

BROUGHAM CAR ADDED TO LINE

Production on New Oakland Now On in Full Swing, Vice President Says

Addition of a new body type, the Brougham or close couple door sedan, to the current line of Oakland All-American Sixes, was announced by W. R. Tracy, vice-president in charge of sales of the Oakland Motor Car company.

Production on the new type began late in June, and the car is now being shown at many dealer points throughout the country.

Priced at \$1195 f.o.b. Pontiac, the Brougham lists at \$50 less than the standard 4-door sedan in the Oakland line, and brings the number of Oakland body types now on the market to nine. Colors on the new model are the latest Duco combinations.

Cozy Intimacy Provided
While the wide front and rear seat offer ample room for five passengers, the Brougham provides the cozy intimacy possible only with this new type of body. The four door construction provides for a one-piece, full width front seat, rather than the bucket type of individual seat as used in 2-door sedan models. This allows for ready access to the rear compartment without disturbing front seat passengers.

Equipment is similar to that on the other Fisher-Oakland bodies, and includes a driver's seat adjustable to any position even while driving; mohair upholstery; arm rests, roller shade on rear window; smoking set; colored garnish rails; crank type window regulators; nickel plated robe rest and foot rail; side coil ventilators; automatic windshield cleaner; non-flare rear view mirror, and many other features.

LUBRICATION MUST BE GOOD IN AUTOS

Perfect lubrication, which increases engine life, reduces maintenance costs, and adds to operating efficiency has been developed by Chrysler engineers in the "6-C," "7-C" and Chrysler Imperial cars after intensive study and research.

Among the most important factors that determine the extent to which engine lubrication is efficient is the action of the oil in the cylinders. The engineers discovered that a special type of piston ring is required to insure against the loss of power, and at the same time keep the oil in circulation in the cylinders. After experiments of more than two years, the "tongue and groove" ring, used exclusively in Chrysler engines, was developed.

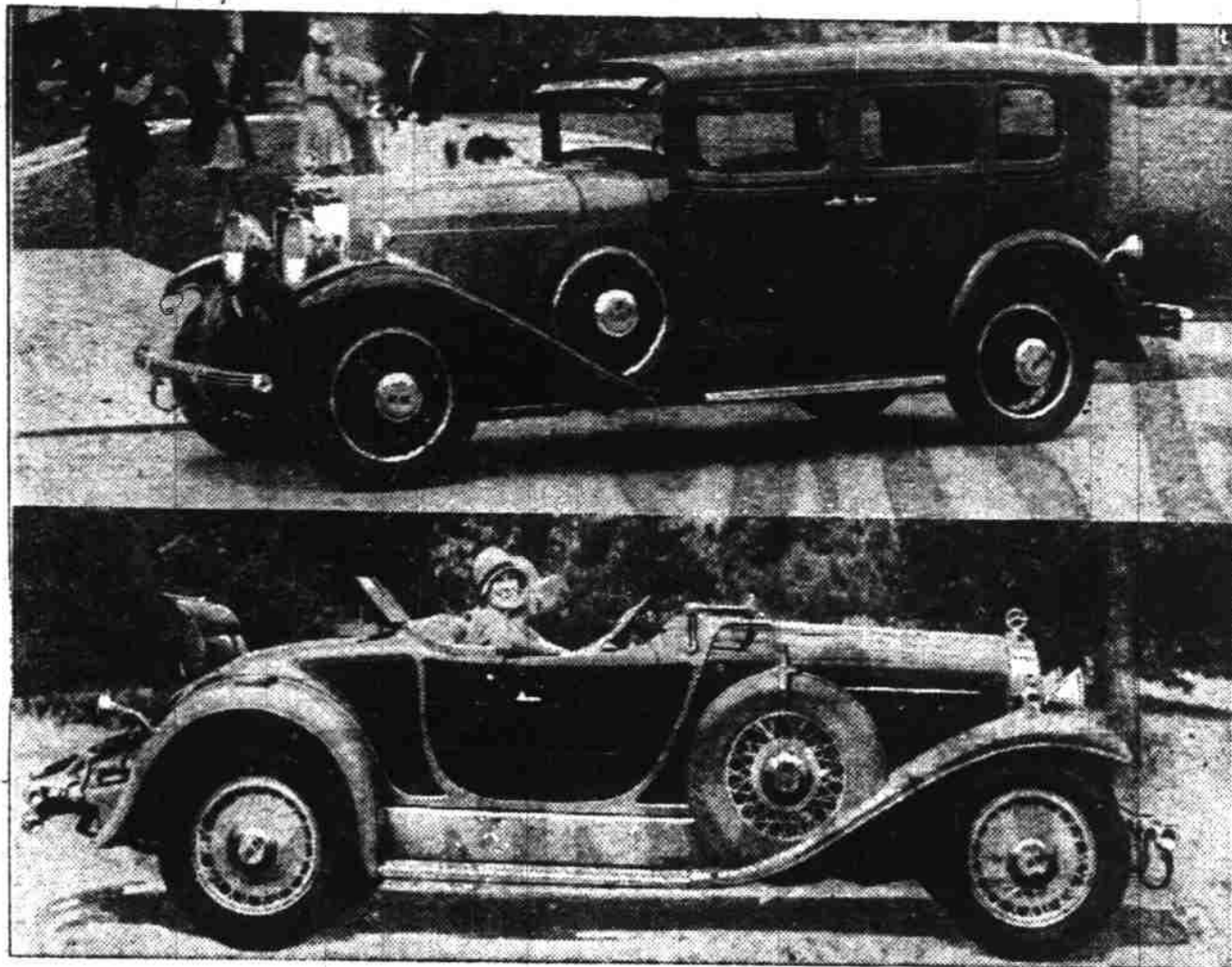
This ring, while allowing the free passage of oil over the walls of the cylinders, also seals the cylinders effectively, making loss of compression impossible. It also has an advantage over the old type of square sectioned ring by preventing the accumulation of carbon in the piston grooves behind the rings. In addition, it lessens the amount of "blow by" gases that escape from the combustion chamber into the crank case through the piston rings.

