

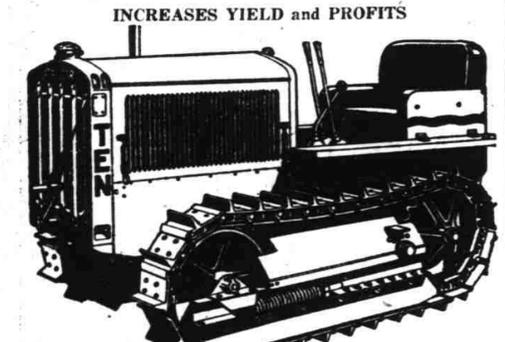
"Golden Apple" Jubilee Is Feted

From May 6 to July 4 the Colyear Motor Sales company will celebrate what is known as a "golden apple" jubilee marking 20 years of growth of this largest wholesale parts house in the world.

business in Los Angeles. Later, as the business grew, repairs began to come to them for parts and supplies. No salesmen were employed until 1916. Before this time, Mr. Colyear had taken over the entire store and Mr. Neely was made manager.

FRUIT GROWING WITH THE "Caterpillar" TEN

INCREASES YIELD AND PROFITS



SCORES OF SUCCESSFUL ORCHARDISTS USE "CATERPILLAR" TRACK TYPE TRACTORS TO THE EXCLUSION OF ALL OTHER POWER UNITS

Do these orchard jobs with the "Caterpillar" . . . Plowing, Sub Soiling, Discing, harrowing, Rolling, Planting and Turning-under Cover Crops

EVERY OREGON ORCHARDIST should own a "Caterpillar" TEN

\$1225 YOUR FARM SALEM Loggers & Contractors Machinery Company

Portland 345 E. Madison Salem 345 Center



For Your Sunday Drive We Suggest a Trip to Triangle Lake

BEFORE YOU GO PUT ON A SET OF NEW MILLER TIRES GEARED TO THE ROAD

Your trip will not be marred by tire trouble if you have Miller's on your car.

Miller Tire Service Co. "RUSS" SMITH 197 So. Commercial Street—PHONE 313

HOW'S THE ROAD?

Answers Framed in Weekly Report From Oregon State Highway Commission

Already blue skies and the charm of Oregon's great outdoors is calling to the tourists of the state and the attraction of the highways and the byways of the state loom large. This week's report on the condition of the road is:

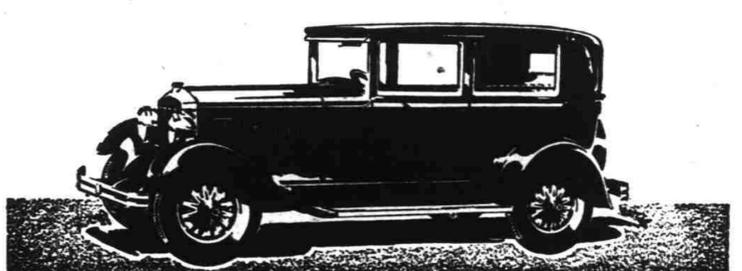
Safety Reflection



THERE'S no excuse whatever for running into a traffic policeman in Cambridge, Mass. The night officers are now equipped with a special safety reflector which will enable the autoist to see the officer very clearly.

McKenzie Highway Eugene-Springfield - Waterville Bue River-Belknap Springs-Sisters-Redmond; Macadam. Closed by snow between Belknap Springs and Sisters.

New DURANT Four-Forty



LONGER AND LARGER than any other low-priced FOUR

Greater riding and driving comfort, increased safety at high speeds, & more pronounced beauty of lines are the important advantages made possible by longer, adequate wheelbase.

Durant Six-Sixty TWO-DOOR SEDAN \$695 F. O. B. LANSING, MICHIGAN

Salem Automobile Co. 255 N. Church Street H. E. SHADE C. J. TAYLOR Telephone 97 H. J. WOOLEY

Buy the New Ford because it gives you everything you want in a motor car Comfort Safety Speed Beauty Reliability Economy



THE new Ford is distinctly a new and modern car, designed to meet new and modern conditions. It is more than a new automobile. It is the advanced expression of a wholly new idea in modern, economical transportation.



Note these low prices: Roadster, \$450 Phaeton \$460 Tudor Sedan, \$525 Business Coupe, \$525 Coupe, \$550 Sport Coupe, with rumble seat, \$550 Fordor Sedan, \$625

VALLEY MOTOR CO. Chemeketa and Liberty Streets

This Red Tag is YOUR PROTECTION

USED CARS with an OK that counts

WHENEVER you see the Chevrolet red "O.K. that Counts" tag attached to the radiator cap of a used car—you know that it represents outstanding quality and value.

- 1928 CHEVROLET COACH Driven just a short while. Disc wheels, 5 balloon tires, bumpers. Perfect condition throughout. A new car at a used car price. \$318.00 cash will handle, balance 12 months. "With an OK That Counts"

DOUGLAS McKAY CHEVROLET CO. 430 N. Commercial St.—Phone 1802

