docile for its victims, is due to let out a loud growl on Southern conference gridirons this fall.

Yet the fight for the 1929 crown promises to be a bitter one. If Baylor wins, it will have to wade through possibly the most formidable field in conference history.

Texas university, 1928 champion, bids fair to have another powerful eleven, as do Southern Methodist, Texas Christian university and the Texas Aggies. All have a wealth of veteran material.

Seldom has a southwestern coach been blessed with the prospects facing Morley Jennings, Baylor grid chief. If he wishes, Jennings can put an entire team of lettermen on the field. He also has a score of promising sophomores.

Not since 1923 has Baylor won the conference flag. Jennings believes his galaxy of stars should turn the trick this year.

Arkansas, second in last year's chase, is not figured to be as strong this fall. Rice, flooded with freshmen stars, probably will not push the leaders for a year or two. Cy Leland, sprint star, is being groomed to toe the ball for Texas Christian.

'REAL DAUGHTERS' GET D. A. R. PENSION

WASHINGTON (AP)—None of the 12 living "real daughters" of the D. A. R. will be present at the dedication of the \$1,500,000 Constitutional hall here in October.

The "real daughters," each of whose fathers fought in the revolutionary war, are all women past 80 years of age. The receive pension from the national organization of \$25 a month.

Were they able to attend the dedication, they could tell thrilling stories of the revolution related to them by their fathers. Mrs. Anna Knight Gregory, of Solingrove, Pa., the only "real daughter" of that state is 87 years old. Her father was a drummer boy.

Two of the daughters of soldiers who fought in 1776 were found this year in Georgia and were accepted by the national society as members last June. They are Miss Sarah Pool and Mrs. Mary Pool Newsome of Glascock county.

Garments Must be Made for Individual's Needs; Coats Of Princess Style Popular

Brilliant Colors Not Suitable to Woman of Weight; Hats This Year to be More Severe Than in Seasons Past

The modern woman is a free and independent creature who dares to be individual. There are less and less of the species "John says" and of the "Follow the Leader" type. One realizes this when surprise is expressed over the woman who in looking at a garment in an odd shade of burgandy red said, "Will there be other dresses like this in color, because if there isn't, I don't want it."

Today the wise woman as never before is going about looking for what suits her, not her sisters. If a suit is the type of garment which best expresses her individuality, she will choose wisely of the best materials at hand, there are constantly being made more and more new and beautiful materials, and will have a suit of becoming lines made for herself even though the stores and style windows are not speaking of suits. Princess Coat Popular. Just now there is a suggestion of popularity for the princess coat. There are some who will be able to wear it well, but there are far more who will do much better to let it go unconsidered.

Tall, slender, flat line figures with just enough roundness to prevent angularity, will appear regal in a princess coat, but the buyer must be sure that she has that sort of figure and not just think she has. Again if large hips are a fact, don't forget them and dress as they like and dislikes detail, but rather look at other folk who have like difficulty, study patterns, try on dresses until you find one that hides the trouble and accentuates other lines that are good.

If your weight is considerably above the pounds that you can carry unobtrusively, don't put on brilliant color combinations or large figured material, but rather wear soft, inconspicuous materials in darker shades. There are plenty of darker shades in cloth, the rich-smooth surface of which is sufficient decorative beauty and whose softness can be so used as to obliterate the evidence of a good many pounds. Run-Over Heels Bad. While speaking of the women who are over weight, there is something that should be emphatically spoken—so emphatically spoken that all will hear a nd heed. It is the matter of shoes, and especially heels. Nothing could be worse in the appearance of a woman of many pounds than heels that are "run over" or unduly high. If you will observe the condition of the heels of "feet as they pass" on the street you surely will be shocked at the high per cent of disgraceful heels. Ill-conditioned heels are bad enough any place but on the woman of goodly pounds they are quite painful to behold.

Hats Severe This Year. The matter of hats this year will be another thing of which to beware. The lines are very severe in the newest models. Any one with a slight suggestion of receding chin, too prominent nose or a face very round and fat, or long and thin, will be much more likely to find romance in hats of the brim style even though this style may not be so new—certainly they will not encourage admiration in the several lines of the close-fitting, brimless variety. Here again the wise woman will find the hat that helps to bring out her type, and accentuates her individuality.

