

What a Riding Club Will Mean to Salem---



SALEM HUNT CLUB FORMAL OPENING

State Fairground Pavilion - - Saturday - - 8 p. m.

GRAY BELLE

Daily Lunch and Dinner	50c
Gray Belle Dinner	75c
Chicken or Steak Dinner	\$1.00
T-Bone Steak Dinner	\$1.25

ALSO FOUNTAIN LUNCH SERVICE

Gray Belle now under management of John Blakely

BRAIN FOOD

If your brain fails to function in the early morn. Riding in the open will help.

THE Salem Hunt club has a very well equipped riding academy, sponsored by business men and interested women of Salem. This new organization brings another triumph to Salem. It is one more thing to bring her up to the level of Portland, Seattle, and San Francisco. We can lean forward now here in Salem and read with interest that Portland folk are journeying to Seattle for the Seattle Riding and Driving club horse-show and are taking with them horses to enter as an exchange courtesy with Seattle.

Soon Salem will be in a position to do the same thing and attract the same courtesy from both Portland and Seattle. With a bit more time to prepare Portland Hunt club would have been down with horses for the formal opening in Salem Saturday night. As it is there will be interested members from there here for the event.

Already classes and riders are being trained for the fall horse-show which promises to eclipse those of the past years. A number of Hunt club members will own their own mounts and the time will not be far off when we, too, will be exhibiting horses in Pacific coast shows. If we were ready to journey down to Flintridge, California, for their annual horse-show May 24-25 there is no doubt as to the advertisement which would come to Salem.

The farmers of the vicinity are showing much interest in the club and a great many stock raisers are planning on stocking their stables with better sires that they may take advantage of the growing demand of the local market.

Sunday, May 26, fourteen riders will ride in the cross country hunt over a sports course through the Waldo Hills. The course is laid over a picturesque setting of rolling hills, old rail-fences and shady lanes running through marshy meadows to a quarter of a mile finish where every rider will race in full view to the goal line. Trophies will be presented the winners—a silver vase to the men from the Chevrolet Motor company, and a silver cup to the men from Eoff Electric, Inc.

Saturday night the grand opening of the Salem Hunt club will be held in the state fairgrounds pavilion. It will cost 25 cents to see a three hours program of riding, and features. The proceeds will go toward the first money in the treasury of the club which will be needed for trophies, for building bridal trails and many other essentials necessary for a successful Hunt club.

That the Salem Hunt club is appreciated for what it can do for Salem is demonstrated by the fact that there are firms appearing on this page as advertisers that never appear on special pages and have done so here only because they felt the value to Salem of the thing advertised.

The New Barney Boot

For

Men and Women



Low glaze calf skin
Black Velour calf
High polished leather

For women \$13.85

For men \$16.85

Buster Brown Shoe Store

LET' GO RIDING . . . acquire a new Habit



The glorious season of the year is at hand, and one whiff of the fragrant Spring air and unconsciously your shoulders straighten . . . you vision yourself in your riding clothes. And you resolve, then and there, to go riding every day.



THE HABIT FOR RIDING NEED NOT BE TOO EXPENSIVE
ONE MAY ACQUIRE PIECE BY PIECE HERE AT
LITTLE COST

- Good quality linen breeches cool, comfortable, smart all sizes. In natural linen color \$4.95
- Velveteen jackets with sleeves as depicted at left in advertisement. In black only \$5.75
- Mannish shirts in good quality wash fabric. Blue, tan, white. These are the famous Kaynee quality \$1.00
- Riding gloves of Kayser quality Chamoisette washable, durable and fashion right. Shades of doeskin \$1.00
- Neckties in the season's newest satins and poplins with non-wrinkle linings. Blue, red, black \$1.00
- Combinettes . . . brassiere, vest, stepins, girdle and garters all in one garment \$3.95



Health Makes Happiness - - Riding Makes Health - - Ride - Ride

perchance, in time to come, automatons will perform the routine task of today, and men will again return to those gay colors of the past.

but in the meantime may we offer the free spirits among you some color ideas that are not so dusty.

for instance, if the footwear (illustrated) could be printed in color one would find combinations to appease ones secret longings, yet conform strictly to the standards of best usage.



foulards in fancy jacquards of pastel shades with block patterns that harmonize with the ground colors. some in

\$1.00 to \$5.00



sweaters in plain pastel colors, self figured, with crew necks or v necks, with sleeves or without 'em

\$5.00 to \$15.00

the man's shop

hollis w. huntington
salem, oregon

Hunt Club Riding Academy

State Fairgrounds Pavilion

ENJOY perfect sport—Benefit by perfect exercise.
Early morning rides—cross country rides.
Paper chases—drill—training in horsemanship.

IF you know riding, here is a chance to live again.
IF you don't know riding, here is a new life for you.



Phone 551

Horses for Individual Riding.

Classes Every Day.