

PROSPERITY IS SEEN BY TRACY

Oakland Auto Head Says Business for First Half of '29 is Good

Healthy prosperity for the automotive industry during the balance of the year is anticipated by W. R. Tracy, vice-president in charge of sales of the Oakland Motor Car company, who stated this week that from a mid-year perspective the outlook for the next six months of 1929, promised a substantial gain over the same period last year.

From information supplied him by several hundred field representatives quartered in all sections of the United States, Mr. Tracy declared that conditions are generally more stabilized than in 1928, when a new high output record was set in the automotive industry, and that people everywhere seem content with the present order of things and confident that America's unprecedented prosperity will be maintained for an indefinite period.

Coupled with this favorable psychological attitude, which means a "buying" attitude, are basic business barometers pointing the way to another record year. Mr. Tracy declared, "Savings deposits are at a record high; construction is forging ahead unabated; extensive highway construction programs are opening up new outlets for cars and adding to their utility; cattle, hogs and corn are bringing excellent prices; cotton faces a satisfactory year, and the farmer, particularly in view of recent favorable Congressional action, will absorb cars in greater volume than a year ago."

"Our organization established a new high record for the first six months of 1929, when sales of new Oakland and Pontiac Sixes showed a gain of 6,000 units over the organization of our company back in 1907.

"Despite a slow start in the early part of the year, due to production delays in bringing out new models, volume mounted so rapidly in the late winter and early spring that for several consecutive months we set high monthly records in sales and production. The results so far, coupled with schedules we have set up for the balance of 1929, will undoubtedly round out the most successful year in the history of our company."

PHOENIX FLYER TO BE HERE JULY 30

(Continued from page 11) that there were eight turns in the six mile course and that full power wheels at the same time for only one mile in six. Model "A" Ford No. 1282 completed the 500 mile run at an average speed of 62.51 miles per hour.

Drivers "Jack" Frost, Dud R. Day and Frank French (all Ford dealers) wanted also to prove the pulling power of the New Ford Car and as a result a hill-climbing run was arranged from San Bernardino to Big Pines Recreation Camp in the mountains above. The climb over the National Old Trails and Swardout Valley Highways is considered one of the stiffest tests in Southern California. The road rises from the level valley to an elevation of 6862 feet at the entrance of the camp. In one stretch, 5.7 miles in length is a rise of 3,075 feet. Model "A" Ford No. 1283 was sealed in high gear at San Bernardino and negotiated the 36.2 mile pull without difficulty. On the evening of the same day before the seals were broken, it made 65 miles per hour in San Bernardino, being driven by the official of the American Railway Express who had originally sealed it in high gear.

TACOMA DENTIST IS SUDDENLY MISSING

SAN FRANCISCO, July 19 (AP)—Search was started today by Southern Pacific agents for Dr. Clarence O. Pollen of Tacoma, Wash., who disappeared last night from the Fogland-bound Cascade Limited, at Port Costa, Calif.

Pollen, proprietor of a dental laboratory in Tacoma, is a former prominent athlete of that city. He was returning home after attending the recent national dental conference here.

Railroad officials here were advised that Pollen was last seen by the conductor at 7:37 o'clock last night when the train reached the Port Costa ferry slip.

The annual Vick Brothers picnic will be held next Sunday at Taylor's grove. Alfred Vick says "All the employees and their families, to say nothing of the employers and theirs, will be there and they will be everything that is properly and enjoyably done at a picnic."

The "Fish Pullman", the distribution truck of the hatchery department of the state game commission was busy last week at the Necanicum hatchery near Seaside. Thousands of small trout were liberated in streams adjacent to the hatchery.

Novel Test Tells Four-Speed Story



Visual proof that the Graham-Paige four-speed transmission enables the car to attain high road-speed at a moderate engine-speed, with the consequent elimination of vibration and noise and gain in efficiency and comfort, is given by the tachometer. This device, similar to a speedometer, shows engine speeds in revolutions per minute. At 50 m. p. h., the Graham-Paige engine makes only 2080 r. p. m., as against 2775 for an average three-speed car.

TACHOMETER NEW MEASURING DEVICE

(Continued from page 11) automobile capable of high road speed at a low engine speed, the driver and passengers are not conscious of going fast.

According to the Graham-Paige engineers, who are sponsoring the tachometer test, the average motorist has a very indefinite idea of his engine speed, so that a ride in a tachometer-equipped car will prove a revelation. The average driver is not conscious of his engine at speeds below 45 m. p. h.; however, when he gets above that figure, he can no longer ignore the motor because the high speed of the engine, the whirring of the fan, the roaring of the intake and

exhaust, and increased vibration, make themselves very apparent. It is claimed for the Graham-Paige four-speed transmission that, even at very high road speeds, the engine does not attain an excessive rate of revolutions per minute.

