### Eight Large Canneries in - LEGI City; Output in 1928 Goes To Peak of 1,400,000 Cases IN L

4000 Persons Employed in These Industries During Season's Heighth; Reid-Murdock Will be Large Operators

Starting in 1911 with one small cannery which made a total pack of 30,000 cases, the canning industry in Salem has Post No. 9, of the American developed to the present day to eight large canneries which Legion of Oregon went about the handle a third of the entire fruit and vegetable pack made in task of organization to put over Oregon. Including canneries in Marion county towns close the largest state convention yet to to Salem, the number moves up to 12. The entire pack of be held is an interesting story. seven big canneries in Salem in 1928 reached 1,400,000 cases, ry on" with a convention the size the highest in packing history here.

Strawberry Output Huge

Blackberries Canned

The canneries draw from 3,000

More prunes are grown in the

here materially. More than 20,-

Medford.

During the height of the straw-othat are grown here and fed into meant the expenditure of a huge berry, pear and prune seasons, ap- the local canneries, chief among sum of money and the expenditure business began. Since the invita- self-supporting through the many proximately 4,000 persons were them are strawberries, pears, of unlimited time and labor on the tion to meet in Salem was ex-program activities seemed so employed last year, and with each prunes, black raspberries, goose- part of those upon whom the reof these making from \$2.50 to berries, loganberries, cherries, sponsibility for "putting it over" neries paid daily to help alone be developed for canned goods, matter of money, time and labor \$12,000. That is, averaging \$3 a with the most emphasis placed on was a perplexing question. day a person.

Old Plant Purchased

pack 150,00 cases this year at the til a pumpkin was "bred" which sible for its execution. the first one here to work throughout the entire year. Purchase of the King Foods and Products company by Reid, Murdock has made the year-around program possible.

With the newest cannery leadbles and fruits to work on such a basis

The enormous pack of fruit in possible without the floating sys- Oregon in production of strawfruits and vegetables within the acres in the Salem trading area. cannery. Whether Salem folks or visitors know it, this system is regarded as the most up-to-date of the local canneries, and large method of handling, and because it has been so thoroughly studied out and employed here, no cannery in the country has such an efficient system in this line as one of the local ones.

Canal Rates Low With climate, land, and canneries all dovetailing to produce 75 per cent of the country's outthe biggest single-town pack in put. the state, another favorable thing has worked to the advantage of the industry here. That is the ket for a 3,000,000-lb. average an- then in case of loss the proporvery reasonable shipping charge, nual blackberry crop. The seven tionate loss of each backer would The greatest market for local canning plants here last year put be lighter. packs is the Atlantic seaboard up around 40,000 cases of rasp- Before anything was said to the chiefly because freight berries. charges per hundred pounds via the Panama canal are only 55 acres of apples in this section for members of Capital post to pledge cents a hundred on dried prunes. their packing of this fruit, and amounts of \$100 each. Sixty-five When dockage, insurance and oth- last season they operated up to of these \$100 pledges were given. er expenses are added, it means January 1, making one of the that goods from Salem are laid heaviest packs in the 18 years of down for three-fourths cent a operation. pound-the same figure which Indianapolis, Ind., pays for freight Salem district than in any other charges to the Atlantic coast, section of the northwest, which European markets are being con- gives canneries a busy season in stantly opened up, with shipping the late summer and early fall and rate there only 60 cents a hunswells the volume of packing done

As for fruits and vegetables 000 acres are planted to prunes.

Organization Not Out to "Grab" From State is Repeated Stand

By OLIVE M. DOAK

of the one scheduled for 1929

pumpkins and beans. The best The plan finally adopted by the pumpkin pack in the world is post was that similar to the com-The latest addition to cannery claimed right here, with one can- mission form of government row in Salem, and the one which nery making a specialty of put- found in many cities. This plan makes eight, is the Reid, Murdock ting up the Del Monte brand had the advantages of dividing company, which has rented the pumpkin. Not only does this can- work to be done and making each old West Salem cannery and will nery pack, but it experimented un- one given a share clearly respon-

same time work is being carried would produce the best canning The group of men appointed to seeds, which are sold to its con- D. Gabrielson was appointed as general chairman of the commission and H. G. "Fod" Maison was Approximately 1 2,0 0 0,0 0 0 made executive secretary. Douglas pounds of strawberries were McKay, post commander, acted in handled by the Salem canneries, an advisory capacity.

half of them the Etterburg can- The work of the commission ing in the 12-month pack, local ning and the other half the Mar- was divided and a general chairobservers believe other canneries shall type used for cold pack and man was placed at the head of here will be stepping in line short- preserves, jams and jellies. Cold each. J. J. Elliott, was made ly and that all will store vegeta- packing of berries has developed housing chairman; Brazier C. within the last five years and has Small, finance chairman. Lewis opened up a wide field and P. Campbell, entertainment chairbrought means of increased acre- man Willis E. Vincent, registrathe largest canneries would not be age. This county ranks first in tion chairman: Frank M. Moore. publicity chairman; C. B. McCultem which is in use for conveying berries, with approximately 6,000 lough, civic cooperation chairman. and H. E. Shade, drum corps and Not enough pears are grown in bands chairman.

