

Color Predominates Men's Garment for Wear This Fall

CORRECT DRESS FOR MAN TOLD

Seven Different Occasions Outlined by Writer Who is Expert

First of all, the motive for fall opening is an educational one, a movement to instill in the mind of the average man a greater appreciation for correct dress, and to reveal in an attractive manner the newer innovations in the field of men's wear.

In addition, correct dress for each occasion is being stressed in this opening season.

There are seven major "occasions" of dress in the average man's social and business life.

They are: business wear, sports wear, traveling clothes, formal day wear, formal evening wear, informal day wear, informal evening wear. All of these are probably not so frequently encountered in this westland, yet all men are becoming more and more conscious of correct attire for each "occasion."

Because there are standards of dress, it is a pleasure to possess a wardrobe fully equipped to meet every occasion, and every man should aspire to own such a wardrobe.

This idea does not necessarily urge larger wardrobes. But it does urge complete and well balanced wardrobes, which in turn gives the wearer increased confidence, better poise and mental satisfaction.

Clever Kitchenette Screen

How many business girls and newly married couples are sighing for "just a little more room" in the diminutive nook that serves as kitchen in the small apartment? Such a screen is invaluable in the small apartment where the pulmanette or breakfast nook gives directly into the living room.

Edwards Tells How Harmony Of Colors Must be Worked Into Good Program of Dress

BY CECIL L. EDWARDS

That the male of the species loves color is no secret. In the animal and fowl world the male is the one who makes the display—the male of the civilized world of man has for some reason in times gone by reserved this love for color in his personal wardrobe to red flannels and bright ties with an occasional vivid pink or green shirt, but this fall he has finally fallen for "the gayety that is woman's" in so far as his intimate clothing is concerned. His pajamas speak for themselves, right out loud—brilliant stripes, and figures large enough to be worthy the shoulders of a six foot—what the small man is to do with such huge figured "undies" is a question which he should give some thought. Really, he would be wise to stay with the stripes and less boldly spoken patterns.

SHORT WRAP NEED FOR EVENING WEAR

Will billowing flounces and long trailing skirts to consider comes the temptation to curtail the coat for evening. A number of the ne wvelvet evening wraps and capes are shown in knee length, some with bandings clear around the garment edge, and others with huge shawl collars of fur and several tiers of self material used as pleated bandings across the back. The materials which are greatest favorites for event wear are velvets, velvetens, and lame.

Regardless of the material the wraps are little more than to the knees in length if they reach that far. Many of the cap effects are like oblong pieces of material shaped a wee bit at either end. This is swung round the shoulders and pulled in at the hip line. So with the coat effect, they are held snug about the hip line allowing the many flounces of the present style evening dress to billow from beneath the close caught hip line of the coat.

As for underwear—there are some lovely silks in pastel shades—and there are also cottons with excellent color and designs both in shorts, and in the one-piece style.

Conservative Styles Suggested
It is just possible that the conservative man, of which civilization and the Democratic party have developed such a vast number judging from antique bedroom slippers and the tariff will not consider it becoming of man to don the silk underwear and gay colors of cotton prints—let it be suggested for such as he—

The old fashioned nightgown and cap and red flannels may have been becoming for the day of wood stores and drafty houses but it was necessary only which made them bearable—never looks, and the truly intelligent man of today will attire himself in his private life as thoughtfully and painstakingly as he does in his business and social hours, not only to increase his own self respect but to maintain the respect of his family.

UNDERTAKING FIRM BOUGHT
MARSHFIELD, Ore., Sept. 16.—(AP)—W. C. Campbell, Sidney, Neb., today completed a deal for the large undertaking establishment known as the Ellingsen-Grosopff funeral home and will reopen the place October 1.

Natural Lines Followed in Fall Suit Styles



Shoulders are a trifle more broad; English fabrics are featured in new clothes.

ALASKA FEDERATION NEVER HOLDS MEET

WASHINGTON—(AP)—Although organized 13 years ago the Alaska Federation of Women's clubs has never held a meeting, says Mrs. John F. Sippel, president of the General Federation of Women's clubs. She has returned from a visit to Alaska. This was the first visit there of a general federation president since Mrs. Percy V. Pennybacker went to Alaska in 1914.

"Distance and climate have prevented a meeting of the federation," says Mrs. Sippel. "Yet the women are accomplishing much. No group works harder for better laws for women and children. Alaska women seem more deeply concerned with the spiritual side of life than we do. They are near to nature. They have fewer distractions. The rector and priest have a conspicuous place in community life."

Old bundles of papers 5 cents, 215 N. Com'l, Statesman office.

