

# STRAW HAT IS BACK IN STYLE

Harmonizing of Headgear With Outcome Effect of New Season

**EDITOR'S NOTE**  
In Salem shops the newest fashions for the fall season were found and here it is that the story of the spring tendencies is revealed. A special reporter for The Statesman relates the story.

The hats being shown early this season are largely of tailored straw. Balibuntl, Baku, sycol, paerly visca and Chinese Bankok are leading straws. Among those for town wear is a new straw which is called Paris Memo—a soft, closely woven fabric which because of its versatility will be used much as felt has been in the past.

For wear with dressier costumes and ensembles we shall have turbans of all types in many fine pliable straws.

In all models crowns are still rounded to the head, the season's mark being introduced through the medium of a tailored treatment which makes the crown seem to be cut apart and sewed together as a tailored dress. As to brims, there is often a hint of them in the soft projection here and there, especially down over one side of the face, with still a tendency to display most of the forehead. In the hat with a real brim, the elegant back is only a trifle more prominent than before, while apparently there is no return to the exaggerated brim of last year.

Through the whole array of spring headgear our attention is drawn to its harmony with the vogue for all that is feminine and dainty in the matter of dress. The sleek, severe felt hats that have been in the foreground so long, will find themselves second to straws and fabrics which sound a daintier note.

### BATHING SHOES

An improved version of the bathing shoes that became popular last year with lacings that wind about the ankle in the same fashion that individualize the smart little Peel oxford sport shoes. This feature, besides improving the appearance of the shoes, is immensely practical, since it keeps the shoes from falling off, as they had a habit of doing without laces.

## Trim, Neatly Tailored Effects In Sport Clothes This Spring



## Scarf Nice Feature in New Costumes for Spring Wear

The scarf is a very necessary item for sport and dress outfits. The tri-color hand blocked scarf is still good in both triangular and rectangular shape. However, there is a variety of new shapes from which we may choose also. Some are formed of two triangles of contrasting shades, while others are shaped to fit the neck line quite closely. There are some in narrow reversible style with fringed ends which would go well with the extremely tailored coat or suit. The important fact, however, in connection with scarfs, is that they must be in harmony with the color scheme of hat, frock, and jewelry.

**FLOWERS AND JEWELRY ADD**  
A flower often adds just the finishing touch to the ensemble. Gardenias and violets are considered smartest by fashion authorities, though there are many other dainty and effective flower decorations to be had. The corsage type seems to lead in popularity over the simple blossom variety, except in the use of the gardenia and similar flowers on tailored things.

Costume jewelry has assumed a most important role in the season's mode. There are neck-

laces, bracelets and earrings for every type of personality and costume. Dainty flat collars in gold or silver are found which will be appropriate at all times. To the strictly up-to-date person, the new modernistic bracelets, very wide and very distinctive in design, will appeal. The fillgree pieces, with delicate color combinations may be had for the daintier taste. A new number which is especially attractive is the rondelle, a small-cut crystalline bead in one, two, or three strands. The Chanelle, composed of a heavier bead, metal-rimmed, is very smart. Jewelry may be found in all the new shades, in range to meet the demands of new spring dresses.

Hose in the complexion shades are being shown now. The fair tan, bluish tan and sun tan shades are all included in this classification. These strike a note of neutrality, as do the matching bags and gloves. Bags are of three styles, the pouch, envelope and varaband, and they come in shades of blond, tan, beige, and stone. There are a few, however, in navy and red. Jeweled clasps are shown in those for dress.

## SPORTSWEAR POPULAR

Knitted Garments Take High Place as Miladies' Favorite

## SLEEVE PROBLEM MET

Sportswear undeniably is growing more and more an important factor in the average American woman's dress. It has become something of a habit and that much as certain, whatever the reason.

It is argued that the fair sex, one and all, is so athletic or, at least, sports-minded, and spends so much time in the open that sports clothes naturally have become the requisite of suitable and comfortable dress.

Knitted garments, it is asserted, have proved to be the most practical in travel—and the travel habit has increased extensively. Thus sports clothes for informal day wear win out at home and abroad.

### EVERYONE FOLLOWS FASHION

There are theorists who still claim woman is but a tool of fashion, and they insist that Paris has simply sponsored knitted things and there's an end on it—everyone following meekly in the direction of her pointed finger.

Each or any of these reasons is sound, but inasmuch as fashion is expressive of the times and art is interpretative of the modern spirit, styles are first of all colorful and then practical—hence the fad for knitted, so especially attuned to these requirements.

