

WAGE EARNERS BUY MANY CARS

Annual Production of Low Price Autos Up 200 Fold in 20 Years

Wage-earners and low-salaried groups comprise an unusually large proportion of automobile buyers, according to results of a nation-wide survey reported by the Oregon State Motor association. This conclusion is based on information gathered by the Research Department of the American Automobile association, with which the motor association is affiliated. Considerable data on this subject was disclosed by the committee on recent economic changes of the president's unemployment conference.

It was shown that at the end of the 20-year period beginning with 1907, the annual production of low-priced cars had increased well over 200-fold, while the production in the same period increased only nine times.

Saturation Point Not Reached

Although economists had confidently expected the saturation point in automobile sales as long as five years ago, there is no indication as to when it will be reached.

The A. A. A. points out that the conclusions of the committee in regard to the proportion of wage-earners buying cars is also borne out by membership records of the A. A. A.

"In every section of the United States, including this territory," says the Motor association, "the man of average means, as much as those with large incomes, are realizing that only through a united front can motorists secure fair taxation, adequate highway mileage and other things essential to motoring progress."

"When it is considered that in 1919 there was one automobile to every 245 persons in the country, while today there is one to every 5.6 persons, it can be seen that car owners are a class of citizens that have every right to have a say in matters affecting their welfare. This can only be brought about through their organized action."

SNOW IS ALL GONE FROM CRATER RIM

The last barrier of snow blocking the park roads leading from the various entrances to the Crater rim was cleared last week, and travel started immediately, as there were a number of cars waiting at the snow line about a mile below the rim for the opportunity to drive the crater edge.

The snow conditions this year were similar to those of last insofar as the amount of snowfall but the cold spring weather lasting well past the middle of June slowed up the snow recession to such an extent that it required considerable effort to open the park roads as compared with last season.

The loop road leading from the Klamath Falls entrance to the Medford entrance was opened on June 12 and a great number of cars have been using this road every day since. As it offers a direct route from the Fort Klamath region to Medford or from the upper Rogue River valley to Klamath Falls.

WESTERN RACER IS FASTEST ON THAMES

Built by Harry A. Miller, famous western maker of winning racing cars, owned by Jim Talbot, Jr., western sportsman, and piloted by Ralph Snoddy, famous all over the Pacific Coast, Miss Rocco III showed her fleet "heels" to the fastest speed boats of England and France recently on the Thames river at Southampton.

The occasion was the classic International regatta, the cup was the Duke of York trophy.

Just to make the victory for western America complete in the colorful event, cable dispatches carried the news here today that Miss Rocco III was powered by Richfield gasoline and lubricated with Richbue motor oil.

In winning the race, Pilot Snoddy not only steered the sole American entry to victory, but to a one-two-three victory, coping all three heats of the three-day event. One lap, it is reported, was made in the exceptionally fast time average of 48 miles per hour, declared unusually fast for Thames waters.

MEXICO SPEED LIMIT 45

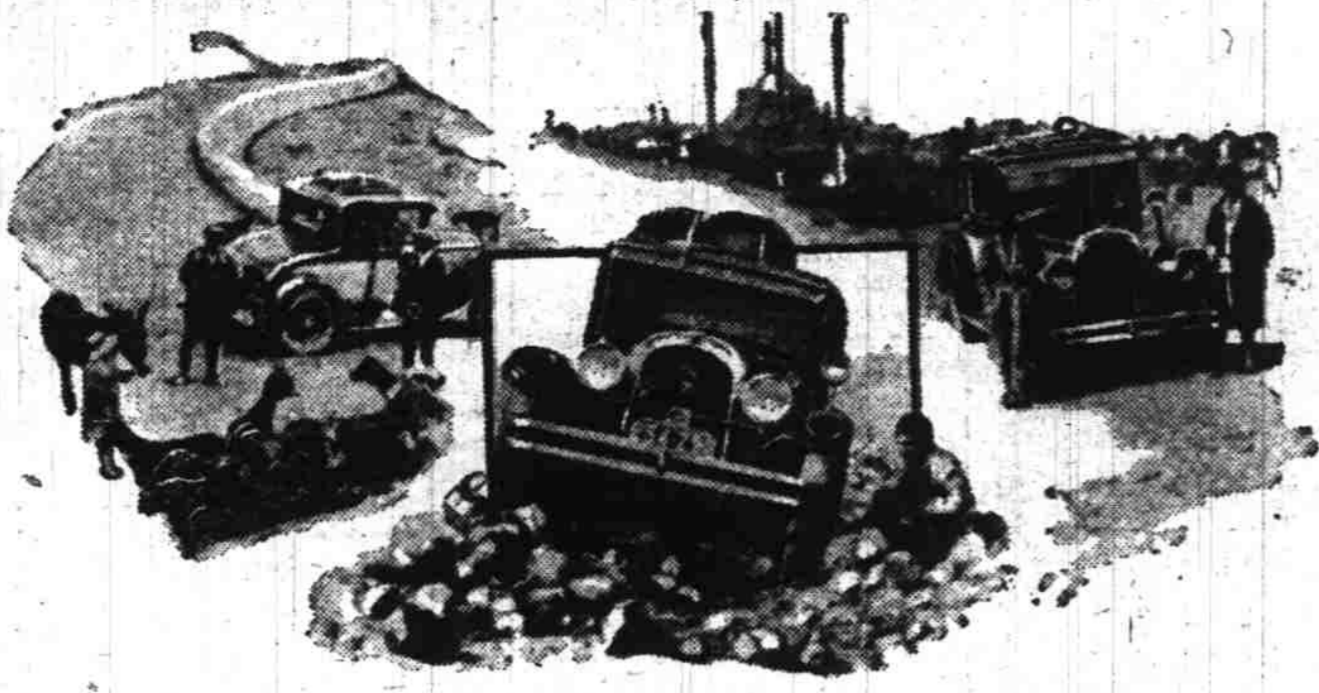
The speed limit in New Mexico has been increased to 45 miles an hour. The new law making effective this higher speed, explains the Oregon State Motor association, makes this rate possible "with due regard to traffic and other existing conditions."