Additional "High" Power. The Graham-Paige third speed is a silent internal-gear drive slightly lower in gear than the direct drive if three-speed cars, giving a final drive ratio of 5.25 to 1. Because of its silence and its high speed capability, this gear is known as an additional "high." These two high gears give the driver a great advantage, fourth providing reduced engine speed at any road speed, and third offering unusually brilliant acceleration and hill-climbing powers.

Read the Classified Ads.

AUSTRALIAN SEEKS AMERICAN DIVORCE

RENO, July 19.—(AP)—On cross and re-direct examination, Charles-Lloyd Jones, millionaire merchant of Sydney, Australia, repeats charges of cruelty against his wife, Louise Violet Lloyd Jones in the district court today in the second day of the trial of the contested divorce suit brought by the husband.

Lloyd Jones' testimony in the main was a reiteration of that given yesterday when he asserted that his wife was inattentive to him and that she intentionally threw him in the company of another woman.

PLYMOUTH CAR HELD IDEAL FOR PICNICS

Task of Going Into Country no Longer Exists; Family Can All Travel

Summer time is picnic time to the average American family. Not so many years ago, the family could enjoy only one or maybe two outings in the country a year. To go on a picnic was a task as well as a pleasure. Lunch baskets had to be carried to the street car, for the hot, uncomfortable ride to the picnic grounds at the edge of the city. The more fortunate were able to hitch old Dobbin to the surrey for the slow, tiresome ride into the country—not over five miles away. Long before the day was over, spirits were dampened by thoughts of the long, dusty ride back home.

Now conditions have changed. The modern family packs the lunch, steps out to the automobile and is away on a pleasant, comfortable drive far into the country. Distance from home now lends pleasure to the picnic, for a car that is dependable, powerful, and sturdy always furnishes enjoyable transportation.

"The large and roomy bodies of the Plymouth make it the ideal car for the entire family," said A. VanDerZee, general sales manager of the Plymouth Motor corporation. The Plymouth sedan is the real family car, for it will reel off the miles quickly and safely, while a family of five enjoys its smoothness of operation is uncramped comfort.

BOYS AND GIRLS ARE FOUND ENDANGERED

(Continued from page 11)

or was delivered from both rear happy during vacation.

Help protect lives and property, in the mountains, at the seashore and at home. Stay on main trails, put out camp fires and avoid poisonously plants. Learn to swim. Stay in water that is not over your head.

Give first aid to cuts and scratches, immediately. When walking on street or highway, always face approaching vehicles. Careful play, every day, will make your vacation happy and gay.

TO MAKE NEW FRIENDS SPECIAL SALE of famous Pennsylvania

"Gold Standard" Tires

These record-low prices apply on Pennsylvania quality.

29x4.40	\$ 7.15
30x4.50	7.95
30x5.00	9.95
31x5.00	10.45
31x5.25	11.90
30x6.00	13.15
31x6.00	13.45
33x6.00	14.25

See coupon below for free tube

WE want to know you... and we want you to know us. As a special inducement to establish a permanent business friendship we offer to you, at a greatly reduced price, the leader of leaders in tire quality—the famous Pennsylvania "Gold Standard" Balloon. In new super construction. With noiseless, newly designed safety-grip treads. And the very latest structural improvements.

If you need a new tire, here's your chance to get record quality at a record-low price.

COME IN AND SEE OUR NEW TRUCK TIRE—

Pennsylvania Tires

29 Years of TESTED SERVICE

Wolf's Tire Shop

198 S. COMMERCIAL ST. PHONE 786

VULCANIZING

Don't confuse Tire Welder Vulcanizing with ordinary repair methods

Clip This Coupon GOOD FOR ONE Tube Free With every purchase of a Gold Standard Balloon Tire. This offer good until July 31st

