

DISTINCT GAIN IS MADE IN CAR LINE

Chassis of New Willys-Knight Model Shows Marked Advance

A distinct advance in engineering construction is seen in the chassis of the new line of Willys-Knight Six models, now being exhibited by all Willys-Overland merchants.

The frame of the new line of Knight engine sixes, showing such a marked improvement over the design of any other frame in the new Willys-Knight Six price class is worthy of special consideration, which should be of interest to engineers and motor car owners alike.

In these new models the frames are of extra heavy stock. The connection between the front and rear cross-members and side rails forming a box section which is accomplished through widening and carrying down the lower horizontal flange of the side member and projecting lower flange that part of the cross member which is additionally riveted to the upper flange.

A further improvement over past engineering practice is the addition of a tube which is welded into the cross-member, thus giving additional rigidity and providing sturdy support for a trunk rack.

Engineers point out that the very nature of the construction of this new Willys-Knight Six frame provides marked rigidity both fore and aft which is an important factor in producing increased comfort riding over rough roads and at the same time gives increased stability.

GERMANS COME HERE TO STUDY GAS TAX

Announcement of the personnel of the German Tax commission, headed by Herr Kaufman, formerly general director of the Public Automobile association of Berlin, was made this week by the National Automobile chamber of commerce (U. S. A.).

This group of industrialists will arrive in New York on April 22 to study the workings of the gasoline tax in this country as a method of raising revenue for the maintenance of highways. In the United States in the early stages of highway development, the capital cost was borne by general taxation, with the maintenance borne by gasoline tax, or other fees. The Germans will also study various methods of license levies.

Official delegates from German ministries invited by the National Automobile chamber of commerce through the state department are: Privy Counsellor Ludowick, German ministry of finance; Ministerial Counsellor Dr. Wahl, German ministry of finance; Privy Counsellor Dr. Pflug, German traffic ministry; Ministerial Counsellor Reulberg, German economic ministry.

Aircraft Designers Pick Hupmobile



A world-wide testimonial to Hupmobile's mechanical excellence is written in the purchase recently of Century Sixes by these five Boeing aircraft designers. From left to right they are J. Kylastra, F. R. Cannery, Charles M. Monteith, Robert Minshall and Thomas A. Endres.

HUDSON MOTORS HAS OUTSTANDING SALES

Hudson Motor Car Co. reports March shipments of 44,295 cars. This is the largest month in the history of the company, and it brings the total shipments for the first quarter to 108,298, which is the largest three months period Hudson-Essex ever has known. In March a year ago Hudson-Essex shipped 35,730 cars, while figures for the first quarter of 1928 were 91,435.

April will proceed with a schedule of 45,000 cars, it is announced.

Hudson announces that not only are its production and shipments at a new level, but that retail sales are now at a higher rate than cars are being manufactured, although the plant has been operating at full capacity since a little after the middle of February. Ordinarily the sale of cars does not catch up with manufacturing schedules until around April 15, but Hudson-Essex anticipated this date by about three weeks. In the week ending March 27 shipments were around 10,300 while retail sales were 10,801.

Hudson's first quarter schedule was almost exactly as planned. Early in the year it was announced that 109,000 or 110,000 cars would be built the first three months, and this figure was missed by less than 1 per cent.

OVER 150-BANK

Jesse Cartwright of Yakima, Wash., is in a Klamath Falls hospital suffering with a fractured skull and broken shoulder received when his automobile plunged over a 150-foot embankment.

Read the Classified Ads.

Everything is Nice on Trip Until -- Italy!

Through the ancient capitals of Egypt, the Holy Land and the land of Haroun al Raschid, by boat across the Mediterranean, boldly through the shadow of foreboding Vesuvius, and then, almost at the end of the long trail, held up on account of an expired license.

Such is the story that could be told by the redoubtable Model A Ford roadster which was piloted more than 5000 miles across desert dust and shale, mountains, and dry rock "wadis" by Richard A. Taussig, who is associated with a firm of well-known insurance brokers of Philadelphia, Pa. "The only trouble we encountered during the entire trip was in connection with the license of the car," Mr. Taussig wrote the Ford Motor company on his return from the east. "We left so suddenly that we neglected to secure an international license. Egyptian custom officials refused to permit the unloading of the roadster, and it was due to the persuasion of the Royal Automobile Club of Egypt that we finally got the car off the boat."

At the border line of Italy and France, French custom officials, after much shrugging of shoulders and vociferous comment pointed to the 1928 Pennsylvania license and then to the calendar, "It is the year 1929," they expostulated. An automobile with a 1928 license could not pass the border line in 1929, they said, so Mr. Taussig was compelled to leave the car in Italy.

KILLS SIX COUGAR

H. G. Hayes, of Mackenzie Bridge, has reported to the state game commission that during the past thirty days he has killed six cougar.

LOUD SPEAKER FOR DURANT IS IN CITY

Auto Studio is Heard in Far-Away Points by Listeners-In

He is a loud speaker from Hollywood and he carries his broadcasting station with him. W. M. Arms, said to be the highest salaried radio announcer in the profession, arrived in this city Thursday in the Durant Motor Company's traveling studio from which programs are broadcast throughout the morning, afternoon and evening hours.

The unique vehicle is noisy from the standpoint of both sight and sound. The sides of the truck, which serves as a home as well as a broadcasting station for the announcer and his manager, B. F. Shepherd, are a scream so far as color harmony is concerned—with more of a suggestion of a past than of any futuristic tendencies.

Amplifiers on Truck

On the top of the truck are four huge metallic amplifiers, which carry the programs broadcast from within, to parts unknown. As for the announcer, his whisper is said to carry from Salem to New York at times. And when he speaks out loud—an audience gathers for miles around to find out what "it's all about."

Arms and Shepherd were accompanied by P. S. Rife, factory representative of the Durant Motor Company of California, under whose auspices the vehicle is being sent on a tour of the Pacific coast.

The buggy-riding-studio is headquartered at the Salem Automobile Company, Salem, Durant

dealer, and has been sending out orthophonic programs throughout the morning and afternoon.

Arms was formerly connected with the Warner Brothers broadcasting station at Hollywood, as well as being employed as technical man for M. G. M. and other motion picture studios.

As the Durant studio made its way through the northwest, Arms and his manager took pictures of

the scenic points encountered. That they had made some beautiful "shots" of the Rogue River Valley. The men arrived in Salem Thursday, and will remain here for three days. Their next stop will be in Portland. They are due in that city Monday.

INTRODUCING PARTRIDGE

With the idea of eventually making the Chukar partridge a

game bird of Oregon the state game commission, through Gene Simpson, superintendent of game farms, has received two pair of the birds from California game authorities. With these Mr. Simpson will attempt to start the breeding flock that will produce sufficient birds for liberation in various sections of Oregon. The Chukar partridge is of Asiatic origin, twice the size of Bob White. It is prolific and a good game bird.

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