HITCH-HIKERS CREATE PROBLEM

When the motorist gives a hitch-hiker a "lift" he is helping to create a social problem which is engaging the attention of authorities throughout the United States, points out the Oregon State Motor association. According to Dr. George B. Mangold, sociology professor, who discussed migratory child workers before the recent social workers conference in San Francisco, the increasing prevalence of migratory child labor in this country can be traced largely to the automobile. Hundreds of children are becoming "gypsies" because of the temptation to boys to travel around, expecting "lifts" from motorists, he said, and these little nomads, instead of learning habits of steadiness and industry, are subjected to a wide variety of contacts which is bound to have a far-reaching effect.

Athens, Greece, will entertain the twenty-seventh annual congress of the International Peace bureau in October.

New Willys-Knight Great Six



The new Willys-Knight Great Six models, now being introduced by Willys-Overland are totally different in appearance from any other car ever built by the Toledo company. The lines of the new cars from the newly designed radiator and hood to the carefully tailored rear quarters are seen as setting a new style trend in modern body creations. The upper picture shows the five-passenger sedan, which officials of the company believe will be one of the most popular Knight engines cars ever produced. The lower picture is a view of the smart Great Six Roadster. Not alone is the body design of this car entirely different but the color treatment strikes a new vogue. This car is done in black and Springtime green with horizontal cream striping on the doors. These cars employ a Willys-Knight sleeve-valve engine that develops 82 h.p. The new Great Six, with the popular Willys-Knight "70-B", rounds out the company's Willys-Knight line.

Willys Knight Presents New Great Six Model

Declared Greatest Achievement in Company's History; Entirely Different Body Design; Greater Speed, More Power

Heralded as the greatest artistic and mechanical achievement in 22 years of Willys-Overland history, the new Willys-Knight great six is announced by W. L. Anderson, local dealer. This model, with the popular Willys-Knight "70-B" series, completes the Willys-Knight line of quality cars.

Four models are included in the new line, these being the 5 passenger sedan, 5 passenger coupe standard coupe and the 4 passenger roadster, the latter accommodating two in the front seat and two in the rumble seat.

Viewed from any angle the new great six presents a striking picture and is totally different in appearance from any car heretofore built by the company. The low graceful lines of the new model from the smart, trim radiator to the carefully tailored rear quarters, definitely forecasts a trend of future style development.

