

CITY'S AIRPORT IS AMONG BEST

Flying Chief of U. S. Realty Organization Feted At Banquet

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I told the Portland realtors that their city's landing field was one of the three best I had visited; now I come down to Salem and find, where not so long ago I found no field, an airport which I have to put not very far behind the Portland one."

Aviation Occupies Large Part of Speech

Although Culver came to Salem as president of the national real estate association, the airplane advancement and outlook shared more than 50-50 with his discussion of problems confronting the realtors. Culver, the man who founded Culver City and in 15 years built it from a wheat field to a city with its 26,000 inhabitants, linked future progress in the real estate field hand in hand with the development of the air. Air transportation is here, whether the people have realized it or not, says Culver who in the last 12 months has flown 86,000 miles, equivalent to more than three times around the world. He started flying nine years ago.

Continental Flights to Become Commonplace

"Within two years, huge liner airplanes will be flying regularly from coast to coast; one may breakfast on the Pacific coast and dine in New York City the same evening," Culver predicted, and it will be but a comparatively short time until "A trip around the world will be as common as a Sunday school picnic." He says plane usage will grow so fast that it will be but a matter of a short time before moderate passenger rates prevail.

Culver touched upon highlights in the growth of plane travel, showing how the leading cities of the country have adopted it by leaps and bounds, and plan factories have increased from the seven in 1927 to 167 in 1928 and a probable 367 before 1929 is done with. Although the plane may have cut into some industries, this has been more than offset by the additional industry the plane has brought.

Wires Should Be Taken Down, World

Of the Salem airport, Culver offered one criticism, a constructive one; that wires be taken down. The telephone and light companies previously announced intentions to do this.

"No state has taken the lead as Oregon has to protect the public against misuse of the term 'realtor' and I am happy to carry that message to other states," Culver said in referring to enactment of this effect at the last Oregon legislative session. The real estate code of ethics, model license law and such far-sightedness have resulted in a growing with success efforts of realtors, members of the local, district and national associations—to build in the public mind a dignified structure out of what was once called a game, he said.

Hard Work Stressed As Needed Element

Unhappily, many realtors are afflicted with "sitonitis," the national president said in criticism of his fellow workers, and as part of a brief inspiration postscript to his address. It takes work and more work to make a success of the realty business, he asserted; work and labor mixed with consistent effort and honesty.

"Nature overworked herself in the northwest and on the Pacific coast," the Californian said, declaring that this coast is destined to become the most densely populated country in the world, with commercial centers already shifting to the west. And the more cooperation, the sooner that end is to be realized, he said.

Musical Numbers

Add to Program
Solos by Miss Eleanor Moore and selections from a local male quartet composed of John Mortz, Dr. Lyn Barrick, Howard Leach and Harry P. Hoyt added to the evening's enjoyment.

Mrs. Al Ritter of Portland and wife of an ex-vice president of the Pacific Northwest real estate association, flew to Salem with Culver and his pilot, Captain James B. Dickson. The trip was here first by plane and one which she enjoyed thoroughly. At each city he stops, Culver makes it a point to take some guest by plane to the next city. Will H. Ross, president of the Portland realty board, will come to Salem this morning to fly with Culver and Dickson to Eugene, the next stop.

For sale signs, for rent signs, legal blanks, etc., for sale at the Statesman.



Hotel Savoy
Sixth & Grand
Convenience
Comfort & Hospitality
You will appreciate the excellent service and moderate rates. The city's most centrally located hotel. One block from Parking Square—convenient to all leading shops, theatres, financial institutions and electric depots for all resorts. Garage adjoining.
All Outside Rooms—Each With Bath
One Person \$2.00, Two Persons \$2.50, Three Persons \$3.00
Unexcelled Food—Friendly Prices
FRANK STEPHENSON, Jr., Director

They're a Pair!



Picture shows one of the clowns and one of the beautiful girls which go into the personnel of any circus, Ringling Bros. and Barnum & Bailey, the world's largest, comes to Salem Thursday, August 29.

CRASH OCCURS UPON ROAD NEAR ROBERTS

A front-wheel "shimmy" is said to be responsible for a head-on collision between a truck and a light touring car on the river road a half mile north of Roberts station Friday. Three persons received minor injuries.

The touring car, driven by Puri Nies, was going up a short hill and was on a turn. A motorist driving behind it said that the car was wobbling as though the front wheels were in a "shimmy" and the driver was unable to control it. The Nies car was on the wrong side of the road in making the curve and neither driver was able to see the other car until too late to avoid the accident, according to the report of Richard Chittenden of Independence, driver of the truck.

