

Open House Tonight from 7:30 to 9:00

SPECIAL ATTRACTION---F. Velmore Burrill, Nationally Known King of Dolls, will model the season's newest style creations. See him in the "SLYLE SHOP"---Bishop's

Spring

Presenting

The New Styles in

Men's Clothing

TO HAVE served many families of Salem continuously for thirty eight years is evidence of Bishop's ability to create good will and retain it.

We are now ready for Spring with a complete display of Ensembles for men and never in our history have we had such an assortment of last word clothing styles, nor have we ever had such a complete showing of fine furnishings.

We invite every man in this city to come to our store and see the wonderful displays of attractive clothes; at prices far below what you usually pay for clothes of the same quality.

Suits for Men and Young Men, with single breasted coats, two or three buttons -- peaked or notched lapels -- single or double breasted vests -- plaited or plain trousers.

The "Style Shop," Bishops exclusive shop for young men is now featuring the work of the country's outstanding style artists. Michaels Stern, Lord Rochester Styling and Hart Schaffner and Marx Varsity styles. These two makes are found only in the best of stores.

Remembers -- that a new suit, if it has quality -- is the greatest of all Spring tonics. Slip into one of our spirited models with their lively fabrics and brisk new styles . . . You'll feel like a new man.

BISHOP'S
Clothing & Woolen Mills Store, Inc.

*"The Store of Exceptional
Quality and Value"*



FREE---A Beautiful Pendleton Indian Robe

**See Our Six Display Windows Beautifully Arranged
for this Formal Spring Opening**