

Welcome to Salem,  
Visiting Kiwanians!

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News of Kiwanis and  
The Convention

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## SAM CUMMINGS EARLY LEADER

Former President, Coming to  
Convention, Began His  
Work in 1917

O. S. Cummings, the first international executive secretary of Kiwanis International, has been actively identified with Kiwanis work since 1917, and has held some club, district or international office continuously since that year.

Joining the Chicago Kiwanis club early in 1917, during the club presidency of Perry S. Patterson, he was almost immediately elected secretary and served through two administrations. At the Providence convention in 1918 he was selected as the first employed officer of Kiwanis International and established the headquarters office in Chicago. He served in this capacity for three years, resigning to enter business. Mr. Cummings proposed the name of Fred C. W. Parker, the present secretary, as his successor.

Instead of his interest in Kiwanis diminishing, he continued actively in the work and served as chairman of the international committee on Kiwanis education during the year 1921-22. He served on the committee of public affairs for the United States during the year 1922-23, and as chairman of the committee on Kiwanis education of the Texas-Oklahoma district during two administrations, 1922-23. In the year 1922-1924, he served on the international committee on Kiwanis education.

At the Denver convention in 1924 Cummings was elected an International trustee and was re-elected to that position in Montreal in 1926. Either as secretary or trustee, he has served on the board all or part of nine years. During the year 1924, he served as president of the Dallas, Texas, Kiwanis club and this year serves as vice president of the Kiwanis club of Kansas City, Missouri.

Born in Evanston, Ill., Mr. Cummings was born in Evanston, Illinois, less than 40 years ago. He received his education, both common school and university, in Evanston. Always interested in educational work he has established and has served as the director of courses in the business schools of two universities.

While a majority of his avocational time has been devoted to Kiwanis for the last 11 years, he has found time to serve as an officer or director of philanthropic, religious and civic enterprises, including the presidency of the Epworth League of Chicago, the chairmanship of the board of the Texas State Sunday School association, the vice-chairmanship of the Dallas Community chest, and as superintendent of a large Sunday school. He is a Presbyterian and a member of the Masonic fraternity.

Prior to his selection as international secretary of Kiwanis, Mr. Cummings was a department executive with Marshall Field and company, Chicago, and later was a member of the secretarial staff of the Chicago Y. M. C. A. He resigned the secretaryship of Kiwanis to enter the life insurance business as a partner of Orville Thorp, of Dallas, Texas, then a member of the board of trustees of Kiwanis International. Following two years association with two Florida enterprises, during which time he served as president of a real estate board and as a director of the Florida association of real estate boards, he was induced to return to his old company, the Kansas City Life Insurance company.

## A Message From the Governor

THE strength of each Kiwanis club is in the energy and enthusiasm of its individual members; it is probably the best measured in terms of attendance and of prompt response to the opportunities for service.

Similarly the power of the district is the composite power of the component clubs, gauged by their attendance at district conferences and conventions and by their attention to the district objectives and programs.

Our Pacific Northwest district of Kiwanis International has won many awards in recognition of progressive Kiwanism. It was a real joy to us all at the Milwaukee convention to hear our district mentioned so frequently and so favorably; it was a satisfaction to realize that the interest and industry of the thousands of Kiwanians of this district were being about the progress of which the awards are symbols.

You are urged to insure your attendance at this convention being of high value to you and your club by being prompt, attentive and receptive. For which you will have the sincere thanks of your club, your conference and your Governor.

T. HARRY GOWMAN.

## Leaders in Convention Plans



Dr. George H. Alden, district trustee of the Salem club at left, Scott Page, convention chairman, center, and "Nate" Elliott, secretary of the local club, right, have all had an important part to play in laying the plans for the northwest convention.

## Salem Club Has Record of Work

Organization Begun Here in September, 1921,  
Has Gone Ahead Consistently in Doing  
Things for its Community

Many of the civic institutions to which Salem "points with pride" and which contribute toward making it one of the most desirable residential cities in the northwest, owe their existence or their inception to the Kiwanis club, which in its eight years of activity here has taken the lead in numerous programs for civic improvement.

Perhaps the biggest single achievement for which the Kiwanis club could claim credit, is the Marion county child health demonstration. Although this institution, one of only five in the United States, is actually sponsored by the Commonwealth Fund; its establishment here was originally solicited by the Kiwanis club.