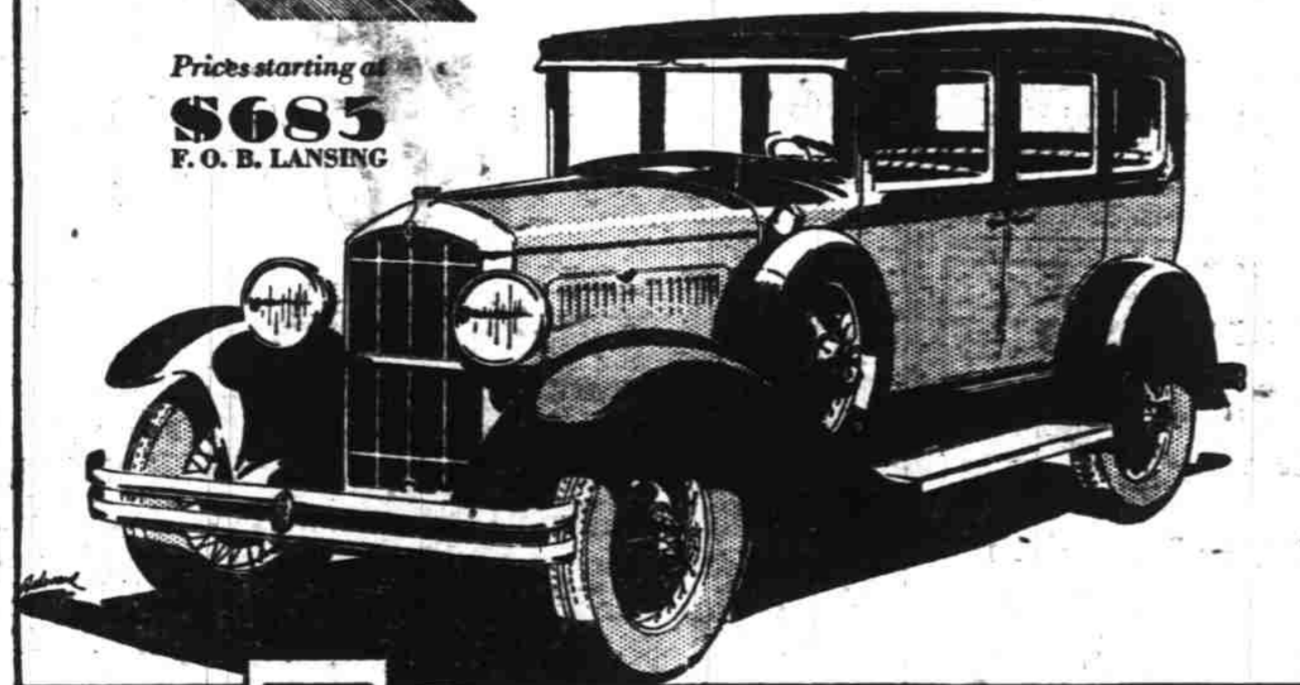
New One-Ton Truck Built By Chrysler



Here are four body styles of the "Freighter", new product of the Fargo Motor Corporation, truck division of Chrysler. The Freighter has a wheelbase of 133 inches and is powered by a 55 h. p. Chrysler six-cylinder engine. Fargo has been building 3/4 and 1/2 ton delivery equipment for eight months. The "Freighter" has just been added to the line.

DURANT SIX SIXTY

Prices starting at \$685 F. O. B. LANSING



THE PERFECT COMBINATION SMARTEST STYLE and Definitely-Proved Mechanical Superiority

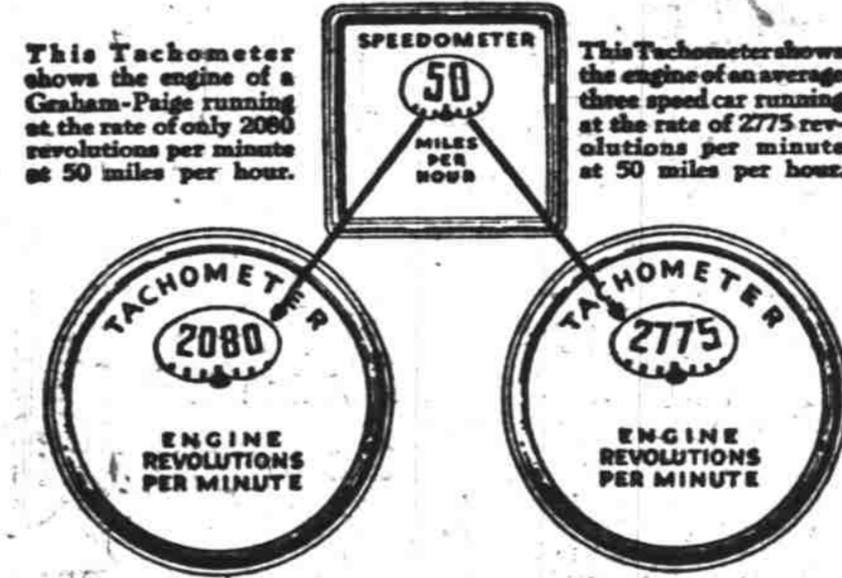
FACTS stand behind the success won by the New Durant Six-Sixty. ▲ Ultra-modern in every detail of style, motorists find this beautiful car comparable to the highest-priced automobiles. To make that voguishness mean something, there is mechanical excellence unmatched by any other low-priced Six. ▲ Proved by COMPARISON.

