

OAKLAND CONTINUES ITS PRESENT LINES

No material mid-season changes will be made in the 1929 models of the Oakland All-American Six and the Pontiac big six, it is announced by W. R. Tracy, vice-president in charge of sales for the Oakland Motor car company.

In previous years it had been the policy of the Oakland Motor car company to introduce a new line of Oakland sixes in mid-summer and new Pontiac models at the beginning of the year. As a result of this policy, the factory recently received many inquiries regarding its plans for the remainder of the year.

"No changes are needed," Mr. Tracy explained. "The sustained demand for these cars offers the best proof that they continue to lead their respective fields in appearance, engineering and performance."

Model changes invariably are made to keep cars abreast of the popular demand for style and performance. It will be remembered that the present Oakland All-American six was not introduced in mid-summer but in November of last year. The new Pontiac big six followed last January. Many revolutionary advances gave these cars such a distinct identity and placed them so far ahead of current models that they are as new today as when they first entered the market. To change models now would mean to alter features which the public very evidently wants. This is as true of the overseas market as of the domestic field, for our export sales reveal as gratifying gains as those at home.

MENTAL HYGIENE IS DECLARED NEEDED

By DOUGLAS A. TIGM (Massachusetts Department of Mental Diseases)

BOSTON.—(AP)—No matter how much education teaches about life and the world in which we live, if it does not touch the fundamental principles of how to live it fails to accomplish its purpose.

The mental hygienist should cooperate with the educator in trying to help the student adjust himself to the best advantage of his intellectual endowment.

Mental hygiene's contribution to education is threefold—first, to aid in the development of the child's personality traits during the plastic period of the pre-school years; second, by making mental hygiene part of the teacher's course of instruction in normal schools and colleges; third, that the educator may utilize the services of the mental hygienist in order to help solve the more intricate and intangible problems that arise in the field of education, either in the nursery school, high school or college.

Most of life's situations are of humble origin and have to do with comparatively simple adjustments such as getting on with our neighbors, friends and fellow workers.

The mental hygienist looks upon the individual as the reaction of the individual to his environment and although this is of paramount importance socially it is only a guide post to the fundamental motives. Conduct always must be interpreted in terms of the individual's past experience. It must be looked upon as only a symptom and not a disease.

We cannot expect a normal child to adjust to an abnormal environment without a resultant and rebellious attitude which often is looked upon as abnormal. The child who has outbursts of temper, is jealous, selfish and cruel, does not find the task of being educated either easy or pleasant.

The fact that the principles of mental hygiene have been successfully applied to medicine, industry, delinquency—in fact, to the solution of all social problems—leads us to believe that it has an important place awaiting it in the field of education.

For safety, efficiency, convenience, smoothness and silence, nothing has been found to compare with internal expanding mechanical 4-wheel service brakes with non-squeak bands. An entirely separate emergency braking system is needed as an extra safety factor.

A revolutionary achievement in cooling systems. Eliminates losses of water or alcohol through boiling. Thermostatic checks flow of water until correct operating temperature is reached. No radiator shutters or heat indicators to bother with.

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The National Better Business Bureau has evolved a plan for the education of the general public along financial lines designed to clarify small investors in their dealings with distributors of securities. The plan divides itself into five parts:

(1) A series of 52 posters has been prepared for weekly distribution to industrial concerns. They picture the evils of careless investment and are supplemented by bulletins going more deeply into the subject of stock frauds.

