

Lovely Colors and Styles Replacing Neutral Patterns in Spring's Designs

Neat, Snappy Designs With All Sorts of Combinations Appear to Reviewer of Modes; Colors Gayest for Many Seasons

If you are one of those shy, retiring persons who look longingly at gay togs, then buy something plain and mousey, you will have a hard time of it this spring, we fear. For color and pattern, are too important in the fashion forecast to permit you to go about in neutral costumes.

You must tell a story in print, if you would be interesting. And whatever best expresses your personality may be shown through the color and design you choose.

NEAT DESIGNS SEEN

There are neat, snappy little designs, wee florals massed and scattered; geometries and all manner of plays on dots and checks on pussy willow and pussy willow crepe for tailor-type costumes. More dashing, designs reflecting the tempo of the times and the out-of-doors appear on the shantungs, the heavier weaves

of khaki-kool and silk and wool crepe ibis.

For formal afternoon and evening ensembles, when the return to frills and flounces emphasizes the charm we associate with all that is truly feminine, there are larger, more striking prints—the exotic florals and designs characteristic of the modern trend. But this season motifs and colorings are mellowed and softened so that they appear subtle rather than dominant upon filmy chiffons and indestructible chiffon volles.

PATTERNS UNIQUE

If these patterns do not give you an unusual enough background then you may choose your story subject from among interesting new designs that picture historical, high lights and recreations, sports and human activities of every sort.

If you have a fondness for

things Colonial—fancy insinuating this through your frock of Early American print which sets forth the episode of Pilgrim's Landing, or the Old Salem garden with its House of Seven Gables! Or for the more robust taste a motif hinting the Oregon Trail and the covered wagon, or a scene from Show Boat when New Orleans was the gayest city in the world! (No, we are not romancing. These are really to be found among one new group of silks whose fifteen designs depict early historical events.)

And because they are finely done and fashion-correct in every detail, we find these designs adapted for sports, town or formal wear; used on the favorite fabrics for all occasions.

COLORS FANCY

For those who like contrast and a touch of plainness, however, the print costume compromises without losing a whit of prestige. Smart sleeveless—some times backless—frocks of plain silk are often combined with new prints for sports and town wear. Yel-

New Treatment Given for Rooms; Papered Walls Win

From patterned walls to plain and back again to pattern—the swing of fashion's pendulum carries us and this year offers more delightful surprises than have been seen for many a day.

To many of us this is most welcome news. For one thing, with the quick construction of modern buildings—the distigurin, cracks that come from settling walls have long annoyed us, since patching leaves plain scars in spite of

