

Salem Has Chance to Get Unusual Head Lettuce Industry

Salem District Produces Bulk of Commercial Head Lettuce Tonnage of State

The Prospective Development of a Gigantic Industry in This Line on Irrigated Lands Here Will Justify Speeding Up

John C. Burton, of the department of industrial journalism of the news bureau of the Oregon State Agricultural college furnished the following for this annual head lettuce slogan issue of The Statesman:

Although beautifully firm, crisp lettuce can be, and is grown on many farms in Oregon, it has never gained any great importance as a commercial crop. This fact is largely due to climatic conditions which make economic competition too severe.

Lettuce acreage in Oregon in 1928 was but one-third as large as the U. S. D. A. bureau of agricultural economics showed 300 acres of lettuce in Oregon in 1927, and 100 acres in 1928, while California, in 1928, had an acreage of 72,570. Total acreage for the United States in 1928 was 126,780,

dam soils and similar types, produce fine lettuce.

Growing For Market

There are two ways of growing lettuce for market—one by sowing the seed directly into the ground where the crop is to grow. This work is done with a hand seeder, sowing one and a half to two pounds of seed to the acre. Finely prepared soil is necessary to make it possible for this seeder to do good work in dropping the seed. It is customary to sow the seed about three months before it is desired to cut the crop. Ordinarily the seed is covered no more than half an inch deep.

"A great deal of the uniformity of heads in the field and the obtaining of a good solid heading crop depends on the variety of lettuce grown and particularly on the strain of seed of that variety," says A. B. Bouquet, professor of vegetable gardening at Oregon State college. "Most widely grown in the northwest is the variety known as 'Wonderful,' and in California grown as 'Los Angeles'."

Excerpts from Professor Bouquet's circular on lettuce production follow:

A variety of soils, providing they are fertile, can produce good lettuce, but it is necessary that any soil be well supplied with humus, either natural or artificial. Organic soils, in the form of well drained muck land, such as beaver

fertilizers are concerned. Soils inadequately supplied with fertilizer make very small heads and an unsatisfactory crop, which will not meet market requirements. Commercial fertilizers often are useful in increasing the yield, through the size and quality of the heads. A mixture of 150 to 200 pounds of nitrate of soda, 300 to 350 pounds of super-phosphate, and 125 to 150 pounds of potash may be broadcast before seeding and lightly worked into the top surface of the soil. Sometimes this fertilizer is divided into two parts, half being applied before seeding, and half being used as a top dressing when the plants are growing nicely in the field.

There is often a tendency to cut lettuce which is too soft, not having reached solid maturity. It is well to wait until the heads are thoroughly solid before cutting them.

Salem District Leads

The above from the college news bureau indicates that the bulk of the head lettuce crop grown in Oregon on a commercial scale is produced in the Salem district; nearly all of it in the Lake Labish section. A small amount is grown in Multnomah, Washington and Yamhill counties and plans are under way now in the coast districts, as in Tillamook county, for producing a head lettuce to supply the July and August markets, along with peas and other vegetables that may be grown near the ocean for late summer and early fall marketing. The head lettuce industry as a spring crop will no doubt persist (and grow) in the Lake Labish district. But the great expansion of this industry in the Salem district will come from developments that are projected in the Santiam district where a fall as well as a spring crop may be produced, of a high quality, fit for any market. Our

commercial bodies would be justified in speeding up the development of this industry on lands similar to those of the Santiam bottoms.—E. J.

The Benton county commission has been getting so many inquiries from citizens desiring to have a look inside the new county jail that they have decided to hold open house.

LEAD lettuce is a new industry on the land for the Salem district; but it gives promise of doubling this year; with possibly a hundred cars, though only the spring crop is produced to any extent in commercial quantities.

The pioneering already done points the way to big expansion, on the irrigated lands of the Santiam bottoms, with a fall as well as a spring crop. Also, a crop for July and August markets, from the lands to the west, near the ocean.

Here is an opportunity for the Salem chamber of commerce and similar organizations in this section to secure a gigantic new industry, by broadcasting the fact that we can produce here three seasonal crops of this vegetable, of high quality, fit for any market.

Instead of a possible 100 cars this year, we may turn off thousands of cars annually, bringing hundreds of thousands and finally millions of dollars hither, some of the returns from long distances; and requiring comparative small acreage, for head lettuce is an intensified crop.

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Cobbs & Mitchell

A. B. Kelsay, Manager

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Manufacturers of

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Dates of Slogans in Oregon Statesman

(With a few possible changes)

Loganberries, October 7, 1928.
Prunes, October 14.
Dairying, October 21.
Flax, October 28.
Walnuts, November 4.
Strawberries, November 18.
Apples, Pigs, etc., Nov. 25.
Raspberries, December 2.
Mint, December 9.
Beans, etc., December 16.
Blackberries, December 23.
Cherries, December 30.
Peas, January 6, 1929.
Gooseberries, January 13.
Corn, January 20.
Celery, January 27.
Spinach, etc., February 3.
Onions, etc., February 10.
Potatoes, etc., February 17.
Bees, February 24.
Poultry and Pet Stock, Mar. 3.
City Beautiful, etc., March 10.
Great Cows, March 17.
Paved Highways, March 24.
Head Lettuce, March 31.
Silos, etc., April 7.
Legumes, April 14.
Asparagus, etc., April 21.