Another thing that must be carefully considered when considering style is the amount of money which may be spent in purchasing the winter wardrobe. If there are very broad limits it is safe to allow one's fancies to play about in novelties and the unusual. It will be quite fun to buy a few things which will be worn only a few times because to wear them more would be tiresome to both yourself and the "seeing public."

Quality in Clothes Sought. But if the pocketbook is limited recognize that to begin with and plan accordingly. Two good dresses having lines which express the good points of the wearer and which are made of really good material will be worth six cheap ones in the amount of style, personality and satisfaction obtained. So with hats. Buy one good one and forget the change that you may think is necessary. One good hat that really expresses the personality of the face which it shades will be far more appealing than the very cheap, characterless models that would allow several changes during the season. Salem does not have the cheap market pest as do the cities so there is not the temptation to buy shoddy articles. Style Not Always "Fad". Lastly let it be said that style is not the fad of the minute but rather it is the knack of wearing the right clothes to express the personality and the good points of the wearer. Colors will be in harmony, and the whole ensemble will keep one color in mind. Add to this neatness, cleanliness and good carriage and there is no doubt but any observer would say "That person has style and is good looking"; this despite the fact that the entire ensemble cost but a small sum.

Clinging Lines of Velvet



reflect the color and gaiety of flowers in an elaborate bowl placed inside the cabinet. We have been speaking, of course, of original designs and oddities in Mirror Land. But it should be remembered that during the past few years there has been a vast improvement in stock mirror designs—so great an improvement that almost any good art department can furnish the right mirror for the right place today. As dusky fall and winter days draw near it is well to consider these versatile members of the decorative scheme. For mirrors can do much to bring beauty and brightness to otherwise commonplace rooms. Old bundles of papers 5 cents. 215 N. Com'l, Statesman office.

LONDON (AP)—The highest price ever paid for the manuscript of a living author was recorded here when Gabriel Wells of New York bought the manuscript of George Bernard Shaw's play "Widowers' Houses." The text was written by Shaw between 1885 and 1890 in an exercise book and on numerous slips of paper. A census of Carson, Iowa, shows that of the 620 residents, 113 are widows, widowers, bachelors and spinners.

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EVERYTHING FOR SCHOOL



Time to go back to school! And it's a very exciting business when one has smart new clothes, fresh wh^o tablets and long shiny pencils. Ward's has a complete stock of everything for youngsters—from those just beginning kindergarten to grown-up eighth-graders. Mothers will appreciate the values we are offering.



Panty Dresses 98c

Wash Suits \$1.00

Panty Dresses of fine broadcloth in cunning styles and fast colors are practical for little girls just starting school. Sizes 2 to 6.

Wash Suits of the famous Fruit of the Loom fabric have printed blossoms and trimly tailored, button-on shorts. Tub-fast. Sizes 2 to 8.



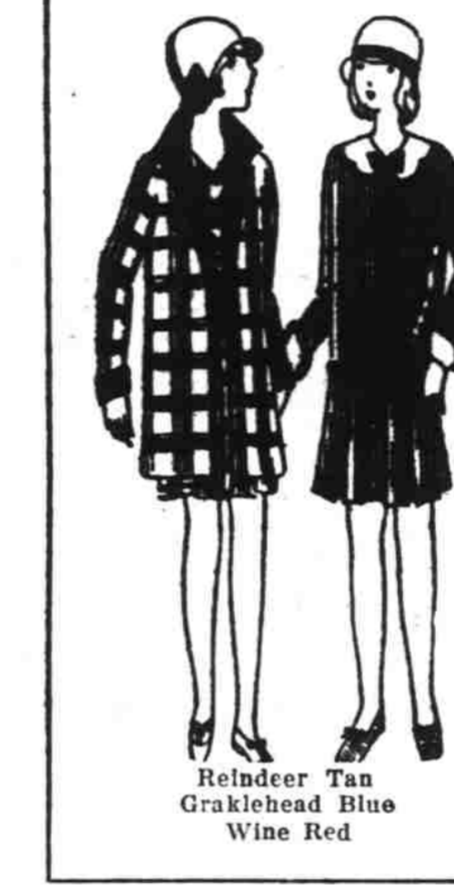
Sturdy Hose for School 4 pr. \$1.00 for

Sturdy Hose for school. Mercerized cotton in plain or Derby Rib. Reinforced heels and toes. Black, Tan-bark, Nude. Sizes 6 to 14.

