

COAT and DRESS SALE

BEING a remarkable opportunity for the woman who is thrift and fashion minded to select stunning spring coats and dresses at unheard-of savings. Every model included in this great sale event is new, authentic and tailored according to our strict requirements.

SPRING'S FINEST COATS
REDUCED TO SELL at

YOUTHFUL, COLORFUL
FROCKS of RICH MATERIALS

\$ **24**⁷⁵

\$ **16**⁷⁵

COATS of the smartest styles, with the intricate lines that establish them definitely as Spring, 1929. Some have fur collars, others fur cuffs, some have both, and others are smartly furless. Beautiful Velvet and Silk Coats in interesting colors.

LUSTROUS flat crepes! Fluttery chiffons! Gay printed georgettes! Rich satins! Smart checked woolsens! Every dress included in this sale has been drastically reduced. We suggest that you select your entire spring dress wardrobe during this special event!

THE purpose of this Sale is to demonstrate that the French Shop also leads in the more Popular Priced Garments. All our more exclusive Spring dresses are included in this sale at prices ranging from

\$24.75 " \$69.75

We will sell
100 COATS
At \$24.75
During This Sale

We will sell
250
Dresses at
\$16.75
During This Sale

Masonic Temple
115 North High St.
Salem, Ore.

The FRENCH SHOP

Extra Sales Ladies Wanted
on our list, subject to call.
Also alteration woman