Mrs. H. L. Dennis, an occupant of the Nies car, was cut about the head and face, receiving an injury to her eye. Two others in the car with her received minor lacerations. Those in the car, besides Nies and Mrs. Dennis, were Mrs. Cora Nies, Dorline Nies, Miss Theresa Murheimer and Herbert Dennis. Mrs. Chittenden was riding in the truck with her husband.

ZEP TO PASS INTO HEAVY FOG SECTION

SAN FRANCISCO, Aug. 23.—(AP)—The weather bureau here announced today that a large fog belt lay in the course of the dirigible Graf Zeppelin, which started yesterday from Kasumigaura, Japan, for Los Angeles, Cal., and that unless conditions changed the airship probably would encounter moderate to fresh winds on the great circle route to the American mainland.

The expected weather, said Assistant Forecaster Thomas R. Reed, "does not necessarily mean great hardship for the Graf Zeppelin."

"Dr. Eckener," said Mr. Reed, "is one of the world's acknowledged authorities on meteorology, and the comprehensive reports which we shall send him twice daily will enable him to lay his course to take advantage of the winds, rather than to fight them."

Hollywood Theatre

HOME OF 25c TALKIES

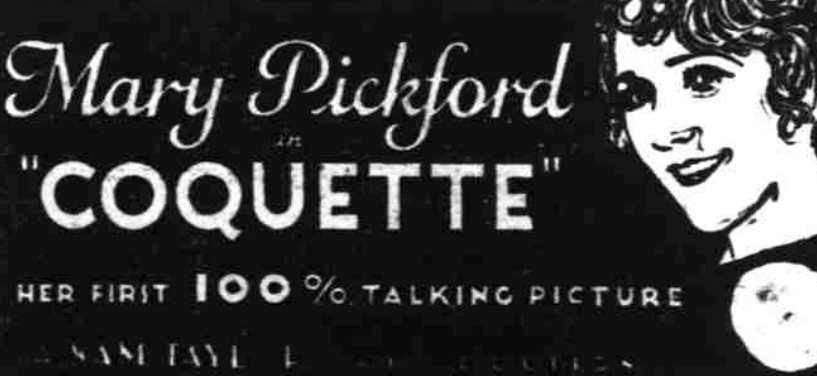
—Last Times Today—



Special Matinee 2 p.m.

Coming—Sunday—Monday—Tuesday

Continuous Performance Sunday 2 to 11



HER FIRST 100% TALKING PICTURE

AT REGULAR PRICE 25c ANYTIME

HUGE ZEPPELIN RIDES OUT GALE

Liner Passes Through Heavy Storm With Ease on Eastward Trip

(Continued from Page 1.)

and was making 80 miles an hour. The Graf carries 19 passengers and a crew of 41 over the Pacific. The addition to the crew is Chief Engineer Karl Beutler, who came to Japan to supervise arrangements for the Zeppelin's stop at Kasumigaura. Three new passengers are aboard, Lieutenant Commander Ryunosuke Kusaka of the Japanese naval general staff; Dofu Shirai, Japanese news agency representative, and Major Shinichi Shibata, of the general staff of the army. They replaced four others who left the ship here after the trip from Friedrichshafen.

Unless new difficulties arise over Los Angeles Tuesday afternoon, or even Monday, if she can regain lost speed, she will probably cruise until sundown.

MARY PICKFORD IS SHOWN AT THEATRE

Touches of quaint and whimsical comedy in Mary Pickford's newest picture, "Coquette," coming Sunday at the Hollywood theatre, are many.

Director Sam Taylor, a graduate of the Harold Lloyd school of comedy, has lightened the drama of Miss Pickford's story of the little, southern coquette with effective bits of a gaiety and youthfulness. The opening scenes in which of her faithful lover, Stanley, in the heroine attempts to dispose favor of her newest coquet, reflect the humor of every day realism.

The efforts of the younger brother, Jimmy, to achieve manhood in the smoking of his after-dinner cigarettes and in his disgust at the coquettishness of his sister and her friends will bring an understanding smile to all men who were once boys. The pathetic comedy of the scene in which Norma tries to follow the intricate dance steps demonstrated to her by her young friends, while her heart is torn by mental anxiety, could have been produced only by a master hand.

2 Planes Land Upon Air Field Here Yesterday

Two outside planes landed at the airport Friday, staying over night, one a DeSoto and the other an Eagle Rock. Captain James B. Dickson of Culver City, Calif., piloted the former and Sidney Mannastes of Vancouver, Wash., the latter.

Visibility in the Columbia river vicinity was reported by Mannastes to be less than 500 feet with the clouds and mist so low that navigation was exceptionally difficult. The delay in starting the Cleveland race was due to poor visibility, he said.



Last Times Today



Edward Everett Horton in Talkie Comedy "Ask Dad"

VITAPHONE ACTS MOVIE TONIGHT

Sunday Brings STARTS THIS SUN.



