

Now Playing!

ELSINORE

"Salem's Greatest Entertainment"



Go Now!

ELSINORE

"Always the Best for the Elsinore Guest"

100% MAMMOTH ALL-TALKING SCREEN ENTERTAINMENT

I Believe it is Best to Tell
The TRUTH

in my advertising as well as in the store. Comparative prices are misleading and often untrue.

Be Sure You Are Not Misled
By a Lot of Highpower Sale Talk

Don't be Afraid to Make Comparisons
I would be pleased to have you compare the values I offer in Men's Suits Tailored to Measure, with Ready Mades at the same price.

\$29.50 Just Two Prices **\$39.50**
and
FIT AND SATISFACTION GUARANTEED

Alex Jones

216 No. High St. Senator Hotel Bldg.

"Budget" Your Beauty!

Consult our Toilet Goods Department about the Scientific Home Beauty Treatments from

Helena Rubinstein

We shall be glad to furnish you with Madame Rubinstein's Progress Chart. We will fill in this chart with a detailed description of your skin, and the amount of your beauty budget. You will receive the advice of this great Beauty-Scientist about simple-cleansing, clearing and toning, or the correction of special faults. You will be delighted at the economy you are enabled to practice.

ASK ABOUT THE FAMOUS RUBINSTEIN TWO-MONTHS' TREATMENT FOR THE AVERAGE SKIN

3.25

GYPSY TAN

The Smartest Vogue of the Year

For Sale at

Nelson & Hunt Drug Store
Corner Court & Liberty, Tel. 7

Song Features From

"Syncopation"

In Records and Sheet Music	Jericho
I'll Always be in Love With You	Do Something
My Inspiration Is You	Oh Sweet Mystery of Life
Mine Alone	Love Tales of Alsace Lorraine
	Tin Pan Parade

We have a complete stock in sheet music and records of above numbers

Home of Mason & Hamlin, Knake, Chickering, and other fine pianos

Geo. C. Will Music House

432 State St. Salem, Ore.

MARKET DRUG STORE

C. L. WELLMAN, Registered Pharmacist
Phone 474 In "The Market"

WEEK END SPECIALS

Mineral Oil, 1 Quart	69c
Scot Tissue, regular 2 for 25c, 3 for	29c
3 Melba Creams—Cold, Vanishing and Tissue. Total value, \$1.50, for	98c
Cod Liver Oil, 1 Pint	69c
50c Hinds Honey and Almond Cream	39c
15c Linen Envelopes, 2 for	16c

CANNERY SPECIALS

Finger Cots, 3 for	10c
Rubberized Aprons, for	39c
50c Rubber Gloves, for	39c
Clorox, for	19c

After Seeing

"Syncopation"

You will appreciate Good Music. Thus you will be an

ATWATER KENT

Fan

New Models just out
No. 55 with 2 screen grids and 60 with 3 screen grids
The first Radio with screen grids

Square Deal Hardware

230 N. Commercial Telephone 1650

Extraordinary Forced Sale

New Spring Dresses, Coats, Hats, Etc., at

420 Court Street

Between Liberty and High Streets

100 PRETTY SUMMER FROCKS

All the newest colorings in plain and printed effects, including silk crepes, satin back crepes, washable silk crepes and many other suitable fabrics of the present season to be had in large and small sizes. Your pick of this entire lot

\$4.95

VALUES TO \$25

OPEN SATURDAY UNTIL 9 P.M.

The Sales Service

420 Court Street

2 Doors West of Stiff's Furniture Store

FARMERS' DAY AUCTION

Today, 1:30 P.M.
Tonight 7:30 P.M.

At Our Auction Store

"Right Down Town" On No. Commercial St.

New and Used Furniture, Rugs, Hardware, Camp Goods, Dishes, Electric Appliances, Fruit Jars, Garden Hose, and other things consigned for sale

Special 1 new Lang range to be sold

Public Notice

—OUR POLICY—

We sell on second bid regardless of price

We pay Cash for used furniture, or will sell same for you on a commission. Phone 75.
20 Years Experience

Don't forget out weekly auctions every Saturday afternoon and night

Phone 75

H. F. Woodry & Son
AUCTIONEERS

"WHERE ALL SALEM GOES"

THE ELSINORE

**DON'T MISS THIS GREAT SHOW!
NOW! NOW! HURRY!**

Now SEE... HEAR... the sweetest love story in haunting melody and snappy dialogue on the screen...



Fred WARING'S PENNSYLVANIANS

A Smashing Broadway Musical Show in Screen Form, Whoopee!

SYNCOPATION

with MORTON DOWNEY
The Golden-Voiced Tenor



ALSO
L. CARLOS MEIER
Organist
In "A Syncopated Melody"
Pathe Sound Talking News Comedy

Come Along!

Extra Attraction, DAVID SMITH, Jr., KGW Star. The 4-year-old Al JOLSON in Person



Will Play For You
"Do Something"
"Jericho"
"I'll Always be in Love With You"
"How About Me"
"Mary"
and Others—

We Make a Specialty of Carrying All the Latest Song "Hits"

When you think of records or sheet music think of H.

L. Stiff Furniture Co.
"The Complete Home Furnishers"

After seeing "Syncopation" you'll want

How About Me
Mary
I'll Always be in Love With You

Do Something
Jericho
and others — Come See Us



We Open Our

Master Service Station

Formally Today

We invite you to call and acquaint yourself with our conveniences.

FREE BALLOON for the Kiddies

Frank Doolittle

North Com'l at Center

Tel. 66