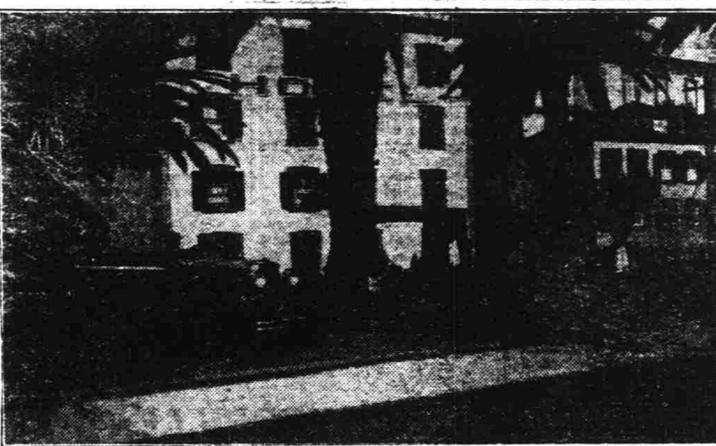
(2) A booklet of practical financial information for the average investor will be distributed through banks, publishers and industrial executives.

(3) The bureau will establish a branch in any community desiring it.

(4) Special efforts will be made to protect investors from fraud under various "customer-ownership" projects.

(5) The bureau will conduct an intensified campaign to obtain the cooperation of all agencies interested in the suppression of stock frauds.

Nash Illustrates Transportation Progress



Not so many years ago the smartest and most luxurious transportation in the Maderia Islands was the "Carro" or bullock sled. And today, almost one hundred of these de luxe carriages of a past decade remain to present a curious sight as they lurk from side to side in the narrow, winding, pebbled streets of Funchal. The progress of modern transportation, as exemplified by the Nash "400" Standard Six Phaeton, affords an interesting contrast between ancient and modern methods of personal conveyances as pictured above.

Stolen Hungarian Crown Jewels Reported Found In French African Area

By GEORGE HALADJIAN (Associated Press Correspondent)

BUDAPEST (AP)—The "Hapsburg Treasure," the Hungarian crown jewels which were stolen from Vienna in 1927, are reported as having turned up in French Morocco. Police of this kingdom and of France are working on the case.

A member of ex-Empress Zita's household, who followed the royal family into exile in Spain, said that these jewels should not be confused with the family jewels belonging to the late Emperor Carl. Those were deposited, this court official said, by jewel sharks who sold them for less than their real value and squandered the proceeds, leaving Zita and her eight children destitute.

The jewels reported to have been found in Africa were those set in the diadem, surmounted by crown of St. Stephen, which the late Empress Maria Theresa used to wear on special occasions in the royal palace in Budapest. According to the police report an Italian offered them for sale to a Jewish dealer at Saffi, French Morocco. The dealer informed the police and the Italian was arrested. He

is said to have pleaded that he was the innocent tool of persons prominent in the social life of Austria.

The family jewels form the subject of another story. Large quantities of diamonds, pearls, rubies and emeralds, many of them wedding presents to Zita, have been auctioned in London. Paris and Geneva and the member of her household who told about them said that some of those gems are being worn by rich Americans who are unaware of their origin.

When Carl abdicated in 1918, he and his family were allowed to take only personal jewelry into exile with them. Large quantities of them were sold in 1921 and 1922 by Baron Charles Steiner, master of the late emperor's household.

In 1926 Zita began suit in Switzerland to recover some of the proceeds from these sales. It was charged that the baron had disposed of a number of gems without her knowledge at too low a price and without giving her the benefit of the proceeds. She accused Steiner of embezzlement, but the Swiss courts dismissed the

action and gave the baron nominal damages of 100 francs.

The ex-empress then turned to the French courts and brought suit against some Parisian jewelers in the Rue de la Paix, the fifth avenue of the French capital, charging that they had acquired at high prices many of the jewels which Baron Steiner had sold in Switzerland.

The jewelers rejoined that they had bought the stones in good faith through an intermediary after they had convinced themselves that this agent had full authority to conduct the transactions. They further contended that the purchase money had been duly turned over to Zita. Archduke Max, Zita's brother-in-law, and the Princess Sixte and Xavier de Bourbon de Parme testified in behalf of Zita, but again her suit was dismissed.

The concern's equipment included 22 tractors, 11 combined harvester-threshers and swathers, several heavy trucks and proportionate amount of other machinery. That outfit is capable of cutting and threshing upwards of 2,000 acres of wheat daily.

