

8TH ANNUAL SAFETY CONTEST ANNOUNCED

Pupil and Teacher Who Win to Get Free Trip to Washington, D. C.

WASHINGTON, D. C. April 6.—Offering as principal awards a trip to Washington with all expenses paid to the winning pupil and the successful teacher who submit the best papers in their respective competitions, the high-way education board has announced the eighth annual safety essay and lesson contests open to elementary school pupils and elementary school teachers of the nation.

The successful pupil also will receive a gold medal, a check for \$15 and a gold watch, while the teacher, upon her arrival at Washington, will be presented with a check for \$500.

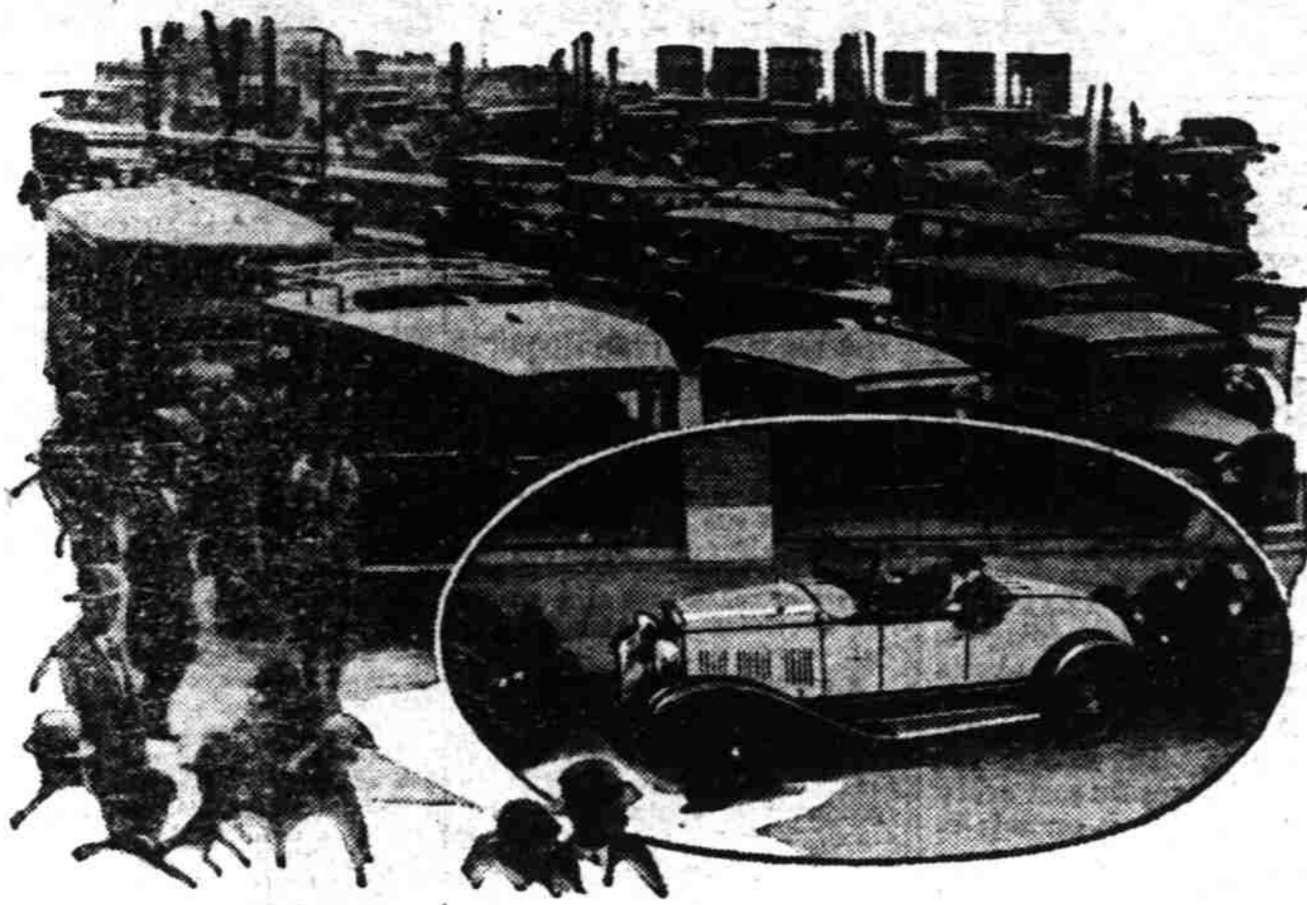
Contestants from every state in the Union, and from Alaska, the Philippines, Hawaii, Porto Rico, and the Canal Zone are expected to strive for the many prizes, aggregating \$6,500, offered for the best essays and the best lessons written in this annual competition. The contests in each state are conducted with the aid and cooperation of the state departments of education, and other educational authorities. The prizes are given by the national automobile chamber of commerce.