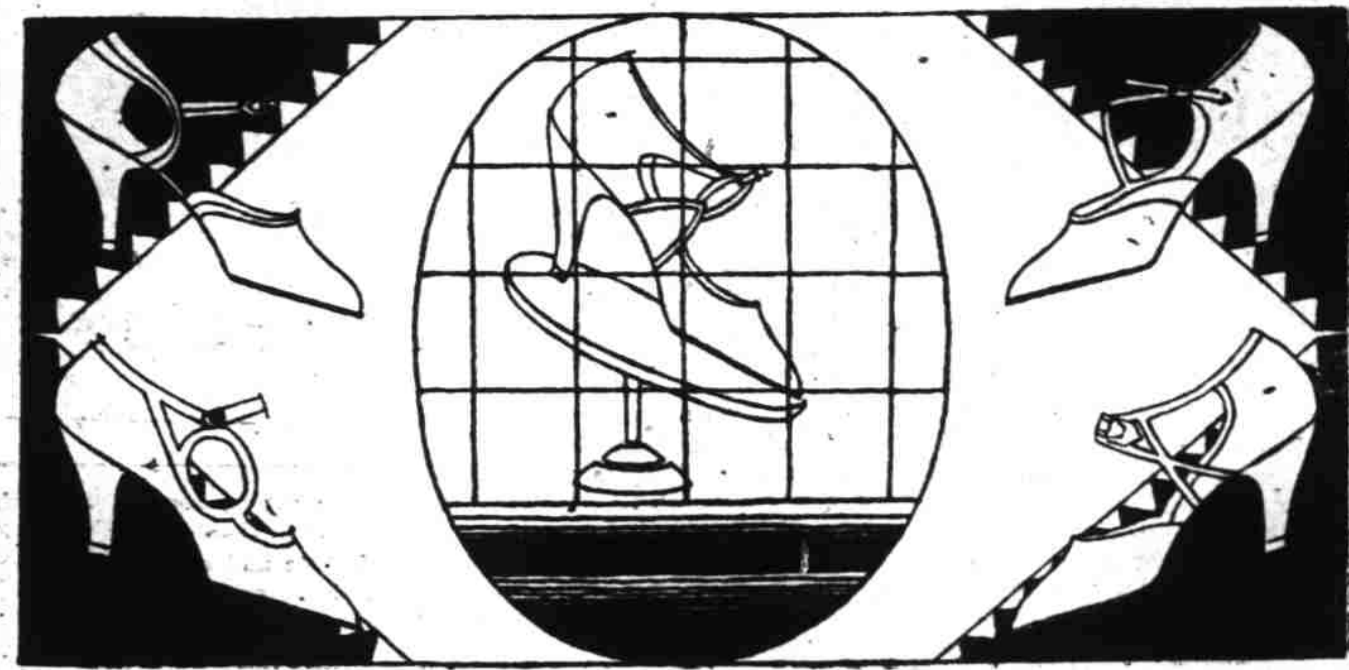
repainting. Nor have we ever quite outgrown our fondness for the warmth of papered walls whose suggestion of texture gives a sense of completeness.

GRACIOUS LINES PLEASE
Who does not recall the deep pleasure the scenic walls of old Colonial walls which Sheraton and Hepplewhite pieces found the most appropriate background for their gracious lines?
Architectural papers for Colonial halls where the grandfather clock presided and a folding card table against the staircase wall gave place for a pair of handsome silver candlesticks. Panels in vine-like Chinese pattern as a background for the living room. Scenic walls above a painted dado in 18th Century dining rooms. Quaint chintz papers for the Early American bedroom with its maple piece. All these schemes made use of colorful patterned walls, and of late interior decorators have shown a tendency to return to this treatment, adapting it to

homes.

As a return compliment the new papers are showing their appreciation of the honor by giving decorators lovely and unusual motifs around which to work. Reproductions of fine old papers are to be had in charming variety, and on their own account modern artists have contributed a number of beautiful new designs in feeling with period furnishings, as well as motifs in restrained and classic rendering for use in modernistic rooms.

Novelty Keynote Of Feminine Footwear;



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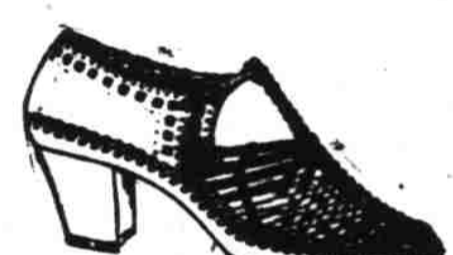
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A Distinguished Presentation of Spring Modes



Tie pattern, in beige, white and blue and white.



Strap pattern, in white, black, parchment and brown, white and green.

Deauville Sandals
MADE IN U.S.A.



Men's Deauville Oxford in two tone tan with heavy stitch-down sole.

Imported from Czecho-Slovakia, these sandals reflect the very spirit of Spring. Suitable for both morning and afternoon wear, they harmonize with the new Spring mode for color. Made to complete and enhance the ensembles of blues, greens and the popular Spring black and white. Sun tan shoes to blend with sun tan legs and bring sunny smiles of comfort.



Children's and Misses Deauville sandals in two tone tan.

Mohawk Sandals



Tan and white vamp with quarter of Lido sand kid.

Outstanding this Spring are these sandal type pumps made by America's most skilled craftsmen. Lined with kid throughout. They are perfect fitting, dressy and smart. Suitable for wear at any function where formal evening attire is not required.



Beige and tan vamp with quarter of Lido sand kid, also in all black.