This is a service which assures competent advice to all parents in the county, with respect to the health of their young children; with which is combined a comprehensive practical service in the way of nursing, clinics, and protection of the public health. The aid given by the Commonwealth Fund has been gradually decreased and a corresponding increase made in the local support, and at the end of the present year the control and the entire support will be turned over to the county, cities and school district.

City Planning Found  
Salem was guided into a place alongside the more progressive cities in the matter of city planning, through a campaign started by the Kiwanis club which resulted in the establishment of the present city planning and zoning commission. The club has also been the lead in urging a more modern type of city government, and while this effort has not yet been successful, some progress has been made toward awakening the public conscience to the need of such a change.

The Kiwanis club was instrumental in the organization of the Associated Charities, the purpose of which was to unite all charitable efforts under one head. This was considered to be especially necessary in Salem because of the unusual conditions which create special demand for assistance. These conditions are principally the result of so much seasonal work, which brings transient workers here in the summer.

Two years ago there were three important civic projects before the voters of Salem; a system of permanent bridges, construction of an adequate drainage system, and solution of the sanitation problem through establishment of an incinerator. In the bridge program the Kiwanis club took the lead, and to the others it gave wholehearted support, with the result that all were approved by the voters. Nearly all of the bridges and drainage lines have been constructed and the incinerator has been in use for more than a year.

Other projects carried to successful conclusions by the Kiwanis club in the eight years of its existence include:

Obtaining illumination of the courthouse clock.

Urging a four year high school course for the Salem Indian school at Chemawa.

Sponsoring the first summer playgrounds.

Aiding Willamette university's endowment campaign.

Aiding in the financing of the Salem General hospital.

Obtaining highway department's promise to beautify Holman park on the Salem-Dallas highway.

Sponsoring Jersey show at the state fair.

Lending support to plan of opportunity rooms in the schools.

Beautifying banks of streams within the city.

Cooperating with chamber of commerce program.

been uncovered in excavations at Poelich, Germany, on the Moselle river.

## GOLF MATCH LAST DAY TO BE FEATURE

Men and Women Both to  
Have Matches; Indian  
Blankets Prizes

A fitting feature for the morning after the business sessions of the convention are to be played on the Salem golf course which is a golf tournament, one for the men attending and one for the women attending and one for the men. The men's tournament will start at 9 o'clock Wednesday morning on the Salem golf club course while the one hour later women will tee off. The men's contest will be for 18 holes, medal score, and the women's for nine holes.

Three prizes, all Pendleton Indian blankets, are to be given in each competition, the only provision in winning an award being that persons who secure a first place eliminate all others from their club's inning second or third places. This rule has been made to compel dividing up of all prizes. The matches are to be played on the Salem golf course which is located on the river road south of Salem. Players going there should turn to right on South Commercial street after going south a distance of about 12 blocks. The river road should be followed for two miles and then the parties should turn to the right at the sign of the Salem golf course.

## INSPIRATIONAL MEET MARKS FIRST DAY

Gathering at Presbyterian  
Church to be Addressed  
By Rev. Bennett

Tonight at the Presbyterian church the first formal meeting of the 12th annual convention of Kiwanis for the northwest district will be begun with an inspirational service, a feature which has marked all Kiwanis meetings in recent years. Rev. Alexander G. Bennett, pastor of the Queen Anne Methodist church in Seattle, will deliver the address of the evening which will be on the subject, "A Salutation of the Dawn." The program in full for the meeting is: Prelude, "By the Sea"; Schubert's "The King"; Organist, Rev. Earl Cochran; Pastor Calvary Baptist Church, "Pastor Hymn, 'America'"; "God Save the King"; Congregation, Violin duet, "To a Wild Rose"; McDowell.

Spokane Kiwanis Club: Dorothy Robinson, Catherine Robinson; Rath Meredith, accompanist; Secretary, Port Orchard, Wash., Kiwanis Club: Quartette, "Deep River"; Marion Moore; Arthur A. Binford, first tenor; George N. Angell, second tenor; Linden P. Parrett, baritone; Glenn J. Hart, bass; Mrs. Winifred Verrell, sec.

Prayer—O. P. Coshaw, Chief Justice, Oregon Supreme Court Solo, "The Cross of Light"; Cecil Forsyth; Esther Sager; Eugene Kiwanis Club (Continued on Page 13, Column 1.)

## THE AIMS OF KIWANIS

THE International objects which guide the activities of all Kiwanis clubs are these:

To give primacy to the human and spiritual rather than to the material values of life.

To encourage the daily living of the Golden Rule in all human relationships.

