

Believe It Or Not Many Industries Centered In City

Largest Legion Post for Size in Country is
Enrolled Here; Farm Products Developed
on Immense Scale in This Section

The Willamette valley of Oregon has a climate very similar to England. That may be the reason why Salem folks take on the English habit of not saying much about themselves, but just let others find it out.

And then, believe it or not, Salem is the hop center of the world. There is no district of like size in the world that has such a large acreage in hops as the state of Oregon, and nearly all of the Oregon crop is in the trade territory of Salem.

Salem is in the loganberry center of the world. While loganberries have not been hitting on all four cylinders or all six lately, certain things indicate the loganberry is coming back. Do you know much about the cold pack of loganberries and what it will do to the industry? And believe it or not, the right kind of loganberry pie is the best pie in the world.

Center of Prune District
Salem is in the center of the greatest Italian prune district in the world. That is, in the center of the greatest acreage and believe it or not, prunes are coming back. Cautious are you? Well then, how is this: Salem is in the center of the only district in the whole world that can grow filberts commercially. The Du Chilly and the Barcelona filbert grown in the Salem district is the largest as well as the sweetest flavored filbert grown in the world.

Believe it or not, Salem is right now the world center for filberts. The Sky Line orchard is the largest individual grafted Franquette English walnut orchard in the world. No English walnut can compare with those grown in the Salem district, and they bring "two cents a pound more on the market than the California walnut. It is the color, flavor and sweet meat. States as it has 10 per cent more menthol than eastern mint, and a higher ester content, too. Sure, this is a great country.

Flax Center Here
In Salem is the largest flax and scutching plant for long flax in the whole world. That's a fact. You see, when you live in Salem, you are living in a city already famous.

Chew gum, do you? Well, when you chew Adams' or Wrigley's, you are likely chewing gum flavored with mint grown in the Salem district. It is the best peppermint grown in the United States as it has 10 per cent more menthol than eastern mint, and a higher ester content, too. Sure, this is a great country.

Near Salem is the largest cherry orchard in the world, with 212 acres, owned by the Salem Cherry Growers Association. It is on the Macleay-Shaw road.

Hop Ranch Larger
The largest hop ranch in the world is the Horst ranch. To visit it, go out on the Salem-Dallas highway and turn to the south when you see the sign of the Horst ranch. Hops turn loose more money in the Salem district than any other crop.

For a city of its size, say 28,000, Salem has the largest American Legion post in the United States. In fact, larger than any city of 50,000. This is a great city.

Believe it or not, Salem is the largest Elk lodge of any city in the United States of 28,000. The Salem Elk membership is 2,250. That is a lot of Elks.

Health Project Here
For its population, Marion county has more children practicing the rules of health than any county in the United States. This is due to the good work of the Salem chamber of commerce in bringing to this county the Marion County Child Health demonstration, which began work in 1924. The chamber had to compete with 22 cities in the west, but landed

To Visiting Legionnaires and Auxiliary Members

The Lions club of Salem greets you and bids you welcome. Our organization has among its members many Legionnaires, and anything we may do to entertain you or make your stay in Salem a happy one will be gladly done.

Salem Lions Club.
By C. A. Srope,
President.

this great health work for Salem and Marion county.

Believe It Or Not, Salem is the great canning center of the north-west. In 1914 there was one cannery in the city which put up 30,000 cases. Last year, the total pack in Salem was 1,400,000, which was one third of the total pack of Oregon.

Champoeg Historic Center
At Champoeg, only 25 miles from Salem, is the greatest historical spot in the entire west. It is our Plymouth Rock. Within a few years, after the \$250,000 memorial building is erected at Champoeg and paved roads constructed into the Champoeg park, Champoeg will be the greatest historical shrine in the west. It is now, but thousands of people will visit Champoeg every year.

Believe it or not, Salem is one of the few fortunate cities in the United States in which its people have the advantage of a seashore on one side and on the other, a great mountain range, both within two hours drive of the city.

Many cities have either a seashore handy or some big mountains, but Salem has both, and on top of that is Breitenbush Springs only 72 miles from Salem. These springs are destined to be the Hot Springs of the west.

Salem Degree From Heaven
Believe it or not, when it comes to climate, Salem is only one degree from heaven. You feel better, sleep better and enjoy life better and don't envy the rest of the world if you are fortunate to live in Salem.

With general irrigation, which is coming, Salem will be in the center of the biggest and best dairying country on earth.

This is the only district known where the black raspberry vines persist and last for many years. Oregon leads the United States in both black raspberry and gooseberry canning and packing, and the bulk of both packs are grown near and put up in Salem.

