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The New OREGON STATESMAN, Salem, Oregon, Friday Morning, May 3, 1929



Preparatory and Introductory (Big Words and they Mean a Lot)



I BELIEVE IN THE PEOPLE OF SALEM—THE CITY— AND ITS FUTURE

I am building a new Super-Service Station at Center and North Commercial streets (formerly occupied by the Union Oil Co.) which I will move into and operate when completed.

When I came to Salem last September, I invested several thousand dollars in the tire business which I now operate at North Commercial and Chemeketa streets. And as I am building this new Super-Service Station at Center and North Commercial with my own private capital, I will have several thousand more dollars invested in Salem and its future.

I LIKE THE CITY OF SALEM AND I LIKE THE PEOPLE OF SALEM

Between now and the time I move, I want to sell every piece of merchandise in my store.

I want to entirely close out my \$2000.00 stock of Auto Accessories. Every accessory item must be sold or given away. I am listing only a few of the many below.

You owe it to your good judgment to see the bargains I am offering on Tires and Accessories.

Yours for a bigger and better Salem,

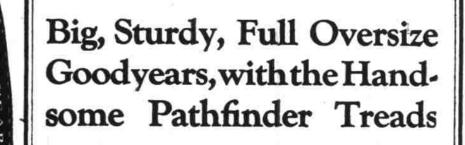
Frank Dostrale

To introduce Goodyear's latest achievement in tire-building for 1929

The New Improved GOODYEAR Pathfinder Tread SUPERTWIST CORDS

Only the world's greatest rubber company, producing MILLIONS MORE' tires than anybody else, can possibly sell you such high quality tires at such low prices backed by a full-life guarantee against defects—no limit as to time or mileage.

Come in—look over these new improved Goodyear Supertwist Cords with their deepcut, tough, handsome new Pathfinder Treads and other added quality features. Lift one bounce it. You'll agree that you never saw such bargains before.



BALLOON HIGH PRESSURE Tubes Tires 30x3\$ 4.95 \$1.20 29x4.40\$ 6.55 \$1.70 1.25 30x31/2 5.25 29x4.50 6.95 1.80 31x4 9.75 1.85 30x4.50 7.25 1.85 32x4 10.45 1.95 2.10 30x4.75 8.90 33x4 10.95 2.05 30x5.00 9.25 2.10 34x4 11.55 2.15 30x5.25 10.75 2.40 32x41/2 13.95 31x5.25 11.15 2.45 2.45 2.55 2.90 33x41/2 14.65 32x6.00 14.05 34x41/2 15.15 2.65 33x6.00 14.25 3.10

TAKE advantage of our special low introductory prices to buy now and ride safely without delays. No sense in waiting 'til Spring, gambling on cut-rate junk or sending off for tires when you can get these real quality Goodyears, right here, without delay or bother, at such big savings—with our Local Service back of every tire.

Made of SUPERTWIST w-the Famous "Shock-Absorbing" Cord Patented by GOODYEAR



COME in and we'll prove why the carcass of a Goodyear Tire has no equal for endurance! On our cord-testing machine, see SUPERTWIST (Goodyear's patented cord) stretched sideby-side with regular standard cord. See how SUPERTWIST stretches and recovers (to absorb ordinary road shocks) while the other cord stays stretched! See how SUPERTWIST stretches up to 60% farther before it breaks (to stand severe road shocks). Goodyear Pathfinders have a SUPERTWIST carcass!

> We Have Your Size! Free Mounting. Free Inspection Service.



Divided into three groups for quick sale. Most sizes in each group

Group 1 Group 2 Group 3 95c \$1.95 \$2.95

Any Used Tube, your choice 35c