CHRYSLERS POPULAR

Chrysler cars are popular with the students of the University of California. A recent census showed 150 student-owned automobiles of this make regularly parked around campus. Most of them were roadsters of course.

The "board" bill for inhabitants of the Chicago 209 is \$25,000 annually.

Chrysler Car Conquers Goat Trail



A Chrysler "65" coupe, driven by Viviane W. Adams and Gertrude T. Baskin, is back in the U. S. A., still going strong, after covering 10,000 miles over the worst roads in Southern Europe. The dauntless women drove the car, which already had gone 30,000 miles, from Cadiz, Spain, to Turkey and back to Paris without mechanical mishap. Photos above—left—the start from Cadiz, Spain, over roads more adapted to the use of the goats in the foreground; center—the type of road the Chrysler encountered in Macedonia; right—Mrs. Adams, Mrs. Baskin and their car at Adrianople at the Turkish border, where the first half of the journey ended.

Bits of News Gathered From All Parts of the Great State of Oregon

Warnings have been sent out by Harold Clifford, state game warden, to individuals who persist in taking young fawns from their mothers, that such actions are violations of the game code and subject the offenders to arrest. At this season of the year it is quite common to find small fawns alone in the woods. In the most instances they are not lost, as some are inclined to believe, but are merely hidden while the mother deer forages. A fawn undoubtedly makes a good pet when first taken, but given time to develop it often becomes a nuisance and sometimes dangerous. Several times during the past few weeks deputy wardens have been called upon to make special trips to various sections of the state where persons have captured small fawns. If the offenders persist in defying the law that protects the small deer they are arrested, tried and fined. "Leave fawns alone!" is the significant warning that Mr. Clifford gives.

"The sight of real wild elk and deer within plain view of the Roosevelt highway was sufficient compensation for our entire western trip." So said a wealthy eastern tourist in Portland the other day after he and his family, touring from Tillamook to Astoria, had observed a small herd of elk and several deer below Seaside. "Those of us from the east must depend upon the zoos if we would know what nature's wild things look like," he continued. "In Oregon, it appears that all one has to do is to jump into the car to do a highway and soon be in deer and elk country." The latter statement may be an exaggeration, but both deer and elk are often seen along the Roosevelt highway.

Warm weather is rapidly bringing many of the streams that are snow fed to the point where fishing will be good. So far this season very little luck has been experienced by those who have angled in streams flowing out of the Mt. Hood country, as water has been too high. A week or so more and warm weather will have remedied this condition. Many thousands of fish were planted by the game commission this season in the Sandy and other streams near Portland. Inclement weather that has kept these favorite trout fishing places high has given the fish at least two months of additional growth.

Harold Clifford, state game warden spent the latter part of last week in Seattle conferring with officials of the Washington State Game department relative to matters that mutually concern the two states.

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Tourists who would fish Oregon lakes and streams must have non-resident licenses if they would escape arrest. Deputies of the state game department arrested a non-resident on Oswego lake last week as he and six children were angling. He was fined \$25 and costs in the Oregon City court. Luckily for him the children were all under 14 years and escaped punishment. Under the law youngsters over 14 must have licenses before they can legally fish. The game department has learned that man boys are as expert in catching trout as their seniors.

Matt Ryckman, superintendent of hatcheries of the state game department spent most of last week in eastern and central Oregon inspecting work of propagating and planting fish.

Reports from southern Oregon indicate that there is now excellent fly fishing on the Rogue. Best results are being obtained during the early morning and late afternoon hours.