Salem Mohair Center
About 75 per cent of the mohair produced in Oregon is marketed in Salem.

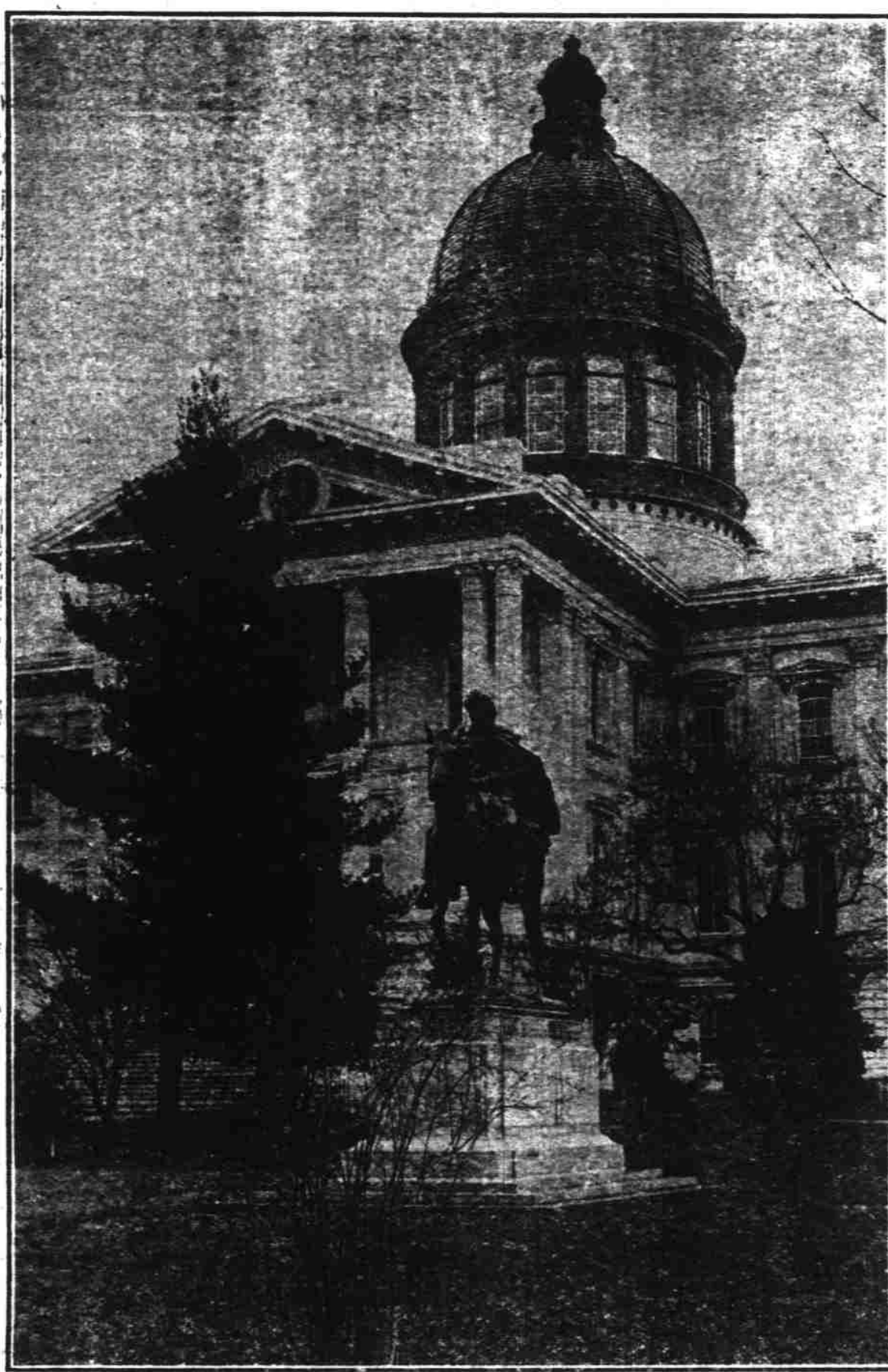
"Andy" Vincent Does Art Cover For Programs
The front cover design of the American Legion convention programs which are to be distributed today, was drawn by a member of Capital Post No. 9 of Salem; Andrew M. Vincent, formerly a resident of this city. He has been studying art in Chicago for several years, and has recently been appointed to a professorship of art in the school of architecture at the University of Oregon.

The cover design is an exceptional reproduction of a wartime scene.

