## Che (10)

"No Favor Svays Us; No Fear Shall Awe.
From Firzt Statesman, March 28, 1851
 The Assomber of the Associated Proess Press it exclusien ene one for
publication of all news dispatches credited to it or not otherwise pubication of all neww
credited in this paper.

 Eastern Advertising Representatives:
Ford-Parsons-Stecher, Inc., New

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\begin{aligned}
& \begin{array}{l}
\text { Liberty and the Machine Age } \\
\text { CURRENT literature is replete with a discovery of the fact } \\
\text { ciety. the machine age and a study of its effect upon so- } \\
\text { "Manistic" is an adjective ofrived from the word } \\
\text { machine: and a common thought among writers is to carry }
\end{array} \\
& \begin{array}{l}
\text { machine: and a common thought among writers is to warry } \\
\text { the sinister meaning of the adjective "mechanistic" into }
\end{array} \\
& \begin{array}{l}
\text { their picture of society in the machine age. Men are pic- } \\
\text { tured as robots, brainless, mere machines to do the bidding } \\
\text { of some master mind. Spengler sees western civilization }
\end{array} \\
& \begin{array}{l}
\text { of some master mind. Spengler sees western civilization } \\
\text { ond }
\end{array} \\
& \begin{array}{l}
\text { driving to downfall through the imperialism and the mecha- } \\
\text { nistic philosophy generated in modern industrialization of } \\
\text { society. Stuart Chase, with all the racy style of the modern }
\end{array} \\
& \begin{array}{l}
\text { society. Stuart Chase, with all the racy style of the modern } \\
\text { journalist, has written numerous magazine articles and a } \\
\text { and }
\end{array} \\
& \text { production upon individual and social physchology. } \\
& \text { has written in book and mazagine article }
\end{aligned}
$$

$\begin{aligned} & \text { Chase makes no attempt to answer the question that he } \\ & \text { raises. He summarizes the gloomy view of men like Spen- }\end{aligned}$
$\begin{aligned} & \text { gler and the optimistic view which some ghost-writing jour- } \\ & \text { nalist has set down for Henry Ford. }\end{aligned}$
A foreigner, Matthew Josephson, biographer of Zola,
himself thus:

Individual traencies must give way to mass needs and and and andities."
Critics of the age, editors, journalists in agree that the machine age is robbing mankind of its liberty
and of its strength of character, leaving the individual but
an insignificant atom in the regimented army of marching morons.
With this conclusion we most emphatically disagree. The machine has emancipated the human mind and body.
Tireless kilowatts have lifted the load of labor from human
backs, compressed necessary toil into six or eight hours, and given the individual not only leisure but physical and mental
freshness to enjoy that leisure. Tending the machine calls for higher inteliligence than the swinging of the common
hand tools of the former day. One needs but think back the space of one generation and compare the lot with the lot of the same class today. Toil ed structures, engaging in exhausting toil with the power of
human musce, the very labor was robbing them of any individuality and of liberty of mind and body. The masses of
laboring men of today work shorter hours. in factories and
mines where health rules are enforced. Power carries the heavy burden. The human labor used must measure up in
skill and speed, surely higher tests than the "strong-in-theTrue there is a standardization of production; and mass umption along standardized lines. But have confined conhought since organized society began to function. Tabus have lost their grip; superstitions have been dissipated; in-
tolerance and bigotry have steadily lost ground. People can
think and write and speak most anything they want to there isalways some vehicle for their expression.
$\qquad$ its monotony. The instinct of revolt is easily aroused and stores and service stations, from talkies and radios and arquiet, its shiftlessness, its slow motion. Our rustic minds psychological deficiencies. In their maturity perhaps .our
children will experience similar reactions, for the stimuli are We are indeed remaking society through the harnessing
of the horses of power, and through fresh penetration into the secrets of nature. What is speeding up this transforma-
tion is the very liberty of thought and action which the ma-
chine and scientific age mass produced foods, wares and commodities by no mean marks a standardization or regimentation of thinking either
in the intellectual or in the commoner. We have glorified the economic processes-commerce and manufacturing, but targer sense. To keep the great industrial machine operatprccesses and responses to the spirit. and tempo of this mamore mature of this generation cannot make. of the manifold stimuli of this day of renaissance, we may



The sultan of Morocco went to Monte Carro accompanied by
nope of his harem. Just ine an American husband he wanted
real vacation this time.

 With the we
picnics :will begin It Eugene runs short of full beards for
Rem
Geir brothers with that hath elhool mastachor
uard when he vists Chtease


BITS for BREAKFAST

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