#### PAGE EIGHTEEN



Speculation Still at **Fever Pitch** 

NEW YORK, Sept. 7-(AP)-The stock market ended the most turbulent week since early August today with speculative enthusissm stil lat a high pitch. Week end profit taking came into the market in some volume before the close of the two hour session, but the market displayed a firm undertone, and net gains more than offset a long list of net losses at the close,

Trading was at a rapid pace, the day's turnover falling just short of 2,600,000 shares, the largest Saturday's business since last March. A heavy accumalation of overnight buying orders set prices rapidly higher during the first half hour, but selling then appeared in increasing volume.

#### Business News Fairly Satisfactory

The business news coming to hand was meagre, but was generally satisfactory. A compilation of the total sales of 21 large chains showed an increase of more than 26 per cent above August, 1928.

Some of the utilities and specialties were bid up rapidly. Simmons was a high flier, selling up 17 points to 175, a gain of 100 points over its low price of the year. The company is expected shortly to go into mass produc-tion of a radically new line of furniture which will sell very cheaply. Standard Gas and Electric; and American water works again rose several points to new high ground. Philadelphia Company

### Makes New High Mark

Philadelphia company jumped 10 points to a new top. American Power and Light and American at least two weeks in August each Is Morning Feature Foreign Power did likewise, but year. reacted before the close.

The first week in August this Case Threshing soared 32 year was given over to regatta points to a new high at 392, and races in the Santa Barbara har-American Bosch, American Roll bor where \$150,000 has just been ing Mill, Du Pent, Union Tank spent to create a good racing Car, Western Electrical Instru- course for motor boats. The figment and Worthington Pump ures sound mercenary but Miss were among others to reach re- Olin says the results are so beaucord levels with substantial gains. tiful as to obliterate such mun-In the rails, Erie and Lackawanna dane thing as the dollar mark. were in strong demand, selling in- What with gay clothes, brilliant to new high territory. Food water, graceful boats and myrad hares and coppers were firm, and lights for the evening affairs the National Cash Register was giv- whole becomes fairyland.

From a week of water sports a boost of about 10 points. Radio, which lurched forward and achievements Santa Barbara's about 11 points in a huge turn- population suddenly turned back over yesterday, fell back 31% to the days of Spanish rule and points in realizing. General Mo- ushered in the La Fiesta celebrators was again heavily traded, but tion which is held each August. failed to make headway. Loose "when the moon is full," for with Wiles Biscuit, which shot up 12 out moonlight there would be no points yesterday, fell back 4. Gen- romance in Spanish night life eral Electric, Otis Elevator, U. S. would be lost. Steel, St. Louis Southwestern, and Early Spanish Costumes Stone and Webster were among Worn by Everybody prominent issues to lose about 3. Everybody in the city of Santa to 5 points. Barbara, according to Miss Olin. from the Mexican workman to the most dignified business man and DANGERS OF DUST the most gentile old Castilian Spanish resident, dons the costumes of the early Spanish days in California when California was IN AIR ARE TALKED still under the rule of the house of De La Guerra. The streets become lined with men- in velvet suits, black, broad brimmed hats

come demure and stately in

Wherever one goes during the

La Fiesta week there is the click

of the castanet and the lovely

swaying of the old Spanish music

and everybody is dancing, dancing,

The past is recalled by pageant,

case in these plays, a descendant

of one of the fiction characters

A pageant, which each year pic-

tures the historical life of the city



iw danger of massacre and pmage in the Jewish colonies of Pales tine developed with the report that Syrian Arabs had invaded the Holy Land. This map shows the area in which fighting may occur. British planes have been sent to check the invasion

**Old Spanish Days Brought Back in La Fiesta Pageant** Salem Librarian Asserts

Miss Beatrice Olin. member of the Spanish to live in the day at the city library staff, has just re- hand with never a thought of the turned from a month spent in morrow with eventual financial Santa Barbara, Calif., where it distress as a result. seems real romance still lives for Immense Parade

On the morning of the La Fiescity appear. Beautiful horses are McAdoo.

the Indians, then the padres, then a black comb, and she wears the the Spanish, and so on through Spanish dress and mantilla with each step of history. Priceless superb dignity, glying each guest heirlooms are brought out each a gracious and imperious hand as families of persons connected with year to complete the "atmos- she meets him.

#### Salem, Oregon tember 5, 1929 PRUCLAMATION WHEREAS: One of the major func-

tions of a progressive government is care for the pre-servation and betterment of servation and betterment of the physical well being of its citizenry. Good health is es-sential to a happy and pros-perons people. Ill health is one of the major causes of poverty and misery.

A number of our great na-tional public health organi. zations have designated the month of September as National Food Preservation Month, as a means of calling public attention to the need for better domestic care of food stuffs as a part of the general movement for better bealth.

