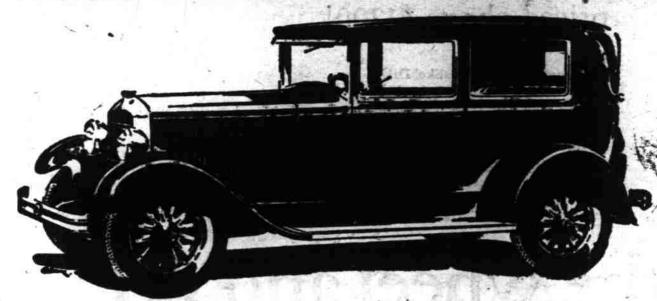
### LANCHESTER VIBRATION DAMPNER FOUR BEARING CRANKSHAFT MOTOR SUSPENDED IN RUBBER

These Great Features Make the DURANT SIX



THERE CAN be no driving comfort and riding enjoyment until vibration is eliminated. To conquer vibration at all speed ranges. Durant engineers employ mechanical advancements found in the highestpriced cars. Compare the Durant Six with any other low-priced Six. See the marked SUPERIORITY of Durant construction.

FULLY EQUIPPED Two-Door Sedan . . . . Also...THE NEW DURANT FOUR PRICES START AT

DELIVERED HERE

The New 612

## DURANT Salem Automobile Co.

235 N. Church Street H. E. SHADE

Five chassis—sixes and eights—prices ranging from \$885 to \$2495. Car illus-trated is Model 612, six cylinder, five passenger, four door Sedan, \$935 (special

quipment extra). All prices at factory.

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We present the new Graham-Paige Model 612 as a motor car of exceptional value - not in some one or two features - but

throughout the entire car. The more

thoroughly you examine the Model 612, the more evidence you will find of extra

size, extra sturdiness and extra quality.

lent chain timing; positively driven gasoline pump, water

pump and generator; constant clearance aluminum alloy

pistons; exhaust from front of engine keeping heat away

from driving compartment; engine mounted at four

Warmer Bodies and Better Starters With Other **Features Cause** 

Where the automobile used to e jacked up on the garage for the duration of winter, mechanical improvements and better roads combine to make the modern product of as great utility in one season of the year as another, declares B. H. Anibal, vice-president in charge of engineering of the Oakland Motor Car company.

"Snow and zero weather fail to deter the modern motorist," Mr. Anibal stated, "because the automobile manufacturer today is putting out a car that functions as well in frigid climates as in tropical countries.

"Notable among the developments making for all-year use in the motor car of course are closed bodies and passable roads. But the car mechanically is built to give service regardless of weather conditions.

"This development is seen in the number of cars being sold during the winter months. In November the Oakland All-American six set the highest monthly sales figure since we began building the car 22 years ago. Yet November is at the beginning of the cold weather months.

**Bodies Weather Stripped** "Several years ago new car purchasers placed their orders in the winter time and specified that they would not take delivery until spring. Today they ask for immediate delivery because they know their car will be comfortable for winter driving and will not be adversely affected by such use. "In the latest All-American, the Oakland-Fisher bodies are weather stripped and sealed against drafts to insure the maximum of comfort.

"Starting equipment during the past few years has been greatly improved. Steaming kettles of hot water, blankets over the hood and s tremendous amount of hand cranking no longer are necessary to start a car in cold weather. The starter is competent to turn over the engine with the thermometer at zero or lower in the new Oak-

"A few years ago was necessary engine warmed up to a good operating temperature. Today Oak-

land's super-heated manifold quickly has the engine purring smoothly. Thermostatic water control, which traps the water in the cylinder head and block, soon warms up the engine to maximum efficiency, whereas cars without this feature have to warm up all the water in the entire cooling

Radiator Improved "Crankcase ventilation, another Oakland feature, also has come to the aid of the winter motorist because it assists in removing water and vapors from the crankcase. This removal of water reduces to a minimum trouble experienced stant lubrication to the cylinder of the National Automobile cham- ord and may prove to be the larg- operations. walls assists in the prevention of scored cylinders during the extreme cold weather.

"The cross-flow radiator which Oakland ploneered has contributed much to better and more economical winter car operation. This new principle of radiation retains an anti-freeze mixture in its original strength throughout the winter. Hence even though liquid has been lost freezing of the same strength mixture as was first used. With the old style radiator a loss of liquid generally meant loss of alcohol, resulting in a weaker mixture and often in a frozen radia tor. A new supply of alcohol also was necessary to bring the mix-

ture to its original strength. "Other new features making for satisfactory winter driving, common to the new Oakland, are fitted spring covers which keep dirt and silt from contact with the springs: fully enclosed brakes on all four wheels for greater safety; easier steering; balloon tires which reduce to a minimum the tendency to skid, and winter heaters for the comfort of passen-

Largest February in History Thought Probable From **Early Figures** 

this would be the best year in the motor industry, speaking before the members' committee of the National Automobile chamber of commerce in the Book-Cadillac hotel, Detroit, this week.

Big Month Passed

The February production of chamber members estimated from to the members of the 342,344.

ber of commerce, indicated that est month in the history of the

"The gains in business this year as compared with last are gratifying, not only because they show progress but also because they indicate a conservative advance in production operations," said Mr. Macauley.

"The industry may look forshipping statements was reported ward to the best year in its history, based on increases in gen-Announcing a 10 per cent gain This total is exclusive of Ford, eral prosperity both here and of increase thus far in 1929 com- With the latter figures added, it abroad as well as on a more inpared with the same period in is clear that the months' total will tensive use of motor transportafrom freezing of the lubricant, In. 1928, Alvan Macauley, president be the largest February on rec- tion in a wide variety of carrying

# For Tire Service

We Just Love to Fix Em

## Ireater than ever with Straight Eight Power!

Studebaker's famous

AS AN EIGHT . AS A SIX



COMMANDER Eight Convertible Cabriober, \$1645. With six-cylinder motor, \$1495. Six wire wheels and trunk rack standard equipment. COMMANDER BIOHT COUPE, \$1495. COMMANDER SEX COUPE, \$1350. Prices at the factory. Bumpers and spare tires extra.

HE fine and final touch of modern motoring-straight eight power - now lends its liquid fluency to Studebaker's famous Commander!

The new Commander, now available as either an eight or a six, worthily succeeds to the renown of its illustrious predecessor, which sped 25,000 miles in 22,968 minutes.

The Commander's potent appeal of tireless speed is admirably matched by youthful, vivid style. Lines are lower and longer because of Studebaker's costly doubledrop frame. Even in repose, you sense The Commander's fleetness, and its power, and its brilliant deportment.

A coay coupe or a racy roads quickly and at will.

Restful riding, such as motoring never knew until Studebaker introduced ball bearing spring shackles, is still further enhanced by hydraulic shock absorbers.

The sum of the new Commander's qualities, make it now, more than ever, "the greatest motor car ever built and sold at its low One-Profit price."

STUDEBAKER MODELS AND PRICES The President Eight . . . \$1785 to \$2575 The Commander Six or Eight . . 1350 to 1675

The Erskine Six

Tune in "Studebaker Champions" every Sunday evening 7:15 to 7:45 Pacific Time Stations KOMO—KHQ—KGW and Coast-to-coast network

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### and completely surrounding valve seats; adjustable sipoints on rubber, LODER BROTHERS

62 brade horsepower; 21/2" balanced crankshaft sup-

ported in seven extra large bronze-back interchangeable

main bearings; thermo-statically controlled cooling with water jackets extending the full length of cylinder bore

The Motor, for example-