Head of "40 et 8" Arrives; Says Feels Good to be Here

C. W. Ardery, correspondent nationale of the "40 et 8," arrived from Indianapolis Wednesday afternoon. Mr. Ardery's home is in Seattle but he has been at headquarters in Indianapolis the past five and a half years.

The Legion Comes To The Capitol!



In the capital of old Oregon the American Legion meets for its 11th annual convention. The view herewith shows the famous Circuit Rider statue given to the state by R. A. Booth of Eugene.

FLAX GROWING DEVELOPS FAST

Penitentiary to be Self-Supporting in Time; Acreage Large

By COL. W. B. BARTRAM

Until recently we were raising only a few hundred acres of flax in a limited area adjacent to Salem without any definite policy of selection of soils most adaptable to this crop in relation to the marketing of the raw product. Today we are growing this crop by the thousands of acres in six counties and plans are now complete to take care of increasing acreage each year. The question of suitable soil types and the proper rotation of crops in relation to this crop has been carefully studied with profit to our farmers. Profitable local, home and foreign markets have been established for all the flax fiber we can produce. In fact, we are only able to supply a fraction of the business offered today, was drawn by a member of Capital Post No. 9 of Salem; Andrew M. Vincent, formerly a resident of this city. He has been studying art in Chicago for several years, and has recently been appointed to a professorship of art in the school of architecture at the University of Oregon.

That for a city of its size, no city in the United States has such influential representatives in congress as Salem.

the buying power of this community and increasing land values generally.

In regard to agriculture, this crop has found a marked favor with many farmers in the Willamette valley. It is a profitable cash crop that encourages our farmers to practice rotation. They have found when this crop is grown on a five or six year rotation that it gives increasing returns to other crops. The crop requires and demands good farming. It requires a well-drained soil built up to a high state of fertility. Farmers who grow this crop from year to year are gradually bringing their soil up to the required condition.

Average \$65.30 Per Acre
Last year this crop averaged \$65.35 per acre gross. The largest return made by any one farmer was \$160 per acre.

Heretofore an effort had to be made to get sufficient acreage to take care of the requirements of the state flax industry. During the past year we were obliged to refuse more acreage than we were authorized to contract for. This in itself is an indication of how profitable the crop is. This year there will be a substantial increase in the acreage over 1928.

Our retting season in this part of the country usually lasts about five months. Once the rainy season starts in fall we have to discontinue retting until it clears up again in the spring. Up to this

(Turn to Page 2, please.)

SALEM'S CITY OF FINE HOMES

Jarman Building \$75,000 Residence This Year; Gardens Attract

Salem might well be called the city of beautiful homes and every day sees more plans being drawn and new homes started somewhere in the Salem district. This year has been unprecedented in the matter of building activity.

D. B. Jarman is building a \$75,000 home on South High street that, when completed, promises to be one of the show places of the city.

The Johnson home on Fairmont Hill which is now being built will be another of the cities beautiful spots. The entire block has been purchased and the sloping ground will be landscaped to provide beautiful gardens as a setting for the home.

Building has been very active along Garden Road during the past year and here one finds the home-like bungalow and small house particularly well planned

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Salem Possesses Variety Of Interests Which Make Life Full of Contentment

BADGES DRAWN BY SALEM MAN

6700 Insignia Prepared on Pattern of Vincent; Design Clever

Approximately 6,700 badges have been prepared for American Legion and Auxiliary delegates, alternates and visitors, with the delegates' badge the pick of the group. The delegates' badge, a bronze medallion hanging from a corded ribbon of the Legion colors, was designed by Andrew Vincent, Salem artist. The medallion pictures two "buddies" reminiscing of the days before November 11, 1918, with a war scene in the background. Eight hundred of these badges were prepared for delegates and alternates.

A hundred badges will be distributed to members of the 40 et 8, green ones to the delegates and to alternates. Visitors' ribbons to the number of 5,000 were ordered.

Hosts and hostesses will wear special badges, the blue ribbon with white letters being pinned on hosts, and the colors reversed for hostesses. Members of the Capitol Post commission will be seen with gold ribbons with black lettering. Ordering and designing of badges was in the hands of Captain Willis E. Vincent, chairman of registration, and his committee.

Tips on the Town

The street between the court house and the postoffice is Church street, named a long time ago when they planted churches along it. If the churches move off it will be called Carnival street.

Visit the chamber of commerce rooms which are located over Shipley's store on the west side of Liberty street between State and Court. Charlie Wilson, the secretary, will give you literature about Salem and Marion county. Charlie is a bachelor and has been for a long time; but that doesn't prevent him from being on the job as secretary of the chamber of commerce.