MINGLED STYLE OF TIES SHOWN

Broad Stripes of Former Years Not as Popular This Fall

Ties for men make that touch of color and give character to the final ensemble of the man's apparel that jewelry and dress accessories give to the woman's apparel. From year to year the style in ties change, in shape, material and designs of material.

For some time past ties have been made in the broad, flashy stripes and vivid colorings so dear to the heart of the college youth. Sometimes there lurks suspicion that the flash of college colors is the last remnant of the poor savage being scrapped by the college educational process, but this fall and winter the color will be far more dignified although there is plenty of it in soft, hazy outlines.

The lovely mingled patterns are as attractive as the colors and they are a great deal easier to wear.

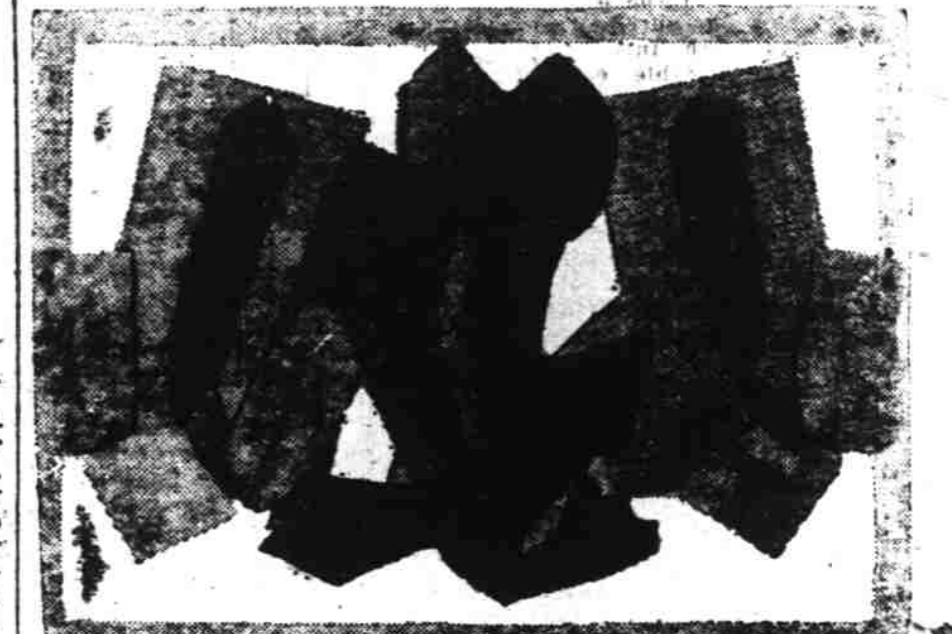
There is one type of tie that has been rather popular for the past year which is not being shown this year and which by its absence will lend much to the attractiveness of men's neck-wear—this is the bow tie—let it be hoped that they have gone with the women's side-combs.

Aside from the continuance of the new slip-on model which appeared for spring—and is continued on for autumn—there is no radical change in the styling of men's gloves for street or general wear. These slip-ons enjoyed a tremendous vogue during the past season. For fall they are made in chamois; for winter in plaid, and it is predicted they will have equal popularity.

There is the usual showing of conventional models in mocha and cape-skin which are fastened with button and huttonhole instead of a snap or clasp. Light and dark gray and tan are the colors here.

For evening the glove is a one-button model of very light suede and in color is a very light, soft shade of gray.

New Notes in Shirts and Ties



French figured linen very smart in shirts for fall; fine English silks with small, smart patterns popular.

fall - and the clothing scene changes again



this coat as we feature it is spare, trim and devoid of affectations . . . shoulders wide and square . . . body moulding the natural contours of back, chest and waist.

summer wear with beaches for backgrounds has faded from the picture . . . and now the modern man of autumn attire comes to the fore.

he demands a distinctive type of masculine garb . . . it must be essentially restrained, simple, unadorned, but marked by a definite crispness and . . . ity.

such a man selects his clothing with a sense of what is mete and proper . . . he is appreciative of the fact that "the man's shop" again is the mecca for all things of superlative quality and taste.

he knows that "the man's shop" has long been famous for its style wisdom, the values it offers, the assortments and the services at the disposal of its patrons.

as alluring as the carrot to the rabbit is the double breasted coat and black bowler on the left, and the single breasted top coat and suit combination on the right . . . chosen as an illustration of our service to men.



stylish and fashionable is the combination featured above . . . a kind of garb that men seriously prefer to be associated with.

the man's shop

fashions for men

hollis w. huntington

salem, oregon