Salem Is a Growing Wholesaling and Jobbing Center Willamette Grocery Co. THE GENERAL FRUI Salem's Leading Wholesale **Concern Has Great Growth** 

Firm Formed United Purity Stores Group in Past Year, With 110 Retail Dealers Widely Scattered; Adds to Associated Stores

Salem's leading wholesale gro- ice within its own ranks, as it has cery concern is the Willamette in the buying public that has Grocery company. This annual re- taken it so kindly.

Purity Stores group of 110 stores and first class service. The Puri- creasing part in the growth. This rounding territory, and extend- note.

ing to the suburbs of Eugene on east, and to Donald on the north. The Purity stores are in a league, advertising and generally pushing and improving methods of business.

The Associated Stores is another cooperating organization, formed as a separate corporation, and now containing 28 stores, two of lished wholesale house in Salem them as far away as Vancouver, will be 39 years old on the first Wash. The rest are in the Salem of January, next. George E. trade territory, in the Willamette Waters, wholesale dealer in towalley and along the coast.

**Has Had Steady Expansion** 

pany started in Salem nine and a than he is now, though he looks two stories and basement, covering 821/2 by 160 feet, and crammed with goods.

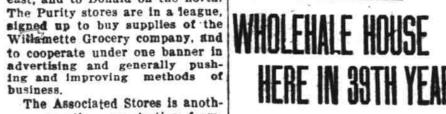
There is a payroll of about 35 men in the force of the wholesale concern proper, with a big fleet of trucks serving its territory.

Of the executive force, Theodore Roth is president and manager; F. E. Broer, assistant manager: Jesse Fehler, cashier, All are stockholders. Most of the employes are so, for the business inspires confidence and super-serv-



The General Fruit corporation Pacific Fruit and Produce company and the Ryan Fruit comport of progress on its career is much like all those that have concern is a distinct asset to Sapany, but both of the organization gone before; there has been prog- lem and its trade territory. It maress from the beginning; though terially mcreases the bank clearthe expansion of the past 12 ings here. It buys and sells a vamonths has been especially mark- riety of home grown and packed ed by the organization of the and manufactured supplies. It links up with Salem as its ing power. thus far enlisted under that ban- headquarters a wide and constant-The operations of the Pacific ner, significant of high class lines |ly growing territory, doing its in-

ty stores are in Salem and sur- is a community service worthy of It is predicted that there will the south, to the Pacific ocean on be a new story of continued exthe west, to the Cascades on the pansion to write a year hence.



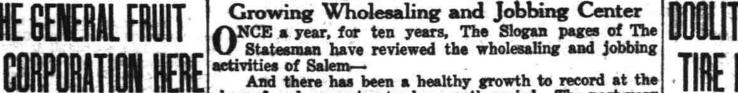
The pioneer and longest estab-

bacco and cigars and candy, etc., opened business January 1, 1891, going, " covering " Middanids "of The Willamstie Grocery com- willen he was that much younger

half years ago. It has occupied its almost as young as he did then, own building since the first of and he has met with success every September, 1926, at the corner of day since. In his wholesale and Trade and Cottage streets, with jobbing operations he supplies the trade n a radius of 25 to 30 miles.

> The advantageous position of Salem as a jobbing point was so well made known by Mr. Waters to the manufacturers and importers of the goods which he handles that he was enabled long since to deal with them directly and to place himself upon an equal footing with the biggest wholesalers on the coast. That is the great necessity-to secure terminal buying advantages. Salem has the

field of consumption for all lines and has a most favorable means of distribution so that the man or company that can purchase on an equal basis with the big con- Fruit company is at the corner of cerns is sure of success in this Trade and Cottage streets, with a location. Mr. Waters has that building 84 feet on Trade and 75 ivantage.



And there has been a healthy growth to record at the close of each recurring twelve month period. The past year has been no exception.

There are many lines open. There is room for more and greater activities in these fields here. Concerns that assemble the products of the industries on the land and those in our towns and cities, and find near and distant markets for them, and bring the needed supplies to our consuming public, perform useful services and aid in establishing here the is the holding concern for the foundations of a well balanced growth.

They are therefore worthy of encouragement, and lines not now represented will find a welcome here.

remain in the same lines, each having a separate organiza-MIDDLE AGED MEN tion, and with branches in Salem. They are two in local business; they are one in overhead FAVORED BY FORD and general management and buy-

The Holding Company of the

Pacific Fruit and the

**Ryan Companies** 

tain states.

asparagus, etc., etc.

gin right after July 4th.