Eighty-eight men from Marion county lost their lives in the World war. Their names are engraved on the memorial statue in front of the court house.

In case any of the visitors can't identify themselves as they were supposed to look 11 years ago, the statue on the court house lawn is a doughboy going over the top.

Hubbard Center Of Fertile Area

Hubbard, "Where Everything Grows" is midway between Portland and Salem, in one of the choice centers of the fertile Willamette valley of Oregon. At Hubbard are located the celebrated Hubbard Mineral Springs, with its newly erected Playmore Park with its playgrounds and amusement features. Around Hubbard is the land of plenty, excellent water, soil and sunshine.

Native-Born Population, Stable Industries, Citizens of High Character, Combine to Make Community One of Best on West Coast

TAKING it for granted you had a fine job offered you in Salem, another down south and then another fine chance in the high mountain districts of the west, which would you choose?

With the job assured, the main thing is friends and climate and then opportunities for recreation.

When you were weighing them all, you could place on the Salem scales, the fact that in the capital city of Oregon, you have a distinctly All-American population.

If you are native born and prefer the American spirit, in Salem you find just that kind of people. You are not obliged to even see or hear a general conglomeration of people gathered from the four corners of the world of various colors, modes of living or foreign dialect. What you meet and see is just your own kind of folks, native born Americans.

Well Dressed People
Salem is a well dressed and happy city. In no city in the United States the size of Salem will you find on its streets or in churches or theatres such well dressed, clean Americans, all intent on business or pleasure, as you will in Salem.

Salem is a church city. By this is meant that the people support churches and all that churches stand for in better citizenship. There isn't that sporty element in Salem that is noticeable in many cities. Salem is clean cut.

Every city from Juneau to the Mexican border boasts of its climate and it all depends upon what you like. Here in Salem we feel that the soft loveable climate of the Willamette valley is more conducive to a good complexion and quiet nerves than the climate with slashing thunder storms and vivid electrical displays of nature. It is the average climate with which Salem is blessed.

Arts Flourish Here
If one's inclinations are for art or music or writing poetry, there are organizations that will welcome you. If it is flowers, Salem has an active Garden club, and so

Many Places of Interest To Visitors Are Available To Sightseers of This City

(Special for The Statesman)
Chances are that should a tourist step up to a clerk in any of the stores in Salem and ask what there was to visit in the city, the answer would be the penitentiary and then the clerk would have to put on his or her thinking cap to suggest other places.

Fact is, the penitentiary is the last state institution that should be recommended. In the first place, due to construction work outside the walls, no visitors are permitted. In the second place, no one wants a visitor to remember Salem by a visit to the state penitentiary.

Nor should one especially recommend a visit to the State Institution for the Feeble Minded. Of course the grounds are beautiful, but why suggest to visitors such visits when there are really so many beautiful things to see in Salem?

State Capitol First
The first place to visit in Salem is the state capitol building, the displays within the building and possibly a view of the Willamette river valley from the dome.

And then visit around in the statehouse grounds. The statue "The Circuit Rider" is by one of the world's famous sculptors, A. Phimister Proctor. You may look at that circuit rider for half an hour and then find nothing to criticize in either the horse or the rider.

In the statehouse grounds, all trees and shrubs are plainly marked. Where else will you find the golden twigged dogwood, burning bush, tree of heaven, staghorn lilac and dozens of other beautiful trees and shrubs.

Drive out on Center street and in and around the grounds of the state hospital. And then note the hydrangeas. It isn't everywhere you can find the French and German hydrangeas in all shades of blue, pink and white. The Otaka hydrangea grows to a height of six feet in Salem. Most remarkable, and so is the fact that Caroline Testout roses bloom in our parkings eight months of the year. Tell your tourist friend to look at those roses in the parkings around the courthouse square, right in the business district.

Beauty Spots Seen
For a short drive, suggest that the visitor drive east on State street to Four Corners, then south past the Cottage Farm, State Tuberculosis hospital, swinging around on paved roads past the former location of the Boys' training. When opposite the State Tuberculosis hospital, stop and view the country to the west and south.

Sen. Steiwer's Message to the Legion

"Avail myself of this opportunity to extend a message of good will and to acknowledge my affectionate regard for the Legion and its Auxiliary in the dept of Oregon. I hope to take part in the convention proceedings and to join with you in the enjoyment pastime of being guests of Capital post No. 9."

FREDERICK STEIWER,
U. S. Senator.