THE VITAPHONE

MARCO'S GIRLS ARRIVE

Love School Idea To Mark First of Series SHOWS TO BE WEEKLY

Today is the day. Since the Elsinore theatre recently announced that it had arranged to bring back to Salem the famous Fanchon and Marco "Ideas," local theatregoers have become intensely enthused of the move.

The first Fanchon and Marco "Idea" to be offered at the Elsinore under the new policy of offering these shows each Saturday and Sunday, will be "Love School Idea."

"Love School Idea" which features that internationally famous comedienne and dancer, Renie Riano, opens its local two-day engagement here this afternoon, with continuous performances, throughout these days.

Miss Riano has appeared before Salem audiences previously in Fanchon and Marco's "Bluebeard's Eighth Wife" Idea. In "Love School Idea," Fanchon and Marco have built around Miss Riano a very strong supporting show, consisting of a stellar group of versatile performers, including Dave Good, who formerly was master of ceremonies at the Fox Broadway, Tacoma, Charles "Uke" Carpenter and Jean King.

Sixteen girls known as the Carls Torney beauties, all picked as Wisconsin's most beautiful girls, play a very important role in this production.

These Fanchon and Marco shows are now playing in the biggest and most elaborate playhouses in the east, besides being so firmly entrenched on the west coast.

Owing to the recent purchase of the big theatre circuits in the east by William Fox, the Fanchon and Marco shows now play in such outstanding eastern theatres as Loew's State St. Louis, Fox Wisconsin, Wisconsin, Fox Philadelphia, Terminal and Sheridan theatres, Chicago, and many others.

On the same bill today with "Love School Idea" is Norma Shearer in her latest all-talking

Willamette Area Is Highly Lauded By Salem Man

No better valley than the Willamette and no town or city of equal beauty to Salem's was seen by Paul Bloch of Bloch's Golden Rule store who returned this week from a month's buying trip throughout the east. Mr. Bloch made heavy purchases of fall merchandise in St. Louis, Chicago and New York City.

chandise in St. Louis, Chicago and New York City.

"You just can't beat the west," said Mr. Bloch who admitted Friday that buying was hard work and that he was glad to be back in his home city. Business conditions were slow in the middle west this summer, Bloch reports.

Mr. Bloch plans the trip east at least once a year since he is well acquainted in eastern markets and is able to make good purchases there.

SALEM FIRST VISIT OF GIANT CONSOLIDATION IN 2 YEARS

AFTERNOON AND NIGHT
Thurs., AUG. 29

TWICE DAILY: 2 & 8 P. M. DOORS OPEN AT 1 & 7 P. M.



1000 NEW FOREIGN FEATURES including the ONE AND ONLY ORIGINAL HUGO ZACCHINI

"THE HUMAN PROJECTILE"

A Living Person Shot Through Space With Terrible Force From the Mouth of a Monster Cannon

THE SENSATION OF THE CENTURY!

"GOLIATH," Mammoth SEA ELEPHANT—Now ONE TON HEAVIER Than Last Season and STILL GROWING

MORE PEOPLE—MORE ACTS—MORE ANIMALS—MORE OF EVERYTHING THAN EVER BEFORE

Downtown Ticket Office (Circus Day) at PATTON'S BOOK STORE, 340 STATE ST.

We Are Now Ready to Serve You

Formal Opening

TODAY

8:30 A. M.



415 State St.—Salem, Oregon

Formal Opening

TODAY

8:30 A. M.

Featuring Walk-Over Arch Footwear for Men & Women and Cantilever ARCH SHOES for Men, Women and Children

We extend to you—Salem and vicinity—a most hearty welcome to come in and inspect YOUR NEW SHOE STORE in which we will endeavor to help you maintain your FOOT-HEALTH by the recommendation of proper care and the correct FOOTWEAR for your individual needs.

We also wish to extend a personal invitation to the FRIENDS and CUSTOMERS of our predecessor, John J. Rottle, especially those who are wearers of WALKOVERS, CANTILEVERS or STICK-LES' Shoes, to come in for an assurance of continued fitting service, as they previously enjoyed.

This store is established and dedicated to give you foot-health ideals, plus shoes, style and comfort. We hope you will be pleased with our new and modern idea of health-giving footwear and fitting qualities.

KEEP YOUR FEET HEALTHY!

and you will have solved the problem of the foundation for your general health, comfort and life's enjoyment

COME LOOK IN OUR DISPLAY WINDOWS—VISIT INSIDE THE STORE—NO OBLIGATION TO MAKE PURCHASE—CONSULTATION FREE!

415 State Street Salem, Ore.

John J. Rottle's Old Location



(INCORPORATED)
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