The swather, a new machine in the wheat belt, is used because it cuts grain at an earlier stage than is possible with a combine. Cut stalks are strung out in long windrows by swathers, and combines thresh it a few days later.

So efficient are production methods on this farm that wheat can be raised for less than half the amount common to unorganized farming. The company's cost accounting system shows \$4.64 per acre as the cost of production. Most Kansas farmers list \$10 for that expense.

Last year the company paid a dividend of 12.5 per cent. A dozen similar concerns are being organized in efforts to equal that record.

Dava Bancroft, Brooklyn shortstop, has been in the majors 15 years.

Iowa has 76,390 mules, valued at \$3,876,416.

MASS PRODUCTION CUTS FARM COSTS

HAYS, Kans.—(AP)—Imagine a train of 200 freight cars filled with grain from a single farm project, covering more than 60 square miles!

That degree of mass production has been achieved in 10 northwestern Kansas counties by the Wheat Farming company, a \$1,500,000 corporation, which owns and farms 33,000 acres.

Without using a single horse, the concern this year is harvesting a grain crop, mostly wheat, that probably will total 400,000 bushels—enough to fill more than 200 freight cars. A yield of nearly 300,000 bushels of wheat alone is assured.

This company, whose stockholders exceed 800 and include retired farmers, doctors and field workers, has pioneered in large scale production in the wheat belt. It is the largest farm project in Kansas and probably in the entire southwest.

B. Bird, of Hays, where the world's largest farm experiment station is located, is the company's president. Formerly, a college chemistry professor, he has a background of years of experience in Kansas dry farming.

Experts manage this gigantic factory-like enterprise. The land is divided into units of approximately 5,000 acres, with a foreman in charge of each. A production manager, a specialist in soil management and machine farming, supervises the operations. Grain is sold under the direction of a sales manager.

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Wheat Increase and Grain Left From Last Year Jam Machinery For Marketing

MINNEAPOLIS (AP)—Expeditious handling of the northwest's grain crop in August and September is a problem with unusual complications.

The difficulty arises from a heavy carryover of wheat from last year and the recent rise in grain prices.

In the face of an increase of 110,000,000 bushels over the 1927 carryover, wheat receipts at the 13 principal market terminals totaled 112,000,000 bushels between July 1 and August 3.

From that figure it is observed that the crop of winter wheat has been piling into trade channels at a tremendous rate. Receipts for the same period last year were only 89,000,000 bushels. To complicate matters further, the spring wheat crop of some 300,000,000 bushels will start to market in September.

The carryover from 1928 had left 47,471,000 bushels of wheat in farm storage July 1, as compared to 23,729,000 bushels last year; 48,279,000 bushels against 31,920,000 in merchant mills, and 90,501,000 bushels against 33,578,000 bushels in the visible supply of that amount actually in trade channels.

Including grain afloat, the world's available supply was estimated at 351,000,000 bushels against 245,000,000 in 1927. Reports from principal wheat

producing countries concerning present production, however, lead to anticipation of a substantial reduction in the world supply as compared with last year.

The federal farm board, discussing overcrowded terminals and transportation facilities, observes that it "seems unfortunate to crowd wheat onto the market faster than existing facilities can handle it, resulting in cash prices which are much lower than contract prices for future delivery."

Previously, the department of agriculture had recommended farm storage to stabilize prices. The chief protagonist in the annual autumn battle for orderly marketing is the Northwest Shippers' Advisory Board, composed of representatives of carriers, shippers, elevator operators, farm organizations, state railway commissions and traffic experts.

During the last decade, this group has been able, through careful planning months in advance, to reduce grain "tie-ups." Before its creation, tie-ups were notorious in the northwest and in many shipping points grain was so abundant and cars so scarce, that great piles of wheat stretched along the right-of-way.

Still, unsatisfactory port and terminal situations confront shippers this year. The working capacity of terminals at Minneapolis, St. Paul, Superior and Duluth, is 260,000 bushels.