In the pupils' contest, 442 medals and a like number of cash prizes are offered as state awards. To the first national winner is given a visit to the nation's capital and a valuable gold watch, while pupils whose papers rank second and third to the national winner also receive gold watches, appropriately engraved, of slightly less intrinsic value than that given the winner. National winners are chosen by a process of elimination from those whose essays have ranked first in their respective states.

SWEET WORDS

The sweetest words to the ear of a dyed-in-the-wool basketball fan are those rolling off the tongue of an umpire. "Play Ball!"—Hermiston Herald.

Quick, Easy Parking Feature of DeSoto Six



It's easy! Five million cars are parked daily in the business districts of the large centers of population in the United States. The automobile that responds instantly to the accelerator and has wheels that turn in a short radius, parks quickly and easily in a small space at the curb. It is these features of the DeSoto Six that won its title as "the easiest parked car." Photo shows a DeSoto Six roadster slipping into a space slightly larger than the car itself.

They may talk about putting business principles in agriculture, but the farmer will never be a real business man until he knocks off work at noon and goes out to play golf.—Malheur Enterprise.

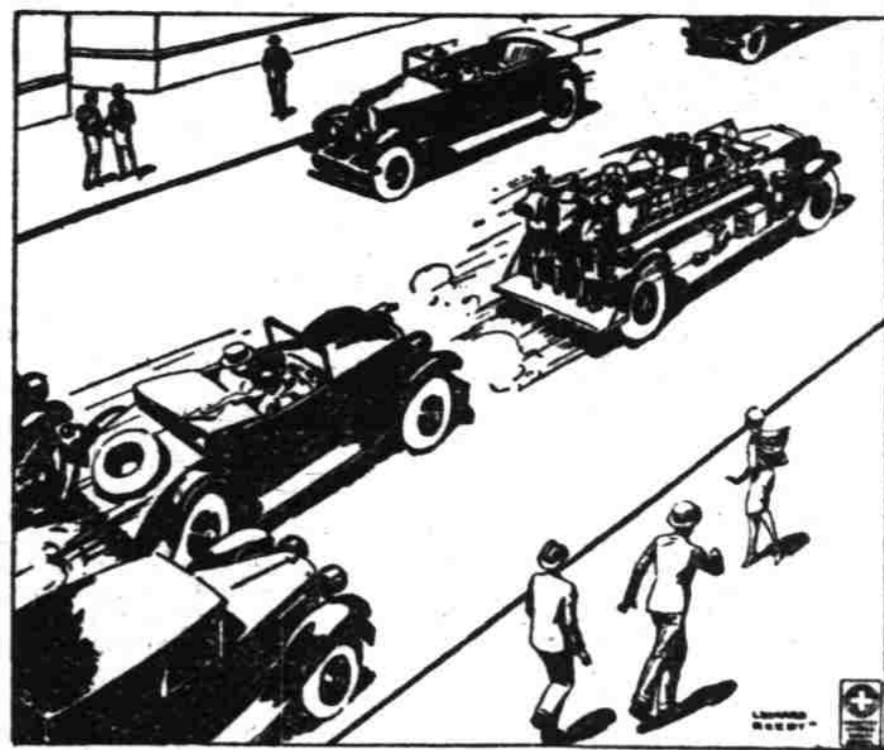
MASSACHUSETTS HAS BIG ROAD BUSINESS

Driver's Liability to Err Done Away With by Use of Scientific Apparatus

Massachusetts, which in 1893 was the first state to establish a state highway department, built eight and a half million dollars' worth of new pavements on its state road system in 1928. Incidentally, its engineers gave a distinct shock to the army of highway experts who regard the method of John Loudon Macadam, the canny Scotch originator of broken stone roads as belonging in a class of antiques along with the dodo and the high wheel velocipede.

Out of some 128 jobs, 93 were of bituminous macadam, 15 of asphaltic concrete and 16 of Portland cement concrete, or about 140 miles of bituminous macadam, 40 miles of bituminous concrete, and 15 miles of Portland cement concrete. The state's preference for the modern edition of the time-honored macadam is based upon the striking fact that, of the fifteen heaviest traveled roads carrying an average daily traffic of 8,354 motor vehicles, eleven were of bituminous macadam. In this type of pavement about 98 per cent by weight consists of stone

Following the Firemen Is a Foolish Fad



"Following the Firemen" is a foolish fad in which too many motorists take peculiar delight. This practice may give them a thrill but it gives the fire fighters and police more work at a time when their energies should be devoted to the task of safeguarding lives and property. The motorist who indulges in this practice of chasing fire apparatus may get into a bad jam some day. In his haste to keep up with the procession he may run down some pedestrian or his machine may be struck by another fire truck coming from a side street unexpectedly, points out the National Safety Council.