To promote the adoption and the application of higher social, business and professional standards.

To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.

To provide through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service and to build better communities.

To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and good will.

## MUSIC FEATURE ON EVERY DAY

Visiting Organizations to  
Send Special Groups  
to Convention

Music—a great abundance of it—is to be featured on all the events of the busy three-day session which awakes Kiwanians coming to Salem. Arranged for and in charge of William Dunlop of the Portland club, the musical features of the coming convention will be unique and exceedingly entertaining.

Most of the talent is being provided by clubs coming to the convention although the Salem organization has also arranged for several numbers on the different programs.

Monday at the ladies' luncheon music will be furnished by the Victoria duet, the Oregon City quartet and the Portland duet. At the men's luncheon the South Bend orchestra, the Aberdeen trio, the Spokane trio and the Portland quartet will appear. At the ladies' garden party in the afternoon, the orchestra sent by the South Bend, Wash., club will play while the Spokane trio will sing.

Orchestras to be Featured  
Music numbers on the banquet Monday night will include offerings from the South Bend orchestra, the Victoria duet, and the Portland quartet.

On Tuesday at the ladies' luncheon, the Portland quartet will sing as well as the Walla Walla duet and the Ontario club soloist. At the same hour the men's luncheon will have musical numbers from the South Bend orchestra, the Oregon City quartet and the Seattle trio.

At the ladies' bridge party in the afternoon the Aberdeen trio and the Seattle trio will appear. At the closing banquet Tuesday night numbers will be presented by the South Bend orchestra, the Walla Walla duet, the Aberdeen and Spokane trios.

## SEATTLE CARAVAN STARTS AT 8 TODAY

The largest caravan expected at the convention will arrive about 4 o'clock this afternoon with members of the clubs at Seattle, Tacoma, Aberdeen, Longview and Portland in the group.

With four traffic officers from Washington heading the group, the caravan gets under way from Seattle at 8 o'clock this morning. It will be joined later in the day by cars from Tacoma and Aberdeen. At Longview members from that club enter the line of the drive to the convention.

When the party crossed the state line at Vancouver, officers from the traffic department of Oregon pick up the caravan and escort it through Portland and on to Salem.

## Thanks Offered For Flowers of Salem Residents

Thanks were expressed Saturday by members of the floral committee of the Salem club to citizens in the community who had contributed from their own gardens to the welfare of the convention. Adams, the florist and "Frosty" Olson, florist, were also publicly thanked for their help in providing baskets and other receptacles for the use of the flowers.

While some criticism was made of the club for soliciting and receiving donations of flowers for use at the convention, many citizens volunteered to give flowers from their gardens to aid the Kiwanians here in making a success of their meetings.

## Women Will Be Given Matinee

As a special feature for women attending the convention who do not enjoy playing bridge, a matinee at the Elsinore theatre has been arranged by George Guthrie, the manager, for Tuesday afternoon. The Marx brothers, internationally famous as comedians, are starred in "The Cocoanuts," a play which has been widely praised by reviewers. The admission to the matinee for visiting women will be free.

## Gowman, Jones, First to Arrive

The first officials to arrive for the Kiwanis convention were District Governor T. Harry Gowman and Harold Jones secretary-treasurer of the district. Both men arrived in Salem Saturday afternoon.

They immediately went into conference with the leaders in the local organization, checking last minute details which needed attention before the convention opened today.

## Introducing Pres. Ralph



This, ladies and gentlemen, is President Ralph Cooley of the Salem Kiwanis club who has guided that organization in its work prior to the convention.

## 7 Wonders of Salem Chosen; Public is Invited to Pick its List of Features in Town

R. J. Hendricks, for 44 years publisher of The Oregon Statesman, lists the seven wonders of Salem as he finds them. Other citizens are requested to send him their list of the seven wonders of the city; such contributions will be printed gladly.

Her history and historic shrines.  
Willamette university.  
Her position as the state capital.  
The Willamette river.  
Her civic center and natural settings for the City Beautiful.  
Her franchise crops.  
Her geographic location.

The seven wonders of Salem given above, marking her for greatness, need slight elaboration.

1. The beginnings of civilization in the Pacific Northwest—the old Oregon Country, were made here and in this vicinity. These extended the arch of the Republic to the Pacific. They brought California as a state into the Union. They broke the barrier of the Rockies as the ultimate west of the United States.

2. Willamette university was one of the first fruits of the pioneering of the advance forces of the pioneers. It was before Salem. The city grew around the school. They are growing together into greatness.