Children's Underthings

- Knit Underwaists, Ages 2-12 23c
- Sateen Bloomers, Ages 2-12 39c
- Rayon Bloomers, Ages 2-12 65c
- Girl's Rayon Vest, Ages 2-12 65c

The Grammar School Miss Selects Her Wardrobe



Her Dresses \$4.98

Portly smart with their colorful prints and charmingly youthful styles. Trim little collars, pleated skirts, silk ties, and other style features make every one very attractive.

Her Fall Coat \$8.98

There are swaggy little sport models of novelty tweeds and mixtures or chinchilla, with or without fur. Or there are fur trimmed dress styles of suede cloth. Sizes for ages 7 to 9.

Ages 10 to 14 at \$10.00

—a New Hat, Too \$1.49

Clever little hats, as chic as Big Sister's own, are fashioned of soft felts, velvet, duvetyne.



Patent Leather SHOES

\$2.79

Single strap design... fancy cut-outs. Flexible Goodyear stitched-down leather soles... rubber heels. Sizes 11 to 2.

For Junior Misses

\$2.59

Three-eyelet ties... popular Blucher style... smart Patent calf leather. Fine value.

LUMINOUS DIAL WATCH

\$2.00

Easily seen both day and night! Luminous figures with black face. Non-breakable crystal. Fine value!

The New Costumes Must be Color-Right

And Ward's fashion designers have made certain that these new hats, coats and frocks are not only smartly styled but color-right as well. There are lovely deep-toned reds and greens, warm browns, sprightly blues, and, of course, soft tans and black.



Silk Frocks \$9.75

Soft feminine trills, graceful flares distinguish these charming frocks. Satin-crepes, cantons, flat crepes, prints.



Fur-Trimmed Coats \$9.75

Slim, tailored coats, created of fine wool fabrics; trimmed with selected furs such as Mandel, Coquette, Manchurian Wolf.



Felt Hats \$3.98

The smartest little hats imaginable. Chic, close-fitting felts that are so becoming. There are others of Velvet, Hatter's Plush, and combinations of felt and velvet.

Others at \$1.98 to \$4.95



A NEW FALL SHOE for Active Feet \$4.98

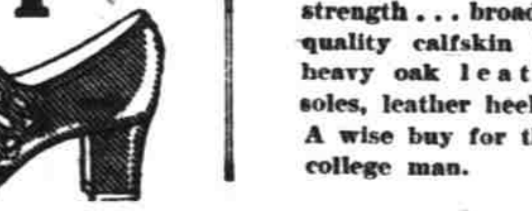
New style features are combined with famous Foot-Health features! Steel arch support... new medium vamp. Soft fine kid in either black or brown. Fancy cutout model.

Other Models for Fall \$2.98 - \$5.00



Silk and Rayon Hose 49c pr.

For business... for dress... you can wear these new socks anywhere, confident that your ankles are smartly clad. They're pure silk and rayon... plaids, stripes, and figured patterns... made for wear and priced for savings.



All-American Oxfords \$4.98

At the stadium, in the classroom... wherever college men gather this Fall you'll find the All-American a favorite style. Good looks and strength... broad toes, fine quality calfskin leather, heavy oak leather soles, leather heels. A wise buy for the college man.

Golden Crest Hosiery

Clifton Service

\$1.39 \$1.39

In the New Fall Shades

THIS mark of quality identifies our advertisements, our stores, and our exceptional merchandise offerings.

MONTGOMERY WARD & CO.

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