or gravel aggregate, thereby making full use of local materials, saving freight and manufacturing costs and insuring quick and easy repairs without causing undue inconvenience to motorists.

100 MILES OF CARS PRODUCED WEEKLY

(Continued from page 7) over which the nation's 100,000,000 or so rubber tires are running, there are still no more than 80,000 miles of roads that can be rated as first class.

More Money for Roads
More money must be spent for permanent highway improvements, highway officials and authorities all over the country are pointing out. Better use can be found for funds now being spent for maintenance and construction of roads that cannot cope successfully with the tons of shifting traffic that hurtle over them.

In many instances those charged with road planning have failed to recognize that motor transportation is a permanent thing and that the highway should also be as permanent as possible, else this and succeeding generations will continue to pour cash into the sink hole of maintenance and periodical rebuilding.

An automobile mileage of 65,000 does not compare favorably with a first class road mileage of 80,000.

BONESTEEL FINDS DODGE WELL LIKED

(Continued from page 7) business including light deliveries, express cars, transfer trucks, heavy duty vehicles for road building use, logging equipment trucks and other items for almost every duty demanded of a truck. A few of the many valuable and important features of the Dodge trucks are precision of design and construction, great power and speed, safe construction, low prices and a service always available promptly and at low cost.

Divorce suits are becoming the rage. The dear girls probably have discovered that they need something to wear.—Cottage Grove.

FOR ECONOMICAL TRANSPORTATION



Why over 300,000 have already chosen the New Chevrolet Six

Smooth Six-Cylinder Performance

The Chevrolet Six delivers its power easily, freely and without annoying vibration or body rumble, assuring at every speed the quiet, luxurious comfort that everyone expects of a fine automobile.

Better Than 20 Miles to the Gallon

Due to finer carburetion and improved manifolding, this marvelous six-cylinder performance is delivered with fuel-economy of better than 20 miles to the gallon of gasoline—with extremely low oil consumption.

Distinctive Bodies by Fisher

Longer, lower and roomier . . . and offering such fine car features as Fisher VV windshield, adjustable driver's seat, and Ternstedt hardware—the new Fisher enclosed bodies give the Chevrolet Six an outstanding measure of distinction.

Every Modern Driving Convenience

The new Chevrolet Six is equipped with full ball bearing steering mechanism . . . quiet, non-locking 4-wheel brakes . . . theft-proof Electrolock . . . automatic stop and tail light . . . rear vision mirror . . . and foot-controlled adjustable beam headlights.

