SUITS FOR MATRONS HAVE CHARM AND DIGNITY; THOSE FOR THE MAIDS HAVE CHIC

Test Driving is Sure Trial When z Tires Are Made

Driving test fleets continuously 22 out of 24 hours a day, for weeks and months, until millions of tire miles have been run, has been a big factor in modern improved tire mileages. This is the opinion of "Russ" Smith local dealer for Miller's tires at 199 South Commercial street.



Beauty Shop 223 N. High St. **General Beauty Work**

Spring Styles demand well-kept hair

The only genuine Realistic Permanent Wave machine in Salem **Telephone** 366

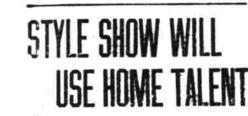
Competent salesmen and a wide range of sizes and widths assures you of a perfect fit.

Design Blends With Color This Spring

THE new Shoes are clever combinations of L color and design. A touch of contrasting color arranged in a unique way-adds a modern note made smart by its very simplicity. * This quality footwear is the season's finest value at

\$2.90 to \$6.48





Mrs. Mack Cooperates With Elsinore to Display Late Modes

Eight home-talent models and 10 dancing girls, the latter membirg of Mrs. White's class, will Bonear Thursday and Friday evenin"s at the Elsinore theater in sports model raincoat made of a style show presented under the French suede fabric. Pocket jackets with belts so well liked by supplies of "Mack's", with Mrs. tabs, collar, cuffs and belt are Dena Mack, proprietor, directing the show. The feature will be pre-ented each evening at 9:30 o'clock between the first and secord performances of the fegular b'11.

there will be a novel presentation of a pictured story of new fash-

Dignity as well as charm char- | for the matron.. The skirt is acterize the new modes of the pleated all around, and a stitched spring and summer season vestee and the of plain fabric of 1929. No longer must the wo- matches the background of the man of middle age or older emu- print. late the immature young girl in **Georgette Ensemble Attractive**

her clothes. She loses nothing Another georgette ensemble is of her youthful appearance in pictured second from right. It this. Rather does it accentuate has a white blouse with green the trimness of her figure and flowered embroidery and green the softened beauty of her face. banding Lound the neck and For the young girl there is chic hem. Steel buttons decorate the in abundance. From her swanky center front of the skirt and pajamas, through her many day- front of the short coat which has time suits, to her evening clothes, a wide hip band. A scarf collar the is the embodiment of youth lined with green completes the costume.

Rainy Days "Perk" Even her rainy day apparel is

and galety.

bright and perky. Pictured at the extreme left of the picture is a all of genuine leather.

The second model is a threepiece georgette ensemble for the matron. It has a graduated blouse with colored embroidery, and a box pleated skirt.

The two-piece combination last words Marshal Foch spoke on In addition to the living models print, center, is likewise suitable | earth. He spoke to his nurse.

Revival Series Is Stearted By **Dallas** Pastor

PRATUM, Mar. 20.-(Special) The Rev. Kirby of Dallas is conducting a series of meetings at the Methodist church here. The Rev. John Franz spoke at a meeting at Dallas last Sunday night. On account of the church meet-

ing, the Ladies Aid society meet-A simple little printed frock with high collar, very long sleeves ing scheduled to be held at the and string tie is pictured at the home of Miss Anna Bischoff Wednesday afternoon, and the Sunday extreme right. Over it is worn school social which would have one of the pert little sleeveless been held in the church basement. the sweet young things. have both been postponed for one week.

Since the advent of warm wea-FOCCH'S LAST WORDS ther fall wheat is coming out in • PARIS. Mar. 20.-(AP)-"All

good shape but the gray oats has a rather thin stand on account of right, let's go ahead," were the damage done by freezing.

Most of the clover seed sowing has been completed.





lons at Hollywood. On the screen actresses of national note will perform and will exhibit styles which will be popular the nation over this spring.



RICKREALL, Mar. 20. - (Spe cial) -- Miss Katherine Price gave a short talk over radio station KOAC at Corvallis Monday night. Pelk county boys' and girls' club members gave the entire program. visa Price gave the recipe for the c.ke on which she won first prize at the last Oregon state fair.

A basket social was given Monday night by the grade school to leip pay for the new phonograph. The Woodry family of Salem, several dancers and a reader from the normal school, and the grade school pupils furnished the program, after which Mr. Woodry auctioned off the baskets. Altho the crowd was not large, the total proceeds were \$55.51. The Oreyou Normal school will pay the balance of the amount due on the. machine.