An effect that is entirely new in motor car design is found in the treatment of the molding. By means of a sweeping curve the molding on the side of the car is brought up to the hood at the center of the cowl and then directed forward to a diminishing width at the radiator cap. This innovation in design is perhaps the most distinctive feature of the car and permits the effective color treatment employed.

Inbuilt Power and Speed
The front view shows the new design of radiator and hood and gives the car every appearance of inbuilt power and speed. This front view picture is completed by the tie bar between the smartly shaped headlamps with smaller parking lamps mounted on the forward fenders.

Beauty of lines and color is materially enhanced by added touches of refinement which reveal the unusual heights that are possible when creative work is placed in the hands of a master designer. The smart wire wheels have large chromium plated hub caps. The radiator lamps and door handles also are finished in chromium plate. Heavier one-piece full crown fenders give it the necessary streamline effect rounded out by the smartly mounted spare tire wheels in the forward fender wells.

In the closed models each window is enclosed by a depressed panel, which is a definite improvement of smartness over the conventional reveal. These windows, which are exceptionally wide, provide greater visibility.

Comfort, luxury and smart appointments characterize the interiors of the models. The heavily cushioned seats are upholstered in Bedford cord, with the walls in broadcloth to match. All interior hardware is bronze finished which blends perfectly with the walnut

finish of the woodwork. A modernistic touch is lent to the interiors through the use of corner lamps with amber colored ground glass.

Embraces Many Features
Construction features incorporated in the great six are as outstanding in a mechanical way as the design of the body is advanced over the present types. The mechanical features include, besides the perfected sleeve-valve engine, "Finger-Tip Control," one shot lubrication system, cam and lever type steering gear, manual heat control, automatic radiator shutters, more efficient cooling system, monocontrol on windshield, all-internal 4-wheel brakes, adjustable front seat and steering post, concealed door handles on roadster model, emergency brake at extreme left of steering column, back-up light, amber-backed double rear vision mirror, new type double drop frame, longer springs and heavy seven-bearing crankshaft. Six wire wheels are standard equipment on all body types of the new line.

Lightning may never strike twice in the same place, but two bolts during one storm demolished twin steeples of a Loganport, Ind., church.

DAMAGE TO SIGNS IS EXTENSIVE

State Motor Association Makes Plea for Protection of Markers

The amount of damage done to Oregon State Motor association road signs by boys of school age is extensive, according to results of a survey made over the past two years. According to the Road-Signing department of the motorists' organization more than fifty per cent of signs replaced during the past two years were damaged by rocks or small fire-arms, presumably in the hands of boys. Only ten per cent of the signs used as targets were damaged by high-powered rifles.

Halloween activities and pranks always cost the Motor association quite a sum of money. Signs are torn down from pure cussedness, other signs are turned so as to point the wrong way, still others are removed bodily and placed in some bizarre place such as church lawns or court house and additional crews of sign men have to be put out immediately following Halloween to correct the damage done.

The Automobile association calls attention to these figures to impress the need of instructing youngsters in the value of the road signs to the community. These signs guide and protect hundreds of thousands of motorists daily and their damage or removal frequently results in lost time or mileage to many motorists.

Read the Classified Ads.

Whippet Four On Increase For Car For Collegians

The ever increasing number of the new Superior Whippet four Collegiate roadster models that are now seen on the streets, the rural highways and at the country clubs throughout the nation is an indication of the popularity of this smart model.

Designed to carry four passengers—two in the front seat and two in the roomy rumble seat in the rear—it has won a wide acceptance, not alone with the younger set but with adults as well, who seek a dash of youth and spirit in their motor cars.

The water-proof collapsible top, which attaches firmly to the windshield, may easily be lowered or raised while the detachable side curtains provide utmost protection when driving in inclement weather. Metal steps on the rear bumperette and on the right rear fender provide easy entrance and exit at the rumble seat.

VISITS BROTHER
F. D. Wolf, who is the newly elected principal of the Salem high school, was in Salem last Monday, visiting his brother Walter Wolf of the Wolf tire shop. Mr. Wolf returned to Baker to bring his family here. He expects to be located here by the first of August.