3. The state capital centers all the activities of the commonwealth here; expanding in increasing ramifications with the growth of Oregon.

4. The Willamette river is beautiful and grows in beauty here as the city at the feet of which it flows comes more to appreciate its values in that respect. Ultimately it will connect Salem by water borne traffic with every deep sea port of the world. Our greatest commerce of the future will ride on its bosom.

5. There is in no American city a more beautiful civic center. It is the heart of the City Beautiful of the future.

6. By her franchise crops is meant such a flax and hemp and edible nuts and mint, and all the essential oils, and bush and tree fruits and other products of the industries on the land that are peculiar to this section alone, or which may be produced to better advantage or of higher quality than is possible elsewhere, or that may be turned off here at a lower cost than in other sections. These are the necessary things, the conditions precedent, to prosperous manufacturing, merchandising and distribution in the city and near it.

7. Her geographic location includes enough to fill a volume in describing. Being the central point of the valley is a favorable point. The fact that the lowest point over the Cascades, and the one capable of having a highway that may be kept open 12 months in the year, and will join the heart of the great valley with the arteries of the vast empire of central and eastern Oregon, is most accessible to Salem, is another. The fact that our paper mills and other wood using plants will forever have an available timber supply here, from the forest reserves where only harvesting of the timber, and never its destruction, can be done—with a down grade all the way. This is another. The availability of mountain stream and ocean shore, 30 minutes to two hours away, is another. The reader perhaps can think of many others, as many others there assuredly are.

## Bollen, Seattle, Enthusiastic in Kiwanis Activity

One of the most enthusiastic Kiwanians in the northwest district is Dr. M. B. Bollen, pastor

of the University Baptist church of Seattle. For several years Dr. Bollen was in charge of the public speaking department at Linfield college, McMinnville, and there added his name to the Kiwanis rolls. Since removing to Seattle he has been active in the affairs of the club there and represents the Seattle club as a delegate locally.

## GREETINGS PAID TO NEWCOMERS

State and City Heads, With  
Presidents of Clubs Join  
In Well Wishes

Leaders of state, and city and governments as well as the presidents of the Rotary, Lions and chamber of commerce organizations in Salem join today in extending greetings to the incoming delegate to the northwest district convention of Kiwanis.

Each man bespeaks his sincere wishes for the most successful meeting in the history of the organization. The messages follow:

"Visiting Kiwanians, at the threshold of this convention, I desire on me to suggest to you all a word of welcome, and bring you kindly greetings of not only our club, but from the entire city of Salem and division number eight of the Northwest district.

"It is our earnest desire that you may be benefited by your being here and that you will be profited by your association with us.

A program of the proceedings from day to day has been made with a view to developing in the minds of us all the full appreciation of the principles of our organization.

"We fully believe that the more men we can get to appreciate and apply our principles in their daily work, the world will do better thereby. The members of our club feel that you have conferred an honor on us and we shall do our utmost to merit it. The entire club membership is at your service."

Salem Kiwanis club.  
RALPH H. COOLEY, president

To the Pacific Northwest District of Kiwanis International

On behalf of the state of Oregon, I am happy to welcome to our capital city members of the Pacific Northwest District of Kiwanis International.

The worthy objectives of your organization at a time when our young people are underprivileged children, to provide guidance and assistance to young people in finding vocations, to encourage the people of Salem to do everything possible to make you visit here a pleasant one. We hope you will carry away from Oregon's capital happy memories of friendship and hospitality, together with renewed enthusiasm for the work of Kiwanis International.

Very truly yours,  
I. L. PATTERSON, Governor.

"Salem has achieved a reputation as a friendly, pleasant convention city. Its broad streets and beautiful homes as well as its state institutions with their beautiful grounds attract the visitor.

"But the spirit of Salem people is hearty welcome to our city and invite them to partake of its every advantage. At the same time I request the citizens of Salem to give the visitors of this outstanding international organization every hospitality within their power to offer."

To the members of the Kiwanis International, the Salem Lions club greet you and bid you welcome. As a sister service club, which will come before your annual district convention, we hope you and stay in Salem will be both a profitable and a happy one.

SALEM LIONS CLUB.  
By C. A. Swope, President.

To Visiting Kiwanians

You have chosen Salem, Oregon's capital city, as the place to deliberate over the problem which will come before your annual district convention. You Rotarians are delighted to have you here and extend to each one most cordial welcome, and express

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