Jersey already has been classified as one of the most classic daytime materials. But other knitted fabrics have appeared in avenue windows in one-piece dresses and coated frocks that are a real incentive to assembling the spring wardrobe.

Two lightweight woolen sleeves in a jacket costume are passe. The 1929 model either is a sleeveless dress with a coat, or a long sleeved frock and a jacket without sleeves—for the simple reason of eliminating that too warm feeling.

### JEWELRY EMPHASIZED

The importance of the round in spring jewelry fashions is emphasized again and again in all the lines. It is developed in the important wedding ring type set with rhinestones, with marcasite, engraved in plain metal, in rings of marcasite and is shown comprising whole pieces or most often alternating with stones. The versatile crystal again appears for spring and is often seen in matt and La Lique effects. Reproduction of the antique is important, reproduction that is not only of design but very often of finish.

common to the spring.

These two ways of handling the sleeve problem are illustrated—one in a three-piece suite of pastel tinted boucle weave. Contrastin, worsted embroideries form the decorative lines in the sleeveless jumper and the coat, the entire ensemble being a smart and charming model of sports genre.

The sleeveless jacket is revived frequently enough to ever seem new. In a model pictured, yellow jersey fashions the jacket worn over a long-sleeved frock, designed in green and yellow. A huge yellow silk bow finishes the neck-line of the dress and flat crepe bows of the print are visible at the deep armholes of the jacket which is bound with the print. In lieu of a hem the pleated skirt is piped with the plain colored jersey, which also edges the turn-back cuffs.

### COMBINATION USED

Blouse, skirt and scarf comprise another version of the three-piece sports costume, as illustrated in a model, having a light-toned solid color skirt and a bright knitted jersey blouse trimmed with a three-tone strap running diagonally across front and back. The large scarf, carries out the motif of the blouse.

In avenue knitted fashions, checks and dots share honors with embre stripes and zigzag effects.

### A DECORATIVE NOTE FOR THE BEDROOM

For those rooms that are frankly bed rooms and not all-purpose rooms, a pretty and colorful accessory is the gown bag that looks like a luscious flower in full bloom and may be hung on the wall or on the foot of the bed.

Two circles of colored straw are used for centerpieces and a puff of harmonizing taffeta gathered around them to form a circular bag. A wreath of ribbon flowers is applied on the front circle of straw, and a silken cord used for hanging.

### A CONVENIENT PIECE FOR SMALL HALLS

In the tiny hallway the corner cabinet with upper shelves enclosed by glass or mirror doors often proves a most convenient and decorative piece.

In the space below, which is masked by solid dora, there will be room for umbrellas, rubbers and kindred unsightly articles. The upper space can be used for more decorative things—bright bits of pottery; a few curios; a gay lit-

tle box to hold keys and one for matches to be caught up at the last moment. Or, if the upper doors be mirrored, the shelves can be used as a repository for the hat and the gloves belonging to the man of the house.

### FAMED FLYER VISITS

PORTLAND, Ore., Mar. 20.—(AP)—Captain Enlar Paul Lundborg, Swedish aviator, who rescued General Umberto Nobile in the Arctic last summer, will be in Portland for a day next month.

# COATS



THE majority of these coats are the smart dressy type. The coats you will see worn at the smartest places. Of beautiful materials; the little touch of fur trimmings are chosen from the season's favored furs. They are the quintessence of good taste and expert designing. Coats for travel, coats for dress up, in tweeds, koshas, gabardines, silks and broadcloth.

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Around corner from Doc Lewis Drug Store

Harken to the Note of Spring

## The Pageant of Style

Again Begins

SHE has been standing in the wings waiting — waiting to present to the world the freshness and color of the new spring frocks.

Just to step into our store will refresh you—just to see the gayness, the joyousness of the new styles—to slip them on, perhaps!

Everything we have follows the latest modes dictated by Paris for the coming season. We have replicas of models from the foremost French couturiers.

Coats . . Dresses  
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115 N. Liberty Street

# McCallum

## Spring Style Opening

March 18th-30th

Featuring Sun Tan Shades in Stockings

LOOK for important color changes in hosiery this season. It's fashionable to be sunburned — and silk clad legs must look like sunburned legs.

These new Sun Tan shades will be a feature of the McCallum Spring Style Opening, which will be held in this store from March 18 to 30. All the exquisite McCallum shades will be on display — but these newest, smartest shades will be given first importance: Allure, Midi and Matchwood all reproductions of varying shades of skin tan.

**\$2.00 the pair**

Box of three pair \$5.50