Miss Luzelle Crippen and Robert Hamilton, high school students were both "broken out" with measles Thursday after playing basketball at Dallas the previous night.

MUCH RAW MATERIAL

NEEDED FOR AUTOS

286 Board Feet of Lumber Go Into 5-Passenger **Oakland Sedan**

Interesting facts on the quanthy of rew material required for the construction of a single automobile body were related here Saturday by George Vick, of. the firm of Vick Bros., local Oakland-Pontiac dealers.

From information supplied by the Oakland Motor Car company, on Pontiac, Michigan, Mr. Vick stated that every five passenger sedan in the new Oakland All-American line required for its construction 286 board feet of lumber, 21.9 square feet of plate glass, and 252 square feet of sheet steel.

"The large amount of materials that go into a single body, he stated "explains the wide influence the automobile annually absorbs more than 60 per cent of all plate glass produced in the United States, 14 per cent of all the steel, and more than a billion board feet of hard and soft wood.

"The lumber and sheet metal used in building an Oakland sedan body serves mainly to construct



ers and cut from the season's newest woolens. The weights are suitable for year around wear. Many have the popular new Tattersall Vest. Expertly modeled of fine felts in

And at such a tremendous saving!

Basket Weaves Tweeds - Cheviots S Cashmeres Worsteds

Every Suit Has Extra Trousers

Neckwear 98c Selected to please particular men. Figured patterns, stripes, checks and solid colors in variety to satisfy every taste.

\$3.98

the shapes cor-

rect for spring.



to complete your Easter ensemble . . . Or perhaps you have still to buy your frock or coat. Ward's have scores and scores of fresh, alluring, new models, attractively priced, with just the right accessories to make the costume distinctively your own.

The New Dresses

\$14.75

in prints, crepes and georgettes eatch the charming gaiety of Spring with their lovely colors and new style touches . . draped necks, petal-like pleatings, tucked designs. You'll find them vastly becoming and exceptionally low priced.

The Ensembles \$19.95

are found in a number of smart vaiations . . little jackets on some, longer coats on others . . color and fabric contrasts, clever style details that make each one distinctive. Every fashion-wise woman will include at least one in her Spring wardrobe.

The Spring Coats \$14.75

Swagger when fashioned of camel hair tweeds, beautifully tailored . . or are demurely dressy when made of broadcloth, Kasha cloth, Kashabroadcloth, trimmed with flat furs. There are flares and straight lines, inset fabrics, novelty colors.

 All-Important Accessories Colorful Costume Jewelry ... Smart New Handbags..... \$2.85 Pull-on Fabric Gloves..... .93c Dainty Handkerchiefs.... 45c Exquisite Flowers. 98c

> Color in the New Shoes \$2.95 to \$5.50

> > to harmonize with new costumes, shoes take on color ... light tans and beiges, grays, even blue and red, with black and reptile are very popular. There are any number of smart and graceful styles.

HATS \$3.95

There's a dash and style about the gay new hats with their snug contours and high colors. Straws, felts and silks are developed in a bewildering number of charming and becoming shapes.



Of Lovely Sheerness

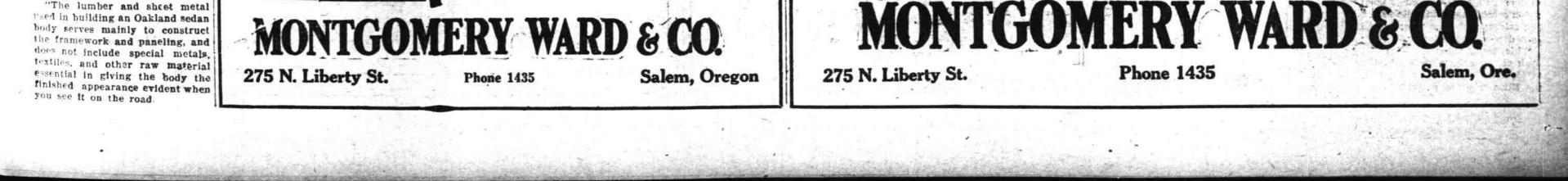
to the picoted top — are chiffon hose in sun tan and all the oth-er new shades. \$1.49



Fine Rayon fashions slim fitting vests and bloomers for wear under new frocks. \$1.95 Flesh, peach.



A Dance Set is daintily flowered in blue or green. Of fine, fast color.



\$3.98

See these New Models.