

Salem, Oregon, Thursday Morning, September 19, 1929

# FALL OPENING

FOURTH ANNUAL FALL

## Window Display Week

Opening Thursday Evening  
September 19th  
7:30



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**M**ODES of the moment for Autumn, 1929... Chic... New... Paris-inspired... Within the following pages are revealed the latest fashion tendencies as interpreted by leading French and American stylists.

Special photographs and messages direct from these great artists strike the keynote of smartness in apparel to be worn by both men and women in the great Fashion Parade of Autumn, 1929.

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