A Six in the Price Range of the Four

Many people do not realize that this marvelous new six-cylinder Chevrolet is actually offered in the price range of the four. Compare total delivered prices as well as factory prices when determining automobile values. You will find Chevrolet delivered prices include the lowest handling and financing charges available.

The ROADSTER . . . \$525	The COACH	The Convertible LANDAU . . . \$725
The PHAETON . . . \$525		Sedan Delivery . . . \$595
The COUPE . . . \$595	\$595	The Light Delivery Coach . . . \$400
The SEDAN . . . \$675		The 1 1/2 Ton Coach . . . \$545
The Sport CABRIOLET . . . \$695	All prices f. o. b. factory. Flint, Michigan	The 1 1/2 Ton Coach with Cab . . . \$650

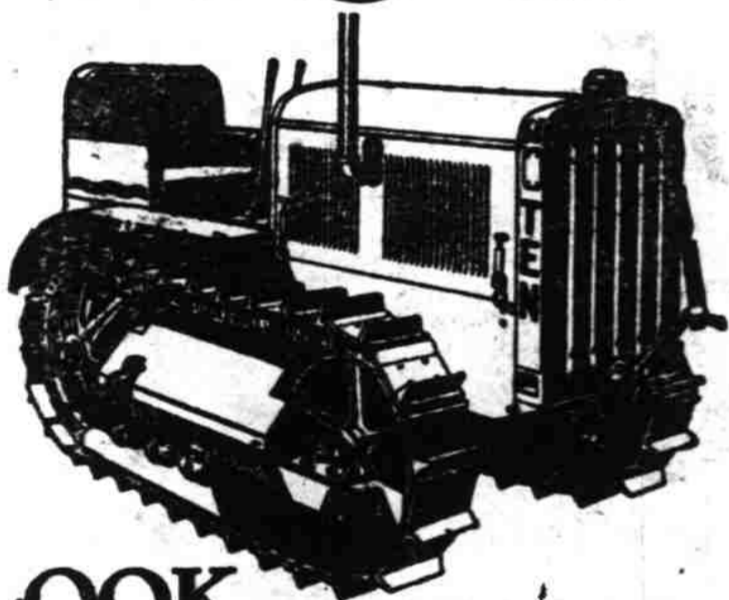
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QUALITY AT LOW COST

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LOOK WHAT THIS "CATERPILLAR" TEN WILL DO!

When you want to do it With great economy of fuel Without wasteful slippage or harmful soil packing.

Here's what a "Caterpillar" Ten will do under all ordinary farming conditions.

Implement	Size or Width	Acres per Hour
Flow (moldboard)	Two 14 in.	2 1/2
Flow (disk)	3 disk	2 1/2
Flow (one-way disk)	6 ft.	1 3/4
Lister (or lister-planter)	2 row	2
Disk Harrow (standard weight)	8 ft. double	2 1/2
Disk Harrow (heavy cover crop)	5 ft. double	1 1/2
Spike tooth harrow	4 section (20')	8
Spring tooth harrow	8-10 ft.	2 1/2-3
Land rollers, light wooders	12-17 1/2 ft.	5-9
Rotary hoes		
Grain drills	One 12-14 ft.	3 1/2-4
Mowers	Two 7 ft.	4 (second speed) 5 1/2 (third speed)
Grain binders	Two 7-8 ft.	4-5
Combined harvester	One 10-12 ft.	2 1/2-3 1/2
Corn picker	One or two row	1/2
Potato planter	Two row	1 1/2
Potato picker	Two row	1 1/2

COMBINATIONS OF IMPLEMENTS

- Ten foot single disk harrow and two sections of smoothing harrow—3 acres per hour.
- Ten foot single disk harrow and ten foot land roller or pulverizer—3 acres per hour.
- Eight foot spring tooth harrow and eight foot land roller or pulverizer—2 1/4 acres per hour.