No state in the Union, in the opinion of Harold Clifford, state game warden, can compare with Oregon so far as trout filled lakes and streams are concerned. "There is scarcely a spot in the entire state where an angler must travel more than 25 miles from his home in order to find good fishing," he said this week. "All the sportsman has to do is jump in his car, drive for less than an hour and he will find himself on some stream or lake that has a bountiful supply of fish. Where in the country does a like situation exist? Oregonians should appreciate what nature has provided them. If Southern California could say what we can about our lakes and streams, the magazines of national distribution and the radio would be telling the world about it."

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Oswego Lake, not far from Portland is providing anglers with good catches of fish of various kinds. The lake holds practically all of our types of our types of game fish. Just now many crappies are being caught and the bass are starting to bite. Each day finds the lake dotted with boats in which anglers are trying their luck.

Governor Patterson, when not busy with the affairs of state, often takes time off long enough to do some angling. He has made one trip to the Yaquina bay district this season for the express purpose of casting flies to game trout. The La Creole creek, which flows not far from his farm at Eola, is a stream from which he has often taken good catches.

It may be a surprise to many to know that Pennsylvania forests and mountains are the haunts of thousands of deer. The authorities of that state, through effective protective legislation and conservation, have caused a rapid increase to be made in the number of deer. Another thing that contributes to the increase of deer in the state is a lack of predatory animals. If Oregon was free of

HOTEL GEARHART

Gearhart "By The Sea" Oregon

Oregon's Premier Seashore Hotel

EUROPEAN PLAN

Popular Prices in Dining Room Telephone in All Rooms Elevator Service.

18-HOLE GOLF COURSE AT HOTEL DOOR Practice Net in Basement

GEARHART RODEO, July 4th and Each Sunday Thereafter

Mrs. O. W. Taylor, Hotel Manager

A WARM WELCOME THAT HAS NEVER WORN OUT



"The nation-wide acclaim with which the Chrysler is heralded is due to the quick appreciation of a motor-wise public that here at last is a car which is a marked departure from all earlier practice and performance. + + In distinctive appearance, in performance ability, in economy of operation, in fine standards of manufacturing, in roadability, in driving convenience, in supreme quality, motor car experts give the Chrysler a place apart. + + For the Chrysler is more than a great engineering feat—it is, literally, the culmination of all past engineering experience."



TRUE FIVE YEARS AGO AND STILL TRUE

Daring to go back five years when the first Chrysler appeared, Chrysler can read without apology every promise made then, for every promise has been fulfilled.

In 1924 Chrysler was new. Its claims for performance, economy and stamina had not been proved valid by the hundreds of thousands of cars and millions of miles of driving that support today's leadership.

True, the automotive industry was started by Chrysler innovations. The public trend was to Chrysler if only because Chrysler instantly out-moded other cars. Comprehensive tests had convinced Chrysler engineers that they had built a superior

product. Chrysler owners before long discovered that the car upheld every promise made for it, and their eagerness to testify to its speed, its power and its strength resulted in the prevailing world-wide acceptance of Chrysler.

Now, in 1929, the public's confidence in Chrysler is still unwavering. You, too, will discover the reasons for this increasing acceptance of Chrysler leadership in quality and value if you will test the car yourself.

CHRYSLER '75"—\$1535 to \$1795—Eight Body Styles. CHRYSLER '65"—\$1040 to \$1145—Six Body Styles. All prices f. o. b. factory. Chrysler dealers extend convenient time payments.

CHRYSLER

CHRYSLER MOTORS PRODUCT

Fitzgerald-Sherwin Motor Co.

CORNER CHEMEKETA AND LIBERTY

TELEPHONE 1132

AIR FIELD IS BEING BUILT BY GOODYEAR

Frank Doolittle, Goodyear dealer at Salem, has been advised that with the contractors pushing construction to the limit, Goodyear's airship dock at Florence and Mc-

Kinley avenue, on the grounds of the Los Angeles plant, is fast nearing completion.

It is expected that Goodyear's airship "Volunteer," now temporarily based at Ross Field, Arcadia, will occupy its new home by July 1.

The "Volunteer" has been flying daily over and around Los Angeles; training flying personnel, studying flying conditions in the south, and giving many not-

able people their first pleasant experience in lighter than air travel.

The "Volunteer" is only one of Goodyear's airship fleet, there now being in operation in the east the "Pilgrim," the "Puritan" and the "Mayflower," with two additional ships under construction to put into service shortly.

Read the Classified Ads.

Pennsylvania Tires

29 Years of TESTED SERVICE

Announces A New Tire Dealer for Salem

Walter W. Wolf

Location--At the Well Known Corner of Commercial and Ferry Streets



Complete Vulcanizing Service

with factory trained man in charge.

Complete Service Facilities

Drive In - Gas - Oil - Road Side Service

A Complete Line of Tires

Pennsylvania Gold Standard 4x6 Ply Balloons

The Famous Penn-Ace 5 Ply Balloons

The Gold Standard Extra Heavy Truck Line

All Sizes



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Watch these Ads for An Important Announcement