ROTHSCHILD MONEY USED FOR THEATRE

PARIS (AP)—Rothschild millions have created a "new" theater, new to France and Europe, and now, it is claimed, to the world. It is a playhouse where all the modern artists and engineers could think of has had a chance to be used.

Baron Henri de Rothschild, successful dramatist under the name of Andre Pascal, has taken almost five years to build the Theater Pijalle which will open in October.

Rothschild had a score of architects, engineers and artists travel to find ideas and he had much that was built torn down to make way for newly thought of improvements. So now on a site 125 by 125 feet there stands the best that French brains and unlimited money could build.

Psychology plays a large part in the design. Modern and brilliant on the outside and in the lobby, the auditorium is simple, dark and modern.

There are four stages, 80 by 47 feet, that can be set before the curtain is raised. They are moved vertically and horizontally, electrically, so a change can be made in a minute.

\$5,500,000 bushels. About the middle of July, these elevators had 63,228,000 bushels on hand, with available space for only 32,126,000 bushels.

Comparing the Oakland All-American Six with 20 other medium-priced automobiles

What these features mean to you

Reasonably long wheel-base gives greater riding ease and road balance. Also permits use of longer, smarter, roomier bodies. At the same time, a small turning circle is essential to handling ease.

Large piston displacement is needed to develop high power at moderate engine speed. Moderate engine speed is an important factor in the life of a car.

No name in automobile coach building means so much as Fisher. Fisher bodies are famous for style, luxury and roominess. In addition, they hold such advantages as sturdy composite hardwood and steel construction, wide cowling ventilation and adjustable drivers' seats.

A revolutionary achievement in cooling systems. Eliminates losses of water or alcohol through boiling. Thermostatic checks flow of water until correct operating temperature is reached. No radiator shutters or heat indicators to bother with.

For safety, efficiency, convenience, smoothness and silence, nothing has been found to compare with internal expanding mechanical 4-wheel service brakes with non-squeak bands. An entirely separate emergency braking system is needed as an extra safety factor.

Only Oakland 4-wheel service brakes with non-squeak bands. An entirely separate emergency braking system is needed as an extra safety factor.

878 Comparisons Prove It America's finest medium-priced automobile

In the most thorough analysis of motor car values conceivable, today's Oakland All-American Six has demonstrated beyond any question its clear-cut superiority over every other six in its field. Oakland was compared with 20 other medium-priced cars in 878 individual comparisons.

In these 878 comparisons, Oakland proved distinctly superior on 451 items or 51.37 per cent. All twenty cars combined were at best equal to Oakland on 382 items or 43.50 per cent. And thirteen of the twenty cars are higher-priced than Oakland.

The accompanying chart gives the results disclosed in some of the more important comparisons. Let us show you the complete returns which prove Oakland America's finest medium-priced automobile.

WHEELBASE
Only one car as low-priced as Oakland has a wheelbase as long as Oakland's, which is 117 inches. That car requires a turning circle to the left of 42 feet as compared with Oakland's 36 feet. Six higher-priced cars have shorter wheelbases.

PISTON DISPLACEMENT
Oakland's 228 cubic inch piston displacement is greater than 12 of the 20 cars in its price field. Of the 8 remaining cars, 7 are much higher priced than Oakland.

FISHER BODY
Only Oakland and two other cars in the field offer bodies by Fisher. And one of the two is nearly \$100 higher in price than Oakland. Of the 18 cars which have less-known bodies, 11 are priced above the All-American Six.

CROSS-FLOW RADIATOR WITH THERMOSTATIC CONTROL
Only Oakland in the entire field has the Cross-Flow Radiator or anything similar to it. All other cars use the down-flow radiator, this despite the fact that 13 of the 20 are higher-priced than Oakland.

BRAKES
Only Oakland and one other car, costing \$200 more, use the fine type of brakes described opposite. And no car in the field equals Oakland's 290 square inches of brake band area. Oakland's separate emergency brake operates on the transmission. Seven cars in the field have no separate emergency brakes, although three of them exceed Oakland in price.