Write for Descriptive Folder 300-B

You are cordially invited to inspect this New model TEN "CATERPILLAR" TRACTOR now on display at our Portland and Salem salesrooms.

LOGGERS & CONTRACTORS MACHINERY CO.

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Quality-Service and Economy are the reasons for the popularity of "Western Auto" TIRES



29 X 4.40 Rib-Tread Western Giant FULL BALLOON Fully Guaranteed \$6.25

YEARS of experience in providing motorists with long-lasting, trouble-free tires; prompt smiling service at more than 150 conveniently located stores, and prices made low by quantity production and economical distribution, explain the tremendous popularity of "Western Auto" tires.

Thousands upon thousands of motorists who purchased over half-a-million "Western Auto" tires last year, know from experience that we give the greatest Tire Values in the west . . . and daily, new scores of car owners are won over to Wear-wells and Western Giants by their splendid reputations for economy and satisfactory service.

Our Trade-In Allowance

Makes Your Savings Even Greater
It's Spring Time—Touring Time—Time to put new tires on all around . . . Our Trade-In Allowance makes this easy! Use your old tires as part payment on new, fully guaranteed "Western Auto" tires, at any of our conveniently located stores.

OUR GUARANTEE PROTECTS YOU

Every "Western Auto" tire is backed—not only by our liberal Minimum Mileage Guarantee, but also by our guarantee of Absolute Satisfaction for the Life of the Tire. This Guarantee is upheld by Service at every one of our more than 150 stores, and by our well-known CUSTOMER IS ALWAYS RIGHT Policy.

Tires Mounted FREE!

A Tire for Every Car—for Every Use—for Every Purse

SIZE	Wear-well 10,000-Mile Guarantee	Western Giant Rib-Tread 15,000-Mile Guarantee	Western Giant New Center-Traction 15,000-Mile Guarantee	Blue Ribbon Gray Tube	Jumbo Heavy Red Tube
29x4.40 (4.40-21)	\$ 5.28	\$ 6.25	\$ 7.45	\$1.15	\$1.48
30x4.50 (4.50-21)	6.10	6.95	8.25	1.28	1.67
29x4.75 (4.75-20)	6.85	8.30	8.95	1.35	1.88
30x5.00 (5.00-20)	7.65	8.95	10.25	1.48	1.89
31x5.00 (5.00-21)	7.85	9.35	10.65	1.56	1.98
30x5.25 (5.25-20)	8.80	10.25	11.80	1.67	2.11
31x5.25 (5.25-21)	8.95	10.55	11.95	1.72	2.18
30x5.77 (5.77-20)	10.45	11.55	12.65	1.98	2.40
32x6.00 (6.00-20)	11.80	13.75	15.60	2.18	2.58
33x6.00 (6.00-21)	11.95	13.95	15.95	2.25	2.65
32x6.20 (6.20-20)	16.25	17.80	19.45	2.58	3.15
33x6.75 (6.75-21)	20.85	21.25	22.85	2.85	3.88

SIZE	Wear-well 10,000-Mile Guarantee	Western Giant Passenger Car Type 15,000-Mile Guarantee	Western Giant Extra Heavy Truck Type	Blue Ribbon Gray Tube	Jumbo Heavy Red Tube
30x3 1/2 Cl. Regular	\$ 4.65	\$ 5.35	\$1.05	\$1.47
30x3 1/2 Cl. Oversize	4.95	5.85	\$ 8.90	1.47
30x3 1/2 SS Oversize	5.75	6.95	1.47
31x4 SS Oversize	7.95	9.25	1.27	1.86
32x4 SS Oversize	8.25	9.85	13.85	Red 1.65	1.96
33x4 SS Oversize	8.95	10.45	Red 1.75	2.06
32x4 1/2 SS Oversize	10.95	13.65	17.90	2.26
33x4 1/2 SS Oversize	11.35	13.95	18.75	2.35
30x5 SS Oversize	21.85	2.75
33x5 SS Oversize	19.45	23.65	2.85

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