Grapes, etc., April 28.
Drug Garden, May 5.
Sugar, Industry, May 12.
Water Power, May 19.
Irrigation, May 26.
Mining, June 2.
Land, Irrigation, etc., June 9.
Floriculture, June 16.
Hops, Cabbage, etc., June 23.
Wholesaling, Jobbing, June 30.
Cucumbers, etc., July 7.
Hogs, July 14.
Goats, July 21.
Schools, July 28.
Sheep, August 4.
Seeds, August 11.
National Advertising, Aug. 18.
Livestock, August 25.
Grain & Grain Products, Sept. 1.
Manufacturing, Sept. 8.
Woolworking, etc., Sept. 15.
Automotive Industries, Sept. 22.
Paper Mills, Sept. 29.
(Back copies of the Sunday edition of The Daily Oregon Statesman are on hand. They are for sale at 10 cents each, mailed to any address. Current topics, 5 cents.)

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—Manufacturers of—

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GREASEPROOF — TISSUE

Support Oregon Products

Specify "Salem Made" Paper for Your Office Stationery

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Reading notices, per line... 25c
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BUSINESS OPP.

BARBER SHOP—Good key for quick sale. Box 25, Care Stationer.

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IDAHO farm and city property. Terms. See owner at 275 S. Winter. W. E. GRABENHORST & CO.

FOR SALE—Real Estate

4 ACRE fruit tract, good five room house, good well and spring, outside inga. 2 mi. S. of Salem. Phone 32712.

FOR SALE—Real Estate

1st class service station in Salem on highway, fully equipped and making money; will exchange for farm stock and equipment.

FOR SALE—Real Estate

4 ROOM bungalow, unusually large lot, just finished, 1000 down. Located 1725 Twelfth Street.

FOR SALE—Real Estate

WILL trade equity of \$1500 in brand new home for vacant lot.

FOR SALE—Real Estate

4 ROOM bungalow, 4 room house on corner lot, 2x117 on Hood and N. Sumner.

FOR SALE—Real Estate

2 ROOM house, 2 room house on Market and N. Sumner.

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4 ROOM bungalow, 4 room house on corner lot, 2x117 on Hood and N. Sumner.

FOR SALE—Real Estate

3 ROOM modern cottage at Neke, fully furnished, view of ocean, buy this on your own terms.

FOR SALE—Real Estate

ATTRACTIVE 6 rm. modern home north end of town, view of ocean, very attractive with extra large living rm., fireplace, etc. See owner at 1725 Twelfth Street.

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Big Sister

WHEN DONNIE AND THE BOATMAN STARTED HOME UP THE RIVER, WHAT SHOULD FLOAT UP TO THE BOAT BUT THE VERY BOX OF MONEY THAT HAS CAUSED ALL THE TROUBLE

DAR NOW, LOOK AT DAT WOULD YOU! I GOT SO FRUSTRATED WHEN YOU FIN DAT MONEY DAT I AINT WATCH WAT I'M DOIN' AN I RUN RIGHT 'PON TOP O' DAT LOG

DON'T YOU WORRY, HONEY, WE'LL GET DOWN OFFA DIS LOG SOMEHOW, WE OES GOTTA GET DOWN, DAT'S ALL DEY IS TO IT.

GREAT GOSHERMITEY! DAT LOGS POUNCED A HOLE IN DE BOAT! DE'S LOOK AT DAT WATER POUR IN!

OMY, O MY! IF ONLY MY STRENGTH HOLDS OUT SO'S I KIN GET TO DE BANK 'FO' DIS BOAT SINKS!

By Les Forgrave

GOOFY MOVIES PRESENT STUDIO GOSSIP.

EDDYOUSKI LUBBOVALSKOTI THE GREAT RUSSIAN MOVIE STAR IS SCHEDULED TO ARRIVE TODAY.

Y'KNOW HE IS GOING TO TAKE PHIL'S PLACE UNTIL HE GETS WELL.

HOW DOES TEDDYOUSKI EXPECT TO GET HERE TODAY WHEN HE'S LEFT RUSSIA ONLY YESTERDAY.

HE'S PROBABLY COMING IN AN AIRPLANE... C'MON, LET'S HURRY OUT TO THE AIRPORT AND WATCH FOR HIM.

I DON'T LIKE THE IDEA OF HIM TRAVELING IN AN AIRPLANE... HE'S LIABLE TO GET KILLED... AN THEN...

LOOK!!

HELLOSKY, FANSKY... I'M TEDDYOUSKI LUBBOVALSKOTI.

WELCOME TO OUR STUDIO TEDDYOUSKI!

O BOY... DOESN'T HE LOOK ROMANTIC.

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ACREAGE WANTED \$1500.00 to buy down on small acreage near S. F. D. and be near electric lights, phone, water, etc. See owner at 208 No. High St., Salem, Ore. Lynch at 208 No. High St., Salem, Ore.

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WILL take in trade 1000 sq. ft. or more, well improved lot, good soil.

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Goofy Movies

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