the county to satisfy the demands This commission as named met for the first time February 3. The shipments are received each seafirst and most crucial issue facing son from Yakima and other northit was the matter of finance. Afwest districts and as far south as ter deliberative calculations the conclusion was reached that \$10,-Loganberry growing and con-000 was the least possible figure ning, like strawberry, has reach- which could safely be considered ed its highest development here, to finance the three day conven-

with the canneries packing fully tion. With \$10,000 as the actual liability it was decided by the finance committee to underwrite the whole project for \$15,000 Salem canneries furnish a mar-

Salem Well Canvassed Then the canvassing of Salem

#### Welcome From Douglas McKay

Welcome Legionnaires:

Capitol Post No. 9 extends to all visiting legionnaires a most cordial welcome to the state capitol of

Eleven hundred and seventy-one members of Capitol Post No. 9 are individually anxious that every minute of your stay in this city be a pleasant one. Every one of the members is pledged to do his best that every courtesy possible be extended to the visitors from the 94 legions posts in this state.

Our post has labored hard to provide entertainment which will make your visit to the city one long to be remembered: we hope you'll make whoopee but remember that we have institutions to take care of the unruly.

> DOUGLAS McKAY. Commander Capitol Post No. 9.

they would come forward with by August 3. ready support. This supposition was correct. Within a very short time the full \$15,000 was

project was to be underwritten tory.

tended principally because of the plausible that no effort was made insistence of the Salem business to push the amount over the \$31,-\$3.50 a day for piece work. Can- Vegetables are only beginning to was to rest. How to adjust the men it was logical to suppose that 000 mark which it had reached

The entertainment committee headed by Lewis P. Campbell has an array of attractions which is quite the best presented in the 11 Then the amount for which the years that marks convention his-There are concessions: was increased and at the present dancing; the famous Junior time with the convention at hand league baseball game the results \$30,000 has been pledged and still of which might put the West on more could have been got but the the way to win the world champforward to reconstruct and en- qualities. This cannery maintains carry out the convention plans amount of liability had been so ionship in this field; drum corps large the plant so that it will be its own dryer to take care of the was termed a "commission." Carl divided, and the possibilities of contest with from 12 to 14 corps making the convention more than competing on Olinger field at



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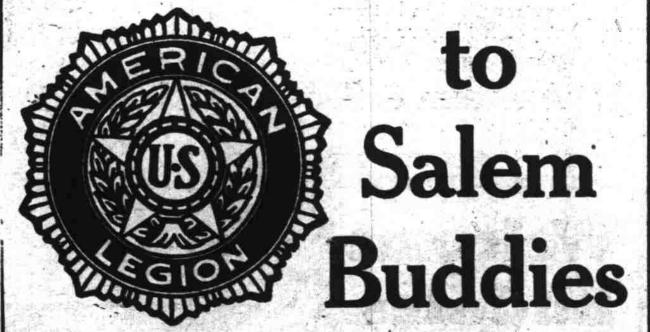
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Just Around the Corner from Doc Lewis'

lights and gay display, and which which J. J. Elliott is chairman, the convention activities, a map will be followed by the most specspeak for themselves.

Big Barbecue Planned In addition to all this entertainment there is the barbeque

and bean roast-both free and planned to serve at least 5000. The bargecue will be the concluding celebration of the dedication of the Salem Airport, a ceremony which will be perhaps the kind ever held on the Pacific quickly and scientifically care for what was going on were sent to every type and description from the navy, the army and from commercial concerns all performing son after he has registered and on the field and in the air.

Two big parades have also been planned and arranged for.



DOWN THE ST. LAWRENCE

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tainable any place—all these Legion. They have inspected the heen arranged so that no one needs rooms, arranged display cards for those places housing legion guests, and in all ways made the handling of the enormous crowds a smooth working matter. They are ready to care for 5000 people if neces-

most impressive of anything of its cent, worked out plans that will April. Mimeographed stories of coast with airplanes of almost all the incoming visitors. Badges the 200 leading newspapers of according to the place occupied in Oregon. These were kept up as the convention is given each per- regular chronicals of convention

night under the blaze of electric . The housing committee of been presented with a schedule of has worked in conjunction with of the city and a roster of place. where legion people are welcome be embarrassed by long distance rooms and no way to reach them.

Much Publicity Out While all the rest of the committee were getting plans worked out for convention activities, the publicity committee under Francisco registration committee M. Moore, was sending out reguwhose chairman is Willis E. Vin- lar publicity sheets beginning with (Turn to Page 7, please.)

We've ROOM for the LE-GION. All the Scotchmen in town began eating here so we're serving the same good meals at TWO restaurants.

Argola and Home Restaurant



#### Greetings to Legion and **Auxiliary**



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AA GICOIIIG Legionnaires

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# Welcome to Salem

Visiting Legionnaires and Auxiliary **Members** 

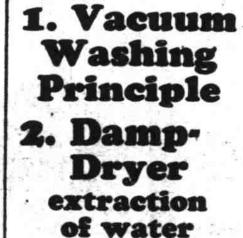


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