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ALL-AMERICAN SIX

VICK BROTHERS, CORNER HIGH AND TRADE, TELEPHONE 1841

BENTON MOTOR COMPANY, Inc. Corvallis, Oregon	BYERLEY MOTOR CO., Albany, Oregon	SILVERTON MOTOR CAR CO. Silverton, Oregon	G. J. SHREEVE & SON, Dallas, Oregon
T. D. POMEROY, Independence, Oregon	FRED T. BILYEU Selo, Oregon	HENRY C. HOLLEMON, Harrisburg, Oregon	FRED GOUGH, JR. Mills City, Oregon
ELMER FITZGERALD, Lebanon, Oregon	FRANK MILLER, Aurora, Oregon	N. J. ARNOLD, Monmouth, Oregon	BONES BROTHERS, Turner, Oregon
AUSTIN'S SERVICE STATION Brownsville, Oregon	H. W. MORRIS, Waldport, Oregon	A. J. GILLIAM, Toledo, Oregon	

Western Auto offers One Week of Greater Camp Goods BARGAINS.

This event will appeal to thrifty buyers all over the West as a Great Opportunity to Save on Guaranteed "Western Auto" quality outfit and accessories... Scores of the most useful articles stocked in our Camp Goods Department—many others besides those listed here—are being offered at materially reduced prices—just in time for you to most economically assure greater enjoyment of Labor Day outings, delayed vacations, and hunting trips... **CAMP GOODS BARGAINS end Saturday, August 31st, at 9 P. M.**... but don't wait until the last moment—come in today and complete your outfit while your dollars have such greater buying power...

Vacuum Bottles Reduced
Now is your chance to save on guaranteed bottles and jugs that will add much pleasure to your outings.
"Dandy" pint vacuum bottle 78c
Pint—enameled \$1.47
"Dandy" quart vacuum bot. \$1.38
Quart—enameled \$1.99
Gallon Jug... nationally known brand. Expediently made and fully guaranteed. Reg. \$2.95 \$1.95 value on sale at.

Ride-Along Baby Seat
This wonderful convenience-made with steel frame and comfortable canvas seat, is regularly priced low by "Western Auto" at \$3.85. This week—save \$2.85 a dollar.

SAVE ON COMFORTABLE BEDDING
During this Week of Greater Camp Goods Bargains we are reducing our already low prices even lower—on proven camp bedding.
Folding Camp Cot... hardwood frame and heavy duck cover. Splendid value at \$2.95... even greater savings this week at \$1.95
Extra quality cot, O. D. Duck Cover, special at... \$2.95
Regular mattress pad—set size—\$3.95 value... \$2.85
Bed Size mattress pad... Regular \$6.65... \$4.65
Khaki Pillows—Kapok filled, at... 89c
Genuine "Poncho" Mattress... waterproof outside cover, well stuffed. Fits regular camp bed... \$6.95

Tables and Chairs on Sale
Buy now at big savings, and assure comfortable meals, and restful idle hours.
Lightweight Folding Table... light, yet strong. 24x36 inches when open. Folds easily. Regularly \$3.95—this week only... \$2.95
"Climax" Folding Table—extra quality—32x36... \$4.65

Worth-While Camp Stove Savings
Genuine well-known Auto Cook camp stove—2 burners. Light, strong, and a splendid cooker. Big savings at... \$3.15
Nationally advertised 2-burner stove—extra fuel capacity, and popular among outdoor folks everywhere because of its dependability and ease of operation. Fully guaranteed. \$6.45 \$7.75 value for only... \$6.45
Handy Stove Legs... \$1.45
"Simplex" Grid... 68c

Emergency Unit
Big savings on the most useful article of touring equipment you can carry. A handy supply of gas for your stove, or for emergency use in the car, and a supply of oil and water, too—1 gallon of each. In strong rubber holder for running board. \$2.95 Special at... \$2.95

Western Auto Supply Co.
Salem Store 201 N. Com'l Telephone 796