I cordially enderse the principle and urge the study and practice of its precepts T. A. Livesley, Mayor, City of Salem.

phere." Carts drawn by oxen, queer old carriages, and horses in gay trappings make the picture complete in its antikuity. **Blessings** of Fathers Mark Opening La Fiesta opens at the missions

with the blessings of the father, who hail this as one day when they meet the world. It closes with a dinner for which people are already engaging covers at fabulous prices. This year Will Rogers was toastmaster. And following the dinner Paul Whiteman's orches-Preservation Council.

the dancers. The striking characteristics of

La Fiesta, according to Miss Olin, are color-in clothes of both men and women-and in the flags of the three countries, Mexico, Spain and America-romance and dancing that is enjoyed everywhere and all the time, day and night. **Hostess** Gives

**Big** Reception One particularly interesting event of more unusual nature is the reception for which Senorita Delphine De La Guerra is host-

ess each year in the old home which used to house her progenitor, the last De La Guerra to be commandant of the Spanish provta a great parade is arranged. All ince that is now centered by Santhe most prominent people of the ta Barbara. Part of this old home is the beautiful Plaza restaurant. an outstanding feature. This year but the Senorita keeps a share of Will Roger's two children rode in it to harbor the lovely heirlooms this parade as did William Gibbs of her people's early life, and in which to revive the old memories

The parade passes in review be- once a year during La Fiesta. She fore the audience of hundreds of is, according to Miss Olin who met thousands, an evolution of the her, a round little lady, with white southern California country. First hair done high and pierced with

**Offers \$25,000 in Prizes** In National Essay Contest

Salem Interests Join With National Council for Food Preservation in Promoting Campaign

Salem interests have affiliated with the National Food Preservation council in its campaign for acquainting the public with the need for adequate refrigeration for caring for family foods. A feature of the campaign is an essay contest with prizes aggregating \$25,000 in value offered to winner. The local concerns interested are those selling or supplying refrigeration equipment or supplies. They have undertaken to carry the education program through in this community during September. The essay contest ends the last of September.

2. Essays must not be longer Advertising campaigns will be conducted through the local news- in English, and shall be on one papers, through distribution of side of the sheet only. booklets and in other ways. The 3. Each essay shall be headed purpose will be to reach the pub-Why 50 Degrees Is the Danger lic with information about the Point. contest and with facts about re-

three.

frigeration and the necessity for keeping foods at a temperature of 50 degrees.

The following are the prizes which are offered in the essay conest, which is open to everyone. First Prize-Model Home cost-

ing more than \$10,000.00, to be built in any community in the United States designated in by the winner; or \$19,000.00 in gold. The home location and its specifications are to be agreed on by the

winner and the National Food tra played in the civic court for Second Prize-New 1930 Cadilac automobile, five passenger

coupe, list price \$3,595 F. O. B. Detroit, delivered anywhere in the United States; or \$3,500 in gold. \$33 OTHER CASH AWARDS Third Prize .....\$2,000 Fourth Prize ..... 1,000 Fifth Prize ..... 500 Sixth Prize ..... 400 Seventh Prize ..... \$50 Eighth Prize ..... 300 Ninth Prize .....

250 200 Tenth Prize ..... TWENTY-FIVE PRIZES

Nos. 11 to 35 inclusive.\$100 each EIGHT HUNDRED PRIZES Nos. 36 to 835 inclusive-\$5 each In the event of a tie for any prize, each tying contestant will receive the full amount of that prize.

Judges for the contest are Merle Thorpe, editor of Nation's Business; B. C. Forbes, editor of Forbes' Magazine; Dr. Walter Hollis Eddy, professor of physiological chemistry, Columbia university.

Rules for the contest are the following:

1. The contest is open to any resident of the United States,"except persons or members of the the refrigeration industry.

**13 BOYS PASS RED** and evidence of study displayed, than 400 words, shall be written and 10 per cent on clearness of expression, neatness and order of CROSS SWIM construction. 6. Essays need not be typewrit-

ten, but judges shall have the right to reject entries that are illegible.

7. Essays may be submitted ican Red Cross swimmers test in brough the Local Council of the contestant's community, or may the Y. M. C. A. pool Saturday. The be sent direct to the National Food Preservation Council.