Also... the FOUR-FORTY Prices Starting at \$510. The New SIX SIXTY-SIX with FOUR FORWARD Speeds Prices Starting at \$935. (F.O.B. LANSING)

See Why 50 Miles an Hour Seems Like 38

—with the Graham-Paige Four Speed Transmission

Joseph C. Graham
Robert C. Graham
Ray A. Graham



This Tachometer shows the engine of a Graham-Paige running at the rate of only 2080 revolutions per minute at 50 miles per hour.

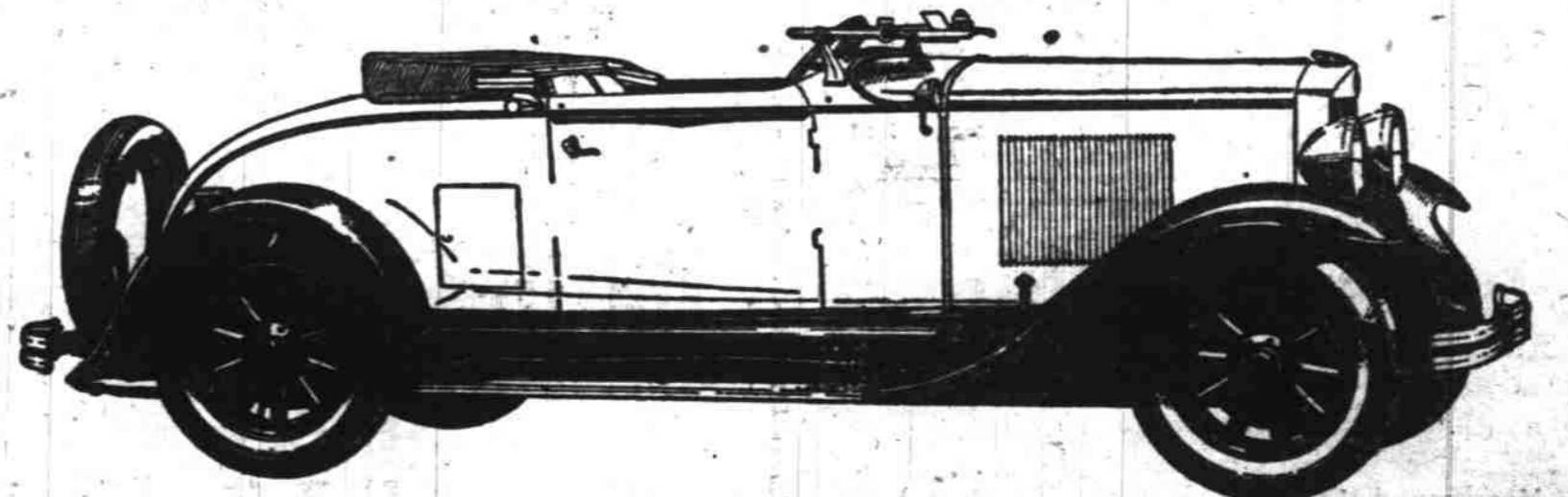
This Tachometer shows the engine of an average three speed car running at the rate of 2775 revolutions per minute at 50 miles per hour.

Try the Tachometer Test

Low engine speeds at high road speeds are now made visible to you as you drive, by the Tachometer. This instrument reveals the reason for the remarkable smoothness of Graham-Paige motor cars in fourth (direct drive); the reduced wear and strain on moving parts; the increased economy and longer life. At the same time, using third, you enjoy a new

and safer control of your car in traffic and up steep hills, because of greater power for instant acceleration and higher compression to aid in braking.

Only by driving a Graham-Paige with these two quiet high speeds can you fully appreciate the safety and ease of handling which brings you home so relaxed at the end of a day's drive.



A Car Is Ready for You to Drive

LUDER BRUS.

Salem Automobile Co.

435 N. Com'l St. H. E. SHADE

C. J. TAYLOR

Telephone 97 H. J. WOOLEY

445 Center St., Salem

Graham-Paige Sales and Service for Marion and Polk Co.

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