The Ryan Branch

**Helping Cherry Growers** 

Fruit and Produce company are PHILADELPHIA, June 29 .--carried on in Salem at 529-541 Trade street, in a building especi-(AP)-Henry Ford in the July issue of the Ladies' Home Journal, of the University of Southern Calally constructed for its purpose, covering ground space of 222 by says that he should prefer, if he ifornia, today became the first could make the choice, to have all woman intercollegiate tennis 121 feet. This concern has been his employes between 35 and 60 champion by defeating Miss Mardoing business in Salem for 20 years. It is an important link in

years of age. "For then," the automobile in the title round at the Longwood a chain extending from Dallas, manufacturer adds. "we should Cricket club. Texas, and Denver, Colorado, north and west, covering a wide have a stable and experienced We would not care how Marjories was a one-sided affair section of the coast and mounforce. much over sixty the men were so as Miss Gladman completely outlong as they could do their work." played the Radcliffe girl in both

we have a working force made up

business goes on night and day, man of seventy will have as much final doubles play. endurance as one of 25. It is not McClintock are interurban truck at all necessary that he should have, for by the time a man has Punction City reachd 70, he ought to have something a great deal more valuable cern was started at Tacoma in than physical strength.

1908. At Salem it helps in marketing for our growers their celery and head lettuce, onions, potatoes, They give the north 35 feet, and even more space in the busy season to the Salem Cherry Growers

association, packing and marketing their Lambert, Bing and Black Republican crops in refrigerator cars sent to the big eastern cities; precooled in the local plant of the Pacific Fruit and Produce company. Cherry packing will be-The Salem branch of the Ryan themselves be old."



Spurred by the continuous heavy demand for Goodyear pro- of 36 per cent. ducts, evidenced by the sales being reported by thousands of in- and general superintendent of dependent western Goodyear deal- Goodyear's Los Angeles plant, aders. Frank Doclittle, Goodyear vised Mr. Doolittle of Salem that dealer at Salem, announces that he estimates the Los Angeles orthe Goodyear Tire and Rubber ganization has already built over company of California, will on 10 per cent of Goodyear's all-June 24 turn out Western Good- time all-factory production. year's 14th million tire.

In reaching this high produc- tion center, is steadily creeping L. H. Stenberg of Tacoma, was tion mark, achieved in less than up on Akron, and Goodyear's named a director. Everett, Wash.,

nine years since the Los Angeles | plant, fist opened in 1920. tion records have been eclipsed. From January 1, 1929, to June Angeles, as compared to 1.254 .- employes. 514 for the same period last year, or an increase for 1929 to date

E. J. Thomas, vice president

factory opened, all past produc- tinues to lead western tire manufacturers with a daily average of 13,000 tires being produced, nec-24, 1929, a total of 1,727,250 essitating a payroll of over five tires were manufactured in Los million dollars a year to its 3,200

PAGE SEVENTEEN

Kent President Of Dairy Group

PORTLAND, Ore., June 29 .--(AP)-L. B. Kent, of this city, was today elected first president of the Pacific Northwest Dairy and Los Angeles, as a tire produc- their meeting in Vancouver, B. C.,

## Removal Announcement . . . on and after July 1st.

Ramseyer Bros.

will be located in their new Storage Garage at 250 N. High St. Just north of the new Senator Hotel! Day and night storage, Car washing, lubrication. We invite your inspection.



Cliff Swegle has been the Salem manager since Sept. 1, 1926. "Under no circumstances would sets. L E. Thomas is bookkeeper; coming from The Dalles. Jack Auman, Lyle Rains and Wid Stearns are salesmen. Earl Wilcox is warehouseman and Clarence Magnuson night warehouseman - for the

with a line of trucks constantly miles. Ray Peterson and L. S. drivers, reporting at Salem, and Axel Peterson is city deliveryman. The business of this great con-

"The records of the employment department show that work that calls for endurance is best served as a rule, by men who are forty

to lighter work." of experience. It is usual to as- into his head. sociate age with years only be. cause so many men and women somewhere along in what is called middle age stop trying. They let

Miss Gladman won her second of only young men," Ford says. intercollegiate title later in the "It is absolutely necessary, in or- day when she paired with Miss der to get the work through, to Josephine Cruickshank, of the have a solid framework of older University of California, and deand more experienced men who feated a Smith college team comknow exactly what they are doing. posed of Miss Polly Palfrey and

MARJORIE GLADMAN

COLLEGIATE CHAMP

BROOKLINE, Mass., June 29.

-(AP)-Miss Marjorie Gladman

jorie Sachs of Radeliffe, 6-0, 6-3,

The east-west net clash of the

"It is not to be expected that a Miss Fanny Curtis, 6-3, 6-1, in the

Man Kills Self

JUNCTION CITY. Ore., June 29 -(AP)-Due, it is believed to brooding over ill health, Frank P. and over. Younger men seem to Harp, 76, shot and killed himself tire of jobs of this kind rather tonight at Junction. City. Relaquickly and want to be transferred tives at the home of his sister. Mrs. Annie Harp, heard a shot in

"Having lived a number of the woodshed at the rear of the years," Mr. Ford says, "is a great house and rushing out found Harp advantage to anyone if those dead with a discharged shotgun years have brought a background at his side. He had fired the shot

> SEEK WORLD RECORD CLEVELAND, June 29.-(AP) -Pilots R. L. Mitchell and Bryon K. Newcomb, attempting to set a new world record for an endur. ance refueling airplain flight,

took off at the municipal airport