8. At the top of each page of each essay the sender's name and address shall be written. Each essay shall be enclosed in a scaled envelope, with the contestant's name and address typed or clearly mitted through a Local Council, a ten pound object; resusitation the name of the Local Council by the prone pressure method. must also be written on the en- Most boys failing were deficient in

rect to the National Council, the scaled envelope must be enclosed Wilner McDowell, James Earle, in a larger envelope, addressed to Thomas Reen, Allen McAllister, Contest Department, National Thomas Earle, David Compton, Food Preservation Council, 420 Robert Rulifson, Frank Tibbetts, 4. The subject matter of each Lexington Avenue, New York, N. George Tibbetts, Robert Hurlburt, essay must be on the value of and Y. Clayton Anderson, Douglas Cham-

ELECTRO-KOLD

Refrigeration Offers the Maximum of Efficiency in

**Food Preservation** 

at a nominal cost

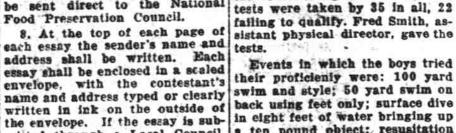
9. Essays will not be returned. benefits of food preservation, either from the standpoint of Winning essays shall become the

health, sanitation or economic sav- property of the National Food ing, or any combination of these Preservation Council and shall be night, September 20, 1929. Es

5. Essays will be judged 90 per fit. cent on the originality of thought 10, The contest closes at mid- will not be considered.

used in any way the Council sees says bearing a postmark after midnight of September 30, 1929,

\$195



velope. If the essay is sent di- the surface dive and resusitation. Those passing the tests were:

bers and Ellis Swift.

Thirteen boys passed the Amer-



with chin straps, capes and high KOENIGSBURG-(AP)- Dust something about which the heeled shoes; the women in long flowing skirts and bodice dresses most scientific of German enginforget the spirit of the flapper and eering experts admit they know little. Everyone knows that dust, their lace mantillas. be it of coal, wood, flour, or pa-

per, is sometimes explosive. It depends on just the exact admixture with air-a grain too little or a grain too much-but no one knows the exact danger point.

dancing. And there is romance and The society of German Engineers devoted a special session of beauty living and breathing again "dust experts" here to look into- indolent Spanish days. as it did in those luxurious and the degree of explosiveness and Many Features Mark also into the injury done by in- Week's Activities dustrial dust to human organisms, notably the lungs and the play and parade. Each night of La Fiesta a play depicting the

skin. Dr. Teleky of Dusseldorf said old life is given. This year it was that there are no adequate means "1818" and in it. as is often the for measuring dust particles. which would be highly desirable, as then machinery could be adplayed the part of the character. justed accordingly. Injury to the human system depends not so much on whether dust particles and surrounding country, is given are sharp edged, but on their size two nights of the week. It is given and chemical composition.

in the great Santa Barbara civic Relations between dust and hu- bowl. This year cowboys of the midity also remain much of a Texas range caused the old range mystery. Experiments have shown days to live for the audience, and the fallacy of the belief that hu- a wedding fiests portrayed the lavmid air is necessarily more dust- ishness with which such cercfree than dry air. The reverse is monies were once accompaniedoften the case the very lavishness which caused

The Prosperity 01 **Foshay Financed** And Managed Industriale Provides Returns mat 31, 1917-All Your Money-All The Time . O. Time" AVCO. Public Utilities and Industria

# **INSURE THE FAMILY** HEALTH

With Proper Refrigeration

# **AUTOMATIC ICE** Refrigerator

For Every Purse and Need

PRESENTING .... "ELECTROLUX"

Gas Retrigerators

White and Colors in Size and Style Desired

TERMS

Quiet! - - the new Electro-Kold

silenced with rubber mountings - with freezing control-\$195

WOULD you eat food that was covered with bacteria? Certainly not! But that is exactly what you do when you use food that has not been preserved at the proper temperature. Food may be partly spoiled and bacteria starting to form without being noticed, but it will not spoil if it is kept in a good refrigerator.

## Simplified!

The Electro-Kold has 100 less parts, which explains why it runs so smoothly and requires no attention. All the machinery is enclosed, and out of the way, at the bottom of the re-frigerator. This places the shelves at a convenient height! The walls are rustproof metal, fully insulated with pressed cork board, finished with lacquer. Hardware is of the finest brass, heavily nickel plated, and in smart new fancy designa



tes made in much le y to ANY POINT DESIRE

Have you seen the 1929 Electro-Kold? This beautiful new electric refrigerator, 56% inches high, 26% inches wide, 20% laches, deep, installed ight in your kitchen will be \$195. Have you heard it? Well, rather not. It's quiet-silenced with rubdulet-silenced with rub-ber mountings. It has an accessable freezing con-trol to speed up dessert making, and ice cube freezing. And what quan-titles of dessert and ice ft

will make - the shelves are so arraiged as to give

you maximum space

Improvements

Be sure to investigate the Electro-Kold before you choose your electric refrigerator. Call at the show rooms given below and see the quiet 1929 models. The Electro-Kold Corporation is the leader in the field of Electric Refrigeration.

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