Society News and Club Affairs
Mrs. E. Hofer Is
Luncheon Honor Guest






Japanese of Salem Giving Fine Program
$\qquad$

GORDON SkinTone Stockings Dramatize Even the most Simple Costume


There is...in this fashion o complementing, one's com plexion with one's stockings a subtle artistry plete harmony...that we havenever consistently achieved before. For, as legs
take on the same tone as face, arms, and neek (which is the object of the skin-tone stockings)... our frocks become dramatized. An the line, silhouette, and every charming detail are accented.
The Gordon Skin-Tone are designed for every woman under the sun ... and also for the ones who avoid the sun...as you will see by the list that follows:-
FOR THE FALR-SKINNED WOMAN: "Champagne" to match her naturai
 and Circe for evening.
FOR THE WOMAN MEDIUM
COMP EEXIONTII the same order of
 Tan," and "Cymbeline.
FOR THE BRUNETTE; In the same and "Cruse" Ormona, AND OF CO $\underset{\substack{\text { and } \\ \text { graduatiopn. }}}{ }$

## COATS

Noverty weaves in tans and grays
are the leaders in the parade of fash.
ion Stand-up collars,. wide stitched ion. Stand-up collars. Wide stitched
belts and long inverted bell cuffs and
and thros all go toward lending their part
in distinctive 1929 models. Black
12.48 14 昰 $16 \stackrel{50}{ }$


## Dresses

12.48

17 . $\underline{\underline{50}}$
MOTHER'S DAY
All gifts purchased here for
mother will be packed in
beautifully embosed Mother's beautifully embosed Mother's
day boxes. No extra charge.

## Shipleyjo