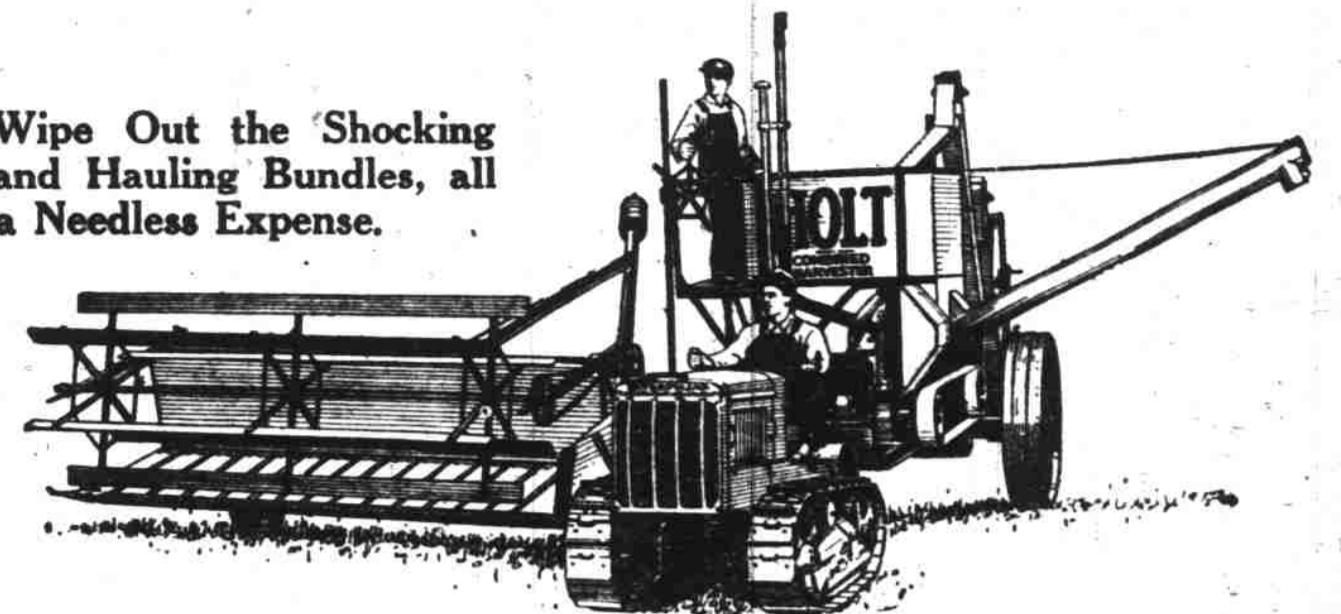
ATTENDS PAGEANT
Wallace H. Bonesteel, manager of the Marion Garage, spent Friday in Eugene, attending the pageant. Mr. Bonesteel is the Studebaker dealer here.

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IN THE opinion of leading engineers and hundreds of thousands of enthusiastic owners, the patented Knight double sleeve-valve engine is the simplest and most efficient automobile power plant ever designed.

In each cylinder, two sliding sleeves combine with the dome-shaped cylinder head to form a tightly sealed combustion chamber. This cylinder head directs the full force of the explosion straight downward against the piston, making the most efficient use of the highly compressed gas. The great turbulence of the gases in the spherical chamber causes a faster burning of the fuel and therefore a more effective explosion and extra power. The Willys-Knight engine gives uniform compression at all times, at all speeds and with any gas.

Coach \$1045

Coach \$1045, Sedan \$1245, Roadster \$1045, Touring \$1045. Wire wheels included. Prices f.o.b. Toledo, Ohio, and specifications subject to change without notice. Equipment other than standard, extra.

The new style Willys-Knight "70-B" is the most beautiful, largest and most powerful Knight-engined car ever offered at such a low price.

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10-INCH CLUTCH 9 1/2-INCH SPRING LENGTH
WEATHER-PROOF INTERNAL EXPANDING FOUR-WHEEL HYDRAULIC BRAKES
INVAR-STRUT ALLOY PISTONS
AND A WHOLE ARRAY OF OTHER HIGH-PRICED FEATURES

The backbone of Dodge Six dependability, ruggedness, strength and long life is a structure of modern mechanical features that are bigger, stronger, more advanced and more efficient than those found in other cars that are sold at approximately the same price.

Nothing that you hear or read about the new Dodge Six could be more impressive than the facts and figures you will find in a Table of Comparative Specifications. For here is concrete evidence that in real value the new Dodge Brothers Six totally eclipses all others in its field.

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